

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday

B. W. BATES, President and Manager
BERT G. BATES, Secretary-Treasurer

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ROSEBURG, OREGON, TUESDAY, FEBRUARY 20, 1923.

PRACTICAL ROTARY DEMONSTRATIONS

Making practical demonstration of community service as performed by a Rotary Club to its community is the way Rotarians describe the world wide citizenship principles that are being broadcasted all over the face of the earth this week as an observance of the eighteenth anniversary of the founding of the first Rotary Club. From one man to ninety thousand, from one club to more than thirteen hundred, from one city to the cities of twenty-seven countries, in the small cycle of eighteen years is the way the organization has grown. Many reasons are advanced for the growth—but the main reason suggested is that the practical application of the Rotary creed—"He Profits Most Who Serves Best"—in all branches of business and social life in the community where Rotary has been established has caused it to grow, surely and substantially. This unique creed is a part of what is called the Rotary Platform and the Rotary Code of Ethics. The Rotary platform was adopted by the organization in 1911 and is a concise statement of the principles and ethics guiding and actuating all Rotary Clubs. The "Rotary Code of Ethics" was adopted in 1915 and sets forth the principles and practices that "should exist not only between Rotarians but all business and professional men everywhere." The anniversary meeting here today serves to call attention to the fact that Rotary Club activities are many and varied. They are usually confined locally to activities which no other organization is formed to accomplish. Taking the activities of all Rotary Clubs the world over they touch every phase of community life.

The consolidation bill is practically dead at the state capitol and there doesn't seem to be anyone that cares to revive it—either in the house or senate. Thus one of the real issues before the legislature for a curtailment of state expense has gone glimmering. The horde of office holders under the present system of state government manipulation are a pretty strong bunch to have anything put over them, that would save thousands of dollars to the taxpayers. Even Governor Pierce seems to have lost faith in the good cause.

The mummyified body of "Tu Tank" is going to remain in its tomb for at least a year according to reports from the seat of activities in Egypt. Further work of delving into the mysteries of the ruler's inner chambers will be delayed on account of the new wealth of glories as relics found in the burial chamber of the Pharaoh. Relic seekers will have sufficient material to command their attention until further discoveries are unearthed, judging from the output now at disposal.

It's pretty hard for the old-fashioned man to get used to the new-fashioned banker. The old-time money-lender greeted the borrow with a look of suspicion that made him feel like a criminal. The new kind sometimes gives him a cigar even when he turns him down.

If grand jury reports would build a new jail and court house we would have had several new structures in the past twenty years, more or less. But the trouble is, they don't.

This is Rotary week and the members are "brushing up" on Rotary ethics and other good things to make their organization more complete and effective.

Now that Emil Cane has departed we wonder if his patients are still getting better and better in every way every day?

The barber is the greatest optimist. He never admits that any customer will have to wait more than five minutes.

It is drawing near that time the city should take its annual bath and put on its spring apparel.



THE VILLAGE RHYMESTER
by Carlyle Emery

Dear Folks:

There's a little taxi station in a town not far away where two boys are working with a will to earn their daily pay. They invested all their savings in the purchase of their cars, and I think they'd answer "Yes Sir" if you said "Take me to Mars." The leg of one was shattered by the bursting of a shell, with the other one he gets along and does it mighty well, while his partner in the enterprise is sick from being gassed, but he's looking at the future never thinking of the past.

There are times when I have wondered if they ever went to bed, if they ever stop'd to rest a bit and play awhile instead of forever grinding out the miles or fixing this and that, or a pumping air that's needed in a tire that is flat.

There's a reason why they're busy and have customers galore, and it's why they'll be successful, for the future has in store big rewards for those who never whine and say they're out of luck, but who put a P before the L and turn it into pluck.

When you think your job's the hardest, and you wonder how you'll stick, and you feel so blamed discouraged that it makes you blue and sick, just be thankful that you're living, all you need is grit and sand like the busy crippled soldiers with their little taxi stand.

