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THE SECRET OF POPULARITY

Many folks, particularly young people of reserved natures, worry because they are not "popular." They envy folks who always have admirers and friends. Many people of superior intellect look down on popularity. They feel it shows a too easy going nature. They told that if a person is to live sincerely and do his duty, he must often antagonize others, and make himself exceedingly unpopular. Popularity comes in different ways. In the old days of free liquor, a lot of people acquired popularity by the freedom with which they "set 'em up." This was the basis on which many politicians got their start. They were always ready to line up their friends in front of the brass rail and have several rounds "on me." Many people win popularity by free spending, by living extravagantly, and scattering cash in all directions. On the other hand many people acquire popularity by devoting themselves to some public cause. College boys who carry on student activities, usually acquire popularity. They are entitled to it because they have to devote much time to maintaining the reputation of their institution. Similarly in community life. Many people acquire popularity just by giving a great deal of effort to public activities, often more than superior persons who criticize them are willing to devote to such causes. Many people acquire popularity by the friendly interest they show everybody, by a winsome smile and cordial manner. People who live self absorbed lives are not popular and do not deserve to be.

The state of New York is doing fine work in forest development. Two features are a fire protection system that has reduced the hazards of forest fires to one tenth what it was formerly, also nurseries which supply trees at low rates. The state provides free trees to any city in the state that desires to set out a municipal forest or utilize idle acres along its watershed. The state Forestry Association will start a municipal forest without cost to the city. In some cases local organizations have provided the labor for the tree planting. At Yonkers 5000 trees were set out by Boy Scouts in a single afternoon, and a similar job was done near Albany. A score of New York cities have made marked advances in tree planting. The new forest at Carthage already contains 585,000 trees, and some of them are six inches thick and 20 feet high. If other states were equally foresighted, the outlook for forest products would not be so dubious.

Opportunity is not distributed according to merit. Many sons of wealthy parents go to fine colleges and fool their time away. Meanwhile many young people of great earnestness and ability give up the idea of the higher education because of its cost. The Joliet, Ill., Junior college shows what can be done for such students by its loan fund, which lends money to students of marked ability. So much good has been done that the citizens of that community have strengthened this fund by voluntary contributions. Money is loaned in amounts from \$50 to \$500 a year with interest after the student graduates. More such funds in the colleges of Oregon would help young people find their true work in life.

Oregon's new prohibition enforcement law was tried out at Eugene yesterday. A fellow who was utilizing his energy to conduct a whisky still was fined \$2,000 and sentenced to six months in jail. This ought to hold him for a while.

Every time this city has a fire a shortage of fire hydrants is uncovered. So far the fire boys have been able to cope with the situation, but a scarcity of hydrants does not add to their success.

There is nothing small—physically or mentally—about that Portland bunch of policemen who visited Roseburg yesterday.

With fifty Portland cops in Roseburg last night everyone felt perfectly safe.

The young Musons, as well as the old, had a big frolic last night.



THE VILLAGE RHYMESTER
by Carlyle Emery

Dear Folks:

To do one's best is all the world expects of any man, which never seemed to reach the brain of poor old John McCann. His spirit was a willing one, his heart was strong, but when the things he'd try to do would somehow come out wrong, he never felt the blame was his, nor would he ever admit that he had blundered at the task or slipped a little bit.

Instead he'd always try to find excuses by the score, if those he found were not enough he'd hunt for more. This habit grew with John McCann. It annoyed and eased his mind, and soon before he'd start a job he'd look around to find a spot to lay the burden on, a place to throw the blame. He didn't know that others watched the way he played the game.

They knew that John would never say "I did my level best, the error that I made today, forever is at rest. I'll profit by the things I learn in every small mistake." They knew the story that he'd tell would be a simple fake.

And so his worth kept dwindling down and sad it is but true, he never yet has seen the light of what he ought to do. To do one's best is all the world expects of any man, but no reward's in store for you if you're a John McCann.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—

Tell me day we printed
A squib about dirty windows
And this m. m. someone
Broke our heart and
Wasted a two-cent stamp
By mailing us the
Following pert comment—
"Why don't you practice
What you preach and
Wash your own windows
For a change," and
Sobbingly we reply
We'll wash 'em for some
Change but no one
Will furnish the change.

DUMBELL DORA THINKS

Princess Mary's husband is Doug Fairbanks.

DEATH!

They sat upon a velvet couch,
A secret little bower;
He hugged her till she shouted, ouch!
When Knighthood was in flower.

They scooted down the chute.

Of time, until the present day;

She drew a gun and yelled "you

brute!

You stepped upon my corns—now

pay!"

Old King Tut and his mannens

were again blinking before the foot-
lights last eve and the season of
anxiety for the men folks is almost
over.

A gang of Portland cops pussy-

footed into the village yesterday p.m.

and staged an exhibition for the local

Masons. During their stay here Two

Gun Hopkins, Dave Shambrook, Ike

Ketch, J. Ison and Sam Starmer took

a few lessons from the big city fellers

which will enable the local sleuths to

detect the smell of onions on a man's

breath three feet away.

