

PERFORMANCE PROVES SAVAGE TIRES Are BUILT TO EXCEL



NEAR EL PASO, TEXAS

Little Heap, trade character of the Spreckels "Savage" Tire Company, is enjoying a view of the City of El Paso from scenic drive.

It is generally admitted that the roads in Southwestern Texas and New Mexico give the rubber equipment on an automobile unusually severe wear. Where roads are unpaved, the crushed rock and gravel surfacing in this territory makes a road difficult to cope with. The tread of a tire, to give most nearly perfect service, must be soft enough to prevent "cutting" and "chipping," yet so tough that it prevents undue wear—a rare combination.

How successfully we have overcome these local road conditions may be judged from the following performance data taken from our general office files showing the remarkably consistent service Savage tires are giving in this territory.

City Commercial Service

A local concern, operating a fleet of cars and trucks in general hauling service, finds Savage tires are giving greater mileage under all conditions than any other make they have used. In this service Savage tires have been in continuous operation for the past twelve months, delivering 12,000 miles to date, and the tread is only half worn. According to the operators, other makes of tires are completely worn out if they last to deliver this mileage.

The sixteen casings originally purchased from us by another local concern, operating in the upper and lower valleys, have been

used continuously for the past year on White Trucks. These tires have averaged 16,000 miles to date—a most remarkable record. Other tires used previously in the same manner gave but very low mileage.

On Territorial Runs

An El Paso company, covering the New Mexico and Arizona territory, is using Savage "D" Type fabric tires. In this unusually severe territory the best mileage received from other fabric tires has been 6000 miles. Our "D" Types are averaging 9000 miles—a 50% greater mileage than the highest previously received.

Over 100 cords on a fleet of cars used by the salesmen of a company covering West Texas, New Mexico, Arizona, and parts of Mexico, are also delivering 50% greater mileage than any other tire used by this company under similar conditions.

Unusual Service

In patrol work on a heavily loaded truck, off the beaten track and hitting across lots, Savage Tires are standing up under real abuse—rendering far better service for their operator than any other tire previously used.

Seventeen constructional features used in the building of the Savage Cord account to a great extent for the remarkable performance of that tire in this and other territories.

HIGHWAY SERVICE COMPANY, Roseburg, Oregon.
HOWELL-SWIFT TIRE COMPANY, Portland, Oregon.
ASTORIA HARDWARE COMPANY, Astoria, Oregon.
B. F. GOODPASTURE, Eugene, Oregon.
LE MOSS SERVICE STATION, Grants Pass, Oregon.
THE ENDERS COMPANY, Ashland, Oregon.
KLAMATH HARDWARE CO., Klamath Falls, Oregon.
HUBBLE'S SERVICE STATION, Bend, Oregon.
IRA JORGENSEN, Salem, Oregon.

Almost any tire will give satisfactory service under ideal conditions. Some makes will even render satisfactory service under certain adverse conditions. Certain makes of tires will perform best on long drives over pavements, other makes will show to better advantage on dirt highways—and so it goes.

Our object has been to build Savage Tires to

perform equally well under every condition—on the short haul of the heavily laden commercial car, on the heated roads of the sandy desert, over mud and stones of the land of forests or the broad dirt highways of the plains.

That we have accomplished our purpose is evident from the results users of Savage Tires are getting—everywhere.

THE SPRECKELS "SAVAGE" TIRE CO. SAN DIEGO, CALIFORNIA—OUR BEST ASSET IS THE SATISFIED CUSTOMER

Bad Habits And Good Golf

By ALEC HURD.
(Written for the United Press.)
CHAPTER IV.
Editor's Note: In this continuation of his series of instructions on the proper way of playing golf, the author discusses common mistakes in the swing.

Now for one of the most common mistakes with beginners, and, alas! occasionally with some of us who have been playing more years than we care to remember. I refer to the fault of prematurely lifting the head.

The head, I am sure, plays the most important part in a golf swing. The beginner, particularly, naturally wants to see where the ball is going, and so he lifts his head just a fraction of a second before the ball is actually hit. You must see the ball while in the act of hitting—at the moment of impact with the club-head. I always contend that you hit the ball with your own head as well as with the club.

When I make a bad shot, it is very often because I am not letting my head work in unison with my swing. It is just over-anxiousness. The whole business of prematurely lifting the head often begins at the top of the swing. The player lets fly before the wrists get into a hitting position, and so the rhythm of the stroke is spoiled. The correct follow-through cannot be accomplished unless the wrists and club-head are in the proper position at the finish of the back-swing. A thousand to one this means that the head will come up and the shot will be smothered.