PRUNE PICKIN'S
BY BERT G. BATES

GOOD EVENING FOLKS

The legion slum-eaters
Flivvered to Glendale
Last eve and put on
Their show
And everything was o. k.
Except for those
Who forgot to duck.

Clay Darby was noticed on the main drag this a. m. wearing a darb which was a darb.

Mrs. R. A. Tull, of Myrtle Creek, a town just south of this one, walked into our sanctum the other day and handed us a classy glass nameplate labeled "Prune Pickin's" to place on our desk. Mrs. Tull's hubby makes the things and they're great. The label on our desk makes us feel like a bank president.

Well folks the new street monuments were hoisted into place today and altho we've waged a fearless battle to get 'em and do away with the former pillars we can't help finding fault again. If some flivver doesn't scrape off its crank on one of 'em we'll miss our guess. O well, we guess they couldn't suit us anyway.

Spring is ambition, summer romance, autumn the time for dreaming and winter for rest.

If you have a bathing suit form don't bother about a plain face.

True love often wears a crown of thorns; the other kind a tiara of diamonds.

Women are just as old-fashioned today as they ever were, the only essential eliminating they have done being to eliminate the drudgery of hard work. They still marry, raise children and talk about their neighbors.

THE KNOCKER

The knocker is a curious case;
He never starts to whine
Or fling his envious shafts at us
Until our work is done.
It's only men with skill to do
Real work he tries to block;
And so congratulations to
The man the knockers knock.

This is the time of the year we start weeding out the calendars on our walls which do not suit our taste.

Dear Ed: What is your definition of hard luck? Tiller Tiller.
Dear Tiller: To be taking a bath when your house catches fire.

DUMBELL DORA THINKS

Home was the guy Babe Ruth made famous.

Prominent financial editor says the thing for everybody to do is to go to work and, he should add, that they should work after they get there.

Gin a body meet a body comin' hame wif rye,
Gin a body treat a body, meed a body cry?

Every frisky lad has whiskey,
Name, they say, Ha'e I;
Yet all the neebors smile on me,
When comin' hame wif rye!

Mother and small daughter, walking on the boulevard, see young lady with unbuckled galoshes flapping in the breeze. Little daughter says, "Mamma, is that one of those bootleggers that papa talks about?"

Brown—The real man rises above his handicap.
Green—I rise before mine. She makes me get up and get my own breakfast.

MORE LIKE IT

The real question is, we think, not did man evolve from the peaceful, innocent monkey, but, rather, did the monkey evolve from man?

Air has always been free, but we couldn't appreciate it until tires were invented.

It doesn't always mean that the woman who uses a feather duster energetically in the morning can't handle a feather fan equally as well in the ball room at night.

If you wish to be interesting, never tell your secrets. If you wish to keep out of trouble never tell the secrets of others.

The world laughs at the dreamer. But the dreamers are usually the ones to make other people's dreams come true.

Two judges have held in Chicago that at 35 a man should abandon such frivolities as tangoing, fox-trotting and hesitating. A Chicago man was arrested upon the information of his wife. The complaint was that he spent too many hours each evening at the dance hall and that he was strong on hesitation, sometimes hesitating so long that he did not come home until the next day.

Then he hesitated about going in.

"If your nose is down on the grindstone rough,
And you hold it there long enough,
In time there will be no such thing as babbling brooks, and birds that sing.
These three will all the world compose,
Just YOU, the STONE, and your darned old NOSE."

Life Begins Now:
"There is nothing in the world worth doing wrong for."

50
GOOD
CIGARETTES
10¢

GENUINE
"BULL"
DURHAM
TOBACCO

STATE PRESS
COMMENTS

Legislators, Your Good Name is at Stake

The Oregon legislature ought to finish its job—
The job for which its members were elected—

The job the people expect, and have a right to expect.

If the measures making for economy, efficiency and the constructive development of the state cannot be acted upon by tomorrow night (with the clock stopped), there should be a day or two or three or more of next week given to the work of finishing the tasks.