A genius has invented a baby cab

for use in crowded cities. It can be

shut and carried in the overcoat

pocket. If he will now invent a baby

with which the same can be done he

will have rounded out a successful

year in scientific work.

A Mr. Gallagher offers \$10,000 re-

ward to the finder of his lost wife.

Let 'er go Gallagher.

A brightly illuminated middle aged

man entered a Roseburg bank recent-

ly, and after much aimless wander-

ing, pulled up in front of the time de-

posit window. Swaying slightly, he

began to haul forth currency from

various pockets to shove it under the

wickets. After frisking himself thor-

oughly he inquired of the teller, who

was counting the money. "Wh-what

do I get for all that?" "We'll give you

four per cent," replied the teller. The

man deliberated gravely for a few

moments and then said, "Awright—I'll

take five bottles."

THE BEST AND ONLY KIND

"What kind of architecture do you

like best?"

"I've always favored the tall, thin

ones."

The Elks will step on each other's

feet again at their semi-monthly shin-

dig.

Burning incense covers a multitude

of corned beef and cabbage.

The next thing we will have with

us to pester and bother will be the

April Fool gags.

The woman who lets the question

of clothes consume her entire time

usually needs some darn good ones to

get by with.

The reason some of us never get

anywhere in this life is because we

travel only on detours.

A local lawyer who overslept the

other morning was told by his wife

when she awakened him that he

needed a self-starter. "Not while I

have a crank like you around," he

answered with more point than cau-

tion.

THE LINE IS BUSY NOW

"The line is busy now."

"Blank dash it; so am I."

"I want my party, wow!"

"The line is busy, now."

"Well, ring 'em, anyhow."

"Blank dash it, you don't try!"

"The line is busy now."

"Blank dash it, so am I."

John is knock-kneed and his wife

is bow-legged," remarked the aunt.

"Who do you suppose their boy will

take after when he is older?"

"Probably after some girl," replied

the uncle.

A London newspaper, hearing that

a riot had taken place in a small

Irish town, telegraphed to its cor-
respondent:

"Send three hundred words riot."

The correspondent wired back: "No

riot; will arrange one this afternoon."

BE BRIEF.

A Kansas man visiting in Florida

got so warm that he decided to tele-
graph his wife for his light under-wear, so he sent the following tele-
gram:

S.O.S. B.V.D. P.D.Q. — Fort Scott

Tribune.

Lafayette Pickins Says:

"You git nuthin' fer nuthin."

STATE PRESS COMMENTS

PAROLED

Few men go to the penitentiary who do not belong there. Many men are released from prison who should be kept there. The recent great procured sentence from the Salem institution is already bearing its legitimate fruit. Or perhaps it is illegitimate fruit. That St. Paul robbery, for example, is another grave impeachment of the parole system. What possible justification can be given—could ever have been given—for the release of Bobby Burns, confirmed criminal? Yet he was twice turned loose on the public upon parole, after his character as an incurable criminal was known. Once in such a case would have been once too often; twice is without the shadow of reason or excuse.

Why is it that there is no rule as to the permanent detention of confirmed criminals like Burns? Note: Word has just reached Portland that the bank at Ione, Oregon has been robbed. In due time, not doubt, it will transpire just what paroled convict was operating there.

Another note: It is a first-rate

guess that the experienced crooks

who sacked the Portland jewelry

store, Monday, in broad daylight,

were at large through the too ben-

evolent operations of the parole sys-

tem.—Portland Oregonian.

"Uncle Joe Cannon's Optimism."

In retiring from public life after

a longer service in congress than any

other American, the Honorable

Joseph G. Cannon of Illinois, when

he got back home, declined to be in-

terviewed, but he sent one brief

message to his fellow countrymen

from the Atlantic to the Pacific.

Here is the message:

"This country is one h—l of a suc-

cess." Its inelegance is compensa-

ted by its brevity and its optimism.

May not "Uncle Joe's" optimism

account at least in part for his un-

precedented long public career? In

more than one period of his active

service he was subjected to bitter

criticism, and twice he failed of re-

election, but it must have been his

optimistic spirit that impelled the

Republicans of the Danville district

to send him back to Washington as

often and as long as he would con-

sent to go.

The United States harbors a multi-

tude of men who believe that our

government is headed for the dem-

onition how-wows, and they refuse to

be comforted. Still, they are not go-

ing to leave us and take up resi-

dence in Russia, or Germany, or

Turkey, or even Mexico, but they

would be happier and far more use-

ful to themselves and the nation if

they came to believe with the il-

linois patriarch that this country is

"one h—l of a success."

Perhaps not in the same language

but in the same spirit a large num-

ber of American boys when they

reach "Uncle Joe's" age, or there-

abouts, will be repeating his mes-

sage to American youth. In this

country part of the secret of success

is optimism.—Portland Telegram.

