

CO-OPERATION WITH CONSUMERS MAKES PROSPEROUS COMMUNITY

Roseburg retailers, appreciating the co-operation of the buying public, and desirous of forestalling a large per cent of the "foreign" business that has been going out of the county for an indefinite period, will each week hereafter appeal to consumers through the medium of this page, offering special week-end bargains in groceries and other merchandise. It is hoped that this plan will lead to intimate business relations between buyer and seller throughout the county, and at the same time bring about a patronize-home-industry spirit, and in this way build up local interests, create better markets for producers and enable them to buy at a saving in Roseburg. Retailers of the city want consumers throughout the county to understand that the local business concerns have an interest in the welfare of all residents of Douglas—not merely an interest that is counted in dollars and cents, but a real neighborly desire to see every one in the county prosperous, and this very desirable condition can only be reached by co-operation between producers, consumers, and distributors. To this end the firms advertising in these columns each week will seek to place before the buying public such "store news" as in their opinion will be conducive to building up the general welfare and promoting individual prosperity.

DO YOU GET IN ON THIS?

We are offering four leaders this week that are real honest-to-goodness bargains you will save on in supplying your needs now

- Top Loggers' Shoes, something that will wear like the worth \$8. Special..... **\$5.00**
- Leather Buck Gauntlet Gloves, made for real service..... **\$1.95**
- Leather Hose, 50-foot lengths, at pre-war prices..... **\$3.50 TO \$4.50**
- Leather Sacks, indispensable for trips to the mountains and an extraordinary value. Special..... **\$2.00 TO \$3.50**

Berger's Bargain Store
Cass and Pine Sts., Near the Depot

We Have a Few Pounds of ROYAL CLUB AND FOLGERS COFFEE

One-pound cans for 45 cents a pound, while they last. The regular price is 50 cents.

We also have good lines of Bulk Coffee at a good saving price for you.

North Side Grocery
Phone 321

TOP!! LOOK!! LISTEN!!

Several Baby Carriages, good as new..... **\$12 and up**

A Splendid Good Parlor Organ..... **\$28**

New Columbia Graphophone, including 60 Up-to-Date Records, only **\$80**

A Good New Kitchen Cabinet..... **\$10**

Set Good Heavy Work Harness at **\$15**

Many other useful articles priced cheap. It will pay you to call and see these goods.

ADABAUGH & PATTERSON AUCTION HOUSE
328 N. Jackson St.

Phone 543 Phone 543

We have just received a Large, New and Complete Stock of

Paints, Varnishes, Kalsomines, Etc.

Any Color Mixed to Order

\$3.00
Per Gallon

Visit Our New Store

CORDON & BISHOP
314 West Cass Street

ROSEBURG PRODUCT THAT WINS PUBLIC FAVOR

is made from the finest wheat flour known to American milling science, and appeals to every housewife for what it really is—

PERFECTION BREAD

meets the expectation of everyone who uses it. It is perfect loaf, compounded by skillful bakers, under perfect conditions and baked in an electric oven, and comes out nutritious, palatable, and snowy bread.

Made only by the

MODEL BAKERY

Phone 55 Ask your dealer for "Perfection"

The Specialty Shoppe

Will Give 10% Off

On All Merchandise Purchased Friday and Saturday, April 20, 21, 1923

235 NORTH JACKSON STREET

ELKS DANCE TONIGHT

The Elks, their wives and sweethearts will frolic tonight at the Elks hall in the regular informal dancing and card party. The six-piece Umpqua Five orchestra will provide the music and this happy organization promises a real time for tonight.

ADVISES CAGE FOR SHORT NOSED DOGS

(International News Service.)
NEW YORK, April 19.—Dogs must be muzzled, says the law. If they have no noses the law still says they must be muzzled.

So Miss Florence Reed, an actress appeared before Magistrate Simms to answer a charge of violating the Central Park rule which forbids unmuzzled dogs to wit, "Muffins" and "Coffee."

"It makes no difference," said the Magistrate, "when I informed that 'Muffins' and 'Coffee' have no noses, that muzzling them would be quite a feat at that; anyway, they are not vicious."

"Put cages on their heads," the Court suggested.

"Cages for my poor 'Muffins' and 'Coffee!' the actress gasped.

"Exactly—and they cost five for each," said Magistrate Simms.

CO-EDS TO STUDY WORLD'S POLITICS

(International News Service.)
SYRACUSE, N. Y., April 19.—Determined to fit themselves for entrance into politics on an equal footing with men, after graduation, co-eds of Syracuse University are organizing a congress in which they debate current questions.

The new women's body will be formed by representatives elected by the various societies, residential houses, clubs and class organizations.

It will be patterned after the National Women's Congress, and members will consider such vital questions as the program of the National Women's Party, the League of Women Voters, social and child legislation, minimum wages for women and the proposals of the Consumers League.

Vice-Chancellor William P. Graham endorsed the project.

BROKER SAYS PRUNES POOR IN CALIFORNIA

Walter A. Frost prominent Chicago broker, spent last night in Roseburg. Mr. Frost handles the Umpqua Valley Canning Company account and is interested in the work of the cannery here. He is on his way home after a trip through California where he has also been examining into the fruit conditions. California is to have a fine crop of apricots and cherries, Mr. Frost says, but the prune crop will be short. The prunes are wanted and the stems are to be used for paper. He believes that this will tend to greatly strengthen the market for Oregon prunes this year and also provide a good price for the prunes now being held by growers.

MOTHER CHOOSES CHILD AND HOPES IT'S HER OWN

(The Associated Press.)
WARSAW, April 15.—One Polish mother will wonder all her life whether she is bringing up her own child, owing to an unfortunate accident which happened at a maternity home in Lwow.

