

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

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ROSEBURG NEWS-REVIEW, JULY 29, 1922.

THE STORY OF A PAINTER.

House painters do not as a rule advertise as consistently and steadily as people in some other line of business. This is probably the reason why in most places this trade is a good deal split up and with few concerns expanding to the amount of work they could do. Eight years ago a painter in Philadelphia was employing 27 men. He started in to advertise in one of the newspapers of that city, and used a 50 line copy three times a week regularly during this year. Today his organization numbers more than 400 regular employes. A business of that size is a very large one for the painting trade. The rapid growth of this concern in a limited period is very remarkable, and it proves that consistent and persistent advertising can work wonders. There is not a line of business where a man could not make surprising gains by following this policy. Anyone who sets out to tell the people about his work is bound to attract attention. People will remember his name if nothing more, whether or not his advertising shows skill in ad writing. If he gives them plain talk about his business, showing them some good reasons why they should try him out, it will still further attract people. The result is, as a man's name becomes better known, that people will flock to him more and more. If they want anything in his line they will go to him for it. Thus the volume of his operations increases. That means that his operating costs decrease relatively. He can introduce efficiency methods. He can purchase his materials for low prices, take advantage of special offerings by buying in large quantities. His overhead charges for rent, taxes, superintendence, etc., become less for each piece of work. Consequently he is in a position to do work or offer goods at very low prices. Advertising is the ladder up which multitudes of men have climbed to success, and many others could rise that way if they only realized it.

The irresponsible exuberance of the flapper has in many families created almost strained relations. Mothers feel that their girls have broken away from customary restraints, and are distressed and alarmed by their free ways. They rebuke these tendencies sharply, and the girls feel personally hurt and are unable to see the mother's point of view. Many people feel that these girls are allowed altogether too much freedom on the streets, that they are permitted to roam around at night in questionable company when they should be strictly guarded. It is an exceedingly difficult thing to make any headway against the customs prevailing in the community at a given time. If all the girls are doing a thing, a conscientious parent has great difficulty in persuading her daughter to abstain from it. The young crowd often seem in league to obtain certain privileges and they combine to attain their purposes. In years past many women have met these exigencies by frequent consultations over the practices that should prevail in their families. A certain group intimately connected in social life would agree that their young people ought to do thus and so, and they would enforce that standard, and the young crowd would acquiesce with entire content, because the others were all required to live up to these rules. Most of the flapper eccentricities of these days could be handled all right if the mothers acted more in concert and laid down principles of conduct for their daughters to follow.

A year ago Roseburg was getting considerable publicity from the activities of the Brumfield murder case. At this date Medford is putting it over with a recall election, delving into the alleged misdeeds of the Ku Klux Klan and all the attendant strife that usually goes along with factional fights. All that town needs now to put it on the map is the "shooting up" of a half dozen or more citizens.

If you want to live to a ripe old age do less talking, is the edict of a 93 year old eastern gentleman who scored a birthday yesterday. This ought to interest a great army of women who are anxious to retain their youth and beauty—and keep their husbands in a good humor.

There is a hopeful atmosphere in the strike situation, and government officials, railway heads and laborers are expressing confidence that the trouble will be settled. Everybody hopes the matter will be adjusted so that industry in the shops and coal mines may speedily resume and the economic waste be stopped.

A little booklet entitled, "Where, When and How to Detour," would find a ready sale along the Pacific highway.

Prune Pickin's



By BERT G. BATES.

GOOD EVENING FOLKS—

One more week of
The Beauty Contest
And then the votes
Are to be counted—
Hold your breath.

Time to paint th' ol' canoe, eh, wot?

Here lies the body of Willie Jones,
Who wouldn't mind his mummer;
A brakeless auto broke his bones
One fatal day last summer.

Some fellows always grab the stool
When there is a piano to be moved.

A matrimonial agency offers to supply
any man with a wife for \$5. Wonder
if they include all the modern im-
provements, such as bobbed hair, short
dresses and invisible cars?

NO BRAINS.
The shades of night were falling fast,
The fool "stepped on it" and rushed
past.
A crash—he died without a sound!
They opened up his head and found
Excelsior!

