

# ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

B. W. Bates L. Wimberly Bert G. Bates

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ROSEBURG NEWS-REVIEW, AUGUST 5, 1922.

## TOO LONG TIME IN SCHOOL.

School people have always said that it takes too long to get an education. The bright boys and girls dawdle away four years in college when they could do the whole thing in three years. The waste of time seems equally pronounced in the lower grade schools. Many educators complain that it is wrong that it should take children eight and often nine years to learn the fundamentals that permit a child to pass into a high school. And yet high school teachers of many cities complain that children who come on from the lower grades are poorly prepared, and can not do simple examples in arithmetic or write a legible hand. If it were possible to arouse the determination of children so they would work with the same intensity they put into a ball game you could put average children through the grammar grades in five or six years, and they would be ready to quit high school at 15 or 16. It would make a tremendous difference to the community. Schools would cost less, teachers would be paid more. Nearly all children would go through high schools, instead of dropping out early because they want to go to work or get disgruntled with book study. The problem before a teacher is to arouse the ambition of a child. Great progress has been made during recent years. The average school pupil is not half so lackadaisical as the one of 25 years ago. At that time, it was a common thing, on entering a school room, to see two thirds of the children droning away at their books, their heads propped on their hands, and apparently it was all they could do to keep awake. Nowadays the majority of them seem to have a desire to study and some realization of the benefits of it. But they are not fully awake even yet. The many who still drag along in an indifferent way, keep the others back, and make schools more costly and lessen the benefits of education.

## ACTIVE SALESMANSHIP.

There was a curious contrast between the attitude of the old time merchant in the matter of salesmanship, between the persistence he showed inside his store and the lack of effort to interest the public that did not enter his place. Old fashioned merchants were tenacious creatures when they got you into their clutches. Many of them would follow a reluctant customer to the door, trying to win him back by some last appeal or special offer. Their clerks would urge customers to buy and show temper if they did not. But outside the store, the old timer was inactive. He did relatively little advertising, and made little effort to persuade the public that he had good stuff, that he was enterprising in securing good values and offering low prices. Thus the old timer was unprogressive on both ends of the game. He made little effort to induce people to visit his store, and when he got them there, he worried and irritated them by insistence that they should buy. The modern merchant has learned better in both respects. When he gets people into his store, he instructs his clerks to go the limit in courtesy, and never show irritation if a customer does not buy. He wants people to be perfectly free to come in and look without buying, realizing that if they have that feeling, they will come frequently and will be apt to purchase. But his persistence comes in his advance publicity work. He carries on a campaign through the newspapers, showing how his active reaching out for business produces a big volume of trade that enables him to sell at low prices. He describes the opportunities as they come along, gives a clear idea of styles and market conditions, and creates a predisposition on the part of the public to desire his goods. Thus he is assured that the crowd will come, and he does not have to use pressure to induce people to purchase.

## CRATER LAKE

By William Steward Gordon.

I set on a crag of Garfield peak  
 As a July sun went down,  
 And the lake lay blue as a turquoise gem  
 In a jagged snow-girt crown.

And cliffs of cloud o'er cliffs of stone  
 Made a zig-zag line sublime  
 Like a trembling Pharaoh's staturate  
 Or the seal of the hand of Time.

A Phantom Ship in a fairy lake,  
 And a Phantom Ship in the sky,  
 All gilded with dust of gold.  
 By The Artist Hand on high!

The Wizard Island cast its cone  
 Across the sapphire sea—  
 Old Mount Mazama's bright tomb  
 For all eternity.

The Eagle Cliff and Castle Rock  
 Raised their bastions to the blue,  
 Mount Thielsen caught a good-night kiss  
 As the red sun sank from view.

The Klamath had was a lake asleep  
 As I watched the world go by,  
 While Pitt and Shasta's giant forms  
 Stood out against the sky.

But my eyes turned back to the mystic lake  
 With its cavernous depths below,  
 A diadem for goddess and nymphs,  
 And all the sprites I know.

My eyes turned back to the sea of glass  
 With its margin green as sod,  
 And beyond the peaks and ballades,  
 I saw the face of God.

## AROUND THE TOWN.

**Riddle Garage Sold**—Riddle Tribune, A deal of considerable importance was consummated last week when W. S. Phillips purchased the Riddle garage from Ernest D. Riddle. Mr. Phillips expresses in the very near future, to commence extensive alterations in

## Prune Pickin's



By BERT G. BATES.

### GOOD EVENING FOLKS—

Don't crowd too close  
 About our typewriter  
 We're about to announce  
 The winner of Prune Pickin's  
 Most Beautiful Man contest.

### FREE AIR.

Rastus—"Yer honor, ain't the air free?"  
 Judge—"Of course the air is free."  
 Rastus—"Well, yer honor, that's all I stole, just plain air."  
 Judge—"But you are charged with stealing an auto tire."  
 Rastus—"I just took it to wrap up the air, judge."