There is always a direct reason for every misplaced shot in golf, although the trouble is sometimes very difficult to fathom. Naturally, the longer one continues in ignorance the harder does it become to correct the mistake, and the fault is liable to become a fixed habit. There is, I may say, nothing harder in golf to overcome than a bad habit, but once you analyze matters and understand precisely the cause of your mis-hit, it is generally a simple matter to mend your ways.

One of the most common as well as one of the most exasperating faults in golf is the evil habit of topping the ball. A swing that is perfect in every respect could not possibly result in a topped shot. As a rule, the player cannot figure to himself exactly what causes him to make the mistake.

Question him, and he will probably swear that he has kept his eyes glued to the ball. Yes, but which part of the ball has he kept his eye on? Nine times out of ten you will find that he has looked at the top of the ball. This is all wrong. The part of the ball on which the eye should be kept is the spot which he intends to strike.

(END CHAPTER IV.)

OVERALLS.

Dry cleaned at a reasonable price. They will not shrink. Call 472. Roseburg Cleaners.

NOTICE TO WATER CONSUMERS.

Water will be shut off Friday morning, June 21st, from 8 until 11 o'clock, affecting everything from the corner of Lane and Parrott streets west, and all south from Lane St. lying west of the R. R. tracks.

DOUGLAS COUNTY LIGHT AND WATER CO.

GARAGE MEN.

We will dry clean your overalls for you at a reasonable price. Just call 472. We call and deliver. Roseburg Cleaners.

NOTICE.

Fifty dollars reward for information leading to the arrest of the party who shot and broke the legs of my driving mare.

MRS. E. SCHROEDER, Wilbur, Ore.

AROUND THE TOWN.

Have your water works drilled early. Deep or shallow wells drilled. Prices reasonable. Albert Graham, Looking Glass, Oregon.

The Hemstitching department at the Beauty studio is now open. First class work. Mail orders promptly attended to.

Mrs. Mary Cool, a resident of Drain was dismissed from the Mercy hospital this morning, and will return to her home within a few days.

Miss Wesscher, at The Beauty Studio, is a specialist in scalp and facial treatments. Hair dressed, marcelled and water waved. Her personality will please you. Appointments can be made by telephoning 212-J.

Mrs. Tarnell and daughter Erma of North Yakima, are spending several days here as the house guests of Dr. and Mrs. Sother.

The Hemstitching department at the Beauty studio is now open. First class work. Mail orders promptly attended to.

Miss Lorraine Conlee, has temporarily accepted a position as stenographer, in the offices of Attorneys Rice and Orcutt.

While cutting a steel cable today, J. G. Naylor, a workman employed by J. E. Nelson, the road contractor, had the misfortune to drive a steel silver into his hand, the piece of metal being embedded in the bone. The injury was given attention by Dr. Hoover, the silver being removed.

The Roseburg baseball team will practice every night this week, according to an announcement made by Frank Hills, manager, today. The local team will play Sutherlin here next Sunday and the locals are attempting to whip a team into shape that will bring across a victory.

\$1.50

WILL clean and press your suit at the Roseburg Cleaners. We call and deliver. Phone 472.

Pick What You Wish

All the delicacies of the season displayed before you, Cafeteria style. You'll like it best.

Cafeteria Dinner, 11 a. m. to 7:30 p. m.
Short Orders and Cream Waffles at any time.
Best of table service.

The Roseburg Cafeteria & Restaurant

W. R. WARNER, Proprietor.

First Carload of Fruit Is Shipped

The first carload of canned fruit to be shipped out by the local cannery will be sent out tomorrow. The car will be loaded with cherries and loganberries and will be sent direct to the eastern brokers. The cannery has orders for all the fruit it can pack this season, and will send out the cars as fast as the fruit can be put up and loaded. The stock sale will be started as soon as the permit arrives from Salem, probably about the first of next week. It was announced today. There are already a number of persons who have signified their intention of buying stock and it is believed that there will be little difficulty in disposing of the \$9,000 worth of stock which is to be sold.

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DOUGLAS COUNTY LIGHT AND WATER CO.

Years of experience are behind the fifty job printing department of the News-Review.

DANCE AT CANYONVILLE.

Big dance at Canyonville every Saturday night. Music by the Blue R. Syncopators.

Over 100 Oldsmobiles sold in Oregon in June. There is a reason. J. V. Casey, agent.

NOTICE TO CONTRACTORS.

Bridge Construction, Douglas County, Oregon.
Sealed bids will be received by the county court of Douglas County, Oregon, at the court house in Roseburg, Oregon, at 10 o'clock a. m. on the 4th day of August, 1932, for the construction of a 100 foot wooden span bridge and 40 feet of trestle approaches, in Sec. 19, S. 22 E. R. 2 W. across Cow Creek, being located about 6 miles east of Clatskanie.