When the sky is charted for airships
it will be eminently proper to refer to
the various routes as highways.

Never count your chickens before
they are kissed.

GETTING BY.
When a lady who was "burning up
the road" on the boulevard was over-
taken by a traffic officer and motioned
to stop, she indignantly asked:
"What do you want with me?"
"You were running forty miles an
hour," answered the officer.
"I haven't been out an hour." Why officer,
I haven't been out an hour."
"Go ahead," said the officer. "That
is a new one on me."

Remember this next Christmas. One
gent didn't think much of his Christ-
mas necktie until he found a \$3.50 tag
on it, and now his family can hardly
keep it off him.

There are too many pink silk pa-
jamas in movie land.

Cholly Chappis—"Yesterday I was in
the company of the one I love best."
Mrs. Pepper (sweetly)—"I'm sur-
prised you don't get tired of being
alone so much."

BETTER TIMES AHEAD.
This should give heart failure to
the pessimists: Latest report shows
that the railroads in one week loaded
80,000 more cars of freight than in
the corresponding week of last year
and 100,000 more than in 1919, when
times were booming.

A lot of us are barking up the wrong
tree. It's profits that are low, rather
than business.

An alarm clock that would go off
like the sound of corks popping would
get most men out of bed.

THE KIND DEED.
Scoutmaster: "Well, scout, did you
do a kind deed today?"
Scout: "Yes, chief, I gave my white
mice to our cat."

A Douglas county poet records
changing conditions in the farm opera-
tions of his bailiwick, to-wit:
John says it is hard to find
A good lead mule that isn't blind.
He will buy a tractor and a barrel
of gas.
So he don't need to feed and curry
the ass.

A modern good provider is one who
brings home a new dance record for
the phonograph every night.

"Why didn't you answer my letter?"
"I never received it."
"You didn't?"
"No, and besides I didn't like some
of the things you said in it."

My hey, if you find that you must
say something mean about another
feller, go down into the cellar and talk
to yourself.

Some of the young women voters
are wondering if it is perfectly prop-
er to scratch a strange man.

BACK OF THE GARDEN.
"What do you think of the present
fashions?" one friend asked another.
The other replied testily: "I think if
it is a skin name where one woman en-
deavors to outstrip the other."

All things come to the man who
hustles while he waits.

NO SUCH A LARGE PLACE.
It seemed that when Rastus and
Sam and they took different routes
so when the latter got to heaven he
called Rastus on the phone.
"Rastus," he said, "how yo' like it
down there?"
"Oh boy! Dis here am some place,"
replied Rastus. "All we has ter do
is to wear a red suit wid horns an'
sbery now an' den shov' some coal
on de fire. We don't work no more

dan two hours out oh de twenty-four
down here. But tell me, Sam, how is
it with you up yonder?"
"Mah goodness! We has to get up
at fo' o'clock in de mornin' an' gashin
in de stahs; den we has to haul in de
moon and hang out de sun. Den we
has ter rool de clouds aroun' all day
long."
"But, Sam, how comes it yo' has to
work so hard?"
"Well, to tell de truf, Rastus, we's
kin' o' short of help up here."

Billy Sunday likens women to TNT.
Well, TNT's all right—if handled with
care.

Five hundred baby chicks took an
airplane flight of more than 500 miles.
The eggs these chicks will lay in the
future will soar just about as high
when the cold storage men get hold
of them.

NO EXCEPTION.
Mrs. Owens—"Our son, William, is
restless."
Owens—"Yes, unsettled like the rest
of our Bills."

One fool bigger than a big fool is
the man who argues with one.

Not every girl who wants a hus-
band advertises for him in a news-
paper, but when a girl is on the mar-
ket she usually finds a way to let men
know it.

"Where do chickens come from?" in-
quired Johnny.
"Why, chickens come from eggs."
"That's funny. Dad told me eggs
come from chickens."

Ain't Nature wonderful?

Old Pop Bryan can't reconcile him-
self to the notion that he is descended
from a monkey. In the meantime there
are those who insist he is a member
of the Nut family.

When you hear of a man without
friends you may be reasonably sure he
is also without money.

