ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

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ROSEBURG, OREGON, APRIL 27, 1922.

THE DEBT TO THE HOME COMMUNITY.

The American people have always taken pride in being "self made." If you ask the average successful man how he attained his good fortune, he will usually admit that it was mostly through his own efforts. Very frequently he fails to realize the things that were done for him by others. Back of every person who has accomplished anything in life, whether great deeds, or humble tasks in a modest sphere, there lies a certain heritage from the past, and a certain set of influences coming fro mone's environment. Ordinary people owe at least half of their attainments to the schools they attended, to the religious and civic influences under which they have lived, to the influence of friends and relatives, and to people who have helped them acquire skill in their life work. Most of us would never have gained the results we have accomplished had it not been for these legacies of education and training and development. A deep sense of gratitude ought to come over one, in thinking how much one has gained by what has been handed on to us. It seems mean to live a self centered life, and make no return for this noble heritage. The true hearted person should have a heart overflowing with good will to the community where he has lived. The benefits received did not stop when he finished school, but have continued ever since. They offer protection, peace, social and educational advantages, industrial and business opportunities. If the people of Roseburg have the right spirit, a feeling of affection for our home city will fill our hearts, with a resolve to make some return for all benefits which are here enjoyed. One will wish to show appreciation by giving time to public work, and if one is able, money to the home causes.

CHURCH ADVERTISING.

At the quarterly meeting of the Massachusetts Press association held in Boston a few days ago, a resolution was passed inviting the churches to use the columns of newspapers at regular advertising rates, remarks the Publishers Auxiliary. We do not understand this resolution to mean that the little local news of church activities will be omitted unless paid for. Such material is legitimate news and should be provided the readers of every paper in every community.

But there is a growing tendency on the part of religious organizations to go after members and increased attendance in a vigorous, modern way, and for such appeals display advertising is used just the same as would be employed by a lecture bureau, the movie theater, the baseball game or any other function bidding for public support. Such appeals may be justly classified as advertising and entitled to be paid for as advertising.

At that, if judicially directed, it will be a good investment. If the work the church is doing is good—and that is not gainsaid—then every legitimate means to accelerate and increase that good is perfectly desirable. If display advertising can do it, display advertising should be included in the budget of the organization and paid for the same as is the coal, the electric current, the choir, the organist, the janitor, the pastor, the singing books, the Sunday school quarterlies, and all the other supplies which are needed to help the smooth functioning of the great business—as well as spiritual and social—institution which the church has come to be.

Two editors at Durango, Colo., engaged in a newspaper quarrel the other day over the 18th amendment to the constitution. One came out of the affray with a broken nose, while the other was taken to the morgue with two bullet holes in his body. Must be serving a pretty strong brand of the illicit stuff over in Colorado when two editors take it into their head to go the limit.

Well, the quietude of the city was disturbed this morning by a one-round bout on Sheridan street. Looks like things were beginning to take on new life.

A Business Statement that is a Great Human Record

HOW WAS IT DONE?

Records kept by the Metropolitan Life Insurance Company show an extraordinary decrease in the death rate among its Industrial, or weekly premium, policy-holders. Comparing 1921 with 1911, for example, there were 55,000 less deaths in 1921 than there would have been if the 1911 death rate had prevailed.

What brought about the great saving of life?

The general public health movement—progress in medical science and sanitation—other causes, perhaps. But a very great factor has been the tremendous health campaign carried on by the Metropolitan itself. This page tells a part of the story.

HELPING 19,000,000 PEOPLE

About 19,000,000 people are insured in the Metropolitan—over 16,000,000 under weekly premium policies. The weekly calls of Agents at the policyholders' homes provide a wonderful opportunity for health and welfare work.

The Company has accepted the opportunity and to-day is at the forefront of public health work in America.

14,000,000 VISITS BY TRAINED NURSES.

