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CAPITALIZING THE TOURIST TRADE

Every city along the Pacific highway is putting forth an effort to capitalize the tourist trade. Money coming from this class of people is going a long way to stimulate business generally and there is a desire on the part of each community to offer some attraction to the tourist that will have the effect of holding him for at least a day or two that he may have the opportunity of getting a fair insight to the various advantages of each section of the state, and, incidentally, leaving a good share of his traveling expenses.

Cities that are alive to this branch of the tourist trade are planning for scenic drives, good fishing and hunting, and various places that will appeal to the tourist who is looking for something different along the route and wants to leave the smooth highways for a day or week to rest up and seek the quietude of some choice mountain spot where recreation can be had to the fullest degree.

There is also a very detrimental policy imposed upon these "knights of the road" by an avaricious class of people who are inclined to "fleece" these tourists, doing business on the basis of charging all the traffic will stand, which sooner or later is going to call for drastic action. States like California that have practically lived off this class of business are prone to go the limit when making out a charge account against the "unknown," and complaints are beginning to reach wide proportions.

It is a very satisfactory and commendable spirit on the part of hotels and others catering to the tourist trade in Oregon that they do not take advantage of this class of people by making exorbitant charges for services rendered in various ways to the tourist, and the state is receiving much favorable comment in this respect.

For instance, here is a statement from a tourist who recently passed through Roseburg from the south on his way to Portland and other points, commenting on the service given in this city. The impression left with him is the same that should be instilled into the minds of all tourists who have occasion to visit the state. It is a class of advertising that will "bring home the bacon" in no uncertain way. Here is the way this tourist sizes up Roseburg:

"Various towns in Oregon do not seem to have the idea that a tourist is open prey," he said. "In California you have to pay and pay well to get anything, but here I found it different. The first night in Oregon we stopped at Roseburg. In applying for a room at the hotel we didn't ask the price. After getting into it I figured it would be about \$5 for the night. That was basing the cost on the prices ordinarily paid in California. Imagine our surprise when the bill was presented for \$3.50 the next morning."

When you leave this sort of impression in the mind of the tourist you have a traveling advertisement that will tell the world in more convincing terms than it is possible otherwise to do that this state is not catering to the tourist for the privilege of gain only, but that a degree of real service and responsibility is paramount.

CLAIMING MEN'S RIGHTS.

The woman suffrage movement was only one phase of a general tendency. For many years the tradition had grown up that women were to be much more restricted than men. They were sheltered and shielded in homes, and those who went out to earn their daily bread were at first regarded as doing something rather discreditable. A whole code of prohibitions had kept women away from the ordinary contacts of daily life. They seem to be getting ready to throw all this system of regulation overboard, and appear in the world as equal competitors of men and entitled to all their rights.

There was a terrible fuss some years ago when the women began to quit their trailing skirts. Those who wore their dresses a few inches from the ground were almost hooted on the streets and ridiculed as "rainy daises." Now women are demanding clothing in which they can move as freely as men do, and short skirts are likely to be followed by innovations still more startling to the conservative.

They refuse to swim with long entangling clothes, and if men can appear in skirtless costumes, they don't see why they can't. The growth of smoking among women is another evidence of this spirit, and was probably started not so much by a desire for nicotine as by a refusal to be denied rights claimed by men.

The custom that women must not propose offers of marriage, or give invitations to social affairs, will probably go the same way as many other conventions. Women are not going to accept any limitations that argue inferiority. They may cast aside a certain reserved charm and elusiveness by their forthputting ways, but they are resenting the principle that they can not exercise initiative. While these changes will produce many eccentric and unlovely personalities, it represents on the whole a progressive advance and must enlarge the power of women to serve the world.

The Oregonian says that Congressman Hawley may be defeated two years hence if he becomes aligned with some unpopular issue. If this conclusion is right there is little danger of Hawley ever "going wrong" on any particular issue. He doesn't travel fast enough in the halls of congress to catch on to anything—either right or wrong.

Prune Pickin's



By BERT G. BATES.

GOOD EVENING FOLKS—

The city council
 Recently installed
 A drinking fountain
 Near the corner of
 Cass and Jackson streets
 And as a drinking fountain
 It makes a good
 Hitching post.

