ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

B. W. Bates L. Wimberly Bert G. Bates

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ROSEBURG, OREGON, MARCH 24, 1922.

MODERN METHODS OF PROMOTING BUSINESS.

The president of a business men's association located in Pennsylvania handed out some useful talk to business men of his city at a public meeting the other day. He was frank in telling merchants that it was up to them to wake up and use modern methods in promoting their business. Many of them, he said, had never advertised their business since he had lived in the town, and some of those that did advertise never changed their copy. He told the merchants that there was no good excuse for people's going to other cities to do shopping, and if people did it the merchants were largely to blame. This line of talk would fit in most cities and towns. Methods of promoting business have radically changed during recent years. Any business that is worth enough for a live man to put his time into, is worth enough to advertise and it can be increased by advertising. The way to do business in these times is to seek new patronage and thereby create a greatly increased volume of trade. You can add to the scope of any enterprise by soliciting business for it. If you ask for a subscription for any public cause which will benefit every citizen of the community, you will get precious little money merely by opening up some place to receive it. But if you go around from door to door you can get the money. It is too expensive to keep solicitors for a business going around from door to door of the houses. But the people feel so keenly the desire to make good bargains, that a newspaper advertisement will perform the same function, and will draw them to the stores that show their enterprise by making an effort to sell their goods. When volume of trade is built up in this way, then the cost of doing business per article is reduced, and sales can be made at a very low price.

Anonymous letter writers probably imagine they are causing much misery to those who receive the letters, but usually they only cause the recipients to laugh. Nobody needs to fear so abject a coward as an anonymous letter writer.

Well, now that we have got over the "hump" perhaps spring will arrive—in the due course of time.

The "dangerous" age for men is from the day they are born until they reach about 95 years.

AROUND THE TOWN

Highest class illustrated music, Christian church, Sunday eve.

Do not miss the lantern lecture and illustrated songs Friday night, and illustrated songs Sunday eve at Christian church.

Best hats, best styles, best prices. Millinery Dept. Bellows Store.

SPIRELLA CORSETS—Made to measure. Belle Case. Phone 391-L.

See Judd's adv. and special window bargains.

A big showing of Perrin gloves, a complete line of hosiery in all wanted shades. Marksbury Co.

J.C. Penney Co. A NATION-WIDE INSTITUTION— Incorporated

312 DEPARTMENT STORES

ROSEBURG, OREGON

Splendid House Dresses

At Surprisingly Low Prices

There is a wealth of satisfaction experienced by the frugal woman to know that she has economically prepared for the future by providing her wardrobe with a number of really beautiful and serviceable porch and house dresses. We are helping her in her aspirations by presenting the famous L'Aiglon Gingham Dresses at only

$2.89 $3.89 $4.89

At these three popular prices, which are surprisingly low for garments of such unquestionable service and beauty, no woman need deny herself the pleasure they give. They are made in a variety of models of an excellent quality of gingham in colorful shades. The workmanship is of that painstaking kind that means so much in the way of wear-resistance.

Your Inspection Is Invited

DEVELOPMENT

DEVELOPMENT MEANS IMPROVEMENT. WE ARE IMPROVING OUR FACILITIES EVERY DAY FOR THE BETTERMENT OF SERVICE.

We cannot grow faster than the surrounding country; though we have to keep far in advance of our present needs. Thus maintaining a larger investment than ordinarily required.

WE ARE PREPARED TO SERVE YOUR EVERY NEED AT A MOMENT'S NOTICE WITH ECONOMY TO YOU.

Douglas County Light & Water Co

R. M. JENNINGS, Manager.

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS—

Weather Prophet Bell
Has slipped us some
Advance dope on
The weather
And we've decided
To fix our awnings
On the aforesaid dope
To keep out
The rain.

* * *

Tom McCarthy, who has the distinction of never dabbling in city politics, dropped in our sanctum this a. m. just as this colyum was going to press, and said that he heard the U. S. was going dry.

* * *

Foster Butner, the poet who wrote "The Frost is on the Broccoli," is still smoking "two fer" cigars which were handed to him in cart-loads when some eastern R. R. officials visited this neck of the woods.

* * *

Quite a few local damsels were in the audience last night who witnessed the cinema "The Sheik." The star had "shoe polish" on his hair and rode a truck horse in a wondrous manner.

* * *

Ye ed. will hereafter sign no more petitions, documents, affidavits, search warrants, resolutions, et cetera. We have a hunch that the names and addresses on such documents are forwarded to the mail order houses, and judging from the influx of catalogs this past week we're going to have enough stove wood for the next winter season.