Free nursing service is given to Industrial policy-holders in 2,800 cities and towns. Trained nurses not only heal the sick but teach right living. About 14,000,000 visits have been made—2,116,875 in 1921 alone. Numerous letters tell of lives saved.

DISCOVERING DISEASE IN TIME

Free medical examinations often disclosing incipient disease in time to cure it, are granted to Ordinary (annual premium) policy-holders, subject to reasonable conditions.

HELPING THE EMPLOYER TO HELP

Employers insuring their employees under Group policies are advised regarding health conditions and accident prevention, while the employees receive the benefits of nursing service and welfare literature.

238,000,000 PIECES OF LITERATURE

Attractive booklets and pamphlets in great variety, dealing with the important phases of health and disease, and prepared by leading experts, are distributed broadcast. So far, 238,000,000 copies have been distributed—25,000,000 in 1921.

In addition, 18,000,000 copies of *The Metropolitan*, a health magazine, are issued annually.

A CITY THAT IS WATCHED

In Framingham, Mass., the Metropolitan is leading the way in a great experiment, watched by health authorities throughout the country, to demonstrate what proper municipal health regulation can do. Deaths from tuberculosis have dropped from 121 per 100,000 to 40 per annum.

METROPOLITAN Life Insurance Company

Incorporated by the State of New York. A Mutual Company

HALEY FISKE, President FREDERICK H. ECKER, Vice-President

Business Statement, December 31, 1921

Assets	$1,115,583,024.54
Larger than those of any other Insurance Company in the World.	
Increase in Assets during 1921	$134,669,937.37
Larger than that of any other Insurance Company in the World	
Liabilities	$1,068,341,845.04
Surplus	$47,241,179.50
Income in 1921	$301,982,699.39
Larger than that of any other Insurance Company in the World	
Gain in 1921	$38,462,919.41
Larger than that of any other Insurance Company in the World.	
Total Insurance placed and paid for in 1921	$1,564,789,607
More than has ever been placed in one year by any other Company in the World.	
Gain in Insurance in Force in 1921	$625,695,325
Greater than that of any other Company in the World.	
Total Amount of Outstanding Insurance	$7,005,707,839
Larger than that of any other Company in the World.	
Ordinary, (that is, exclusive of Industrial) Insurance in Force	$3,892,267,274
Larger than that of any other Company in the World.	
Number of Policies in Force December 31, 1921	25,542,422
More than that of any other Company in America.	
Number of Policy Claims paid in 1921	323,531
Averaging one claim paid for every 27 seconds of each business day of 8 hours.	
Amount paid to Policy-holders in 1921	$91,348,472.98
Payments to policy-holders averaged $630.16 a minute of each business day of 8 hours.	
Dividends to Policy-holders, payable in 1922, nearly	$16,000,000
Amount paid Policy-holders and Beneficiaries since Organization, plus Amount now Invested for their Security	$2,047,692,135.07

GROWTH IN TEN-YEAR PERIODS

Year	Income for Year		Assets at End of Year		Surplus at End of Year		Number of Policies in Force at End of Year		Outstanding Insurance at End of Year	Year
Dec. 31, 1891	$11,423,496.63	1891	$13,026,948.21	1891	$3,088,833.18	1891	2,231,640		$258,707,763	1891
Dec. 31, 1901	38,017,163.59	1901	74,771,736.56	1901	9,938,094.23	1901	6,234,302		1,076,977,204	1901
Dec. 31, 1911	98,135,273.71	1911	352,765,890.36	1911	32,939,469.87	1911	12,007,138		2,399,878,087	1911
Dec. 31, 1921	301,982,699.39	1921	1,115,583,024.54	1921	47,241,179.50	1921	25,542,422		7,005,707,839	1921

The Company issues policies from a Hundred to a Million Dollars of Insurance.
In fact, its Ordinary is now larger than its Industrial.
The Company also issues Health and Accident Policies—minimum $5,000.

