

"ALICE Hungerland"

Motion Pictures
Wednesday, May 31
8:00 O'clock p.m.

High School Auditorium

J. J. Handsaker, who secured these pictures in Soviet Russia, Armenia and the Near East, last summer, will tell the story.

Admission Free!

Travel Costs are Down To PORTLAND— And Return

May 30th to September 30th

\$8.00 for 15 Day Tickets
\$9.75 for Season Tickets

15 Day Tickets on Sale Friday and Saturday
Good for 15 days after sale date

Season Tickets on Sale Daily

Good for 3 months after sale date not to exceed Oct. 31st

Stopovers allowed at all points on Season Tickets

Ship and Travel Southern Pacific Lines, the "Pioneer" in development of Western Oregon.

Southern Pacific Line paid \$291,370.77, or 37.63 per cent of all taxes in Douglas County for the year 1921.

For further particulars ask agents

Southern Pacific Lines

JOHN M. SCOTT,
General Passenger Agent

GOING FISHING? OF COURSE YOU ARE

Just how do you fish?
With or without a bobber?
With a white fly or a green one?
With a copper spoon or a nickel one?
With a silk line or a cotton one?
With a bamboo pole or a fishing rod?
With a stem wind or automatic reel?
With a worm, salmon eggs or club bait?
With old shoes or waders?
With a gig or a landing net?
With a fishing license or without one?
With a fish basket or a stringer line?
No matter how you fish—no matter what equipment you prefer—no matter whether you square fish or use a casting rod—we can fit you complete.

Sportmen come from the city and buy their tackle here—because we know what they want and we carry the most complete stock to be found on the coast. And the prices are right.

S. B. CROUCH

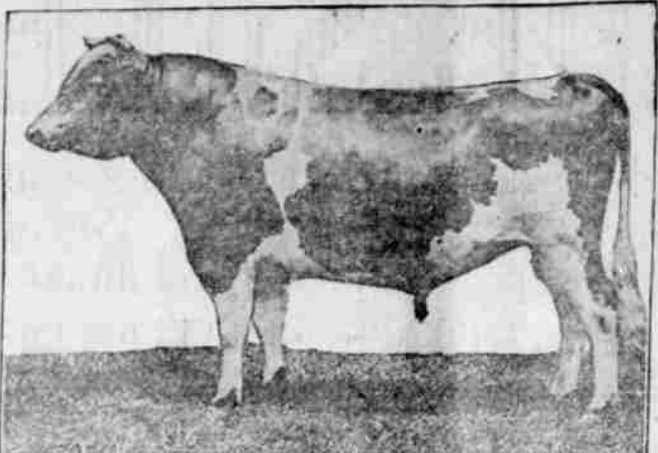
HARDWARE & SPORTING GOODS, 113 Sheridan Street.

We Select Fruits and Vegetables

as if our lives depended upon eating them—why'd you eat, too, if you see them. Seasonable foods that keep cool these hot days—buy the GROCERIA WAY—old save.

Everybody's Exchange

SUPERIORITY OF PUREBRED LIVE STOCK SHOWN BY RECENT INQUIRY



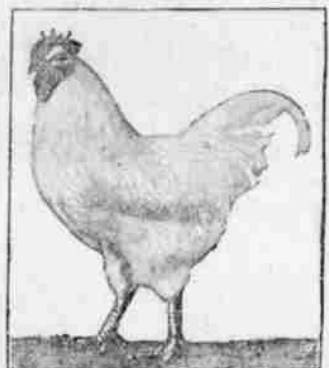
In Breeding for Dairy Cows It is Important to Have a Purebred Sire—He Represents Half the Value of the Herd From a Breeding Standpoint.

(By D. S. Birch, Bureau of Animal Industry, United States Department of Agriculture.)

Purebred live stock has about 40 per cent greater earning power (apart from its breeding or sale value) than scrub stock.

The superiority of purebreds on a utility basis is due principally to: Better conformation and quality, increased production, more economical production, and earlier maturity.

When purebred sires are used to improve farm live stock the offspring is



White Rock Cockerel, a Prize Winner.

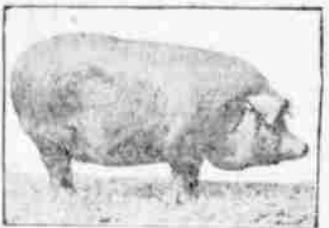
more salable than that of non-purebred sires and brings nearly 50 per cent greater returns.

