

POSSIBLE NOW TO RAISE MORE BEEF

WASHINGTON, Jan. 18.—Although there are actually fewer beef cattle in the United States at present than there have been in previous years, it is now possible to raise more beef than ever before.

This somewhat contradictory statement is explained by the United States Department of Agriculture, which shows that a larger proportion of the beef cattle are slaughtered at an earlier age than used to be.

A discussion of the American beef industry during the last 75 years is given in the Department of Agriculture's Yearbook for 1921, which has just been published, described the growth and development of the industry.

The system of using younger cattle for beef purposes, the Yearbook explains, involves the use of more than 100 pounds of beef feed per 100 pounds of beef produced, since a larger proportion of the gain in weight is made in the last year than was formerly the case.

Steads were carried four or five years on grass. While the total number of cattle in the country has decreased in recent years, the situation, as the article states, is not as serious as it might appear.

The number of cattle is greater than in any year from 1896 to 1919. Census figures for 1920 and show there has been an increase in the percentage of beef calves, cows and bulls, and a decrease in the percentage of steers.

The numbers of the country increased \$10,000,000 from 1914 to 1919, but during the last three years there has been a decrease of 2,000,000 head. However, greater production of cows at present makes it possible to grow more beef, especially if more of the calves are slaughtered at an earlier age.

At the country can readily respond to a quickened demand for beef, as was demonstrated during the war when production was so stimulated that during 1917 and 1918 combined more than one billion pounds of beef were produced, which was 7 percent of the total production of the world during the period.

The Yearbook declares, "Since 1905 South America and Australia have been the chief sources of beef for the United States."

American are eating less beef per capita than formerly, it is stated. The consumption of beef and veal in the United States decreased from 87 pounds per person in 1907 to 60 pounds in 1921. Between the periods of 1907 to 1921 there has been a decrease in consumption amounting to approximately 20 percent.

The article includes interesting information on the variations in demand for different kinds of beef in various parts of the country. High prices, it is noted, want prime, and finished beef, while the average housewife wants beef involving less waste. In warm weather the principal demand is for steaks and chops, while the winter trade deals more in roasts and boiling meat.

"FORD" SKIRT IS A FREAK

By HEDDA HOYT
(Fashion Editor of The United Press)
PARIS, France, (By Mail to United Press).—Freak styles may originate in Paris, but it is some wild-eyed American buyer, seeking a thriller for a cheap American gown house, who puts them into vogue.

Out of the hundreds of Parisian gowns, he picks up a freak model which was never considered seriously in Paris, brings it to an American loft, where it is duplicated by the thousands, and sends it on its way from Boston to 'Frisco. Its lines are always unusual and distinctly unique. Skinny flappers and stout matrons fall for it, like babies fall for lollipops.

This year's "Ford" is the circular skirt which shows the leg to the calf in front and back, and swoops down on the sides until it touches the side-walk. It is the most ungainly sight on our streets today. Undoubtedly it originated in Paris, but in all Paris I have never seen one of them.

American women are always keen on dressing alike. Bow-legged women, stout and flappers all wear the same gowns. There are some styles which they can all get away with without stopping traffic, but this hideous side-dipping skirt is not one of them. No one looks smart in them, and it's time some wide-awake American designer got up and screamed in protest.

One wonders what the little east-side manufacturer who happened to pick this side-shin protector thought of it all! He certainly said something. Shorter Skirts in Paris. While hems are dragging their way through snow and mud in New York, they are being worn shorter in Paris than they were a year ago. The medium length skirt has come back for street wear.

Extremely short skirts will not be worn in Paris for some time at least, and the Parisian gown houses tell me that they never wore them in Paris as short as they did in the United States. We always seem to "Out Paris" Paris. Perhaps that is why one feels when reaching Paris that the States are far ahead of Paris in style.

But after one is over here a while, one begins to notice one thing—the Parisian women are not like a lot of sheep. They do not fall for bizarre and unusual effects which are bound to become over-popular. They adopt the reigning styles only if they conform with their lines and personalities.

Safe, Sure and Speedy
Hundreds of people have been relieved of the agonies attendant on weak kidneys and bladder by using the remarkable treatment called Solvax, which is sold here by C. W. Chapman. Price 50 cents.

**WOMAN'S CLUB HELD
AN AFTERNOON TEA**
The Roseburg Woman's club held an afternoon tea Tuesday January 16, at the Presbyterian church for the benefit of the Scholarship Loan Fund. Nearly \$20.00 was donated.

