

TODAY'S MARKET REPORT

PRICES PAID FARMERS FOR PRODUCE

Butter, 35 cents a pound.
Butterfat, 45 cents.
Eggs, 27 cents per dozen.
Hens, heavy, 18 cents a pound.
Hens, light, 14 cents a pound.
Springers, 15 cents a pound.
Old roosters, 10 cents a pound.
Geese, 15 cents a pound.
Ducks, 15 cents a pound.
Wheat, \$1.20 at mill, sacks returned.
Barley, \$36 a ton.
Veal, dressed, 9 to 12 cents a lb.
Hogs, dressed, 12 cents, 120 to 160 pounds weight.
Cows, prime, 4 1/2 cents.
Steers, prime, 5 cents.
Honey, local production, 20 cents a pound.
Cascara bark, 1922, 6 1/2 cents a pound.
Cascara bark, 1921, 7 1/2 cents a pound.
RETAIL PRICES ON MILL PRODUCTS.
Mill run, \$1.60 a sack of 80 pounds.
Cracked corn, \$2.30 a 100 pounds.
Rolled barley, \$1.55 a sack of 70 pounds.
Gray seed oats, per bushel, \$1.00.
Feed oats, per 100, \$1.30.
Flour, soft wheat, \$1.75 a sack.
Flour, hard wheat, \$1.95 and \$2.10 a sack.

such a measure of social justice to our unfortunate aged?

NOTICE RECREITS

Beginning February 1, 1923, all bills shall be due and payable on the first of each month for the purchases made during the preceding month. Long terms hereafter will not be granted. This means shorter terms with better prices.

H. F. HERARD,
Dealer general Merchandise, Umpqua, Oregon.

FOODS AND THEIR RELATIONS TO THE TEETH

(By Paul O. Sampson)
A lamentable cry is going up from the dentists of our land because of their inability to fit a set of teeth where the patient is suffering from porphyria of the gums. Weeks and weeks in the treatment of this condition seems to afford but little relief. When the teeth are finally fitted, the old trouble often returns, and the dentist is blamed for not properly fitting the teeth to the mouth.

Our foods have much to do with a healthy mouth. A noted chef in one of the leading hotels of the southland told me that his teeth were loosening and he became alarmed for fear that he might lose them. Investigating foods that he might determine what ones particularly fed the teeth and bones, he found that by proper eating his teeth soon became solid and his gums in a healthy condition.

We find the calcium salts that especially is a bone food to be in the outer skins of vegetables and grains. Especially is this so of the potato. The baked potato is a valuable food if it is so prepared that the skins are palatable. The average restaurant potato is unsavory as well as some of the household bakes. Let me suggest to those who prepare the potato after having washed them, to oil slightly with some vegetable oil and then place in the oven and bake. You will have a real food, not only in its mineral contents of the skins, but a real colon food as well. As the horse needs roughness, so our bodies need the fodder for good health. Too much concentrated foods are eaten.

The lack of chewing foods and thus calling for a good healthy flow of saliva has much to do with an unhealthy mouth and throat. When the fluids of the mouth flow freely the pores are kept healthy and thus many of the diseases of the mouth are avoided. To stimulate an unnatural flow of saliva by the chewing of gum uses excessively of these fluids and will work an inestimable harm. If gum is chewed it should be at the close of the meal and then only for a few minutes, which helps cleanse the teeth, but the tooth brush is much preferable.

The peeling of most foods is wholesome and palatable when prepared in the proper way. To oil an apple before baking makes it much more desirable.

SIR KNIGHTS, ATTENTION!
Ascension Commandery will meet in regular convocation Tuesday evening, January 23, at 7:30 o'clock. All Knights are urged to be present as there is lots of work to do.
W. C. HARDING, E. C.

ROSE LODGE CELEBRATES
Last night was social night of the auxiliary to the firemen and engine-men. Lillian Wheeler the visiting president, who has held the chair for two years, was presented with the past presidents pin. She thanked the lodge and assured them of her cooperation in the future. Refreshments and dancing were enjoyed.

WORLD'S STANDARD GOLD REMEDY
In this wonderful remedy always keep this handy. Standard cold remedy world over for two generations. Safe and dependable. No hard doses, no bad after effects. Demand, red box bearing Mr. Hill's portrait and signature.
WILL HILL CO.
211 HILL CO.

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New Efforts For the New Year.

The New Year always brings with it a spirit of starting anew, of enthusiasm, of launching on a definite forward step. It is this spirit of anticipation, aided by increased efforts, that makes for progress.

For twenty years it has been our aim and ambition to show definite progress every year. Our growth from 1 to 371 stores during these years is evidence of the attainment of our efforts. This achievement has resulted from rendering service to the best of our ability.

