

BUYING
FOR OUR
371 STORES
ASSURES
LOWEST
PRICES

J.C. Penney Co.

A NATION-WIDE INSTITUTION -
Incorporated
371 DEPARTMENT STORES
229-231 Cass Street, Roseburg

WORLD'S
LARGEST
CHAIN
DEPARTMENT
STORE
ORGANIZATION

This Is Our White Goods Week!

Featuring a Big Special Purchase!

Save Money
This Week!

Linep, Domestics, Towels, Crashes and Bedding!
This is the BIG WEEK you have been thinking about. Our Buyers in New York started to think about it six months ago. As far back as last July they began contracting for merchandise for this occasion. Fortunately for you and for us, they were eminently successful in procuring values which would not be possible if purchases had been delayed until the present time. Each item listed below is worthy of your careful consideration.

WHITE
WEEK

Our Own HONOR Muslin

The J. C. Penney Co. brand—sold exclusively in our Stores. Pure finish and soft for the needle. We heartily recommend this to you with assurance that it is the best obtainable at our popular price of, yard

SAVE
MONEY

18c

Every Day Needs IN WHITE GOODS

27-inch Pique	29c
36-inch Pique	39c
27-inch Dimity	12c
36-inch Lawn	19c
Bleached Gauze	9c
27-inch English Nainsook	19c

Sheets and Pillow Cases

81x90 Premium Sheets	\$1.50
81x90 Pequot Sheets	\$1.98
72x90 Pequot Sheets	\$1.69
42x36 Premium Cases	39c
42x36 Pequot Cases	49c

Pequot Sheeting

Our direct mill connections with this manufacturer enables us to offer you these goods at a substantial saving.

8-4 72-inch Bleached	55c
8-4 72-inch Unbleached	49c
9-4 81-inch Bleached	63c
9-4 81-inch Unbleached	55c
42-inch Pillow Casing	33c
42-inch Tubing	39c

WHITE OUTING

27-inch Daisy Cloth	23c
27-inch Good Grade	19c
36-inch Ex. Heavy Daisy Cloth	33c
27-inch Unbleached Canton	19c
32-inch Unbleached Canton	23c
56-inch Table Felt	69c

COATS' SPOOL COTTON 5c PER SPOOL

Local News

Smile beside a fire of Page's coal

Here from Corvallis

A. P. Yundt well known in Corvallis is visiting with friends in the city today.

In from Looking Glass

Jacob Sharps of Looking Glass was a business visitor in the city Saturday afternoon.

For Fuller Brushes, Phone 202-R.

J. S. Farguhar of Days Creek spent yesterday in town attending the shoot and visiting with friends and relatives.

Reston Resident Here

C. F. Wilson of Reston, prominent resident of that city, was here on business Saturday.

Arundel, piano tuner. Phone 189-L.

L. G. Foster of Winchester motor-ed in to the city yesterday and spent the day visiting with friends and relatives.

Mrs. Chas. G. Stanton, teacher of Piano. Phone 75-J. 702 S. Pine.

J. Manley arrived in the city Saturday evening and spent the week end in Roseburg with friends and relatives.

E. R. ROISE, TEACHER of violin. Call Moore Music Studio.

From Myrtle Creek

Mrs. Charlie Strong and little daughter of Myrtle Creek were in Roseburg Saturday shopping and attending to business matters.

Pruning and grafting. All trees, vines, bushes. Louis Bergold, city.

Visiting Here

N. W. Webber and wife well known residents of Eugene were among the out of town visitors here yesterday.

SPIRELLA CORSETS. Made to Measure, Bell Case, Phone 391-L.

Mrs. A. C. Anderson arrived in the city Saturday from here home in Cottage Grove and will remain here several days visiting with friends.

Several good crop head machines at cut prices. Singer Store. North Jackson.

Here on Business

P. Martinez well known business man of Portland arrived this morning and will spend several hours here transacting business.

See the Sherman, Clay & Co. pianos at 324 N. Jackson street. Moore Music Store.