The rooms were tastefully decorated for the occasion. Mrs. Washington Hughes called the meeting to order and announced the following well arranged program: Miss Joan Maddux, piano solo; Mrs. W. W. Ashcraft, reading; Mrs. Chas. Brand, vocal solo; Mrs. C. S. Heinlin, accompanying; Miss Fonda Giles piano solo; Miss Daphne Hughes, reading; Mrs. Fred Straus, vocal solo; Mrs. Russell Lintott accompanying; Miss Helen Casey and Miss Florence Sinnott, vocal solos with Mrs. Brand at the piano. Mrs. William Bell gave in detail the history of the Scholarship Loan Fund, why money is raised each year, how it is loaned without interest, to young girls finishing their education and explaining how the money is returned to the fund as soon as the young woman becomes a wage earner.

A well arranged table the following ladies poured tea; Mrs. J. C. Aiken, Mrs. E. C. Bale, Mrs. Helen Smith, and Mrs. Caroline Willis.

**MUSICAL REVUE
TO BE GIVEN SOON**
The annual informal musicals given by the pupils of the Heinlin Conservatory on successive Saturdays will begin this Saturday evening and continue indefinitely. Cards of invitation may be had upon application at the conservatory. The following pupils will be presented this week, piano department, Margaret Hewitt, Vera McClintock, Bernice Hamilton, Norma Winston, Kathryn Winston, Mary Dell Geddes, Dorothy Geddes, Mildred Stinger, Jean McClintock, Katharine Crocker, Charlotte Crocker, Katie Smith, Elizabeth Abrahams, Margaret Fields and Lota C. Hatfield. Voice department: Kathleen Benebrake, and Helen Casey, Domestic department, Edith Starrett.

BANKER SPEAKS TO ROTARY MEMBERS

Urges Cooperation of Club in the Proposed North Umpqua Highway Project.

Hon. A. C. Marsters spoke before the Rotary club at their luncheon today noon, taking as his subject cooperation in all matters affecting Roseburg, the Umpqua Valley and Douglas county as a whole. He impressed his listeners with the importance of a highway up the north Umpqua River, what it means in a commercial way to the entire county, opening as it does a new outlet to Crater Lake, Eastern Oregon and the Klamath country. He urged the Rotary club to use its efforts to carry out the project and support the county court in its efforts to open this new roadway, which they have already consented to do, a stroke of progressiveness that they should be highly commended for carrying out.

Prof. E. R. Roise, of the Moore Conservatory of Music, rendered two violin solos, accompanied on the piano by Mrs. L. B. Moore, music to the delight of the members. Mr. Roise is an artist and his renditions were highly appreciated.

D. L. Barnes, of Portland, representing the state automobile association, appeared before the club to explain the workings of the association, and is in the city for the purpose of completing a county organization, which has for its purpose the promotion of tourist travel, highway improvement and all matters pertaining to the welfare of auto owners and tourists throughout the state.

The local Chamber of Commerce has gone on record favoring the formation of an association in this city and county and other commercial bodies will quite likely give Mr. Barnes' proposal favorable support.

OREGON ROSE LODGE
Will meet promptly at 7:30 Friday Jan. 19. Important business meeting followed by social.

**BIG GAME SATURDAY
EVENING AT DRAIN**
The Ducks For Men basketball team of this city has arranged a game with the Drain-All-Stars to play next Saturday night at 7:30 at Drain. The Ducks For Men team is composed of local boys all of which have had past experience as ball players. Most of the boys have played on college teams. With Dr. Finley as coach the boys will undoubtedly play real basketball.

The players: Most of the boys have field college: Carl Black, O. A. C.; and U. of O.; Dr. M. E. Cooper, North Pacific Dental College; Claude Booth, O. A. C.; L. G. Tazart, O. A. C.; Chas. Maine and Bill Reible, Roseburg high school; and Harold Bates, of Broadway high, Seattle.

CHICKEN DINNER
The W. R. C. will have a chicken dinner at the Armory Friday, Jan. 19, from 11 o'clock to 1. 50 cents per plate.

SHIPPERS ARE PLEASED
"SAN FRANCISCO, Jan. 17.—(U. P.)—The tentative plan of the interstate commerce commission for the settlement of the Southern Pacific-Union Pacific controversy over control of the Central Pacific is satisfactory to the shippers represented in the shippers' committee against dismemberment, that committee notified the commerce commission by wire today.