FOR THE NATION'S HEALTH

144 health exhibits and emergency hospitals at county fairs last year; 295 "Clean-up" campaigns; agitation by Agents for health legislation; nation-wide campaigns against special diseases; sickness and sanitary surveys; a study of municipal health departments; leadership of practically all American research work relating to influenza—these are some instances of the Metropolitan's activity in the interest of public health.

HOMES FOR 17,744 FAMILIES

In the investment of its funds, the Metropolitan is now giving preference to loans which will aid housing. During 1920 and 1921, the Company made and pledged loans of $68,080,017, on new dwellings and new apartment houses, providing homes for 17,744 families.

GREAT DECLINE IN DEATH RATES

The death rate among Industrial policy-holders reached its lowest point in 1921—31.9% lower than in 1911. The rate from typhoid decreased 71%; tuberculosis, 49%; Bright's disease, nearly 30%; infectious diseases of children nearly 37%. The "Expectation of Life" of white males (reckoned from age 10) increased 4 years.

PUBLIC APPRECIATION

The American people have made the Metropolitan the greatest life insurance company in the world, with $7,005,707,839 insurance in force.

It leads not only in Industrial but in Ordinary. *More than half of its business in force is* Ordinary—$3,892,267,274—which is more than that of any Company in the world.

THE FUTURE

The Metropolitan will continue its endeavor to offer the best there is in life, health and accident insurance, and to save human life. Continued growth will give the Company still greater opportunities to serve the American people in insurance protection and in the conservation of life and health.

GREATEST—

IN ASSETS — IN BUSINESS PLACED — IN ORDINARY BUSINESS in FORCE
IN INCOME — IN BUSINESS GAINED — IN REDUCTION of MORTALITY
IN GAIN of EACH — IN BUSINESS in FORCE — IN HEALTH and WELFARE WORK

"The Company OF the People, BY the People, FOR the People."—John R. Hegeman

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS—

Billyum Whipple,
Presiding magistrate
Of the city police court,
Was pinched yesterday
By the town cop
For leaving his flivver
Parked on the
Main drag for over
A half hour and
Billyum didn't like
The blear very much
Because it's no fun
To fine yourself.

All of the radio bugs were fluttering around last eve to hear the air screech and most of 'em got results.

Friends and feller citizens—what d'ya think of spading up a little garden tonight after work? It's okeh with you, huh? All right c'mon over.

A lot of odd fellers went to Myrtle Ck. last eve for a celebration and drank the town pump dry.

Hot dogs and buns with a dash of lava were served at the legion smoker last night, much to the delight of those who haven't tasted meat since before the war.

"The Belles of" some derned name or other, tripped across the Antlers stage last night and fond mamas and papas applauded vigorously when their embroy Farrars and Mary Gardens warbled in an attempt to drown out the h. s. jazz orchestra.

Many Elks gathered around their radio outfit last eve for the purpose of getting a long distance message without having to pay the tolls.

The Rsbg. ball team will go to Leland Sunday to trounce the Lelanders for the trimming of their lifetime.

A man living away out in the country saw a motor car for the first time in his life. It came dashing up the road and disappeared in a cloud of dust.

"Well," he remarked, "the horse must ha' bin going a good speed when he got loose from that carriage."

Corporal (to rookie, who is clumsily handling gun)—I told you to take a fine sight. Don't you know what a fine sight is?

Rookie—Sure, I know what a fine sight is. A boatload of corporals sinking.

We were discussing the weather. Everyone had his likes or dislikes.

Finally we asked one rather portly man which he preferred, rain or snow.

"Well," he slowly answered, "I guess I prefer rain because you don't have to shovel it."

Just before fair week the proprietor of the county seat hotel went to the city for supplies. Among other things he sent home 50 pounds of confetti. He lingered in the city for a few days and when he reached home his cook exclaimed wrathfully: "I have cooked that there confetti seven different ways, but no one will eat it."

