

ROSEBURG BUYERS' GUIDE

SPECIAL PRIZES FOR THIS WEEK

1ST PRIZE—Choice of any VICTOR RECORD in our stock.—
LLOYD CROCKER.

One year's subscription to the DAILY by mail.—NEWS-
REVIEW.

2ND PRIZE—"EVEREADY DAYLO" Flash Light.—H. L.
BOUCKOCK, Auto Electric Station.

3RD PRIZE—ONE DOLLAR AND TWENTY-FIVE CENT Box
of Choice Stationery.—LLOYD CROCKER.

Watch this space next week for answers to this week's missing
word puzzle

FIND THE MISSING WORD "RELIABLE"

Eight letters have been purposely omitted from the advertisements in this guide. The eight letters spell "Reliable" when correctly arranged. Find the missing letters, write down the names of the advertisers, where the letters have been omitted, then write an essay on "Why We Should Trade At Home," and send them in together to the Contest Department, News-Review.

The winning story will be published on this page. All essays should be limited to not more than 200 words, written neatly in ink on one side of the paper. Neatness, originality and correctness count. Be the first to find the missing letters and write your essay.

The merchants will give new prizes each week, watch for the guide.

The Roseburg Buyers' Guide will be published every Saturday in the News-Review.

CHEVROLET

The World's Lowest Priced
Fully Equipped
Automobile.

Service Garage

GLENN H. TAYLOR.

UNION GARAGE

Near Camp grounds.
AUTHORIZED FORD SERVICE
STATION.

Fully equipped repair shop.
Cylinder Reboring, Motor Over-
hauling, our specialty.
GAS OILS GREASES
TIRES ACCESSORIES
Phone 232. Jackson-Winchester



If you are hard to fit, see us.
That's our specialty.
HARTH'S TOGGERY

The Fair

124 CASS ST.
NOVELTIES NOTIONS CANDIES
Also a large line of the best
POPULAR SHEET MUSIC
N. P. HOWELL, Prop.

If You Run out— OF GAS, OIL OR HAVE TIRE TROUBLE

Call 333

FOR SERVICE CAR.
NO EXTRA CHARGE FOR
SERVICE.
Highway Service Co.



The difference between a
watch made to sell and one
made to run cannot be seen
with the untrained eye.
You can depend on the watch
you buy from us. We guaran-
tee them, and they are as cheap
as any.
BRYAN'S GIFT SHOP

Hogan & Connelly's Cigar Store

FIRST CLASS IN EVERY
WAY.

MAKE OUR STORE, YOUR
STORE.

SOFT DRINKS NEWS CANDY



Duds for Men, Inc.

MEN!

Get a real belt—it keeps the
trousers up and the shirt down.
More comfortable and better
in every way. See

T.D. Weatherford
O. K. BARBER SHOP.

What's the Use

of running the risk of a blow-out
that may cost you your life.
Protect yourself with Universal
Filler.
For the best wearing and
best mileage guarantee—Get
the Thermoid Tires and Tubes.

Carl Ohman

324 W. Cass St.

Why Not

GIVE "FRIEND WIFE" A
VACATION? TAKE
Sunday Dinner
WITH US—YOU'LL ENJOY IT
TOO.

GRAND GRILL

PERRIN'S

FOR GOOD SHOES.

Our June Shoe Sale

IS NOW ON.

BUY NOW AND SAVE.

Perrin's Shoe Store

American BOSCH MAGNETO

MADE IN AMERICA BY
AMERICANS
SALES AND SERVICE.



L. C. DEVANEY

Auto Tops

AUTO AND FURNITURE UP-
HOLSTERING.

SLEEP IN YOUR CAR.
We can rebuild the front seat
to form a comfortable bed.

C. M. JONES

Winchester and Jackson Sts.

THE WORLD'S FAMOUS Robert Bosch Magneto

SALES AND SERVICE
ELECTRICAL EXPERT.

W. R. BROWN

AUTO
Electric Station

Special on Veal MONDAY

Veal Chop 20c lb.
Choice Roast Cuts 15c lb.
Veal for Stew 12 1/2c lb.