Improvements are being made to the building to be occupied soon by McAllister's barber shop. The restaurant operated by H. C. Heritage has discontinued business and the fixtures are being moved out. A new partition is being built between the room to be occupied by the barber shop and the cleaning and pressing establishment next door and other improvements are underway.

War! War! WAR!!! is the cry that makes prices High, High, HIGH, and now is the Hour, Hour, HOUR, to buy Flour, Flour, FLOUR! Special price on any quantity. Judd's Grocery.

Chevrolet

—is still the Lowest-Priced Fully Equipped Automobile in the World

\$663.00 Roseburg

Service Garage **GLENN H. TAYLOR** Roseburg

See it and Compare it

MOVIES

**HARRY CAREY AT
LIBERTY TONIGHT**
The sweep of western plains, the rugged character of the men and loyalty of the women, the intrigue of backgammon and all the other elements of thrilling interest that Eugene McElroy Rhodes puts into his fiction stories combine to make "Good Men and True" by all odds the best production in which Harry Carey has ever appeared. It is being shown at the Liberty theater tonight and tomorrow.

A story of sound foundation forms the background of "Good Men and True." It concerns the adventures of a cowboy in his campaign for the office of sheriff. Backed by one of the leading men of the town, he is opposed by a vicious faction, the leader of which is impersonated by the dynamic Noah Beery.

Carey is a delight. In his lighter moments he is splendid, make no mistake. It is the little human touches throughout the story, in fact, that furnish the high-lights in "Good Men and True." And for these Carey is responsible.

A STORY OF SPAIN
"Blood and Sand" Gives Rodolph Valentino Big Role
A story of colorful Spain, of moonlight, of senoritas, of dancing and guitars—the land for passionate love-making—written by Vicente Blasco Ibanez, author of "The Four Horsemen," adapted by June Mathis, director of that production, and directed by Fred Niblo, who directed "The Three Musketeers." Such is "Blood and Sand," starring Rodolph Valentino, which comes to the Antlers theater tonight.

A story of hot, impetuous love against a background of the most dangerous sport known to man—bull fighting. Immense scenes there are of the bull ring, the tremendous crowds, the impressive opening pageant and the charge of the bull, the cape play, the foot work, the dangerous work of the devils who infuriate the bull, who dare the beast to kill them—and who often lose their lives.

The production is a distinguished one, impressive in its splendor, startling in its thrills, filled with the warmth of a fine love.

AN EPIC OF THE WEST
William S. Hart's "Travelin' On" Magnificent in Every Respect
A vivid, unusual story, a star of undoubted merit, a succession of exquisite settings, all superbly directed and artistically photographed—that is a tabloid version of William S. Hart's latest Paramount picture, "Travelin' On," to be presented at the Majestic theater for the last time tonight.

POISON OAK CURED.
by Boswell Mineral Water. (No. 2) or money refunded. Try it out, but follow directions.

MEETINGS ARE BEING HELD
The Victory Life Meetings at the Presbyterian church every Friday afternoon at 2 o'clock, are for the public as well as the members of the Presbyterian church. These meetings are preparatory for the Revival campaign that will be conducted in this city from February 4th to 25th inclusive, under the leadership of Dr. Charles S. Price. The topic that will be studied at this week's meeting is "The Wise and the Foolish Virgins." This notice is your invitation to attend this service.

**BRIDGE CLUB GIVES
FINE DINNER PARTY**
The Bridge Club entertained their husbands with a charming dinner party last evening at the home of Mrs. Chas. Wharton on South Jackson Street. The lovely Wharton home was prettily decorated for the occasion. The guest list included Mr. and Mrs. Harry Stapleton; Mr. and Mrs. Rest; Mr. and Mrs. A. A. Wilder; Mr. and Mrs. James A. Sawyer; Mr. and Mrs. S. Elder; Mr. and Mrs. J. C. Home; Mr. and Mrs. L. Broadway; Mr. and Mrs. J. F. Barker; Mr. and Mrs. Sanford.

EASTERN STAR MEETING
The Star club of the Roseburg Chapter No. 2, O. E. S., will hold a short session after the regular meeting of the chapter this evening. It is hoped a number will be out to hear the various reports and also about the first Masonic entertainment of the year which is a dance on January 26th. Part of the evening will be devoted to the social side of our work. It is urged that all members be present this evening, at 7:30 sharp.