* * *

The Portland papers have shoved the crime news to the market page and are devoting colyum after colyum of space to the grand opera stars. We notice one story concerning the society folks who attended and the elaborate gowns were described in detail. Ye ed. will not let the Portland papers outdo us, so here goes a few society notes of our own village:

The society of the village last night gathered in gorgeous array to witness a movie production and while the lack of boxes and better opportunity for visiting may have been noticed, the street walk proved a popular promenade between reels and gave opportunity for many to see and admire the attire of our townspeople.

Among those who were noticed was Henry Harth in a smart tweed outfit with price tag still attached.

Bob Kidd in latest cut-rate suit, fashioned over a pair of summer B. V. D.s.

Jimmy Watson, wearing shiny celluloid collar and tie to match.

Nate Fullerton with dress suit pumps, slightly curved at heels, and showing signs of better days.

Aaron Salzman in Woolworth jewelry and suit bearing trademark of Simon Garo.

Roy Bellows in magician's dress suit and a laugh up his sleeve.

Clay Darby in brocaded overalls with beaded buckles.

"Dad" Bowles attired in suit of hash brown and white shirt with hair to match.

Louie Reizenstein in tightly fitting tuxedo with can of smoking tobacco of same make.

Fred Chapman in bella donna vest of Paris Green.

George Culver in steel jacket with an overdrape of Portland cement with ten-penny nail ear-rings.

B. W. Bates with corn cob pipe and sox of similar aroma.

Claude Crocker in China blue velvet trousers with charmeuse suspenders.

Dee Mathews in smart riding trousers with second lieutenant's leggins.

Art Marsh in pumps with Cletrac tread and trousers with shine attached.

Bernie Hyland with Zerolene perfume and reversible overcoat to comply with weather.

Charles Lerry with derby and cobalt blue army coat.

L. J. Barnes with bear fat on his hair and hair tonic on his breath.

Harry Pearce with shoes cured in harness oil and voice well lubricated with same.

Bill Warner with soup bespattered vest shirt of orchid tone.

O. C. Baker with well-sharpened collar bearing ye ed.'s laundry mark.

Fred Jones in necktie of Tanlac brown and shirt of egg yellow.

Ray Clark, dressed as a gentleman, and making attempt to act as same.

Guy Cordon with hair done straight, devoid of jewelry except ring of Blackstone.

Bill Whipple arrived at the theater riding own bicycle and attired in mud-colored trousers of changeable hue.

* * *

APPROPRIATE.

"What do you call your prize hen?" asked the friend.

"Lay on, Macduff," replied the chicken fan.

* * *

EVERYBODY TO THEIR CHOICE.

Says a news item:

"Peasants of those European countries where black bread is eaten usually have exceptionally good teeth."

Still we believe we would rather have the white bread and trimmings over here and endure the trips to the dentist.

* * *

TALKS WITH THE LOVELORN.

Alice: No, we hardly would advise you to marry a jealous man, and as you would not want a man who was not jealous of you, there's nothing to do but remain single.

Harold: If you can't make a living for two then fall in love with a girl who has money enough for two—or more.

Bright Eyes: No, absolutely no! Never think of marrying a "mama's baby boy" and then going to live with her. You would not be mama's baby girl—not by a million miles and then some.

* * *

HERE TOO.

The new year now is getting strong,
And, in case I should not croak,
I expect very soon to find
All my resolutions broke.
—"Breakem."

* * *

Ye ed. of Prune Pickin's gets a severe "roasting" in another colyum of this paper today for attempting to get a needy, hungry, despondent veteran of the world war a job at the Oregon State Soldiers home.

And we plead guilty to the charge. But after this when one of the vets approach us in search of work we'll know which way to turn to avoid an insult.

* * *

LAFE PERKINS SEZ:

"The feller with an onion breath these days usually raises his own garden truck."

AROUND THE TOWN

Arundel, piano tuner. Phone 189-L.

Best hats, best styles, best prices. Millinery Dept. Bellows Store.

Painless extraction of teeth at room 9, Masonic temple. Dr. Norbas.

S. J. Jones, of this city, spent today at Canyonville looking after business affairs.

Use Cal. Joya Mineral Water on your table. Keep the ginger ale in the home.

J. M. Gross, a citizen of Canyonville, is a business visitor in this city. Mr. Gross is a guest at the hotel Umpqua.

Come in and see the new silk tricolette bloomers and Pongee combinations at Marksbury Co.

Mrs. W. C. Valentine of Myrtle Creek is spending a few days in this city attending to business matters and visiting friends.

The following are the guests registered at the Douglas hotel: E. H. Short, City; Paul V. Ellin, Sacramento; Mr. and Mrs. T. Hoenfelt, Montana; Mrs. Hoffmon, Montana; Chas. Duncan, City; and Miss Lydia De Ford.

NOTICE OF BANKRUPTCY SALE.

In the District Court of the United States for the District of Oregon.