Phone 280

North Side Market

WE WANT EVERY HOUSEWIFE

to try the new and really won-
derful CERTO PROCESS for
making jams, jellies and min-
ce-meat.

LET US SHOW YOU
CERTO
"Mother Nature's Jelly Maker."
Phone 63

Economy Grocery.



AUTO ELECTRIC STATION
H. L. BOUCKOCK.
Phone 136
OAK AND PIN STREETS

SEE US

FOR THE NEW FORD.

Stromberg Caburetor

ALL KINDS OF AUTO REPAIR
WORK.

SPAUGH & HOHL

OAK AND STRECHENS STS.

Tents and Camping Outfits

GOOD CLOTHING FOR
LESS MONEY.

Berger's Bargain Store

400 CASS ST.

Home Restaurant

FOR
Your Sunday Dinner

It's the way we serve you, at
moderate prices, that makes
this place popular.

DECKER & McMillin.

KODAK

FINISHING
FOR
PARTICULAR
PEOPLE
HEMUS STUDIO

WHITE FRONT CAFE

FOR
THE BIGGEST AND BEST
MEAL IN THE CITY.

25c

E. P. BRYANT, Prop.

NEW AND SECOND HAND CLOTHING

also
CLEANING AND PRESSING

LLOYD
Cleaning Works.

125 SHERIDAN ST.

LOOK!

FIFTY 30% GUARANTEED
TIRES
PRICE

\$7.75

BARNUM & WILSON

117 JACKSON ST.

One Day Only

BLUE MONDAY SPECIAL

A 20% reduction on our en-
tire stock of Crocker's and
Glassware.

CHURCHIL HDW. CO.

Buy a Ford

and Spend the
Difference

C. A. Lockwood
Motor Co.

MEET YOUR FRIENDS AT The Pullman

BEST OF FOUNTAIN
SERVICE

CIGARS, TOBACCO, SMOK-
ER'S SUPPLIES, CANDIES.

A. P. RAPIN

STATIONERY AND OFFICE SUPPLIES

Everything to write on or
with, whenever you have some-
body to write to or for.



LLOYD CROCKER.

The Farmer

of today is entitled to the best
machinery the markets afford.

WE SUGGEST
McCormick-Deering

THEY STAND THE TEST.

J. F. Barker Company

VISITORS AT THE AUTO CAMP GROUNDS

Short Stories of the Strangers
Who Stop in Their Journey
Along the Highway.

Roseburg is rapidly becoming
known as the place to stop for a
trip and daily there are several
visitors who inquire the way to
the best fishing spots. Rock Creek
and the North Umpqua are chief-
ly favored and quite a number of
cars are sent to those places each
day.

O. H. Sinkle, of Monticello, Wash-
ington, is doing some record driv-
ing. He came through here a
few days ago with his wife, trav-
eling in a fine Studebaker coupe.
They got as far south as San Diego
when Mrs. Sinkle became very ill.
It was thought for a short time
that she would not recover. She
was placed under the care of
specialists, and a trained nurse
from Monticello called to the case.
Mrs. Sinkle became better, and has

now returned home by train. As
her condition is still serious, Mr.
Sinkle is hurrying to reach Montic-
ello and is making long jumps
driving 250 or 300 miles each day.
He left here at daybreak this morn-
ing, intending to complete his jour-
ney today.

A. G. Strong and wife and R.
Lembach and wife of Los Angeles
are expecting to make a tour of
the Columbia Highway. They
will stop on their return.

E. W. Brainard, formerly of
Marshfield and Salem, is on his
way to Texas to locate. Mr. Brain-
ard is connected with the J. C.
Penney Company and is to take
charge of a store in Texas, his fam-
ily is with him.

S. M. Horrell, wife and brother
of Boise, are here looking for farm
property. They have been in the
Coos Bay district for a few days.

Among others are: Charles Fra-
zen, Starbuck, Wash.; C. E. Tarry
and wife, Walla Walla; H. H. Har-
mon and brother, Long Beach;
Wm. Webb and wife, Redding; D.
J. Casey and family, Spokane; J. J.
H. Corey and son, Spokane; Wash.
Pool and family, Hilliard, Wash.;
Kenneth Peck and wife and P. S.
Peck and wife, Burbank, Calif.

