

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday

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ROSEBURG, OREGON, TUESDAY, JANUARY 23, 1923.

MONEY AND MARKETS

Retail trade is a factor of primary importance in any estimate of the business outlook. The bulk of the output of industry, whether textiles, boots and shoes, food products, or automobiles, is finally dependent on distribution through retail channels.

Measured by these standards, last year was one of recovery. A comparison of the volume of business for the year as a whole with that of the preceding year is hardly a fair measure of the degree of improvement, for during the early months retail trade was at a lower level than during the corresponding months of 1921, and even during the summer months it was not at all encouraging.

The outlook for retail trade during 1923 is good. Wages in most industries are high, and unemployment is practically non-existent.

Stocks of goods, already low, in many lines have been depleted to the point of exhaustion during the past few weeks, and retailers are coming into the markets to replenish them.

The most important factor of the immediate future in retail trade is price. After two years of stunted buying and waiting for prices to come down, the public has at last come into the market, not buying rashly and extravagantly, as in 1919, but to meet needs which long have been neglected.

Even if the public should be willing to pay higher prices there is danger that as a result widespread demands for higher wages will arise on the plea of necessity because of the rising cost of living. A race between prices and wages would likely bring to an end the present period of comparative prosperity.

Based on expectation of indefinite expansion of business through a long period at rapidly rising prices will sooner or later be followed by disillusionment.

MOVIES

"RACS TO RICHES" DELIGHTFUL STORY
Wes Barry Ramps Home a Winner in Comedy Film of Adventurous Youth

Not in a long while has an audience of picture-goers expressed its appreciation so wholeheartedly as it did yesterday at the first showing of "Rags to Riches," the Harry Raup production, sponsored by Warner Brothers, at the Liberty Theatre, where it began a run of three days, with Wes Barry in the feature role.

This is hardly surprising, for the picture has a quality which entitles it to be designated as a screen masterpiece. "Rags to Riches" is good, straight, clean comedy, with the pranks of mischievous Wes making for hundreds of laughs throughout the evening.

"RIDIN' WILD" IS STORY OF COWARD

"Ridin' Wild" is a strange activity for a coward, but it is pointed out in the Universal photoplay of that name at the Majestic theatre, that every coward has his day when fear vanishes and he goes on a riot of self-expression.

LOCAL NEWS

Just in Ribben Back Hosiery at Marksbury Co.

A Yacht of Corvallis well known in this city was a business visitor here yesterday.

Arundel, piano tuner. Phone 189.L. For Fuller Brushes, Phone 302.R.

W. S. Hodges of Willits is in the city today attending to business affairs.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—

Didja ever get up in the a. m. With a grouch and Feeling sore at The world in general and Go to breakfast and have The coffee taste Like bean soup and then Get into an argument At the table and Get the worst of it And then get to work Fifteen minutes late and Find the boss waiting for You at the door and Glance at the clock As you sneaked in and Then tell you that You'd better hustle Around a little bit faster After this and Bawl you out in general And you hate to say Anything for fear You'll lose your job and Then when you try to get Down to work things Don't seem just right And the more you try To work The less you want to and Pretty soon you Give a customer A heluva reply to A civil question and The boss hears you and Motions for you to follow Him into his office and You do with knee knocking Together and then he Looks at you in a Pitiful manner and says "You'd better go home Till you get over the flu." Didja ever?

The celebrated soprano was just in the middle of her solo, when little Johnny said to his mother, referring to the conductor of the orchestra. "Why does that man hit at the woman with his stick?"

TOMORROW

By William Ludlum
"Tomorrow," said the little boy, "My lesson I will learn." Did he? He didn't.
"Tomorrow," said the careless youth, "All pleasure will I spurn." Did he? He didn't.
"Tomorrow," said the business man, "I'll boss the whole concern." Did he? He didn't.
"Tomorrow," said the old gray-beard, "To heaven I will turn." Did he? He didn't.
"Tomorrow," said the Evil One, "The bunch I'll boil and burn." Did he? He did!

—Exchange

OVERHEARD ON THE 5:15 TRAIN

"How's your new cook doing, Jim?" "She left, Ed." "You couldn't have treated her right; why didn't you treat her as an equal?" "I did, Ed."

"Then why did she leave?" "Why, Ed, she said I was too familiar."

"I always know when I've drunk enough," said the Old Soak. "I fall down."

A negro speaking to his wife during the winter about taking a bath, said to her, "Maedy, it is time you was taking a wash as you is not bathed but once die winter." She replied, "Abe you's a fool. I is no duck to be paddlin' in the water in the winter time."

Roses are high, violets are too; I really can't afford to send either to you, But if they come down and I'm in town— Here he paused for a moment. He needed a word to rhyme with you. Blue, true—all too trite. Then suddenly the last line came to him intact, and he added: "I'll certainly send you a few."

It is rumored that Officer Ketch was brouching about the Espee day-go the other day and his six-shooter dropped out of the holster and the impact with the floor caused the muzzle-loader to explode, thus showing some lead through the roof of the day-go. It is said that Ketch and these nearby broke all marathon records for a moment until the cause of the cannonade was discovered.

Mrs. T. D. Barry, of West Fork, is spending a few days in Roseburg transacting business matters, and visiting with friends.