We notice where Portland has copied Roseburg's idea of distributing roses to the returning Shriners. Their cabbage roses will look like violets compared to Roseburg roses. Excuse us for voicing such civic jealousy, but we can't hold it when we hear of other cities trying to compete with Roseburg roses.

The Oregon pioneers are gathered in Portland this week for reunion and those grand old folks are probably having the time of their lives talking about "when eggs were eight cents a dozen."

Many of the gawlf players are badly in need of new plow points on their gawlf clubs.

MIGHT LOSE A CUSTOMER TOO.
 A merchant who evidently had burned his wingers several times put this sign up in his store. "We'll hold your horse, take care of your baby, crank your Ford, but we positively will not cash your check."

There was a careless man,
 And he walked a careless mile,
 He managed to get hurt in his usual careless style.
 He always had been careless,
 No care for life or limb;
 But there was nothing careless about the way they planted him.

Does a pawnbroker take such a great interest in his business?

Just the wearing of a new straw hat does not make sunshine.

MEDICAL NOTE.
 Castor oil is not a habit-forming drug.

Charley Lockwood says the cruel spirit that makes war possible will never die while people laugh at a man who is trying to crank a flivver.

The two greatest aids to keeping your temper are pure religion and the realization that the other fellow can lick you.

EVERYTHING BUT.
 If a man has the price he can get anything he wants and the way he wants it.
 "Dan!" know about that. There's the medium soft-boiled egg, you know."

A local lad was asked where he learned to swear so fluently.
 "From pa's shaving, uncle's golf, brother's flivver and sister's parrot," he replied.

WE NEVER EXPECT TO FIND IT.
 The only kind of job
 For which we always itch,
 Is one that has no work
 And yet will make us rich.

Keeping on the level is often an uphill right.

"Smile!
 When things go tarnation wrong
 Buck your courage with a song;
 Luck can't lose you very long
 If you smile.
 Smile!
 'Till the blue heavens shine thru,
 An' 'ole Sol winks down at you;
 Think you are a sunbeam too,
 'Cause you smile."

NO USE
 "Ma," said a discouraged little urchin, "I ain't going to school any more."
 "Why, dear?" tenderly inquired the mother.
 "'Cause 'tain't no use. I can never learn to spell. The teacher keeps changing words on me all the time."

Answer to a correspondent: What kind of tobacco is smoked in the pipe of peace?
 Why, Navy cut, of course.

WHO WOULDN'T WORK WITH A QUART IN HIM.
 An old woman called in the doctor to see her husband. After examination the doctor said: "He's not very well. You had better keep him in bed. I will send around some whiskey, and you must take his temperature. I will look in again tomorrow."

The next day on calling the doctor asked: "Well, how is Mr. Smith today?"
 The wife replied: "I put the barometer on his chest, and it said 'very dry,' so he drank the quart and has gone to work."

LAFE PERKINS SEZ:
 "Hard cider is easier to take than hard licks."

THE HOME RADIO

How to Make and Use It By A. HYATT VERRILL

XVIII. AMPLIFIERS
 Amplifiers, which are devices designed to increase the volume of sound, are very simple affairs and while they may be bought ready-made any person can construct one in a few hours at much less cost. The most expensive part of an amplifier is the bulb or vacuum-tube and as such tubes as Myers are much cheaper than others and are exactly as good for amplification—though less efficient in the sending set—money can be saved by using them. A one-step amplifier, on such a set as described previously, will greatly increase the clearness and loudness of messages and by adding two or more, and using a loud tone horn or phone, music, singing, etc., can be produced to fill a large room or hall. In using two or more steps of amplifiers it is merely necessary to duplicate the first, which is shown in Fig. 52. The only thing to be borne in mind is always to turn the transformers at right angles to each other for each step. This is essential in order to break up the magnetic fields and prevent the machine from squealing or roaring. Another point to bear in mind is that the shorter the grid leads the more efficient the whole.