BLAME THE PAPER

At the recent national school

teachers convention in Cleveland, Dr.

Otis Caldwell advocated the use of

newspapers in the schools. He said

that among 3081 newspaper articles

on biological subjects only 14 were

found to contain inaccuracies and

added "That is a better record than

most books can show."

Being a scientist Dr. Caldwell wel-

comes facts. That is why he wel-

comes newspapers. Those who are

continually complaining about news-

papers are usually those who, for

some selfish reason, don't want the

facts known.

In the recent ballot box trial in

Portland, the attorney for the de-

fense, spent most of his time in lam-

basting the Portland newspapers. He

maintained that the newspapers were

not interested in justice, but in per-

sonal or political advantage.

This is not true. With few ex-

ceptions which only prove the rule

newspapers strive constantly to give

the facts. In the daily newspaper

field where speed is an important

factor, where interested parties are

continually trying to get favorable

MICKIE SAYS—

WHUP! A FELLER JUST
SAID WE WUZ GITTIN' OUT
TH' BEST NEWSPAPER FER A
TOWN OF THIS SIZE AT HE
EVER SAW, AN' TH' BLOW'S
MOST KILTY POOR MICKIE!
WE AINT USED T' KIND
WORDS MUCH!



TODAY'S MARKET REPORT

Prices Paid Farmers for Produce.

Butterfat 41 cents.
Butterfat 41 cents.
Eggs, 15c per dozen.
Hens, heavy, 17c lb; light 12c lb.
Old roosters, 25c lb.
Veal, dressed 8c to 12c lb.
Hogs, dressed, 12c, 12c to 16c lb.
weight.
Cows, prime, 4 1/2c.
Steers, prime, 5c.
Honey, local production, 26c lb.
Cacana bark, 1922, 6 1/2c lb; cacana
bar, 1921, 7 1/2c.

Retail Prices on Mill Products.

Eastern oats, \$2.10 per 100 lbs.
Millrun, \$1.30 to \$1.50 sack of 50 lbs.
Cracked corn, \$2.15 to \$2.30 per 100.
Whole corn, \$2.00 per 100 lbs.
Rolled barley, \$1.60 a sack of 70 lbs.
Flour, soft wheat, \$1.75 sack.
Flour, hard wheat, \$1.95 and \$2.10
a sack.

publicity, and of course, where reporters are merely human; to avoid all errors and inaccuracies is physically impossible. But there are few newspapers indeed who do not exert every effort to be absolutely accurate, to print the facts without bias or prejudice and who are not willing to promptly correct any errors which may have escaped the blue pencil.

There is a good reason for this. A newspaper's success and influence depends absolutely upon the confidence of the public. When a paper ceases to enjoy that confidence, it ceases either to be a power or a profitable concern. Good-will is important in any business, but it is everything in the newspaper business.

Members of the newspaper profession are probably no more righteous than members of any other profession, but they are, as a whole, more zealous in the pursuit of truth, because they realize that any other course spells, in the long run, ruin and disaster.—Medford Mail Tribune.

RHEUMATISM Leaves You Forever

Deep Seated Uric Acid Deposits Are
Dissolved and the Rheumatic Poison
Starts to Leave the System Within
Twenty-four Hours.

Every Druggist in this country is authorized to say to every rheumatic sufferer that if a full pint bottle of Allenbur's, the sure conqueror of rheumatism, does not show the way to stop the agony, reduce swollen joints and do away with even the slightest twinge of rheumatic pain, he will gladly return your money without comment.

Allenbur's has been tried and tested for years, and really marvelous results have been accomplished in the most severe cases where the suffering and agony was intense and pitiable and where the patient was hopeless.

Mr. James H. Allen, of Rochester, N. Y., the discoverer of Allenbur's, who for many years suffered the torments of acute rheumatism, desires all sufferers to know that he does not want a cent of anyone's money unless Allenbur's decisively conquers this worst of all diseases, and he has instructed druggists to guarantee it as above in every instance. Nathan Fullerton, the Rexall store, Perkins Building, Roseburg, Ore.

TAX COLLECTION IS NOW UNDERWAY

Approximately \$40,000 has already

been paid in on the first half of

the 1932 tax now being collected,

according to Charles Roberts, in

charge of the tax collection work.

Over 12,000 statements have been

mailed out to tax payers and al-

ready checks are being received in

large numbers. The amount to be

collected this year is \$1,165,238.47,

which is slightly less than last year.

The first installment may be paid

prior to April 5, after which time

penalty and interest will be charged.

The tax department is very an-

xious that payments be made by

check through the mail. This sys-

tem does away with the necessity of

employing extra clerks and reduces

the clerical work and expense. Al-

though receipts are not always made

out the same day the checks are re-

ceived, credit is given on the day the

payment is made and the surplus of

mail can be gone over as the work

in the office decreases, extending