

ROSEBURG BUYERS' GUIDE

LAST WEEK'S ANSWER

- R—omitted from the word Carburetor in the advertisement of Spangh & Hohl.
 E—omitted from the word Pine in the advertisement of Auto Electric Station.
 L—omitted from the word Churchill in the advertisement of Churchill Hardware Co.
 I—omitted from the word Thermoid in the advertisement of Carl Ohman.
 A—omitted from the word Electrical in the advertisement of W. R. Brown.
 B—omitted from the word automobile in the advertisement of Glenn Taylor.
 L—omitted from the word Cleaning in the advertisement of Lloyd's Cleaning Works.
 E—omitted from the word Difference in the advertisement of C. A. Lockwood.

Find the missing word "COURAGE"

Seven letters have been purposely omitted from the advertisements in this guide. The seven letters spell "COURAGE" when correctly arranged. Find the missing letters, write down the names of the advertisers where the letters have been omitted, then write an essay on "WHAT ROSEBURG NEEDS MOST, AND WHY," send them in together to the CONTEST DEPARTMENT, NEWS-REVIEW.

All essays should be limited to not more than 200 words, written neatly in ink on one side of the paper. Neatness, originality and correctness count.

Be the first to find the missing letters and write your essay.

The merchants will give new prizes each week. Watch for the guide.

The Roseburg Buyers' Guide will be published every Saturday in the News-Review.

PRIZES FOR THIS WEEK:

FIRST PRIZE—A VACUUM CUP TUBE, C. A. Lockwood Motor Co; and a large package of INTERNATIONAL POULTRY FOOD, J. F. Barker & Co.

SECOND PRIZE—Your choice of ONE PAIR "INTERWOVEN" SILK SOX, Duds for Men.

THIRD PRIZE—TWO SPECIAL SUNDAY DINNERS, The Grand Grill.

CHEVROLET

The World's Lowest Priced
Fully Equipped.
Automobile.

Service Garage

GLENN H. TAYLOR.

UNION GARAGE

Near Camp grounds.
AUTHORIZED FORD SERVICE STATION.
Fully equipped repair shop.
Cylinder Reboring, Motor Overhauling, our specialty.
GAS OILS GREASES
TIRES ACCESSORIES
Phone 232, Jackson-Winchester



If you are hard to fit, see us.
That's our specialty.
HARTH'S TOGERY

The Fair

124 CASS ST.
NOVELTIES
NOTIONS
CANDIES
Also a large line of the best
POPULAR SHEET MUSIC
N. P. HOWELL, Prop.

If You Run out—

OF GAS, OIL, OR HAVE TIRE TROUBLE

Call 333

FOR SERVICE CAR.
NO EXTRA CHARGE FOR SERVICE.
Highway Service Co.



The difference between a watch made to sell and one made to run cannot be seen with the untrained eye. You can depend on the watch you buy from us. We guarantee them, and they are as cheap as any.
BRYAN'S GIFT SHOP

Hogan & Connelly's Cigar Store

FIRST CLASS IN EVERY WAY.
MAKE OUR STORE, YOUR STORE.
SOFT DRINKS NEWS CANDY



Buds for Men, Inc.

MEN!

Get a real belt—it keeps the trousers up and the shirt down.
More comfortable and better in every way. See
T.D. Weatherford
O. K. BARBER SHOP.

TAKE NOTICE

We are selling a tire which is as nearly puncture proof as it is possible to make a tire—a tire which assures maximum riding comfort. "Thermoid" tires and tubes cannot be duplicated for the money, besides they have a mileage guarantee. Come in and investigate.

Universal Service Station
324 W. Cass St.

Why Not

GIVE "FRIEND WIFE" A VACATION? TAKE
Sunday Dinner
WITH US—YOU'LL ENJOY IT TOO.
GRAND GRILL

PERRIN'S

FOR GOOD SHOES.
Our June Shoe Sale
IS NOW ON.
BUY NOW AND SAVE.
Perin's Shoe Store

AMERICAN BOSH MAGNETO

MADE IN AMERICA BY AMERICANS
SALES AND SERVICE.

L. G. DEVANEY

Auto Tops

AUTO AND FURNITURE UPHOLSTERING.
SLEEP IN YOUR CAR
We can rebuild the front seat to form a comfortable bed.
C. M. JONES
Winchester and Jackson Sts.