The foregoing are a few results of a recent inquiry conducted by the bureau of animal industry, United States Department of Agriculture. The figures are based on about 25,000 head of breeding stock owned by 525 experienced live-stock owners. Besides, the same persons own 30,000 fourths in which the poultry results are based. All of these stockmen have for several years—on an average of nine—used purebred sires to head their herds and flocks.

Figures Are Conservative.

The figures mentioned were obtained during the last part of 1921 in a period of marked depression in the live-stock industry. Partly for that reason they are considered conservative even though pointing to an unusually high value of purebreds over common stock.

The purpose of obtaining this new information was to supply an increasing demand for facts of greater scope than single short-time observations. With the development of the Federal-State campaign for "Better Stock" the Department has received an unusually large number of requests asking what purebreds can do for the man who does not aspire to become a specialized breeder. "What can I expect from purebred



A Purebred Sow

sires, or from both purebred sires and dams, as a utility proposition? That is essentially what scores of thoughtful people want to know.

Superiority of Purebreds.

The superiority, based on utility, of purebred over common stock is evident from the following figures:

Class	Superiority Percentage
Heavy Cattle	40 per cent.
Light Cattle	35 per cent.
Swine	40 per cent.
Sheep	35 per cent.
Goats	35 per cent.
Average for all classes	37.5 per cent.

The relatively high percentages representing the earning power of well-bred dairy cattle and poultry over scrub are explained definitely by the greater facilities for keeping production records of these classes of live stock, thereby contributing to their improvement.

A Profitable Investment.

The average recorded increase in financial returns from live-stock operations, traceable to the use of purebred sires, was 43.0 per cent. This result includes the returns from both the sale of breeding stock and of animals and products for market. The data appear to show exclusively that well-bred animals are good producers not simply for the experienced breeder, but for every farmer willing to give

them the proper care and opportunity to prove their worth.

The bureau has abundant evidence corroborating this belief. One farmer relates that the impeller force which prompted him to acquire purebreds was the need for more income. He reasoned that ownership of purebreds was not the proverbial wealthy man's diversion, but the poor man's necessity. He obtained the best foundation stock within his means and gave it good care; it increased his returns 100 per cent.

The inquiry shows that for the most part purebred animals of good type are readily obtainable. But special requirements or a desire for the less common breeds generally involve some difficulties and higher prices.

About 98 per cent of the purebred live-stock owners reporting to the Department were satisfied both with the purebreds themselves and the progeny, except when they expressed the desire for still better stock. As one breeder explained, the desire for improvement is necessary for progress. A few had unfortunate experience with purebreds of inferior quality and pointed out the need for making selections with great care. Practically all reports agreed on the principle that superior quality among purebreds themselves is invariably worth a higher cost.

Numerous highlights on the raising of improved live stock under practical farm conditions and through different periods, including last year's period of depression, have been obtained from the reports. Following is a brief summary.



Character, Soundness and Good Conformation.

many of the study to be dealt with more fully in a circular which the Department is preparing for publication.

Summary.

1. Based on utility alone (entirely apart from breeding or sales value) purebred live stock has an earning power from a third to one-half greater than scrub stock. The average superiority of purebreds over scrubs for all classes of farm animals is about 40 per cent.

2. Of the principal points in which purebreds excel other stock, the most prominent are: Superiority and uniformity in conformation and type; greater sale value; greater and more economical production; and earlier maturity.

3. Superior purebreds are readily salable at satisfactory prices in a majority of cases; but sales and prices depend largely on the quality of stock as shown by breeding and production records, also on the business ability of the breeder.

4. With rare exceptions, purebred sires are well-served with the quality of the offspring obtained, except that the desire is created in many cases to further improve the quality.

5. The progeny of purebred sires has practically a 50 per cent greater sale value than the progeny of non-purebreds.

6. Purebred sires of good quality are readily obtainable in the experience of three-fourths of the breeders reporting. The principal difficulties are: Paying the price and finding the desirable type, but there is practically unanimous agreement that the results justify the cost.

7. The average increase in financial returns from live-stock raising, traceable to the use of purebred sires is 43 per cent.

8. Each breeder of purebred live stock influences, on an average, about nine other persons to raise superior animals.

9. Of the chief influences which cause farmers to become breeders of purebred live stock, the three foremost are: Reading agricultural periodicals and bulletins; general observation; and county agents.

10. The principal methods by which breeders expect to continue to improve their stock are: Use of superior sires; careful selection and mating; and use of superior females.