In the matter of Earl G. Kidd, in Bankruptcy.

Notice is hereby given that up to and until the hour of 10 o'clock a. m. of the 3rd day of April, 1922, sealed bids will be received by the undersigned trustee for that certain bankruptcy stock of merchandise and fixtures in the Lawson Building in the city of Sutherlin, Douglas County, Oregon, formerly owned and used by Earl G. Kidd, a bankrupt, in a pool hall and confectionery business by said bankrupt in said building and now belonging to the estate of said bankrupt. The said bankruptcy stock has been duly appraised at the sum of $748.88. All bids must be accompanied by a certified check for ten per cent of the amount of the bid submitted to the undersigned. The above described bankrupt stock may be seen and examined by inquiry of the undersigned trustee in bankruptcy.

A. P. SLACK,
Trustee in Bankruptcy.
Sutherlin, Oregon.

SUMMONS.

2659

In the Circuit Court of the State of Oregon for Douglas County.

John D. McLaren, Plaintiff,
vs.
Taylor J. Hardie, Executor of the last will of Ella M. Hardie, deceased, Lillian Elizabeth Hardie Smith, and Fred R. Smith, her husband, Edna Hardie McAyeal and Clarence R. McAyeal, her husband, Hazel Hunter Hardie, a single woman, Ruth Clara Hardie Milliken, and W. E. Milliken, her husband, Frances M. Hardie, widow of Edward Hiram Hardie, deceased, Taylor Joseph Hardie, and Aimes P. Hardie, his wife, Edith Prudence Hardie Nicolai and George Nicolai, her husband, Ella Mary Vincent, a single woman, Joseph Leroy Hardie, Ruth Medora Hardie, John Hanna Hardie and Ann Mildred Hardie, minor children of Edward Hiram Hardie, deceased, heirs of Ella M. Hardie, deceased, Defendants.

The State of Oregon to the above named defendants, Ruth Clara Hardie Milliken and W. E. Milliken, her husband, Lillian Elizabeth Hardie Smith and Fred R. Smith, her husband, and Ruth Medora Hardie:

You are hereby required to appear and answer the complaint of the plaintiff filed herein against you in the above entitled suit within six weeks from the date of the first publication of this summons, or if the same is served upon you personally, without the state of Oregon, then within six weeks after such service. And if you fail to appear and answer the complaint, for want thereof the plaintiff will apply to the court for the relief demanded in the complaint, to-wit: For a decree in his favor and against each of the defendants in said suit, adjudging that he has a valid first lien on the following described real property situate in the county of Douglas, state of Oregon, to-wit: The West half (W½) of the Southwest quarter (SW¼) and the Northeast quarter (NE¼) of the Southwest quarter (SW¼) of Section two (2), Township Twenty-nine (29) South, Range Nine (9) West of the Willamette Meridian, by virtue of a certain mortgage thereof, dated February 7, 1918, given by Ella M. Hardie, a single woman, as mortgagor, to the plaintiff, John D. McLaren, as mortgagee, to secure the payment of the sum of One Thousand and Fifty and no-100 ($1050.00) Dollars, evidenced by a promissory note dated on the last mentioned date and payable three years after date, with interest at the rate of ten per cent per annum, also for an attorney fee of One Hundred Fifty and no-100 ($150.00) Dollars, and for the costs and disbursements of said suit, and that said mortgage be foreclosed in the manner provided by law, and said premises sold in satisfaction of the above mentioned sums and the proceeds applied to the payment thereof and of the costs of such sale, the over-plus, if any, to be paid to said defendants, and that the defendants and all persons claiming by, through or under them be foreclosed of all right, estate, equity or interest in said premises, save and except only the statutory right of redemption.

This summons is served upon you by publication or personally, without the state, pursuant to order of the Honorable J. W. Hamilton, Judge of said court, dated the 17th day of March, 1922, directing the service of the summons in said suit by publication thereof once a week for six successive weeks in the News-Review, a legal newspaper of general circulation published at Roseburg, in the county of Douglas, state of Oregon.

Date of first publication, March 17, 1922.

Date of last publication, April 28, 1922.

SKULASON & RIESLAND,
Attorneys for Plaintiff.
Office and post office address, 404 Platt Bldg., Portland, Oregon.

Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

Liggett & Myers Tobacco Co.

Chesterfield

CIGARETTES

of Turkish and Domestic tobaccos—blended

Lower Prices
20 now 18c
10 now 9c
(Two 10's—18c)

"They Satisfy"

STATE PRESS COMMENT

WHAT IS GOING ON

Are there underground influences at work to undermine common school education and all other kinds of education in Oregon?

In Portland, for example, it is impossible to house the school children. Every proposition to provide money for buildings is voted down. Who is voting against the free public schools?