### BILL MUTT, alias ANDY GUMP.

Bill called at our sanctum at 6 o'clock this a. m. to get his standing in the contest and found that he was just four votes ahead of Von Casey and Al Creason. His face turned an ashen gray as his chance for victory faded but fifteen minutes later when the gong was sounded, closing the contest, he was declared winner by ye ed, for which he gave us a healthy chaw of Star.

### LAFE PERKINS SEZ:

"Button shoes ain't so procusious as they uster be."

### SOMETIME, PERHAPS.

Perhaps sometime, someplace, somewhere  
 Some politician on a dare  
 Will introduce a bill that's fair,  
 To motorists.  
 Wherein he states, the tax is high,  
 The license fee has reached the sky,  
 You know—a bill that favors you and I.

### WE MOTORISTS.

Before the house a bill they bring,  
 Or its advantages they sing,  
 But really—it don't mean a thing,  
 To motorists.

### CAUSE ALL NEW LAWS THEY MAKE TODAY.

Figure out the same old way,  
 The more they make—the more we pay,  
 We motorists.

### IF THE DIRTY THING WHO STOLE THE RAZOR

From the Adelphia hotel washroom  
 Sunday morning will call around he  
 Can have the brush and soap which he  
 Overlooked in his haste to make a get-away.  
 He will also be assured of a  
 Speedy cure for kleptomania.—La-Combe (Can.) Globe.

### HARDING HAS A SADDLE HORSE NAMED DEMOCRAT.

Make your own comment.  
 It is the fashion now for reckless  
 Auto drivers to dress in crash suits.

### WE WONDER IF THE 21 PRINCETON GRADUATES

Who say they have never  
 Kissed a girl will lie about other  
 Things also.

### THERE IS A BRIGHT SIDE.

If you don't enjoy your vacation you will enjoy coming back.

### IT IS SAID THAT THE REASON THAT BURLESQUE

and vaudeville shows no longer attract is because the flappers in the streets have put them out of business.

### A WELL TURNED ANKLE FINDS A SYMPATHETIC REFLEXION IN A WELL-TURNED HEAD.

SPEED OF THE NEWSPAPER GUY.  
 It takes just six hours to convert a growing forest tree into a paper, printed and sold on the street.

### WITHIN REASON.

Just as the guards were leading his client away, the lawyer stopped and shook hands sadly with the recent defendant.

### I'M SORRY I COULDN'T DO MORE FOR YOU, OLD MAN.

"Don't mention it, sir," replied the prisoner politely. "Ain't five years enough?"

### IT HAS BEEN OUR EXPERIENCE THAT THE MEN WHO TALK MOST SAY LEAST.

Why not pass a law making boot-

leggers print the antidote on the bottle?

One usually finds that straight merchants make a straight town.

"Don't you think you could learn to love me?" asked the enamoured young man.  
 "I don't know. Perhaps I might," replied the lady. "I remember distinctly having once disliked cabbage, but eventually I acquired a taste for it."

The best job of cleaning that Indiana janitor ever did was when he cleaned up \$80,000 in one bank.

### LEARNING FAST.

Son—"Mother doesn't know how to vote."  
 Daughter—"Mother can learn how to vote quicker than father can learn how to cook."

Dollars are a transparent medium through which we behold the personality of the person possessing them.

### OR WORDS TO THAT EFFECT.

"Ethel," said the bishop, "you seem to be a bright little girl; can you repeat a verse from the Bible?"  
 "I'll say I can."  
 "Well, my dear, let us have it."  
 "The Lord is my Shepherd—I should worry."

### A WISE OLD OWL LIVED IN AN OAK.

The more he saw the less he spoke, the less he spoke the more he heard; why can't we all be like that bird?

### SOME SAY WOMEN ARE PROGRESSIVE,

but not one of them looks with favor on any new wrinkles.

### THEY SAT AND FLASHED THE LIVE LONG DAY

Down by the brook, you know, he didn't catch a single thing. She did, though.

### STATE PRESS COMMENTS

There is talk of detouring on the Tiller road from Medford, while the paving in the canyon is being completed. How nice that would be for people in this locality. If we wished to go to Roseburg we would have to go to Medford first and the around by way of Tiller. Fine! Glendale isn't on the map anyway when it comes to road matters. Such work makes the people here feel that they are receiving no consideration at all from the county officials.—Glendale News.

### A CHICAGO GIRL HAS BEEN WINNING

favor by breaking all records at swimming. As the fitting climax to her career she may eventually learn to make bread.—Glendale News.

### NOT WHILE THE SOFT ATMOSPHERE

of the water laden zone on the Lower Columbia penetrates the lungs of Mayor Baker shall there be any birth control in Portland. This is positive because Mayor George Baker has put his No. 12 down on the holding of a convention of a lot of birth control cranks who want to meet and discuss this very subject. George says plainly "them." You are not welcome. But the birth control folk wink the other eye and inform George they are coming just the same.

### THE QUESTION ARISES, WHAT

will George do? He has preached the dangers of such a cult, he has urged the childless home to have children playing around the doors, but it must be noted from statistics that the Portlanders have not followed their leader's advice so well in this as they have in so many things, for Portland is very fast becoming a city of apartments where babies are tabooed. Even the streets in South Portland do not show the multitude of little folk that once they did, and in aristocratic portions of the Rose City the birth rate is not at all in keeping with the social wish.