AROUND THE TOWN.

Arundel, piano tuner. Phone 183-L.

SPHIRELLA CORSETS—Made to measure. Belle Case. Phone 301-L.

Is in Portland—

Mrs. Mildred McCulloch, of this city, is spending the week in Portland visiting with friends and relatives.

Expert furniture packing and crating. Phone 91-J. 202 N. Rose St., near Oak.

Here from Reedsport—J. A. Zachary, deputy sheriff of Reedsport, is a business visitor in this city. He will return to his home tonight.

Painless extraction of teeth at room 9, Masonic temple. Dr. Nerbas.

TOP price is being paid for your year's clip of mohair. J. F. Barker & Co.

Returns from Trip—

Mrs. Nancy Gibson, nurse at the Soldiers' Home, returned here this morning after a several weeks' trip to the eastern states and through Canada.

Contracts taken for water wells, deep or shallow. Prices reasonable. Albert Graham, Looking Glass.

Ray Clark in Portland—

Ray W. Clark, until recently in charge of the dining room at the Umpqua hotel, is now in Portland preparatory to going to Olympia where he will be associated with the Olympia Hotel.

Mattresses made over, furniture upholstering. Phone 91-J. 202 Rose St., near Oak.

Go to Foley Springs—

Mr. and Mrs. B. W. Bates and son, Ross, left by car this morning for Foley Springs on the McKenzie river. Mrs. Bates will remain at the springs for several weeks. Mr. Bates and son, Ross, will return here the latter part of the week.

Now is the time to have your furniture upholstered, mattresses remade or auto top recovered. C. M. Jones, Winchester and North Jackson streets. Phone 463.

Leaving for Trip—

John McKean, well known local resident, left today for the north where he will spend the next few months visiting. He will go first to Seattle and Bremerton and then return to Hood River for an extended visit with his sister at that place.

Have your water wells drilled early. Deep or shallow wells drilled. Prices reasonable. Albert Graham, Looking Glass, Oregon.

To Ashland—

Mr. and Mrs. H. W. Fair, of Sackatchewan, Canada, left here this morning after a short visit in this city, for Ashland where they will visit with their parents. Mr. and Mrs. W. Patterson, Mr. and Mrs. Fair visited in this city with their aunt, Mrs. H. C. Randlett.

Feather mattresses made from your feather bed, feathers steam cleaned and renovated. Phone 91-J. 202 N. Rose St., near Oak.

Brought Here—

Arthur Graham, who was injured Sunday at Looking Glass, was brought to this city Monday evening in order to receive medical attention. Mr. Graham is at the Grand hotel. He is accompanied by his wife and Dr. Melvin is giving medical treatment. Mr. Graham received three broken ribs during the baseball game at Looking Glass on Sunday and his injuries are very painful.

Your car is safe in our care—only skilled mechanics on every job. Expert ignition and carburetor work. See us for Kelly-Springfield tires. The Motor Inn, 521 N. Jackson St.

Undergoes Operation—

According to telegrams received at Reedsport, R. J. Hubbard, proprietor of the Hubbard mills at that place, recently underwent an operation for appendicitis in Chicago. Mr. Hubbard was returning to the coast from Washington, D. C., where he appeared in behalf of the requested appropriation for the Port of Umpqua. He was stricken at Chicago and his doctors ordered an immediate operation.

TESTED AND PROVEN

There is a Heap of Solace in Being Able to Depend Upon a Well-Earned Reputation.

For months Roseburg readers have seen the constant expression of praise for Dean's Kidney Pills, and read about the good work they have done in this locality. What other remedy ever produced such convincing proof of merit?

R. F. Doss, 803 W. Lane St., Roseburg, says: "Dean's Kidney Pills helped me wonderfully. I had kidney complaint and suffered a great deal with lumbago. I had severe backaches and at times could hardly straighten after stooping. The action of my kidneys was irregular but Dean's Kidney Pills soon stopped the aches and pains and put my kidneys in good order."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Dean's Kidney Pills—the same that Mr. Doss had. Foster-Milburn Co., Mts. Buffalo, N. Y.

PROFESSIONAL CARDS
MRS. F. P. OWEN—Clt. Flowers. Phone 248. 109 So. Jackson St.
DR. H. H. PLYMER—Chiropractic Physician. 224 W. Cass St.

Open all Summer HEINLINE CONSERVATORY!

Place chance to study Piano, Voice, Violin, Saxophone, Cornet, etc. All Studio closed until September first. Phone 359.

