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**J.C. Penney Co.**  
Incorporated  
371 DEPARTMENT STORES  
229-231 Cass Street, Roseburg

Buying  
for Our  
371 Stores  
Assures  
Lowest  
Prices

## STYLISH EASTER APPAREL for Women, Misses and Children!

We are ready with intensely interesting displays of Coats, Suits, Dresses, Waists, Skirts—in fact, complete lines of wearables which Easter demands that you have. Our New York buyers have been particularly fortunate in being able to assemble representative lines of stylish apparel for us. Your early inspection will be to your advantage.

### Women's Spring Coats Embodying Exceptional Values

Chilly winds of Spring demand coats such as these which combine with comfort, styles that are distinctively new and smart. A display which women will appreciate both as to modes and quality values. These coats are handsomely developed of—



Polaire  
Cloth  
Velour  
Bolivia  
— in —  
Latest  
Spring  
Modes  
— and —  
Most  
Popular  
Colors

### Smart Spring Dresses Revealing Newest Modes!

Dame Fashion was never more lavish in creating dress styles so distinctive and so becoming as this Spring, developing them in materials so attractive and in colors so exquisite. We invite you to see this representative display of remarkably fine values.



Flat  
Crepe  
de Chine  
Canton  
Crepe  
Moire  
Silk  
— in —  
The  
season's  
newest  
styles  
— and —  
Favorite  
colors

Graceful side drapes; fashionable and much-desired straight-line models with their slenderizing effects; slightly bouffant nooses; some styles fascinating in their smart simplicity; nodishly trimmed with colorful Egyptian ornaments; fine al lace; ribbon flutings; Paisley, embroidery and beading sizes for women and misses.

10.90 to 29.75

19.75 to 34.75

### WOMEN'S CLOTHES TROUBLE MILADY

By HEDDA HOYT  
Editor for the United Press  
New York, March 27.—  
The city girl will need one or two sport frocks for outings at nearby resorts. These need not be expensive, however.

Nothing could be prettier than the white pleated flannel skirt worn with colored flannel jackets which tie with a sash bow at the sides. For evening wear a frock of crisp orandy with slender bodice and full, flaring skirt, trimmed in bands of velvet ribbon, is girlish and pretty, or a frock which uses two shades of orandy placed one over the other. An evening cape of heavy gray silk crepe with collar of squirrel or neckpiece of platinum fox is one that could do duty on afternoon occasions also.

The Resort Girl.  
The resort girl needs primarily sports clothes. If she chooses a spring suit of worsted or camel's hair cut on sports lines, she can wear the jacket with white skirts later on. Many of the best dressed women at Palm Beach this season prefer mannish sport jackets to those of high colors. Slip-on sweaters and tuxedos are still smart for resort wear. Jacquettes of figured cretonne, colored velvet and flannel offer a diversity of sports effects to be worn with the pleated flannel skirts of white or gray.

For morning wear frocks ofingham, printed India linen and figured cretonne are in good taste and are quite inexpensive. The typical afternoon gown for resort wear are those of pleated cotton or silk crepe with pocket monograms.

Long white or gray cloth capes are almost indispensable to the woman who spends her summer at resorts. There are always chilly evenings at Mountain and sea resorts, when a wrap becomes a necessity. The sports type of girl may prefer one of plaid material or tan camel's hair. Usually if the material is heavy enough these wraps are unlined, but, if lined, colorful effects are preferred.

Life to a summer girl without a bathing suit, parasol of cretonne and cretonne bathing cape would be meaningless. Bathing suits of the cretonne variety are not being used at Palm Beach to any great extent this year. Printed materials made into bathing dress effects are more popular. Where black is used for the bathing suit it is lined with color.

Own your own home, and see how good you feel. Paze Lumber and Fuel company sells material to build them.

### STATE PRESS COMMENT

#### THE TREND CITYWARD

In a rural school district almost suburban to Portland is a good three-room school building. Two of the rooms are closed. A one-room school is maintained in the other room with an attendance of twenty-three children. Ten years ago there was maintained here a two-room school with a total attendance of about fifty.

This is one of the richest, best settled farming sections of Oregon. Land sells here at from \$300 to \$600 an acre. Much of it is devoted to small fruit and to garden truck. Farms here are becoming a little too expensive for dairying. The district is coming into what we are pleased to think is about ideal agricultural conditions—rich, well populated, well cultivated, and near a great city market. Yet the child population is decreasing; is abnormally low. We often say that the best crop a farmer can raise is children. They are not raising children here. What is the matter?

We may easily guess what is the matter. Children are born only to young people; in a farming community, to young farmers. Young farmers cannot afford to buy farms at \$300 to \$600 an acre. Forty acres—a small farm—would mean for the young farmer an initial obligation of from \$12,000 to \$24,000 for the land alone. It will cost him \$5000 to equip this farm for farming. Young farmers do not start out in life with a capital of from \$17,000 to \$29,000. Usually they start out almost bare handed.