A woman gave birth to a healthy boy, but the baby returned to her after it had been bathed, proved to be a girl. A search was ordered, but the finding of the right baby was not an easy matter, as the mother could not recognize her child from the six boys and three girls born that day. She chose one of the boys as hers, and hopes she chose rightly.

Have your old machine fixed up. Free estimate, and all work guaranteed. Singer Store.

FACES STUDIED BY CREDIT MEN TO JUDGE RISK

By HORACE M. COATS, (International News Service Staff Correspondent.)
CHICAGO, April 19.—When a credit man studies physiognomy it isn't to tell Madge that the bumps of her head indicate she will marry a millionaire, but it is to determine whether John Jones will "come through" when his monthly bills fall due. J. F. O'Keefe, secretary of the Chicago Association of Credit men told members of the Illinois Association of Credit Men at a recent meeting here.

"The study of physiognomy is absolutely essential," O'Keefe said. "The man with the massive brow isn't the man who will meet his bills promptly. That's the dead-beat type. The man with the heavy jaw will forget about his statement when he wants to go out and spend his money on a good time."

"The credit risk is the man with a balanced face."

The credit men, egged on by experience, reverse the opinion held by many. They say that 99 per cent of us are honest. Most folks are perfectly certain that just exactly that number are crooked.

But the credit men make a slight rap at Mr. Men. They say the best business risks are women. They say the women are dependable in business and won't lie about their assets.

"A woman is less resourceful in business," they declare, "but a man can think of more ways to beat his creditors than a bootlegger can of diluting his gin."

EUGENE OFFERS PRIZES

(The Associated Press.)
EUGENE, Ore., April 19.—Plans are being made by the Eugene automobile club to offer a trophy cup to the first motorist to cross the McKenzie pass over the McKenzie river highway each year.

This highway connects the Willamette valley with central Oregon and is travelled very extensively in the summer and fall, but the snow becomes an even in the winter that it usually fails to melt until the latter part of May or the first of June. The snow fall is said to be light this year in the spring and the highway is expected to be open earlier than usual.

GOVT. MAY SAVE MONEY BY COORDINATING LEASES

WASHINGTON, April 19.—Plans for saving the government large sums of money in rent and rental transactions through co-operation with the National Association of Real Estate Boards, have been mapped out by the Federal Real Estate Board.

The government has about 9,000 leases, representing an aggregate rental of \$21,000,000. Coordinating work will eliminate duplication, utilize waste space, and in other ways effect a material saving in Uncle Sam's rent bill.

One instance, where three separate departments of the government were leasing space in one building at three different scales of rent, is cited as an illustration of the possibility of saving large amounts by coordinating all of the government's rental activities in a central board.

THEATRE PRICES MOUNT

BERLIN, April 19.—(A. P.)—Theatre tickets have jumped so in price that prospective theatre-goers leave the box offices in disgust tonight when they see the price lists. In the more exclusive theatres, seats are priced as high as 39,000 marks. This is about four times the daily wage of a skilled workman.

Light Committee Meets—

The committee on electric lights of the city council met this afternoon to take up further details of the proposed new street lighting system.

Mrs. Schwartz Better—

Friends of Mrs. Fred Schwartz who underwent a serious operation at Mercy hospital yesterday will be glad to know that she is improving nicely. The operation was very successful and she is greatly improved today.

A Saving in Time

can be made by keeping your silverware in a non-tarnish container.

With every set of silverware of a half dozen or more we give a non-tarnish container free.

STERLING SILVER
COMMUNITY PLATE
ROGERS
YOU'REX

BRYAN'S GIFT SHOP
JEWELERS

RADIO CLEANERS

ONE DAY SERVICE

In April the feeling of Spring is here. It's high time to get ready for the season's apparel. Therefore, we suggest the cleaning of all clothing and home furnishings by our odorless method. We will clean, repair, re-line, alter and put in order all garments at a small percentage of the cost of new.

Let us prove it—One trial will convince.

Phone 233 Delivery Service

Jersey Ice Cream

Strictly a Roseburg Product

It has no superior anywhere, and is sold by all LEADING CONFECTIONERS AND DEALERS IN SOUTHERN OREGON

Ask for Jersey Ice Cream Made by

Douglas County Creamery
Roseburg
All Orders Given Prompt Attention

F-L-A-V-O HARD WHEAT FLOUR

Made in Roseburg from the best wheat that can be had.

When you buy Flavo you take no chance. It is right before it leaves the mill.

\$1.95 per 49-lb. Sack

Ask Your Grocer for Flavo

A 10-Quart Galvanized Pail 25 Cents

1001 Other Equally Good Bargains Await You at This Store in

GLASSWARE
CROCKERY
TINWARE
TABLE CUTLERY
NOTIONS

Big Stock of Candy at Astonishingly Low Prices
See Us If You Want To Save

GOETTEL'S VARIETY STORE
Jackson and Washington Streets

Doesn't cost you a cent to Try On These New Ones



You'll enjoy your summer more in a pair of Kidder's Shoes. We make sure that you get shoes that will make you happy when you come here.

Lots of light, cool summer styles to pick from, novelties or standard styles. You can be sure of getting what you like.

Then we fit them very carefully, so that they will be absolutely comfortable on your feet.

And finally, we guarantee that the shoes will satisfy you—and let you be the judge.

We know you'll buy again and again from a firm that treats you right. Men's and boys' oxfords, in the gummetal calf, willow calf and genuine kangaroo and in a variety of lasts.

PRICES REASONABLE

S. L. KIDDER
213 Jackson Street Roseburg, Oregon