FIRE INSURANCE

Prompt service, reliable companies. Automobile insurance a specialty. Prompt damage, collision, public liability. Fire and theft coverages. We write all lines of insurance. See us for the protection you need.

G. W. Young & Son

Real Estate, Insurance, Bonds. 116 Cass St. Phone 417.

JOHN HUMMEL Successor to S. A. Phillips. TAILOR

Domestic woolen suits from \$32 to \$50. Exclusive woolen suits for critical dressers. 163 North Rose.

FASHIONABLE DRESSMAKING

Experience in all branches. Designing of all kinds. New York and Chicago experience. Mrs. Ben. Trowbridge. Prompt attention to mail orders. 205 W. 18th St., Medford, Oregon. Phone 352-Y.

Good News!

A substantial reduction in the price of Cleaning and Pressing. We mean to do our part in meeting the decline in prices, a list of our new prices as follows:

SUITS cleaned & pressed, \$1.50
SUITS pressed75

We guarantee the same first-class workmanship as in the past. Phone 472 and we will call and deliver.

ROSEBURG S CLEANERS

Phone 472. 308 N. Jackson St.

How much Interest Have You Paid in your life?

Enough to pay for a lot of the things you are doing without. That was paid for saving money. In other words, you hired some one else to save money for you.

It is about time for you to begin paying yourself instead of someone else. Trade, where you can save money. Where the business exists only to save you money. Where the management is PAID to save you money—and are apt to get fired if they don't save you money.

We have some special bargains in disc harrows, 1 used McCormick mowers, gas engines and irrigating pumps and pipe.

Attention, Ladies

The new all-metal Maytag washer is here. See it work and save doctor's bills these hot days. Simple, reliable, efficient.

"See Us First, We Can Save You Money."

FARM BUREAU Cooperative Exchange

ROSEBURG AND OAKLAND.

Heinline Conservatory
Announces the following Recitals at the First Church:
May 31st: Piano, Violin, Cornet, Saxophone Recital.
June 1st and 2nd: Dancing Recitals.
June 6th: Piano, Vocal, Violin, etc.
June 7th: Kindergarten Recital.
June 8th: Piano, Vocal, Violin, etc.
ADMISSION FREE.

HOTEL UMPQUA
"Roseburg's Finest"
NEW AND MODERN
The people of Douglas are invited to make their headquarters here.
W. J. WEAVER, Prop.

FLOWERS
speak a language of their own
a language of love and sympathy
"Say it with flowers"
Phone 240.
THE FERN

C. M. JONES
AUTO TOPS, UPHOLSTERING
FURNITURE UPHOLSTERING
MATTRESSES REMADE
Winchester and N. Jackson
Phone 463.

For Dryer Stoves & P
SEE
J. H. SINNIGER
SHEET METAL WORK
329 N. Jackson.

Warm Weather
Eat less heat producing food
Come to the
North Side Grocery
and get your Cereals, Fats,
Etc.
PHONE 324.

WANTED
Water Wells to Dr
Have new equipment—
drill to depth of 100 feet.
Contracts taken for deep or
shallow wells. Prices rea-
sonable.
ALBERT GRAHAM
LOOKING GLASS

**First Class
MUNICIPAL
BONDS**

A few odd lots of special priced municipal bonds:
\$500.00 Lewiston (Idaho) 1926, 6 per cent bond, yield 7 per cent.
\$1500.00 Minidoka (Idaho) 1926, 6 per cent bond, yield 7 per cent.
\$7000.00 Malheur County (Ore.) 1924, irrigation bond, 5 per cent.
\$7000.00 Seattle Imp. bonds 1924, yield 6 per cent.
\$5000.00 City of Prosser (Ia.) 1 per cent saving bonds, 1927, 1928, 1929, yield 7 per cent.
\$4000.00 City of Leavenworth (Kan.) bonds, due 1923, yield 7 per cent.
\$1000.00 Astoria Improvement bonds 6 per cent.
\$1000.00 Bend (Oregon) irrigation bonds, yield 7 1/2 per cent.
\$5000.00 Union County (Ore.) road bonds, yield 7 1/2 per cent.
\$5000.00 Bunkin (Washington) Imp. bonds, yield 7 per cent.

RICE & RICE
BOND BROKERS
ROSEBURG, OREGON.

**Use
Our
Time**
during the hot weather for cleaning and pressing.
We are fully equipped to tend to all your work.
Imperial
Our Auto Will Call
Phone 277.