Lacking this capital they must begin as renters. These lands rent at from \$10 to \$20 an acre, depending on the soil, the location and the improvements. Renting at \$25 an acre, the young man must find \$1000 clear profit in the forty acres before he can begin to pay himself a penny for his own work or eat a mouthful of what he raises. To give himself a gross income of \$1000 he must sell \$70 worth of crops from every acre of his farm every year. Out of this income he must keep on his equipment and farm improvements.

This young farmer and his wife, if married and wise, will tell this situation over before attempting to found a family. They will know of some fish in the city the young man can do at \$1500 a year. In the city the wife will have good social advantages and

### LEGION MEETS TUESDAY

Umpqua Post of the Legion meets next Tuesday night and all members are not urged but ordered to be in attendance. A poppy time with no ostentatious business will be discussed. The annual show is the next order of business. Let's talk it over Tuesday night. The barracks crowd it be there. C'mon up! ORDER OF COMMANDER.

the children will have the privilege of going to the best school in the world instead of the little one-room country school.

The result will usually be about what it is in this district. They will go to the city and the Japanese will rent the land. In this particular district there are fifteen Japanese families.—Portland Telegram.

Four legs ahead and still growin'. The Roseburg News-Review is recognized as one of the best papers in the state. The large circulation proves it to the most skeptical.

Is yours a home or just a place to stay. Get a real home through our classified ads.

Have your ad in the classified when Mr. Thrifts looks for his home.

Have you heard the news? It is printed daily in the Roseburg News-Review.

DAILY WEATHER REPORT  
U. S. Weather Bureau, Local Office  
Roseburg, Oregon. 24 hours ending 5 a. m.

Precipitation in in. and Hundredths.  
Highest temperature yesterday— 45  
Lowest temperature last night— 42  
Precipitation, last 24 hours— .0  
Total precip. since first of month— 1.06  
Normal precip. for this month— 3.98  
Total receipt from Sept. 1, 1922— .032

To date— 27.67  
Aver. precip. from Sept. 1, 1922— 27.58  
Total precipitation from Sept. 1— 15.22

Average precip. for 44 wet seasons— 27.35  
Average deficit for 44 seasons— 22.35  
Cloudy tonight, Friday rain, cooler.

WILLIAM BELL, Observer.

### GLEE CLUB WILL BE HERE MONDAY

Music Lovers Promised Real Treat  
By Girls Glee Club of University  
of Oregon April 2

Local music lovers are promised a rare treat April 2, when the University of Oregon women's glee club will appear in concert at the Antlers theater. The glee club is composed of 22 women, the pick of the best voices among university women, and a program will be high class musical numbers and lighter selections rendered with all the enthusiasm of a group of college women. Besides a good selection for the club as a whole a number of vocal and piano solos and duets will be on the program. A feature will be a stunt act and the latter half of the program will contain a number of Indian songs. For this feature the women will appear in costumes amid special stage settings and lighting effects.

The women's glee club this year is largely a veteran organization. Included in the personnel are women who have been on the club for two years or more. A finished program by a well balanced club is the result, according to George Hopkins, of the school of music, who is director of the club.

The club is making the tour of southern Oregon in a large "Greyhound" auto stage. During their stay in the city they will be entertained in local homes.

Following is the personnel of the club: Bernice Alstock, Gladys Keeney, Virginia Owens, Vera Price, Eloise McPherson of Portland; Kathryn Kern, Cottage Grove; Marian Linn, Dorothy Pohl and May Fenn, Eugene; Alice Tomkins, Cascade Locks; Muriel Myers, Merlin; Mildred Brown, San Jose, Cal.; Alice Baker, Oakland, Ore.; Ruth Akers, Wasco; Marvel Steels, Coquille; Leon Gregory, Medford; Maxine Buren, Salem; Margaret Powers, Marshfield; Constance Miller, Centralia, Wn.; Joanna James, Rainier; Florence Garrett, Hillsboro and Alberta Carson, Hood River.

F. Mowery of West Fork, has been visiting friends here for several days. He will leave tonight for Portland to transact business matters for a short time.

The small son of Mr. and Mrs. O. O. Jennings had the misfortune to "fall from the porch" of the house where he was playing yesterday evening and break his right forearm. Dr. Hawek was called and set the bone. The child is about a year old.

### DANCE AT GLIDE—

Saturday night, March 31. Everybody welcome!

Saint George's Episcopal church. The Reverend J. C. Black, will be in charge for the following services: On Good Friday there will be a three hour service, beginning at 11 o'clock noon and continuing until three o'clock p. m. The public is invited to attend all or a part of this service. Members from surrounding towns are asked to attend, if possible, for only a part of the time.