Very good work has been done already—

Including the scaling down and lopping off of more than a half million dollars by the ways and means committee.

But a consolidation bill ought to be passed. The people voted for it, and it was promised in the campaign.

The writer is not in favor of any state income tax bill at all; not because he is unfavorable to the principle, but because he thinks the government soaks industries hard enough now; too hard, and in many cases unjustly. Nevertheless the people were promised an income tax law in the campaign, and the legislature ought to pass one. But please make it so as to not increase the amount of money raised by taxation, but rather to spread the load, and to put some of it onto able shoulders not now bearing any of the load. That would be honest to the campaign pledges, and it would do some good, along with the harm it would do, in making too great a burden upon some enterprises.—Oregon Statesman.

Legislature True to Form

It begins to look like the legislature will run true to form and crowd through in the last few hours of the session a few hundred bills of which the average legislator will not even know the title. The time for trading votes has arrived and only the bigger measures will receive anything like proper consideration. Some day the people of Oregon will correct this situation by providing for a divided session to permit of a digest of the bills submitted, both by the legislators and by their constituency.—Astoria Budget.

About the Newspaper Business

Once in a while it may be a good thing to talk shop, especially when the inside facts about the newspaper business are so little understood by the public. Even business men who are consistent investors in newspaper advertising space do not know as much about the publishing business as they should, and it is necessary for them occasionally to confer with the publishers in order to learn some of the things they should know. That is why the National Retail Dry Goods association and the National Association of Retail Secretaries recently requested a conference with the association of newspaper publishers and in compliance with the request Jason Rogers, publisher of the New York Globe, was delegated to speak for the publishers. In addressing these associations Mr. Rogers is reported by newspaperdom to have said, among other things:

"From 1915 to 1923 print paper almost doubled in price, and is rising again, which means an additional

MICKIE SAYS—

"I'M JEST DOIN' THIS TO
ATTRACT YER ATTENTION, BUY
TO ATTRACT ATTENTION
TO YER BUSINESS, YA KIN GET
BETTER RESULTS BY RUNNIN'
AN AD IN OUR FAMOUS
COLUMNS



bill of \$150,000,000 that advertisers will have to foot.

"Detailed figures to show the cost of producing a newspaper were cited. From 1914 to 1923 the cost of publishing a metropolitan paper increased about 150 per cent. Mr. Rogers said, while advertising rates have gone up only about 42 per cent, at the same period the price of the paper to the reader was trebled.

"From 1914 to 1922 advertising in New York City newspapers increased 68 per cent. Mr. Rogers said. In dry goods advertising alone, from 1903 to 1922 there was a gain in the evening newspapers of about 300 per cent, the increase in lineage being from 7,000,000,000 to 21,000,000,000. In the 6-day morning papers there was an increase between 1914 and 1922 from 3,676,000 lines to 5,900,000 lines, or an increase of 41 per cent. During that time the advertising gain in the Sunday morning papers was 85 per cent.

"Answering the question as to which is best for dry goods advertising a morning paper or an evening paper, Mr. Rogers said that in 1922 the evening papers in New York City carried 21,000,000 lines of dry goods advertising, the morning papers carried 5,940,000 lines and the Sunday papers 8,000,000 lines. The same trend holds good in Chicago, St. Louis and all the large cities," he added.

Mr. Rogers, speaking for the metropolitan newspapers, states the general case for all publishers pretty well. The raising of subscription prices referred to, however, was not general in the west, where the wartime print paper famine was not so acute, although the price charged by the paper mill trust was even higher.

The notable points in Mr. Rogers' statement was the assertion that costs of newspaper publishing are still increasing, and the marked preference of retail dealer for evening paper advertising in all the leading cities of the country. He cites the fact that in New York City in 1922 evening papers carried 21,000,000 lines of advertising against 5,940,000 lines in the morning papers of the city. The evening papers are favored by advertisers because they are essentially home papers and are printed at that time of day when people have leisure for reading a fact too, which generally accounts for the superior circulation of evening papers.—Eugene Guard.

