

ROSEBURG BUYERS' GUIDE

LAST WEEK'S ANSWER

- C—Omitted from the word Bosch in L. G. Devaney's ad.
- O—Omitted from the word Authorize in Union Garage ad.
- U—Omitted from the word Popular in The Fair ad.
- R—Omitted from the word Perrins in The Perrins Shoe Store ad.
- A—Omitted from the word Special in North Side Market ad.
- G—Omitted from the word Toggery in Harth's Toggery ad.
- E—Omitted from the word Deering in J. F. Barker & Co. ad.

Find the missing word "FAITHFUL"

Eight letters have been purposely omitted from the advertisements in the guide. The eight letters spell "FAITHFUL" when correctly arranged. Find the missing letters, write down the advertisers where the letters have been omitted, then write a Slogan for Roseburg and send them in together to the Contest Department, News-Review.

Let us have a Slogan that will advertise Roseburg, far and near. This will be the last week of the BUYERS' GUIDE. Let's make it the best.

PRIZES FOR THIS WEEK:

- FIRST PRIZE—Choice of "Notaseme non-runner" Ladies' Silk Hose, Harth's Toggery.
- SECOND PRIZE—One Gallon of Waverly All-Pennsylvania Oil, Highway Service Co.
- THIRD PRIZE—"Ansonia Sunwatch," Churchill Hardware Co.

CHEVROLET

The World's Lowest Priced Fully Equipped Automobile.

Service Garage

GLENN H. TAYLOR.

UNION GARAGE

Near Camp grounds. AUTHORIZED FORD SERVICE STATION.

Fully equipped repair shop. Cylinder Reborring, Motor Overhauling, our specialty. GAS OILS GREASES TIRES ACCESSORIES Phone 232. Jackson-Winchester.



If you are hard to fit, see us. That's our specialty. HARTH'S TOGGERY

Prest-O-Lite

STORAGE BATTERY SOLD BY UMPQUA BATTERY STATION 312 N. JACKSON ST. PHONE 67. Battery, Generator, Starter and Ignition Repairing.

If You Run out—

OF GAS, OIL, OR HAVE TIRE TROUBLE Call 333 FOR SERVICE CAR. NO EXTRA CHARGE FOR SERVICE. Highway Service Co.



The difference between a watch made to sell and one made to run cannot be seen with the untrained eye. You can depend on the watch you buy from us. We guarantee them, and they are as cheap as any. BRYAN'S GIFT SHOP

FOR A REAL TIRE

GET A Kelly-Springfield Let us grease your Car. Roseburg Service Station PHONE 66 LANE AND STEPHENS



Buds for Men, Inc.

MEN!

Get a real belt—it keeps the trousers up and the shirt down. More comfortable and better in every way. See T. D. Wetherford O. K. BARBER SHOP.

TAKE NOTICE

We are selling a tire which is as nearly puncture proof as it is possible to make a tire—a tire which assures maximum riding comfort. "Thermoid" tires and tubes cannot be duplicated for the money, besides they have a mileage guarantee. Come in and investigate. Universal Service Station 224 W. Cass St.

Why Not

GIVE "FRIEND WIFE" A VACATION? TAKE Sunday Dinner WITH US—YOU'LL ENJOY IT TOO. GRAND GRILL

What the Most Careful

Customer demands we are able to supply. Shoes of ease and comfort combined—ease for the feet, and comfort for the purse. Perrin's Shoe Store

American BOSCH MAGNETO

MADE IN AMERICA BY AMERICANS SALES AND SERVICE. L. G. DEVANEY

USE FLAVO FLOUR

\$1.90 PER SACK A HOME PRODUCT ASK FOR IT

THE WORLD'S FAMOUS Robert Bosch Magneto

SALES AND SERVICE ELECTRICAL EXPERT. W. R. BROWN AUTO Electric Station

WATKINS

Over 150 Products Free Soap Sample Mrs. J. M. ASHCRAFT 120 W. Lane St.

WE WANT EVERY HOUSEWIFE

to try the new and really wonderful CERTO PROCESS for making jams, jellies and marmalades. LET US SHOW YOU CERTO "Mother Nature's Jell Maker." Phone 63 Economy Grocery.



AUTO ELECTRIC STATION H. L. BOUCCOCK. Phone 136 OAK AND PINE STREETS

SEE US

FOR THE NEW FORD. Stromberg Carburetor ALL KINDS OF AUTO REPAIR WORK. SPAUGH & HOHL OAK AND STEPHENS STS.

WE ARE HEADQUARTERS for

Tents and Camping Outfits GOOD CLOTHING FOR LESS MONEY. Berger's Bargain Store 400 CASS ST.

TRY THE

Home Restaurant FOR Your Sunday Dinner It's the way we serve you, at moderate prices, that makes this place popular. DECKER & McMILLIN.

IF IT'S PHOTOGRAPHY

SEE THEM

VISIT THE

WHITE FRONT CAFE FOR THE BIGGEST AND BEST MEAL IN THE CITY. 25c E. P. BRYANT, Prop.

NEW AND SECOND HAND CLOTHING

also CLEANING AND PRESSING LLOYD Cleaning Works. 125 SHERIDAN ST.

LOOK!

FIFTY 30x3 1/2 GUARANTEED TIRES PRICE \$7.75 BARNUM & WILSON 117 JACKSON ST.