H. K. Bergner and family, Sherman
Calif.; H. Jackson, Lathrop, Calif.;
P. P. Wood and wife and Mrs. J.
Carpenter and son, Pullerton, Cal.;
H. Warner and mother, Oakland,
Calif.; P. L. Wood and family,
Marshfield.

Mr. and Mrs. A. F. Strange, of
Bloomington, Ill., stopped off here
today to visit with Dr. and Mrs. J.
R. Chapman. They left this after-
noon for the north, and were accom-
panied as far as Portland by Mr. and
Mrs. Chapman, who will remain
there for a week.

Mr. Rowley, who is a great hos-
ier for Roseburg, says that he is
glad to see that the city is keep-
ing pace with the building move-
ment which is general throughout
the state. "I have always said,"
Mr. Rowley remarked, "that when-
ever building in Roseburg becomes
adequate to supply the demand for
living quarters, that Roseburg will
become to Oregon what Pasadena
is to California. Roseburg has
the making of one of the finest
winter resorts on the Pacific Coast

Predicts Future For Roseburg

Fred J. Rowley, representing the
Equitable Savings and Loan As-
sociation, the largest financial in-
stitution of its kind in America,
is in Roseburg today looking after
matters connected with the asso-
ciation. Mr. Rowley has long been
a representative of this company
and never passes up an opportunity
to stop in Roseburg for a brief
visit with his many friends. The
Association is well represented
here and has a large number of
patrons.

and some day will reach that
point.

Test to Be Made of Economically
Raising Animals in South to
Supply Corn Belt.

The possibility of economically pro-
ducing feeder hogs in the South for
supplying the corn belt with the extra
hogs needed for consuming the corn
crop will be investigated by the Uni-
ted States Department of Agriculture
in co-operation with some of the South-
ern states. This spring, work on the
problem was begun at McNeill, Miss.,
65 miles north of New Orleans. The
Mississippi experiment station will as-
sist in the work. The idea is to test
out the growing and marketing of hogs
at a weight of about 100 pounds, using
both the hard and bacon types.

The growing of feeder hogs is an
industry which should be developed,
as the corn belt is in need of more
hogs than are usually produced
there. Similar experiments to those
being made in the South will be tried
later in the Northwest and Southwest.

Belief That Has Long Been Held Is
Now Declared to Be Entirely
Wrong Impression.

An eminent authority once asserted
that all dogs were color blind. He
quoted, in support of his statement,
the case of two pug dogs who were
unable to distinguish the difference
in color of the plates from which they
were fed.

The color sense may be entirely
lacking in pug dogs, which are not re-
nowned for their sagacity; but to as-
sume that every other dog is color
blind is a deduction far from the
truth.

Not only can dogs be trained to re-
cognize color, but they possess the nat-
ural color sense in a very high degree.
They can differentiate between vari-
ous subtle shades and tones, and their
likes and dislikes are strongly devel-
oped.

A fox terrier has been known to fol-
low at a distance a perfect stranger,
solely because she was wearing a
dress similar in color to that worn by
his mistress. Only upon approaching
the woman did he find his mistake.

Among Controlling Factors Are Selec-
tion of Animals and Feed and
Management.

Well-established systems of live-
stock production consistently followed
from year to year are the outstanding
needs of the live-stock industry, ac-
cording to a conference of animal
husbandry and marketing extension
workers held at Chicago. Economy of
production, the conference agreed, is
the most important factor over which
farmers have control. Producing live
stock of the best quality at the lowest
possible cost was urged and particu-
lar emphasis was placed on economy
of production rather than increased
production as the key to a prosperous
industry.

Among the controlling factors in
economical live-stock production, in
the judgment of the conference, were
selection of animals, choosing of ra-
tions and good practices in care and
management. Delegates to the con-
ference included United States De-
partment of Agriculture specialists
and animal husbandmen and extension
workers of agricultural colleges in the
country.