No bid will be considered unless accompanied by cash, bidder's bond or certified check for an amount equal to at least five (5) per cent of the total amount of the bid.

A sufficient bond will be required for the faithful performance of the contract in a sum equal to one-half the total amount of the bid.

Plans, specifications, forms of contract, proposal blanks, and full information for bidders may be obtained at the office of the county clerk or the county roadmaster, Court House, Roseburg, Oregon, upon the deposit of five dollars.

The right is reserved to reject any item or all proposals, or to accept any separate item of the proposal or proposals deemed best for the county.

IRA B. RIDDLE, County Clerk of Douglas County, Oregon.

Canned Goods for Hot Weather—

We want you to know we have some excellent food values packed in tins.

Canned fruits, vegetables, soups, fish and meats at our usual low prices.

GROCERIA—AND SAVE

EVERYBODY'S EXCHANGE

OH, BOY!!



She loved him and yet she refused to marry him. Read the absorbing story of this modern complex in

What Happened When Sheila Elliston Refused Love

BEGINNING JULY 25th.

EXCLUSIVELY IN THE ROSEBURG NEWS-REVIEW.

ADVICE TO THE LOVELORN

BY MRS. ELLSBURY

A Daily Column of Questions and Answers Conducted by a Woman Who Knows. Address your Letters to Mrs. Ellsbury Care Roseburg News-Review

Dear Mrs. Ellsbury: I am married to a man that makes small wages. I married him I lived with my guardian. My marriage was a complete surprise to my guardian, and a week after I was married I had a letter from my guardian in which he told me that he was greatly shocked by my marriage, and that he had intended that I should marry a man who was a great deal older than I. I showed my husband the letter and he was very angry. The other day I was down town shopping, and I was in a store of ladies clothes, and a man who was my guardian came and offered to buy me a dress. He said that he always used to buy my dresses and it seemed perfectly natural for him to buy me a dress. I asked him to let him and he picked out one that he never could afford. Should I let him buy it for me? It doesn't seem wrong as I have always bought of him as a father. PUZZLED.

Ans. If your husband does not object to your receiving this gift, then you may take it, but not otherwise. It would be very different if your guardian had not written the letter in which he stated that he had wished to marry you. You must realize that it would be wrong to take the dress or you would not be undecided about telling your husband.

Dear Mrs. Ellsbury: I wish your advice as to how to break my husband of a bad habit. He is kind, thoughtful, stays at home, and I love him very sincerely, but he has a habit that is very shameful and humiliating to me. When we are out with other people, or guests are at our house, or we are visiting at other people's houses, he has a habit of speaking to me in a very harsh manner over the very smallest thing. If I direct a small question or remark to him, and if it should happen to be about something that he thinks I should already know, or something I don't understand he calls me down in such a manner that even everyone present notices it and I am so humiliated and shamed that I do not know what to do. We have quarreled about it countless times. When he is in a good humor he acknowledges that he speaks too quickly and says he won't do it again, but usually he says it is my imagination.

Is there anything that I can do?

HUMILIATED.

Ans. I have seen men just as you described your husband, and I know that other people, when they hear them talk that way, think that they are brutes and treat their wives terribly. The only way in which you might do some good would be to refuse to go any place with him until he agreed to stop. This would no doubt be difficult and cause a quarrel but in the end it might do some good.

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DOUGLAS COUNTY LIGHT AND WATER CO.

John D. Rockefeller

attributes his success to the fact that he always made the other fellow put his proposition down in *Black and White*.

That's what the merchants of this town are doing for you. Their advertisements speak for themselves in *black and white*. And what they put down in *black and white* they stand back of.

They want your business. Their advertisements are an invitation to do business with them.

That's why they advertise, and the wise housekeeper never does her shopping nowadays until she has read the advertisements and posted herself on prices.

Is there an easier or better way of saving money?

It only requires a few minutes of your time to scan the advertisements.

The Boy Scout's motto is "Be Prepared."

That's what every housewife should be when she goes out to market.

Read the advertisements and you will not alone save many times the cost of the subscription to this paper, but you will save many dollars to add to your bank account.

Reading advertisements in this paper is profitable reading. Try it for a month and check up the pennies you will save.

That's another Rockefeller maxim: "Save your pennies and the dollars will take care of themselves."

There are hundreds of pennies to be saved by reading the advertisements in this paper every issue.

Marswell Electric Washer

Capacity—Six sheets or the equivalent.

Body—Enameled. Top copper and aluminum.

All working parts enclosed.

Eleven inch wringer with safety release, swings and locks in 5 different positions.

Let us demonstrate the New Marswell

Phone 25. BADGLEY-ZIGLER HDW. CO.