LOCAL NEWS

Smile beside a fire of Page's coal.
Smile beside a fire of Page's coal.
Arundel, piano tuner. Phone 189-L.
T. F. Heard of Looking Glass is in the city on business today.

For Fuller Brushes, Phone 302-R.
W. W. Cardwell of Umpqua was a business visitor in the city yesterday.
Pruning and grafting. All trees vines, bushes, Louis Bergold, city.

Why wait? Page's have it in stock Page Lumber and Fuel Company.
L. V. Rex motored into the city last evening from his home in Eugene.
MOORE MUSIC STUDIO, 374 N. Jackson St. Phone 502.

E. E. Carle of the rural districts was among the out of town shoppers here today.
Several good crop head machines at cut prices. Slinger Store, North Jackson.

Mr. and Mrs. Harry Williams who have been visiting in the city for several days left on the noon train for their home in Eugene.

Painless extraction of teeth at room 9, Masonic Temple. Dr. Nerbas.

A pruning demonstration is to be conducted at Melrose tomorrow under the direction of County Agent Cooney.

Mrs. Chas. G. Stanton, teacher of Piano. Phone 75-J, 702 S. Pine.

County Roadmaster Frew spent the day at Ocala and vicinity inspecting roads and mapping out future work.

E. R. ROISE, TEACHER of violin. Call Moore Music Studio.

Mrs. J. T. Bryan of this city left this morning for Albany where she will spend several weeks visiting with her daughter, Mrs. W. K. Wright.

See the Sherman, Clay & Co. pianos at 324 N. Jackson street. Moore Music Studio.

County Judge George K. Quine and County Clerk I. B. Riddle left this morning for Riddle to attend the funeral of the late O. L. Willis who was buried today.

Don't Forget — Watkins supplies can be obtained at 129 West Lane or phone 177.

Mrs. Cooley of the extension department of the Oregon Agricultural college, specialist in clothing, is to hold demonstrations and classes in ladies' tailoring at Yoncalla and Drain for the next six days.

Leo Vaughn is a business visitor here from Eugene and will remain in the city for several days.

James G. Cole of Hoaglin is among the out of town visitors in Roseburg today.

Hugh O'Brien of Portland is among the business visitors in Roseburg and will remain here for several days.

Mrs. Braisted of the Wadsworth company of Portland is a business visitor here today.

Miss Agnes Pritchard motored over to Sutherlin this afternoon to spend a few hours on juvenile matters.

Frank Terry of the Equitable Savings and Loan Association is spending several days at the Hotel Umpqua, where any who wish to see him can make appointments.

J. M. Weatherford well known resident of this city, employed as Engineer for the S. P. Company, left this morning for San Francisco where he will enter the S. P. Hospital for medical attention.

If you are interested in correcting your English, current events, grammar, or the dramatization of some of the newest plays, remember to attend the Business Women's Class at the Conservatory, 7:30 sharp Monday, evening January 22. Mrs. Dodge is also making a reduction in price for children under twelve years of age.

ABANDONS BRIDE AND THRONE FOR PLEBEIAN LOVE



Prince Carol, Crown Prince of Rumania (at right below), has deserted his bride, formerly Princess Helene of Greece (at left below), given up his right of succession to the throne and gone back to his true love, Jeanne Lumbino (at right), otherwise known as Izi Lombaine, the morganatic wife he at first refused to renounce, but later divorced under pressure from the royal court. Princess Helene, it is reported, will renounce her royal rights, procure a divorce and marry a Greek banker.



Give Your Eyes
the power to see quickly, accurately and without strain.
We offer you skill and knowledge, ripened by long years of experience, prompt and efficient service in fitting glasses that will suit you. Let us examine your eyes.
Optical Department
BUBAR BROS

Many are Now Losing Interest—

We are advised by the Federal Reserve Bank that many holders of the 1918 series of War Savings Stamps (the green ones) have not yet redeemed or exchanged them, although the interest ceased on January first. Bring them to this bank and we will redeem them for you.

Also there are three million dollars in Victory bonds in the hands of owners that have been called for payment and interest has ceased, these being all Victory bonds numbered with a preceding letter of either A, B, C, D, E, or F. We will cash these for you or place them on interest in our Savings Department.

**First State and
Savings Bank**
Ask for one of our calendars.