RUBBER APRONS

New shipment of all styles of rubber aprons now in at Carr's. Same low prices as before.

A Good Thing—DON'T MISS IT

Send your name and address, plainly written, together with 5 cents (and this slip) to Chamberlain's Medicine Co., Des Moines, Iowa, and receive in return a trial package containing Chamberlain's Cough Remedy for coughs, colds, croup, bronchitis, "flu" and whooping coughs, and tickling throat; Chamberlain's Stomach and Liver Tablets for stomach troubles, indigestion, gassy pains that crowd the heart, biliousness and constipation; Chamberlain's Salve, needed in every family for burns, scalds, wounds, piles, and skin affections; these valued family medicines for only 5 cents. Don't miss it.

HERE'S WHERE IT IS

Fresh, clean stock of Groceries, including the best of Everything

Canned Goods

Call US up for Prompt Service

The Economy Grocery

Phone 63

Y NOT EAT

WEDNESDAY

LUNCH

Roast Pork and Apple

Sauce, 40c

Steamed Butter Clams

Bordelaise, 40c

(Short Orders)

OPEN ALL NIGHT



A collar laundered HERE
IS a smooth, perfect, immaculate collar that will give the maximum service.
Try Us.

ROSEBURG
STEAM LAUNDRY
WASH & DRY
PHONE 73

To do most good
a food must taste good

THE crispness and flavor of Grape-Nuts help to make this delicious cereal food most nourishing.

From the very first taste of Grape-Nuts the digestive processes start converting the rich nutritive and mineral elements of this wheat-and-barley food into body-building material.

Grape-Nuts, with good milk, is a complete food, affording that real enjoyment so necessary to good digestion and perfect assimilation.

Most economical, too, because a moderate quantity of Grape-Nuts provides an unusual amount of nourishment.

Sold by Grocers Everywhere!

Grape-Nuts THE BODY BUILDER

"There's a Reason"

Made by Postum Cereal Co., Inc., Battle Creek, Mich.

UNIVERSITY RECEIVES MURALS

EUGENE, Feb. 20.—Eight murals, the work of Victor Deveraux, have been presented to the University of Oregon by Phil Metichan, proprietor of the Imperial Hotel, Portland. The value of the gift is estimated at \$2,000. The murals formerly were on the walls of a reading and writing room in the Imperial Hotel.

The gift will be of particular value to the Fine Arts Department of the University. The murals are being

placed on the walls of the fine arts studio. They will help to inspire undergraduate art students and serve a decorative purpose, adding to University teachers.

The gift is the forty-fourth has been made to the University since the beginning of the campaign, exclusive of the \$15,000 contributed by friends of the University to make the campaign possible.

Electric heating pads are supplied for rheumatism. Hulse & Co.



Profit by—
Reduced Fares to

California

The saving in Round-Trip Fares—the train comforts while you journey, and spring-like days in the Sunny Southland are good reasons for going now.

Fares from Roseburg to:

Santa Barbara \$59.75. Los Angeles \$60.75

Sale dates daily to March 31

Limited April 30

4 SHASTA ROUTE DAILY TRAINS afford frequent and convenient service.

For further particulars ask your local ticket agent, or write

JOHN M. SCOTT

General Passenger Agent

Portland, Oregon



Do You Pay Taxes?

LOTS OF PEOPLE DON'T

WHY?

REGAN TELLS YOU WHY

Famous Cartoonist and Chalk Talker with the Flying Squadron

"A WHIRLWIND OF FACTS AND ENTERTAINMENT"

A lightning artist whose rapid crayon work keeps his audience in a state of interest and delight. Regan claims and proves taxes and not exceed one per cent. 22 years on the Chautauque platform, 26 years on the Lyceum platform.

"Regan, a lawyer and tax expert, is known from coast to coast as a Chautauque and Lyceum lecturer on taxation."—Times-City, Racine, Wis.

Monday, February 26, 2:30 and 7:30 P. M.

First Baptist Church

Everybody Invited

Admission Free