Every Article in the Store Carries a Reduced Price! A Supreme Selling Sensation! Nothing Reserved!

Announce a Mighty Sale Just at the Time You Want Spring and Summer Merchandise!

Thousands of Unrestricted Bargains Unparalleled in Our History

A Real Unloading Sale PRIDAY, March 31, 9 A.M.

Giving You An Opportunity to Purchase Your Entire Outfit at Greatly Reduced Prices

Women's Kid Shoes 2.98

A fine quality kid shoe for women, all solid leather, easily worth \$5.00, 2.98

Misses' Hose at 19c

lean up of broken lines. Child's hose, not all sizes, worth up to 50c pair, 190

Corsets 1-4 Less

For this sale we offer our entire stock of Bon Ton, Royal Worcester and Campo Corsets,

25 Per Cent Reduction

Sateen Petticoats 69c

Sold reg. at \$1.25; made of good 690 grade Black Sateen _____

50-in. All Wool Serge 1.79 Yard

Sold reg. at \$2,50 yd., for our unloading sale we offer this cloth to you 1.79 for, per yard

56-in. Velour Coating 2.98 Yard

For your spring wrap in new spring shades, a big value Friday at, 2,98 per yard

40-in. French Ratine

The most stylish cloth for spring use, for suits or dresses, new sport shades, for suits or dresses, new yard 650 sold regular at \$1.00 per yard 650 unloading sale, per yard _____



Distinctive Suits & Dresses For Easter Wear

1/4 Off For This Great Unloading Sale 4

We place our Entire Stock of Ladies'-Misses High Grade Spring styles of Suits and Dresses, at ¼ off Regular Price— Think of it—a golden opportunity—an unheard of event—to purchase right at the commencement of the season at a fraction over wholesale cost.



Children's Hose

50c Hose 39c

Fine ribbed, in black and 390 white

35c Hose 21c

All sizes, in black, white, 210 tan; fine ribbed _.

Staple Dry Goods at Less

42 inch Pillow Tubing, per yard 45 inch Pillow Tubing, per yard 39c 9-4 Bleached Wearwell Sheeting per yard 500 4-4 Brown Muslin, 20c value, per yard ... 150 36 inch Indian Head, per yard 24c 36 inch Daisy Muslin, 25c val., per yard 158

36 inch Hope Muslin, per yard ...

HOSIERY

\$1.65 Luxite Hose \$1.39

Pure silk, all colors in 1,39 this famous hose....

\$1.16 Luxite Hose 89c

Silk and fabric hose, ribbed top, a big snap ____

Unloading Silks

\$2.50 "Skinners" Satins or Taffetas. For this sale we offer you the unrestricted choice 1.89

40-IN. CANTON CREPES 2.98

Blacks, browns, navy. Buy your spring 2.98 wants, Reg. \$3.50 yard value, at.____ ENTIRE STOCK SILKS AT REDUCED PRICES.

Wash Dress Sacrifice

40-IN. FANCY VOILES, YARD 27c

32-IN. SCOTCH GINGHAMS, YARD 45c Very special price of best grades Imported Ginghams, 65c 450 to 75c yard values, per yard......

27-IN. CEYLON TISSUES, YARD 24c Just the material for dainty summer frocks, new and dainty 240 patterns, special for this sale, per yard

Individuality in Coats and Wraps!

For this Unloading Sale we offer our entire line of high-grade Coats and Wraps. All standard makes, at One-Fourth Off Regular Price



UTZ & DUNN SHOES REDUCED

8.50 OXFORDS 5.79

10.00 FINE KID SHOES 5.98

9.50 HIGH TOPS 6.59

low heel, finest dress ox- 5.79 est grade kid shoes, all widths, black or 5.98 in. tops, tans, a regular 6.59 tan, re. \$10 vnl., for this sale

Fine kid, black or tan, med. or For this sale we offer all our entire lines of high- Ladies' Hiking Boots, 12 or 15

ALL SALES FINAL NO CHARGE SALES



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27-in. Ginghams 18c

For this sale we offer our best 24c yd* standard quality, all newest pat- 180 terns, special, per yard _____

Children's Play Suits

Made of good grade of denim, and khaki trimmed, in red; ages 3 to 590 7 years, special _____

Organdie Trimming 19c

Just the braid for trimming your summer dress, all colors, reg. 35c yd., 190 unloading, per yard _____

Jazz Pumps 3.98

Pat. low heel, one strap pump, the most wanted spring style, cheap at 3.98 \$6.00, special _____

1.25 Pure Silk Hose 89c

Blacks, white, tans, in pure silk, bought to sell at \$1.25 pair, for this sale, 890

Sale of Cretonne 23c

Full yard wide, wide range of patterns and colors for your spring drapes; values to 40c per yard; buy them at 230 per yard

Outing Gowns at 98c

For this sale we offer the best made outing gown you ever saw for this low price; extra heavy fleece, white 980 and colors; unloading _____