FAIR WARNING.
Don't be a loon,
Don't start a cough;
It is too soon
To take 'em off.

MUSIC HATH CHARMS.
(From the Keene, N. H., Democrat.)
Notice—There will be a bean supper
at the First Unitarian church on Sat-
urday night, followed by a musical
program.

The costume that took the prize at
the cost promenade at Ohio State
University, was awarded honors be-
cause it was the only one that "cover-
ed everything."

Jim Jeffries will not become an
evangelist. Occasionally we hear of
something to be grateful for.

INLAND S. O. S.
"What sort of a time is your friend
having in his motor tour?"
"Great! I've had only two letters
from him—one from a police station
and the other from a hospital."

LAFE PERKINS SEZ:
"Gasoline makes the feller go and
the money, too."

NOTICE TO WATER CONSUMERS.
Water will be shut off Sunday morn-
ing, July 30th, from 9 to 11 a. m. be-
ginning corner Main and Lane Sts.,
all south of Mosher, including Mosher
and east of R. R. tracks.

**DOUGLAS COUNTY LIGHT
AND WATER CO.**

Movie Closeups

**GREAT RACING DRAMA
AT LIBERTY TOMORROW**

A great racing scene, thousands
of frenzied spectators in the tower-
ing grandstands, the hair-raising
dead heat finish, the jockeys
weighing in before the big event
the crowded betting ring where
thousands of dollars are changing
hands, the paddock where the sleek
thoroughbreds are groomed before
being called to the starting post,
the desperate flight in an airplane
by "Bobbie" Morton, the heroine,
to the side of her wounded brother in
a hospital; her breakneck dash in
an automobile to the race track and
her brilliant and daring ride on
"Alert" in the cup race—all these
and many other big episodes com-
bine in making "Queen o' the Turf,"
an R-C Picture, a racing drama
rarely equalled in the annals of the
motion picture screen. It will be
shown at the Liberty theater on
Sunday and Monday.

**"COW COUNTRY" PICTURE IS
"NORTH OF THE RIO GRANDE"**

As "North of the Rio Grande,"
now at the Antlers theater, is a
"cow country" picture with Indian
Mexican subplots, Director Rollins
Sturgeon set about it to surround
himself with a corps of experts to
furnish the proper color and pro-
vide technical advice.

Included in the corps of con-
sultants who appear to support of
the Paramount ex-stars, Jack Holt
and Babe Deleville, are Red Eagle,
grandson of a famous Apache chief,
"Cheyenne," famous riding cham-
pion of Arizona; Poppi and Tom
Morris, team roping champions of
Arizona.

"North of the Rio Grande" is an
entertaining out of doors romance,
included in the cast are Alce Fran-
ces, Charles Dalg, Shannon Day, Will
Walling and Jack Carlyle.

TRAGEDY OF DIVORCE.
The tragic death of divorce comes
to light when little children of the
separated parents are involved.
Created at the time of one partic-
ular incident between two houses, the
child is deprived of its birthright
and of the parental love which
makes for happiness and forms
character. So said a well known
jurist after viewing Ethel Clayton's
latest Paramount Picture, "The
Candle," which will be shown at
the Antlers theater Sunday, a pic-

FRANCE SURPRISED AT U. S. PROHIBITION

Expert Makes Trip to This Country to Make Investi-gation Conditions.

PROHIBITION JUSTIFIED

Would Much Rather Have Total Prohibition Than Saloon System—Is Not Responsible for Crime and Drug Wave.

(International News Service.)
PARIS, July 29.—"The accusa-
tions of American 'wet' that prohibi-
tion is responsible for the increase of
the drug habit in America is ex-
tremely exaggerated, if not totally
unfounded," is the decision of M. Ernest
Guy, former attache of the French
high commission to America
during the war, who has completed
an investigation of prohibition in the
United States in the interest of the
wine exporters of France. "The in-
crease of the drug habit is general
over the world, and that includes the
non-prohibition countries. It has in-
creased in the same proportions in
England and France. It is a part of
a German plan to flood the world with
the drugs they manufacture."