Star Representative Here

Edward L. Knapp, of Eugene, stock representative of the Star Motor Car Co., arrived here today and is stopping at the Umpqua Hotel.

Don't Forget — Watkins supplies can be obtained at 120 West Lane, or phone 177.

Here from Oakland

Mrs. Sam Smith and daughter of Oakland were among the out of town visitors in this city Saturday afternoon.

Get Fisher to give you prices on your decorating. No cheap work or material used.

Here Visiting

Mr. and Mrs. L. V. Rex motored to the city Saturday evening and spent the week end here visiting with Mr. and Mrs. Joe Denn and other friends.

1923 Wall papers now on display. They are beautiful. Costs you nothing to look at them. At Fisher's Paint Store. 403 West Cass St.

Here from Ashland

Mr. and Mrs. O. O. Helman prominent residents of Ashland motored to Roseburg Saturday evening. Mr. Helman came as a representative of Ashland to attend the shoot and won several valuable prizes. Mr. and Mrs. Helman are the house guests of Mr. and Mrs. F. F. Jones.

Visiting at Runyan Home

Cecil Dexter and wife, of Missoula Mont., who have been in the city for the past few days visiting at the home of Mr. and Mrs. John E. Runyan, will leave tomorrow morning for Southern California where they will visit Los Angeles and other principal points of interest. Mr. Dexter is a cousin of Mrs. Runyan.

At The Umpqua

Among the guests registering at the Umpqua this morning were: E. W. Helm, Portland; L. Lindstrom and wife, Seattle; Mr. and Mrs. E. D. Moe, Hood River; Walter Hardwick, Portland; Mr. and Mrs. L. A. Parkhurst, Brownsville, Mont.; Mr. and Mrs. L. V. Rex, Eugene; J. A. Wilson, Portland; Ross Pendleton and wife, Eugene; W. H. Patterson, Salem; C. R. Sull, San Francisco.

ACCOUNTANT

P. F. HIRSCH

BOOKS CLOSED—AUDITED
SYSTEMS INSTALLED
INCOME TAX REPORTS
PREPARED
TYPEWRITING ALSO DONE
SPECIAL WORK UP TO 24 IN.

ADDRESS: 720 SO. PINE ST.
ROSEBURG, ORE.

Careful Mothers

are certain to insist on Karo when they buy syrup. They know Karo to be absolutely pure and wholesome—and it's a great energy food for children. Spread on sliced bread is the way all active children like it—or made into delicious home-made candy. Your grocer sells Karo—very low prices in effect.

For everyone
in the family make these
Karo Caramels

Selling Representation
Johnson-Lieber Co.
Portland, Ore.

2 cups Brown Sugar
1 cup Karo, Blue Label
1 cup Milk
1 cup Marshmallows
1 cup Crisped Nuts

Cook sugar, Karo, milk and Marshmallows in a firm ball in cold water. Remove from fire, add vanilla and nuts and pour into pan oiled with Mazola. Mark in small squares.

FREE Ask your grocer for recipe folder or Cook Book, or write to Corn Products Refining Co., Dept. A, Argo, Illinois



Karo

The Great American Syrup

Reduced!! Wool Hosiery

Buy Now and Save. The assortment is fine, and we have these Beautiful All-Wool Hosiery in all colors and sizes.

Every Pair Reduced in Price for This Sale
Advance arrivals of our New Stock of Spring Dresses are now here. Come in and see them.

The SPECIALTY SHOPPE

235 NORTH JACKSON STREET

CUT OUT SKIDDING!

By using Pennsylvania Vacuum Cup Tires. They have not yet advanced in price.

For a limited time only, we give a

FREE TUBE

with tire of corresponding size. Buy your tires now. Advance in price may be expected soon, as other makes of tires have already advanced.

C. A. Lockwood Motor Co.

FORD ROSEBURG FORDSON

Jiggs and Maggie

Ordered Their
CORN BEEF and CABBAGE
at the
Y Not Eat

You Can Get Yours Here Too. All Ready at High Noon

Custom Tailored Clothes

always meet every demand made upon them. You have the choice of our fine line of fabrics, and our tailors make your suit just as Any Particular Man wants it. Come in and see our beautiful new line of all-wool fabrics and you'll be surprised at the low cost of an exclusive suit.