Have You Seen

THE ANSONIA SUNWATCH One will be given away as this week's prize. Just the time piece to carry on your trip. They sell for \$1. CHURCHILL HDW. CO.

Buy a Ford

and Spend the Difference C. A. Lockwood Motor Co.

MEET YOUR FRIENDS AT

The Pulman BEST OF FOUNTAIN SERVICE CIGARS, TOBACCO, SMOKER'S SUPPLIES, CANDIES. A.P. RAPIN



LLOYD CROCKER FOR DRUGS

The Farmer

of today is entitled to the best machinery the markets afford. WE SUGGEST McCormick-Deering THEY STAND THE TEST. J. F. Barker Company

Prize Winners Last Week's Essay Contest

What Roseburg Needs Most of All and Why? (By R. Spence) COURAGE. Yes, that is what this old town needs, along with some material things. In education, we need better schools, more courses, that calls for larger salaries for the teachers. The new library is what has been needed, and will be a benefit to the old as well as the growing generation. With these educational institutions a playground or a park is what we should have, one equipped with tennis courts and other amusements; a place where everyone could find enjoyment and recreation. Every time one passes the court house, you wonder just how long it will be before a fire devours that old prehistoric building. Isn't it about time to renovate both the court house and the city jail? Then let their places construct twentieth century buildings. With a couple of badly needed bridges and a new city hall fully equipped with up-to-date fire engines. Also, trade some of those old fire traps: frame buildings on Jackson street for new modern structures. With these improvements Roseburg would go on the map as being a town in which every tourist would be glad to visit. Some advertising about our city of ROSES and the beautiful valleys, would work wonders for the whole community. Let's boost our home town, at least cut the weeds in our yards and then plant more ROSES. What Roseburg Needs. (By C. H. Hilton) It needs first of all the thing we have all begun to work for with our might—a public library. It looks as if it would come. We need the other thing so often spoken of—a

children's playground. By all pulling together this also will be accomplished. It needs also a community building, with shower baths swimming pool, roller rink and basket ball court, and connected with it, a rest room, a place to write letters, and have many other conveniences that one would expect in a town of this size. We need a lumber mill and box factory. This would add a pay roll to the town, bring in more people, create industry, and add in every way to the growth of the town and its interests. We need this other railroad to be put across, that it also may help the development of the community. We need a good interurban system between here and Eugene. By this means we could be connected with Portland by the interurban system. A system of this kind with the proper backing would be one of the most paying propositions that one could undertake. We need a greater community spirit. Let there come to us the desire in Roseburg to pull together. What we could accomplish would be marvellous by a united effort. If one bunch of people want one thing, and another party is pulling against that, nothing is accomplished. Give

us unity of spirit and action, and Roseburg will easily come far to the front of southern Oregon towns. We need to thoroughly advertise Roseburg to the world. From things spoken to the writer by friends passing through, who look upon the wonderful scenery, the location of the town, the climate and other conditions they all with one accord say, it is great, and that the world ought to know about it. Let Roseburg's name and her conditions and surroundings be fully known, and it will bring people. Give it the advertising the southern California has, and we will grow with leaps and bounds. Let us pull together. What Roseburg Needs Most. (By Mildred Ohman) A few things which Roseburg needs most, first we need a much better fire protection so as to protect the good homes and buildings that we already have. Roseburg is large enough and can easily support a better fire protection. Second some good ordinances giving the city a right to tear down or to see that those old unsightly fire traps and buildings are torn down and in a very short time you would see some new structures going up instead

which would help beautify our city, but would be a good paying proposition to the owner. Good buildings in a good place will always sell or rent for good money. Third, we also need far better street lights which would be a great help to our home citizens, and would be a great attraction to the many tourists traveling through at night, coming off of the dark highway in to a beautiful lighted city which they would never forget. Fourth, another very necessary thing is a nice park where we can take our lunch and go and spend the day in the shade and a place where the children can go and spend their idle time instead of playing on the streets or leading their parents to let them go down to the river and jump in. Several times this proposition has come up by some of our wide awake citizens and would be almost in blossom when along came another very jealous bunch and cut it down by trying to pull it off in another corner. So now for once let's all pull together in one satisfactory way and make one of the most beautiful parks in the country. We have the climate. So let's make Roseburg a beautiful city. Law on Sale of Fire Crackers Quoted District Attorney George Neuner has received many inquiries concerning the sale and use of fire crackers in the state of Oregon and Douglas county. As this question arises every year about independence day, the following two passages from the law in the state of Oregon are quoted in order that anyone not sure about this law may become informed: "It shall be unlawful for any person, persons, firm or corporation, their agents or employees, to sell, offer to sell, give away or in any manner dispose of to another after the fifteenth day of June, 1912, any cannon or cracker, giant crackers or other firecracker, over two and one-half inches in length exclusive of the fuse, and over five-eighths inch in diameter." This also includes a penalty similar to that for the violation of the preceding section. HATS ON SALE. Hats, Hats, 1/2 to 3/4 off at the Hat Shop. Here From Portland—Mr. Chauncey Markes of Portland motored to this city and is spending a few days visiting at the M. F. Rice home. Mrs. Markes arrived here a few days ago to visit with her parents. They will return in a short time to their home in Portland. THE BEST IN MILLINERY. Exclusive hats for exclusive people at pleasing prices. The Hat Shop.