On Easter Day the Holy Communion will be celebrated at 6 o'clock in the morning. Communion with Morning Prayer and Sermon at 9 o'clock a. m. Sunday school at 9:45 a. m. Service with sermon at eleven o'clock. Everyone welcome.

Be like a ball player; the thing he is always working for is home. Page Lumber and Fuel Company.

### Brennan in Hospital After Firpo Bout



Bill Brennan

Bill Brennan, the Chicago heavy-weight, is in a New York hospital, seriously injured as a result of the terrific beating he took from Luis Angel Firpo, the Argentine heavy-weight, in their New York fight. Physicians declare they are amazed a man could suffer such injuries in a fight and live.

## Tents and Camping

They go together, and this weather makes us feel like getting out in the open. We have a big line of

Tents and  
Canvas by the Yard  
Pack Sacks  
Shoes for Service  
Overalls and Shirts  
New Army Hats  
Men's Furnishings

Come in and see this stock. We can save you a lot of money on purchases

### Berger's Bargain Store

Cass and Pine Streets, near Depot

### LOCAL NEWS

English Hot X Buns Fri. Model Bak.

Old growth fir wood, 12 and 16 inch lengths. J. A. Denn.

Sewing machines rented by week or month. Singer Store.

MOORE MUSIC STUDIO, 324 N. Jackson St. Phone 502.

Mrs. Chas. G. Stanton, teacher of Piano. Res. Phone 75-J. 702 S. Pine.

Painless extraction of teeth at room, 9, Masonic Temple. Dr. Nerlan.

Watkin's Products—120 W. Lane Phone 177.

Dr. Edith Witzel, osteopathic physician, 302 Perkins Bldg. Tel. 293.

English hot X buns—Model Bakery.

Plans are being made for a May Day dance which will be given for the purpose of raising funds for the beautification of the high school grounds.

### TAMALE SALE—

The Ladies of St. Joseph's church are to hold a sale of tamales, cooked food and fancy articles at the Chamber of Commerce Rooms, Saturday, March 31st.

English Hot X Buns Fri. Model Bak.

### NOTICE!

No more watches or clocks repaired at 1111 1st. Wilbur L. Spauld 604 Pine st.

English Hot X Buns Fri. Model Bak.

Tractor disks and plows at Wharton Bros.

### DETROIT'S O. K.

#### SUITS ARGENTINES

Buenos Aires Buys 32 Dodge Brothers Cars Because Over 100 Are in Municipal Service in Detroit.

The city of Detroit's judgment on motor car values has a far reaching influence.

Away down in Argentina, the city of Buenos Aires has just bought a fleet of 32 Dodge Brothers motor cars. Dodge Brothers car was chosen, according to city officials, because Detroit has more than 100 of them in its municipal service, with an impressive record for dependability, and economy.

The sale was made by Julio Fevre Hijo & Co., Dodge Brothers dealers, in face of keen competition. All the cars are for the use of the police department, which is rated as one of the most efficient in the world. In the fleet are 20 touring cars, five limousines and seven ambulances.

There are approximately 100 cities which operate Dodge Brothers cars in fleets of three or more, and several hundred others which have one or two in service. The average size of the Dodge Brothers fleets is 10. Los Angeles owns more than 100; Cleveland has 51; Newark, N. Y., 23; Kansas City, 25. The city of Tokyo, Japan, owns 23 Dodge Brothers chassis in its fire department.

Foiled again at the "Punch for Judy" show, Audience thinks the song, "O Promise Me" was sung by someone behind the screen. WE claim and know that it was Elizabeth Spencer on the Edison Phonograph, again proving that it is impossible to distinguish the difference from the human voice. Ott's Music Store.

### ONE OF AMERICA'S STRONGEST COMPANIES



## There are two Roads~

one of which most of us must travel toward old age.

Is the road you are traveling paved with good intentions? Or have you made certain of your future comfort by securing a Perfect Protection Policy in West Coast Life?

This policy makes provision for accident, sickness, disability and old age, and at the same time provides absolute protection for those dependent upon you. You should investigate it. Avoid regrets. Send the coupon today before you forget.

### WEST COAST LIFE INSURANCE COMPANY HOME OFFICE—SAN FRANCISCO

Splendid opportunity open for District Manager. Write J. W. Stewart, Gasco Bldg., Portland

WEST COAST LIFE INSURANCE CO.  
605 Market Street, San Francisco  
Gentlemen:—Without obligation on my part, send me more information.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
Date of Birth \_\_\_\_\_ MONTH \_\_\_\_\_ DAY \_\_\_\_\_ YEAR \_\_\_\_\_ 114-23