A new shipment of Jersey Dresses, in combination of colors, Marksbury Co.

Mrs. E. Jennings of Brookway drove to the city this morning and will spend the day here shopping and visiting with friends.

White rotary sewing machines \$30, less 10 per cent for cash. McKean, Darby & Baldwin.

The Deer Creek W. C. T. U. will meet at the home of Mrs. T. L. Weaver Thursday, January 25, at 2:30 o'clock. Everybody is invited.

Clude Faulkner of Eugene former Roseburg boy spent the day in this city yesterday with his mother Mrs.

New shipment of shoe leather just in, cut soles, slabs, etc., direct from factory. Churchill Hardware Co.

ROTARY CLUB TO ENTERTAIN BOYS AT LUNCHEON THURSDAY

At the Rotary Club luncheon to be held on Thursday evening at 6:30, the club will have as its guests the boys who are graduating into the high school from the 8th grade. The boys will be given a good feed and will hear some interesting addresses of an inspirational and educational nature. The speakers are Dr. A. C. Seely, Attorney Dexter Rice, and Dr. A. E. Sether.

FLOWER BOWL SPECIAL

We offer for this week, Japanese fancy brown flower bowls with flower holders at special prices. Bowl 6 1/2 inches outside, with holder at 43c; bowl 10 inches outside, with holder \$1.19. These are regular 75c and \$1.75 values. You'll need several flower bowls in a few weeks, so buy now, Carr's, where you save.

Visiting Here—

Mrs. J. A. Klawisch well known resident of Sutherland and vicinity spent the day here yesterday visiting the home of her son-in-law F. C. Ockelman, of the Douglas Light & Water Company.

TEN MILE AND VICINITY NEWS

Mr. Gene Olivant and family and Mrs. Northcraft and Miss Dusenberry visited at the M. L. Bushnell home Sunday.

W. L. Short has received news of the death of his uncle, Mr. Lib Short of Portland. Mr. Short was a resident of this county for many years and will be remembered by many of the old settlers.

Sam Urshan is visiting his sister Mrs. Friend of Olalla.

Mrs. McDaniel of Ten Mile is visiting friends in Roseburg.

Mrs. W. H. Rummell of Dillard is reported to be in poor health, her many friends hope she will soon be better.

Mr. Rummell is pastor of the Ten Mile church.

Mr. Frear made a visit to Olalla Thursday, and while out set the stakes to give the people a chance to fence the new road connecting Olalla with the highway, and made a small change in the survey.

Mr. and Mrs. John Appleton of Bancroft Coos county returned home Sunday. Mr. Appleton is a son of the late Mrs. Susie Appleton and came out to attend her funeral.

Elta Boats who has been quite sick with the grippe is reported better.

The Ten Mile and Olalla Telephone company held their annual meeting at the Olalla school house Saturday.

Miss Madge Shields and Ethel

best of Roseburg visitors Sunday.

SIR KNIGHTS, ATTENTION

Ascalon Commandry will regular convocate Tuesday, January 23, at 7:30 o'clock. Knights are urged to be present there is lots of work to do.

W. C. HARDING

WE'LL SAY THEY DO

We are emphasizing the Boswell Mineral Bathes orders in rheumatism and straight goods.

Announcing

Our appointment to the Studebaker Dealership

We now handle the Studebaker line of cars in this territory.

Our appointment is, in reality, a matter of our own choice. We would rather handle Studebaker cars than any other cars on the market today—

Because of the universal respect for and confidence in the name "Studebaker."

Because of the wonderful performance records of Studebaker Cars.

Because of the enthusiasm of Studebaker owners everywhere.

Because of the uniformly high quality of Studebaker Cars, which, combined with their extremely moderate prices, make them the outstanding values today, among motor cars.

The great and nation-wide popularity of Studebaker Cars is shown by the fact that in the year of 1921 Studebaker enjoyed the biggest business in its history. Sales of Studebaker Cars were 29 per cent greater in 1921 than in 1920, notwithstanding that the total number of cars sold of all other makes, except Ford, was 45 per cent less than in 1920.

Stop in and inspect the Studebaker Sixes—each of which represent the greatest intrinsic value for the price.

W. A. BURR & SONS

Temporary Headquarters at the Roseburg Garage

THIS IS A STUDEBAKER YEAR



Give Your Eyes

the power to see quickly, accurately and without strain.

We offer you skill and knowledge, ripened by long years of experience, prompt and efficient service in fitting glasses that will suit you. Let us examine your eyes.

Optical Department BUBAR BROS

If the People of Roseburg

and vicinity realized the wonderful opportunity offered them for big oil returns in the Gill Oil Land sub-division, of which the Black Diamond Oil and Iron Syndicate, of Roseburg, an Oregon corporation, are trustees, where every dollar raised on lot sales after paying for land must be used for development of 120-acre tract, everyone would buy all the lots they could afford. We have a large organization and lots are moving fast. Many people from Roseburg have visited the property and have advised their friends to join the company. Anyone wishing further information or desirous of joining this co-operative venture may call upon

Mr. W. J. Jammie, or B. O. Carl at the Grand Hotel

The Linen Laundering advertisement with logo and contact information for Roseburg Steam Laundry.