In this town there is the spectacle of cheaply constructed portable schoolhouses, more flimsy in their structure than most country schoolhouses. They are built because money cannot be obtained for sufficient permanent buildings to shelter the children. They are built with the knowledge that they are temporary and that after a time they will go into the discard and become a part of the enormous public waste.

A time will come when a disgusted people will realize that the most precious thing in America is the free public school. Then they will ask themselves: "Why were all these flimsy buildings built at large cost only to be thrown away and be charged to profit and loss?" And then they will ask themselves: "What have the common schools and the high schools of Portland done to encounter this opposition and neglect?"

Out at Pendleton, Wednesday, several speakers before the tax investigating commission attacked the public schools. One said these are too many high schools in Umatilla county. Another declared that too much is taught in the public schools.

Are the people of America being "overtaught"? Twenty-four and six-tentha per cent of the draft men in America were illiterates. War statistics show that the intellectual level of the minds of America, reduced to an average, is that of a child of 12 to 13 years. It means that we are conducting a stupendous system of self-government in America with minds which balancing the illiterates with the educated, are the minds of merely well informed children.

Are the people "overtaught"? Are there too many free schools?

In several European countries there has been widespread confiscation of property. Illiteracy is always and everywhere the basis of mob action. The demand for anarchy, with its abolition of all laws, comes from illiterates. Nations rise and fall because people do not attain an intellectual level high enough to be able to make their governments enduring. The wrecks of nations and the ruins of civilizations strewn all along the pathway of history are a story of illiterate and ignorant peoples.

As soon as Washington, Jefferson and the other Revolutionary patriots established a free government they established also a system of free education. Why? Because they realized that widely diffused education, brought free to the people, was the only way to enable the newly created republic to survive.

But in Oregon, in the twentieth century, with the country suffering from radicalism and hysteria, with the struggle for the survival of white civilization coming on, there is an assault all along the line on free education, from the common schools up.

It will be a good thing if the people of this state will stop and take stock of what is going on.—Portland Journal.

ARE THE PEOPLE READY

Readers of the Evening Observer who read with care the speech delivered by I. N. Day, chairman of the state tax investigating committee before the Union County Ad Club at last Tuesday's luncheon must concede that Mr. Day put the facts up just as they are.

The social democracy, such as we have in Oregon, has brought the tremendous tax burden. It sounds fine to urge that every man shall make his own laws; that he shall no longer trust anyone to represent him, but instead he shall vote on business measures and tax measures determining the course of state, school, highway, county and city expenditures. Yes, it does sound fine, but results are what count. Look at your tax notice today—that's the result.

Now, let us analyze the situation slightly. Instead of the voting power being in the hands of the men and women who own property and therefor pay the burden of taxes, we are reliably informed by Dr. Day that only twenty per cent of the people who vote pay taxes. In other words the taxpayer is in the minority and when a measure appears on the ballot carrying heavy expenditures of the public money the power to pass that measure rests with the eighty per cent who do not pay the bill.

There you have the whole situation in Oregon in condensed form.

Would it not be better to turn—not backward, but forward—to the days when men like Dunham Wright years ago fought in state legislature sessions against increase in taxes; when such representatives of the people worked days and weeks for the welfare of the commonwealth. But while they were thus working the rest of the people were in those days attending to their business, knowing they had men who would fight the battle.

Everyone was not trying to tize his neighbor then, as it is under the socialism which n Men did not nominate themselves office. They were selected on degree of fitness for the p were to perform. Occasi were abuses and these were out and enlarged upon with magnifying glass that p minister who falls, but on were much better off th are now with our present sys

I. N. Day delivered a talk that not be popular just now. It ed a talk that would probably any man running for office th but he dealt in facts which are out and abundantly prove to tax notices.—La Grande Evening server.

See the new crepe de chine Mo and Pongee waists at Marksbury

FOR SALE.

Empty wood barrels.
Fifty gallon steel drums $1.00 e
C. A. LOCKWOOD MOTOR CO.

THE NEW SHARPLES SUCTION-FEED SEPARATOR

At Greatly Reduced Prices

Douglas Co. Creamery

COLDS of head or chest are more easily treated externally with— VICKS VAPORUB

Over 17 Million Jars Used Yearly

OUR LOSS IS YOUR GAIN

We are discontinuing our Dry Goods Department and will offer until they are all gone, goods at less than the wholesale price

See a Few of Our Bargains on Display in the Windows

Had just received a shipment of men's new style spring hats and we are offering the regular

$5.00 Hat for **$2.98** and the $3.00 hat for **$1.98**

All men's overalls to close out at 98c per pair. Men's work shirts 85c each. Come early and take your choice. Sale will continue until all is sold

PEOPLES SUPPLY CO.