PANTS FOR WOMEN.

I love the brief skirts of
The up-to-date gown;
They heal all the hurts of
The ugly old town.
But even they fetter
The ladies a lot;
It sure would be better
If dresses were not.

I'm anxious to see a
Reform in their garb,
And I've an idea
I think is a darb:

The lassies now skim it
So close, here's the chance
To take off the limit
And put 'em in pants.

With laces for cuffs and
Peek waists, if you please;
With pockets for puffs and
Rosettes at the knees;
With sash o'er their knickers
Silk ribbonly swirled,
The gals would be slickers,
I'll say to the world!

SUSPICIOUS.

About the hardest problem any man can face is, when he has married his stenographer, to persuade his wife that he is wholly disinterested in her successor.

POME

They met each other via the mails,
And liked each other's patter;
But he found out in several weeks,
She wasn't first class matter.

TURBLE ACCIDENT.

Miss Mayite Collins has sued John L. Nelson at Columbus for $5000 damages as the result of an accident on the bathing beach toboggan at Buckeye Lake last July. Miss Collins says she picked up a splinter while sliding down the toboggan, severely injuring her dignity.—Zanesville (O.) Times-Recorder.

"Evelyn Matthews, our cracked telephone operator," says the Knox, Ind., Democrat, "was a Chicago visitor last week." We imagine the editor left Knox on the same train that brought Evelyn back.

Alfred Julius Hochradel attended the boxing smoker last night and yelled so loud that he has purchased the town's supply of throat lozenges today.

"My car has turned turtle," came the voice over the telephone.

"Well, call an aquarium. This is a garage."

HELLISH PAVEMENT.

"Hell's highway is concreted with a mixture of gin, gasoline and girls," says the Denver Post.

Gosh, and we thought it was paved with good intentions!

Health expert advises kissing through a handkerchief to fool the germs. Yes—and did you ever try eating a piece of papier mache chocolate cake?

'Twas ever thus, the Lord planted a garden in Eden, and it wasn't long before Adam noticed a chicken on the premises.

IT'S THE UPKEEP.

The liar who can repeat a story ten times without any alteration deserves more credit than he gets.

QUICK LUNCH.

Pig and a hen chatting together on the railroad tracks.
Toot-toot!
Ham and eggs.

The way of a boarding house steak is tough.
The path of a picnic egg is hard;
The life of a bean is full of strings,
But slick is the road of a can of lard.

LAFE PERKINS SEZ:

"It's a mean old dog that won't scratch his mama's fleas—and after all what's better'n havin' yer back scratched?"

CHILDREN'S COLDS should not be "dosed." Treat them externally with—
VICKS VAPORUB
Over 17 Million Jars Used Yearly

EXTENDS TIME ON CONTEST.

On account of the many contestants who live out of town and who have not had sufficient time in which to send in their name in this contest, we are extending the closing time until 6 p. m. Friday evening, to enable every one of our friends to enter. You may submit as many names as you wish, so if you have more than one that you like, enter all of them and win the $10 worth of cleaning and pressing. A judging committee of disinterested persons willl pass on the merits of the names entered so you are assured of a fair contest and no favoritism. The judges' names will be published, together with the winning name, in Saturday's News-Review.

THE OWL CLEANERS.
Ray L. Ward.

FLOWERS
speak a language of their own—a language of love and sentiment.
"Say it with flowers."
Phone 240.
THE FERN

AN ELECTRIC WASHING MACHINE
placed in your home for $10. Costs but 2c an hour to operate. Hudson Electric Store.

The Sower and The Reaper

Seed scattered on barren soil is wasted, but seed sown in fertile fields yields abundant returns. The seed contains within itself the power of reproduction, but gold, planted even in the richest soil, yields nothing. Placed in a savings account, however, money immediately begins to grow.

The Savings Habit is a good habit.

We will help you cultivate it.

First State and Savings Bank
Checking Accounts Invited