In the figure, A is a jack or plug-socket which is connected as shown, the outer arms a being connected back to the phone connections on the detector or original receiver set. Then, by inserting the plug of the phone between these (a a) the contact with B B is broken and you can listen-in as usual, while, by removing the plug and placing it at C, the message is amplified before you receive it. Fig. 53. Then, if a second step is used connect c c to the jack corresponding to A on the second amplifier, as at b b, and so on. The transformer D should be purchased ready-made and connected as shown and according to the directions accompanying it. In the figure, D P represents the primary terminals and D S the secondary terminals of the transformer and which will be found marked P and S on the transformer binding-posts. E, in the illustration, is the grid; F the amplifying tube plate; G the B batteries of 45 volts; H the storage battery, and I the rheostat. Fig. 51. The same six-volt storage battery used on the detector set supplies the current for the amplifier and the connections to which are shown at H. Although a grid-leak is not essential to this amplifier one may be used if desired and should be shunted in as shown at K. One rule which you should always remember in setting up an amplifier or other radio apparatus is to keep all wires as short and direct as possible for otherwise the set will howl and buzz. Another thing is to keep all wires free and clear and where they cross keep them well apart. Also, never run two wires parallel if it can be avoided and if it cannot be avoided run them parallel for as short a distance as possible.

Christians Win Exciting Game

(By C. H. HILTON)
 A most exciting baseball game was played last night on Ballows field between the Presbyterians and the Christians, which ended in the tight score of 7 to 5 in favor of the Christians. There was more interest and excitement and rooting last night than any evening of the Twilight league season. The Christian church and Bible school had arranged for a picnic and basket lunch in connection with the evening, and they were present in large numbers. At the close of the game the players were invited to help eat up the lunch. Busch and Yates started as the battery for the Christians, and Hewett and French for the Presbyterians. Hewett went well for two or three innings, while Busch had trouble locating the plate. The Presbyterians started with a rush by putting four scores over in the first. Ashworth started with a base on balls, and an error gave McGaw a life. Whipple's pretty hit and Malcolm's three-bagger chased over three, Malcolm himself scoring on an error. The Christians put two runs over in the first inning. Orr reached first on an error, and went to second before the ball was fielded. Lancaster had a life on a bad overthrow to first, Orr scoring. Lancaster worked around, and scored on still another error. The Presbyterians added two in the second. Busch struck French out, then was unable to locate the plate and walked both Ashworth and McGaw. Scott then went in to pitch for the Christians. An error by Fred Perry in center field let two runs across. That was the last of the runs for the Presbyterians. They held their lead for several innings. The Christians scored again in the fourth, denting the platter three times in that inning and making the score close. Fisher opened with a hit. Scott and Yates got bases on balls, filling the bases. Orr was thrown out at first, Fisher scoring. Hall struck out, then Harry Lancaster made a pretty hit, scoring both

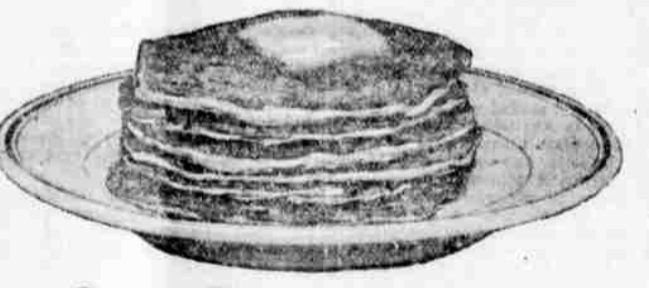
SASH DOORS MILL-WORK
 beautifully designed, carefully manufactured from best material. Direct from manufacturer at real money saving prices. Send today for 1922 PRICES—(inserted catalogue)
 J. ROYCE LUMBER CO., 2210 First Avenue South, Seattle, Washington.

Scott and Yates. The Christians won the game in the fifth. Bruton received a base on balls, Anderson was hit with the ball, a wild pitch advanced both runners. Fisher made a hit, scoring the two men on bases. The Presbyterians were unable to score in their half, and the game ended with the crowd rooting hard. Tonight the Presbyterians and Baptists play. The game begins at 6:15.

ALTON S. FREY AND SONS
 Are ready to furnish any lumber and timbers needed for any building as low as anyone. See us before buying elsewhere. Patronize Roseburg labor. Phone 324.