M. Guy, who is frankly interested
in seeking a solution to the stagna-
tion of the French wine industry and
trying to find means for opening up
the vineyards' former markets struck
another blow at the traditional argu-
ments of the wets when he declared
that his investigation convinced him
that the crime wave sweeping over
American cities has no connection
with the liquor question. The same
phenomenon has been seen in Europe
also, he declares, and is one of the
expected after-effects of the war.

"The first effect a foreigner ex-
periences upon arriving in America
is a feeling of admiration for the
great courage of America in attempt-
ing the great social experiment of
prohibition. But I can't say I was
converted to prohibition by what I
saw. To the average American the
difference between America today
and pre-prohibition days is probably
not so striking as it is to a foreigner,
for the change has been more or
less gradual. But for a foreigner, ac-
customed to the thought of law-abiding
America, to find the average citizen
who is of the stable class—that is,
the bulwark of the nation—to find
him, as I say, in the new attitude of
trying to beat the law, to break the
law, is quite disappointing to our
ideals of America."

"The abolition of the saloon, how-
ever, if nothing else, alone quite
justifies prohibition, if I, who be-
lieve in light wines and beers, were
given the choice of accepting either
total prohibition or of returning to
the old system, I would unhesitat-
ingly choose total prohibition. But
fortunately this isn't necessary. The
difficulty is that a decision must be
made."

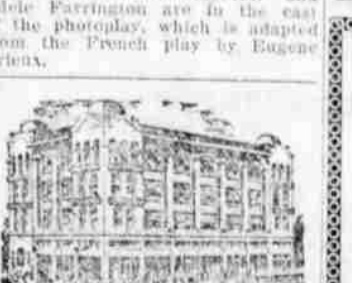
M. Guy's report to the wine inter-
ests draws a picture of the growing
habit of home-brewing and the ef-
fects of home-brewing. He quotes a surgeon
of Bellevue hospital, New York, an
ardent prohibitionist for years, tell-
ing how workmen daily die in his
hospital "in convulsions like dogs."

One of the difficulties that he fore-
sees is that if light wines are again
reinstated, as he predicts that they
will be, the definition of "light"
wines will still bar French products.
He declares that French wines aver-
aging from 8 to 15 per cent alcohol
cannot be produced with a 4 per cent
alcohol content, and the reinstatement
of 4 per cent wines will not re-
store the French ever-increasing
stocks.

TRESPASS NOTICE.
All parties found hunting or other-
wise trespassing on my place or any
of my pasture including the mill site
pasture East of Sutherland and pasture
west of Sutherland will be prosecuted
to full extent of the law. R. O. GOFF.

Mrs. Clark L. Barker will leave
on the Shasta train this evening for
Petaluma, California, after visiting
in this city with her mother for sev-
eral weeks. Mrs. Barker will stay
several days in San Francisco before
returning to her home.

ture in which the problem referred
to constitutes the absorbing theme.
Charles Meredith, Mary Jane Irvine,
Anna Lehr, Walter McGrath and
Adele Farrington are in the cast
of the photoplay, which is adapted
from the French play by Eugene
Brieux.



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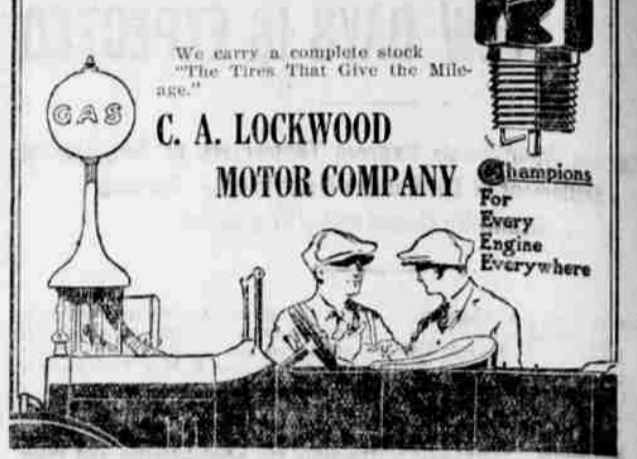
Pennsylvania Vacuum Cup Tires

—the Tire for You

Revised Price List—Effective July 5.