J. F. DILLARD
TAILOR

117 North Jackson Street

OD BASKETBALL GAME SATURDAY

One of the hardest-fought games of football played here this season Saturday night, when the Canby All-Stars defeated the Christian team of this city by a score of 17 to 11. Although greatly weighed, the local team put up a battle and until the last few minutes of play the outcome was in doubt. First one team was ahead and the other, with never a difference of more than four points. In the last minutes of play three baskets in the field gave Canyonville the lead. The game was hard and rough, although it was kept by the excellent refereeing of C. H. Caldwell. It was preceded by a preliminary, in which the Boys defeated the Freshmen of the high school by a score of 31 to 0.

OFFICER WANTS HELP

J. E. Shearer of Tillamook, Ore., recently been appointed chairman of the state hospitalization committee and as a member of the rehabilitation committee is calling upon all and individual members of the Oregon Legion to aid him in getting in touch with all cases that need government hospitalization and all cases that need rehabilitation claims, etc. Mr. Shearer

asks that those knowing of such cases write to him at once, in order that the cases may be investigated.

Why wait? Pages have it in stock now. Good stock and good prices. Page Lumber and Fuel Company.

ELKS DANCE THURSDAY

The B. P. O. Elks are planning another delightful dancing party on Thursday evening, January 18, at the Elks hall, and urge that every Elk and his lady attend. This will be the usual informal dancing party, with good music and a dainty lunch. The next dance of the Elks will be in February, and will be a formal ball.

DAILY WEATHER REPORT

U. S. Weather Bureau, local office; Roseburg, Oregon, 24 hours ending 6 a. m.

Precipitation in in. and Hundredths. Highest temperature yesterday... 56

Lowest temperature last night... 38

Precipitation, last 24 hours... 0

Total precip. since first of month 2.31

Normal precip. for this month... 5.70

Total Precip. from Sept. 1, 1922, to date... 15.95

Aver. precip. from Sept. 1, 1877 16.69

Total deficiency from Sept. 1, 1922... 0.74

Average precip. for 44 wet seasons, (Sept. to May, inc.)... 31.29

Tonight fair, Tuesday probably rain.

WILLIAM BELL, Observer.

BIRTHDAY DINNER FOR HARRY SHIELDS

Mr. and Mrs. B. F. Shields entertained Sunday with a 12 o'clock dinner, honoring the twenty-first anniversary of the birth of their son, Harry Shields. A color motif of pink and white was carried out in decorating the dinner table, which was beautifully arranged. Pink and white streamers extended to each place, and a large pink birthday cake with 21 candles occupied the center of the table. Covers were laid for Mr. and Mrs. Lowell Roach, Mrs. Catherine Nette, Miss Madge Shields, Mr. and Mrs. B. F. Shields, and the guest of honor, Harry Shields. Following the dinner, Harry Shields was presented with a gold watch and chain by his parents.

NOTICE

To my customers and friends: No more watches or clocks repaired till March 1st. Elgin, B. W. Raymond railroad watches in stock. Buy of me and save money. Wilbur T. Spaulding, 604 Pine.

Painless extraction of teeth at room 9, Masonic Temple. Dr. Nerbas.

BREEZES FROM THE LOOKING GLASS VALLEY

Ray Henderson, of Central Point, visited our high school Tuesday afternoon. Mr. Henderson taught school here a few years ago. There is not many of Mr. Henderson's pupils in school now, but those who are, were very glad to see their professor.

We hear that Lowell Curtis has returned to the O. A. C. and is digging at his studies.

P. R. Montgomery and Rev. Shrode visited our rooms Tuesday afternoon. We have three pupils who are taking the examinations. We hope them much success.

Mr. and Mrs. Fred Hannon and son Ennis, of Salem, are visiting at the J. G. Hodges home.