CHILDREN'S DAY EXERCISES AT BAPTIST CHURCH SUNDAY EVE

The children of the Baptist Sunday school will have their annual exercises on next Sunday night. Practically the entire evening will be given to them. They will be heard in their recitations, drills, and songs. If you like children you will have opportunity to see them at their prettiest and in their most buoyant mood. Mrs. Wickham has been spending a good deal of time helping them to prepare for this occasion. The service will begin at 8 o'clock. All parents and children are specially invited.
 Church school 9:45 a. m., morning worship at 11. Message by the pastor, B. Y. P. U. at 7 p. m. Lander, Mr. Caldwell. A cordial invitation to all.



Quality—that's the Reason



for the ever growing popularity of Albers Flapjack Flour.
 Makes light, tasty hot-cakes.
 Order a Package
 Your Grocer Recommends Albers quality
Albers Flapjack Flour
 Carefully sealed cylindrical container insures absolute freshness.

Free! Free!
A Beautiful U. S. Flag
 ENCLOSED IN EACH PACKAGE OF LARGE
MOTHER'S BREAD
 WILL BE INCLUDED A FLAG CERTIFICATE.
 Save 211 and get a beautiful 4 foot by 6 foot U. S. Flag free. Old Glory should be in every home. Just send in your certificate to the National Advertising Bureau, 816 Kalamath street, Denver, Colorado, and the flag will be mailed to you absolutely free.
 We wish to assure you that this Bakery does not pay in any way for this flag. Therefore we do not have to slight quality, or raise the price of bread.
ASK FOR MOTHER'S BREAD.
OREGON BAKERY
 AUGUST HECK, Prop.

Taking Dining Room—
 Mr. and Mrs. A. J. Peterson, formerly of Dixonville, have moved to Roseburg, where they will make their home. They have purchased the Roseburg Hotel dining room and will serve meals family style. Mrs. Peterson is well known as a caterer to the public.
Contracts taken for water well deep or shallow. Prices reasonable. Albert Graham, Looking Glass.
Here From Winchester—
 Mrs. Frank Gilliam, of Winchester, was a visitor in this city for several hours today while attending to business matters.

Safe Milk for INFANTS and INVALIDS
 Ask for Horlick's
 The Original Malted Milk
 Avoid Imitations and Substitutes
 For Infants, Invalids and Growing Children | Rich milk, malted grain extract in powder | The Original Food-Drink For All Ages | No Cooking—Nourishing—Digestible

Southern Oregon Gas Co.
Announces:
To the People of Roseburg
 that a first class gas and good service is at their disposal. Gas is the best, surest, and quickest fuel that can be used. Fifty million people in the U. S. A. are using it exclusively for fuel and heat.
 From now until the 15th of June we will extend our mains 200 feet for a customer and run the service 40 ft. inside of the property line.
THOS. D. PETCH,
 General Manager

CLOTHES
 Cleaned and Pressed Right
 —and the Price is right
 Suits Pressed, - 75c
 Suits Cleaned & Pressed \$1.50
 When Your Clothes are in our hands they are insured.
ROSEBURG S R CLEANERS
 Phone 472. 308 N. Jackson.

Just Received a Car of
Johns-Manville Roofing
 direct from the factory at Milwaukee, and can give exceptional values in the various grades both ready and built up.
L. W. METZGER
 Contractor and Builder.

TO RELEASE TROUT TRY
 Tapp Hill, superintendent of the Rock Creek trout hatchery was in Roseburg today attending to business matters. The state recently supplied the hatchery with 300,000 rainbow trout eggs which are now being hatched and which will be released in the North Umpqua in the late fall.

Visiting At Carr Home—
 Mr. and Mrs. Rasmussen, and Mr. Rasmussen's father of Everett, Wash., Mrs. Archie Kesting of Portland, and Mrs. J. M. Carr of Harvill are visiting at the home of Mr. and Mrs. D. E. Carr. Mr. and Mrs. Rasmussen are cousins of Mr. Carr, and Mrs. Kesting and Mrs. J. M. Carr are sisters.