### STAND YOUR GROUND, GEORGE,

but somehow it appears these birth control advocates have beaten you to it by several blocks.—La Grande Observer.

### ALTON S. FREY AND SONS

Are ready to furnish any lumber and timbers needed for any building as low as anyone. See us before buying elsewhere. Patronize Roseburg labor. Phone 324.

## Movie Closeups

### INTERESTING PICTURE AT THE LIBERTY TONIGHT

When Harlan Carr inherited his uncle Ebenzer's "Jack O'Lantern" house, and took his bride there to live, he little realized that he would soon be the unwilling host of a score of hungry relatives. But in less than a week they were there, bag and baggage, and a few trunks in addition. There were strange sounds at night. A black cat made the house his headquarters, and a shadowy figure floated through the halls at night. There is mystery in this story and a climax that will fairly make your hair stand on end, and through it all there is a vein of comedy that will make your sides ache from laughter. The name of the picture is "At the Sign of the Jack O'Lantern." It is coming to the Liberty for tonight only.

### TENSE SITUATIONS IN SPECTACULAR FILM

John Rattray was desperate and almost reckless in his outlook upon life, but he was horrified at the wholesale murder of a scheme in which he had become involved. He was fiercely opposed to the additional murder of George Stevenson Cole,

## Rice's Garage

### Cylinder Re-Boring

A SPECIALTY  
 Only Electric Re-Boring Machine in the County. Expert Machinist.  
 222 NORTH MAIN



# Voice Highways

Town, county or state boundaries are not the boundaries of telephone service. Stretching from each telephone to every other telephone there is a voice highway. Its use may be had for the asking.

On these highways there may be business waiting—there may be the pleasure and comfort of friendship and affection.

Long distance rates vary during the twenty-four hours of the day, and also change according to the class of service desired. The telephone directory gives full information.

Every Bell telephone is a Long Distance station.

## The Pacific Telephone And Telegraph Company

They are enroute to Salem. Mr. and Mrs. H. H. Smith and family of five, of Delores, Colorado, are looking for a location and stopped here in hope of finding something suited to their desires. They were very pleased with this section.

### MR. AND MRS. F. J. VAN HORN

daughter and son, of Oakland, California, are on their way, after a trip through the northwest.

### H. H. LEE, OF ATLANTA, IS ON HIS

way to Seattle, from Atlanta, Georgia.

### OTHERS REGISTERED AT THE CAMP

last night were C. B. Carey, Kokomo, Indiana; A. Sweetman, Alenburgh, Washington; J. H. Neal, Portland; J. J. Honesty, Denver; J. P. Thoma, Los Angeles; M. A. Davis, New York city; H. H. Leu, Los Angeles; T. Jensen, San Francisco; P. W. Wright and wife, Portland; A. Gemenand, Ashland, Wisconsin; G. W. Turner, Myrtle Point; J. A. Robb, Echols, Minnesota; Charles Rose, Ashland; M. Arnold, Oakland, California; H. Harper, Portland; W. A. Sargent and wife, San Francisco, California; J. W. Cridder and wife, San Jose, California; E. J. Carlson and wife, Pittsburg, Kansas; W. Wite, Polk, Ohio; E. C. Wrengrin, Monteria, California; P. Carey, Kokona, Indiana; L. B. Evans, Chicago, Illinois.

### LAUREL CHAPTER No. 31, R. A. M.

Stated convocations on 1st and 3rd Tuesdays, Masonic Temple. All members requested to attend and visiting companions welcome.

### A. F. & A. M. MAUREL LODGE No. 13.

Regular communications 2nd and 4th Wednesdays each month at Masonic Temple, Roseburg, Ore. Visitors welcome.

### W. L. THOMAS, W. M.

W. B. HARRIS, Sec'y.

### W. E. S. ROSEBURG CHAPTER No. 8.

Holds their regular meeting on the 1st and 3rd Thursdays in each month. All sojourning brothers and sisters are respectfully invited to attend.

### THE SECURITY BENEFIT ASSOCIATION

meets in the Macabee hall the 1st and 3rd Tuesdays in each month.

### K. O. T. M.—Meets each second and fourth Thursday of each month in Macabee hall, corner Cass and Pine streets. Visiting Knights always welcome.

### W. H. A. O. T. W.—Roseburg Chapter No. 11 holds regular meetings on second and fourth Thursdays at 8 p. m. in the hall. Invited to attend. Visiting brethren are cordially invited to attend.

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## In Pharaoh's Time

They lifted water and carried it by bucket strength. Bill Darrow says: "The man ain't had no fun for a month's live thousand years." We'd say never did have much fun if he had to grab a bucket and beat the well every time he came in for a drink.

But the times have changed and you must keep up with them. Let

## A Z Engine and Pump

lift and carry water for you. The price is low and the quality is high.

## Farm Bureau Cooperative Exchange

Roseburg and Oakland