The Ladies Aid society met at the home of Mrs. G. L. Russell, Wednesday afternoon, Jan. 10, 1923. A number of ladies attended. The officers for the ensuing year elected are: Mrs. Wm. Voorhies, president; Mrs. J. R. Stokes, vice-president; Mrs. A. H. Marsh, secretary and treasurer; and Mrs. Corvin Heard, assistant secretary and treasurer. Delicious refreshments were served by the hostess.

The "Trio" class met at the home of Rev. and Mrs. Shrode last Friday evening, January 5. Officers for the new year were elected. They are: Vera Klove, president; Dorena Shortridge vice-president; Kathryn Montgomery, secretary; and Iver Erickson, treasurer. Those present were Misses Kathryn Montgomery, Dorena Shortridge, Vera Klove, Ruth Radley, Miss Corryell, Messrs. Arnold Radley, Oscar Radley, John Montgomery, Roy Erickson, Iver Erickson, Mrs. and Mrs. A. H. Marsh and Mr. and Mrs. C. Hanout.

L. G. H. S.

Local News

E. E. Hewitt of Ashland was among the out of town visitors to attend the shoot here yesterday.

Ralph Knight Here

Ralph Knight of Days Creek was in the city today looking after business affairs.

In From Tiller

R. J. Norman of Tiller was among the out of town visitors in the city yesterday.

Park Manager Here

H. Mickle, manager of Canyon Camp Park, was in Roseburg today attending to business matters.

Marriage License Issued

A marriage license was issued this morning to William Gross and Maud Vinyard, both of Yoncalla.

Will Attend Convention

Sheriff Sam Starnor leaves tomorrow for Portland where he will attend the state sheriff's convention, and also attend the annual convention of the Northwest Association of Sheriffs and Peace Officers.

Girl Recovering

Alice Webber, daughter of Mrs. Lela Webber of North Roseburg, who has been critically ill with pneumonia, has recovered sufficiently to be released from treatment, according to a report of her physician Dr. S. L. DeLapp.

Purchase Farm at Wilbur

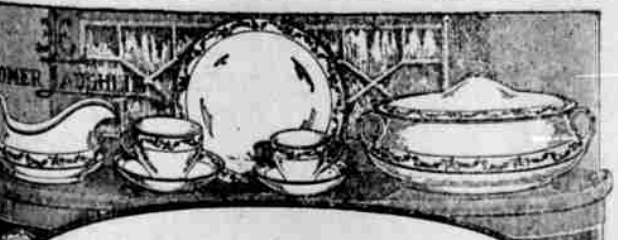
W. A. Wright and family, formerly of the state of Washington, have purchased the fine farm and stock ranch formerly belonging to A. Teal at Wilbur and will make their future home in this county. Mr. Wright is greatly pleased with the climatic conditions in the Umpqua Valley.

Sheriffs Return Home

Mr. and Mrs. J. M. Sherrill and son Clifford, returned to this city last night from a trip to Washington. The trip was made by auto and although they had planned to remain away from the city longer their progress through Washington was hampered by the floods, and they were forced to return home.

Trials Postponed

Because of the absence of Justice of the Peace George Jones, who was called to Seattle by the illness of his wife's mother, the trials of L. Marquis and J. Dewar of Reedport charged with liquor law violations have been postponed again. The first postponement was made necessary because of traffic interruptions during the flood period. No new date will be set until Judge Jones returns.



HOMER LAUGHLIN CHINA

We carry the largest stock in this part of the state of the celebrated Homer Laughlin China. The stock is kept fresh and inviting by frequent arrivals of the newest designs. The excellent Laughlin dishes are made in America at the largest pottery in the world, by a force of two thousand artists and skilled workmen. Laughlin dishes look better and last longer than ordinary dishes because they are better made.

You can always be sure of setting your table in good taste with Homer Laughlin China. The prices will appeal to you for dinner sets or just such pieces as you may want. Come in soon and let us talk over the needs of your china closet.

Badgley & Zigler
Phone 25