A sample of the reductions:

30x3 1/2 Vacuum Cup Fabric now	\$11.95
30x3 1/2 Vacuum Cup Cord now	\$15.75
32x4 Vacuum Cup Cord now	\$29.25
33x5 Vacuum Cup Cord now	\$47.00



We carry a complete stock
"The Tires That Give the Mile-
age."

**C. A. LOCKWOOD
MOTOR COMPANY**

Champions
For
Every
Engine
Everywhere

**DUDDY FAILS TO "DUD"
IN BASEBALL CONTACT**

(International News Service.)
BERMINGHAM, Ala., July 28.—In a
game with Pratt City, John Duddy, of
the Jordan Park Club, hit a screamer
toward the outfield. The ball, relayed
hurriedly by the Pratt City center-
fielder, and Duddy's dome reached the
same point in the vicinity of third
base at the same instant.
Contact!
Duddy states that he remembered
nothing for ten minutes afterward un-
til he was revived by teammates. In
the meantime, though, he had crossed
the home plate with the run that tied
the score.
But—sue ending to an otherwise
happy yarn—Duddy's team lost the
game, 10 to 9.

NOTICE.
If you want a house built, moved or
repaired or cement blocks of any
kind, see Pat.

General Building Material

CEMENT	SHINGLES	BRICK
LATH	PLASTER	LIME
SEWER PIPE	LUMBER	ROOFING
REINFORCING STEEL		

L. W. METZGER
Contractor and Builder.

Southern Oregon Gas Co.

Announces:

To the People of Roseburg

that a first class gas and good service
is at their disposal. Gas is the best,
surest, and quickest fuel that can be
used. Fifty million people in the U.
S. A. are using it exclusively for fuel
and heat.

From now until the 15th of June
we will extend our mains 200 feet for
a customer and run the service 40 ft.
inside of the property line.

THOS. D. PETCH,
General Manager

Let Us Fit You!

Our new stock of imported woolsens have arrived. We
want you to see the new patterns.

We are glad to show such unusual quality at a price
that will agreeably surprise you.

Come in and have your measure taken today.

ROSEBURG CLEANERS

J. F. DILLARD, Prop. 308 N. JACKSON

Doomed Men Seem Happy

Cous Ray Times: Deputy Sheriff
Archie Walker has returned home
from Salem where he took Ray Max-
field, the young man who robbed J.
C. Kendall's house, to the peniten-
tiary. While there the warden in-
duced Mr. Walker to stay over a day
and visit the institution.

Mr. Walker says that the peniten-
tiary is not a half bad place to live.
He says he was greatly surprised at
the cleanliness of the place and the
manner in which the prisoners are
handled. Most of them are occupied
in some time of work and are well
kept and well cared for. The policy
is to give a prisoner every show on
earth if he will behave himself prop-
erly. Mr. Walker says that if it is a
nough better home than a good many
of the prisoners ever had before.

Mr. Walker also saw the south
cell department of the prison. At the
time the cells were being cleaned
and the men were in the corridor.
Grumfield and Red Becker were both
there. Although both are sentenced
to die by hanging, they were laugh-

ing and seemed happy enough. Mr.
Walker says that Grumfield was un-
shaven and looked more like a bum
than the man of refinement he had
formerly been believed to be.

Mr. Walker says that the prisoners
are in every way comfortable. Their
sleeping quarters are neat and clean,
they have sheets on their beds, and,
altogether, a comfortable home.

HERE'S A BARGAIN.
A Chevrolet for \$60. See Burch,
Lockwood Motor Co.

Return From Crater Lake—
Mr. and Mrs. William Russell and
the Misses Marion Miller and Janetta
Linton, have returned from an auto
trip to Klamath Falls, Crater Lake
and other sites in the southern part
of the state. They report a most en-
joyable trip.

At the Douglas—
Arrivals at the Douglas hotel to-
day were J. H. Faulkenberry, bail
Lake City; L. Johnson, North Bend;
Mr. and Mrs. R. W. Hayden, Mis-
souri; Montanna; E. C. Laha, Eugene;
John L. Taylor, Salem; N. H. How-
ard Bottumier, Haverhill, Massachusetts;
D. C. Takout, San Pedro; H.
D. Norton, Grants Pass.