It is our ambition to make 1923 another year of marked progress, and this we expect to do by increasing our efforts in serving the best interests of our patrons.

INK TABLETS

Superior quality
Note size, plate finish
paper with blotter

4c

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

J. C. Penney Co.
A NATION-WIDE INSTITUTION - Incorporated
371 DEPARTMENT STORES
229-231 Cass Street, Roseburg

BUYING FOR OUR 371 STORES ASSURES LOWEST PRICES

And This Is Our White Wear Week
With Many Important Savings!

Another week of those important offerings of high-grade, dependable merchandise which afford so many important savings. Preparations for this occasion were begun in New York by our Buyers early last Fall before the advance in wholesale prices took effect.

Here Are Opportunities You Cannot Afford to Miss!



Muslin Underwear for Children

Dainty and Serviceable Garments Embroidered or Lace Trimmed

We are offering a complete assortment of good quality white muslin undergarments for children, dainty yet sturdy of fabric and able to stand hard wear.

Bloomers, Drawers—Plain or lace embroidery trimmed; elastic waist and knee bands. 23c
Nightgowns—Slipper styles. Lace or embroidery edges with ribbon inserts. 49c - 98c
Combinations—Plain or lace embroidery trimmed at neck and cuffs. 49c - 98c
Princess Slips—Fine quality; built-up shoulders; lace or embroidery trimmed. 49c - 98c
Billie Burkes—Neat and comfortable styles; elastic cuffs. 79c

LADIES' COTTON HOSIERY

10c Per Pair

SEWING THREAD

ALL SIZES AND COLORS
5c Per Spool

Women's Muslin Underwear Dainty Qualities and Good Values

We are showing a comprehensive line of lingerie, including many novelties, of fine grade material and offered at prices that are very low considering the quality. A few items are illustrated.



Your Early Selection Is Advised

Night Gowns

Lovely models in tailored or empire effects, variously trimmed with embroidery or dainty cluny, filet or valenciennes lace. Some models hand made and hand embroidered. Flesh, white.

49c to \$1.98

Envelope Chemise

Attractive styles in white or flesh; self or ribbon shoulder straps; daintily embroidered or lace trimmed; also plain models.

49c to \$1.98

Costume Slips

Shadow proof and bodice tops; exquisitely trimmed with cluny, valenciennes or Irish point lace; embroidered medallion effects; fancy shoulder straps. White, flesh, blue, orchid.

98c to \$1.98

Also—

a complete line of underwear for stout women at prices as above.

"Sally Lea" House Dresses Afford Both Pleasure and Economy!



"Sally Lea" House Dresses are made exclusively for the J. C. Penney Co. They make it possible for every woman to be well dressed about the home at little cost. These dresses are made of

Amoskeag and other High-Grade Ginghams

that combine attractiveness with durability. They look well, wear well and launder well.

Each "Sally Lea" House Dress embodies smartness of style, accuracy of workmanship and that carefulness of finish and detail that distinguishes the well-made dress. All sizes from 16 to 46 and in all the popular colors.

We Illustrate Here Two of the many Styles, Priced at

\$2.98

\$3.98

\$4.98

J. P. COATS CROCHET
ALL SIZES AND COLORS

10c Per Ball

PERCALE YARD WIDE

19c Per Yard

WOOL SOX HEAVY WEIGHT

29c Pair

DRESS SHIRTS In a Good Variety of Good Patterns

98c Each

WORK SHIRTS Full Cut Two Pockets

69c Each

Dainty Muslin Petticoats Lace or Embroidery Flounces



Our line of muslin petticoats embraces particularly attractive styles and excellent quality values. These garments are made of fine grade nainsook that looks as freshly attractive after many launderings as when new. All garments are of medium fullness and have draw-string waists. Medium and large sizes.

Illustrated Are Three of Our Numerous Styles.

The deep flounces of embroidery are of especially attractive quality and pattern. More elaborate models have flounces of exquisite lace and embroidery insertion with wide satin ribbon. Exceptional values at

49c to \$1.98

Bleached Honor Muslin Our Own Special Brand

"Honor Muslin" is the result of months of scientific study to produce a bleached muslin which in grade and finish would stand foremost at the price. Our label is guarantee of a quality that assures satisfaction.

Ask for J. C. Penney Company HONOR Muslin

Yard
18c

Real Rubber

Looks Like It
Feels Like It
Really Is

have no right to buy rubber unless you know it is REAL. We guarantee the quality of our rubber. Your eyes guarantee its beauty and attractiveness. Your own hands suggest its softness and pliability. Our quality guarantee service and wear, and any of purchase. Think it and buy now.

OYD CROCKER

"Pioneer Drug Store"
241 N. Jackson
Roseburg, Oregon