THE WORLD'S FAMOUS Robert Bosch Magneto

SALES AND SERVICE
ELECTRICAL EXPERT.
W. R. BROWN
AUTO Electric Station

Our Monday Special

Pot Roast11c
Boiling Beef11c
Best Steaks25c
Try our Special Corned Beef15c
Phone 259
North Side Market

WE WANT EVERY HOUSEWIFE

to try the new and really wonderful CERTO PROCESS for making jams, jellies and marmalades.
LET US SHOW YOU
CERTO
"Mother Nature's Jelly Maker."
Phone 63
Economy Grocery.

Willard SERVICE STATION

AUTO ELECTRIC STATION
H. L. BOUCKOCK.
Phone 136
OAK AND PINE STREETS

SEE US

FOR THE NEW FORD.
Stromberg Carburetor
ALL KINDS OF AUTO REPAIR WORK.
SPAUGH & HOHL
OAK AND STEPHENS STS.

WE ARE HEADQUARTERS for

Tents and Camping Outfits
GOOD CLOTHING FOR LESS MONEY.
Berger's Bargain Store
400 CASS ST.

TRY THE Home Restaurant

FOR
Your Sunday Dinner
It's the way we serve you, at moderate prices, that makes this place popular.
DECKER & McMILLIN.

IF IT'S PHOTOGRAPHY

SEE
HENS
HENS

VISIT THE WHITE FRONT CAFE

FOR
THE BIGGEST AND BEST MEAL IN THE CITY.
25c
E. P. BRYANT, Prop.

NEW AND SECOND HAND CLOTHING

also
CLEANING AND PRESSING
LLOYD Cleaning Works.
125 SHERIDAN ST.

LOOK!

FIFTY 30x3 1/2 GUARANTEED TIRES
PRICE
\$7.75
BARNUM & WILSON
117 JACKSON ST.

Don't Forget This

A REAL SPECIAL
COUNTER DUST BRUSH
30c
CHURCHILL HDW. CO.

Buy a Ford

and Spend the Difference
C. A. Lockwood Motor Co.

MEET YOUR FRIENDS AT The Pullman

BEST OF FOUNTAIN SERVICE
CIGARS, TOBACCO, SMOKER'S SUPPLIES, CANDIES.
A.P. RAPIN



The Farmer

of today is entitled to the best machinery the markets afford.
WE SUGGEST
McCormick - Dering
THEY STAND THE TEST.
J. F. Barker Company

FOR A REAL TIRE GET A Kelly - Springfield

Let us grease your Car.
Roseburg Service Station
PHONE 66
LANE AND STEPHENS

USE FLAVO FLOUR

\$1.90 PER SACK
A HOME PRODUCT
ASK FOR IT

Nest-O-Lite

STORAGE BATTERY
SOLD BY
UMPQUA BATTERY STATION
312 N. JACKSON ST.
PHONE 67.
Battery, Generator, Starter and Ignition Repairing.

WATCH

FOR OUR OPENING ADVERTISEMENT
Kearney's Groceteria
290 CASS ST.

Read the News-Review Ads
They carry a message of interest to all

Reedsport Will Celebrate July 4

A delegation of live-wire Reedsport boosters arrived in Roseburg last night. As a result of their visit here the city is plastered with 4th

of July posters advertising the big celebration to be held in the metropolis of the lower Umpqua country. They left the impression that Reedsport is "on its toes" to entertain the rest of the county on the national holiday, and they are issuing a general invitation for everyone to attend. Those in the Reedsport boost-

er party were C. C. Fairclies, W. G. Benson, Jack Simmons, L. E. Patterson, and Marshal Leich. The Port Umpqua Courier has the following to say regarding the celebration plans:
"Reedsport's great 4th of July celebration program is nearly completed, with all the committees working hard

and harmonious to that end, this city will have the credit of having the biggest 4th of July celebration ever pulled off in this county. A number of events for raising financial support has been outlined, and is now being put over by the committee in charge of this work. The one big thing now being put over by the

American Legion is the giving away on the night of the fourth at the dance in Franklin's hall, a Columbia gramophone, valued at \$120, to the person holding the lucky number. Coupons and chances are now being sold by the different business houses, and members of the Legion. Reedsport thing now being put over by the will be the busiest and happiest place

in the state on the day of July 4th; so don't fail to tell your friends on the outside about this day and have them here for this day.
"A glance over the names of the men composing the chairmen of the committees will convince the most skeptical person that nothing will be left undone to make it one grand

and glorious Fourth."
Let the Lind Home Lodge worry about your "cats" for the Cave Day "week-end" at the Josephine county caves. Everything clean and new, one-half mile from the General Camp Ground and Barbecue.