

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

H. W. Haines L. Wimberly Bert G. Bates

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ROSEBURG, OREGON, MARCH 11, 1922.

DEVELOPING A TRADE FIELD.

A remarkable instance of modern methods in promoting trade growth in a city's supposed field, is reported from New Orleans. Merchants of the Association of Commerce of that city are conducting an intensive campaign for cultivating trade in the gulf states. Twenty-five thousand letters have been sent to retail merchants in that territory, containing questionnaires, which seek information as to how New Orleans can improve its trade relations in this territory. Also two representatives of the association are making personal visits all through this territory. They seek to discover what complaints will be discovered in that territory, of failure on the part of New Orleans business men to please their customers, in such matters as freights, credit, shipping, packing, prices, etc. A movement like this is instructive, because the efforts named above are not based on hot air, but they represent an actual disposition to improve service and correct faults. The merchants in the smaller centers covered by such a survey can compete with efforts of this kind, by a similar determination to improve their own service and to make it better known. The time has gone by when a city can get ahead by mere booster talk, unaccompanied by facts and actual performance. What is needed now to push a community ahead, is not cleverly worded appeals or eloquent language, but actual accomplishment in service, plus a systematic effort to advertise these advantages. The substantial service does not get far unless it is well advertised. The advertising does not hold support permanently, unless the substantial advantages offered really exist in fact. The efforts these hustling centers are making to push business should show every business man in Roseburg that his own personal trade territory, and that of his city, could be increased by a systematic and thorough effort along such lines as are suggested above.

IMPROVING LIVING QUARTERS.

It is enough to make anyone heartsick to go through slum districts in large cities. It is not strange that people get discontented in these dingy districts, in which buildings are in poor repair and dirt and disorder prevail. And in most cities and towns there are some houses that approximate the same condition. The living conditions prevailing in a town have a great deal to do with the morale of the people. Those who reside in forlorn and ill kept tenements get dissatisfied with life, and are rebellious against the social system. If you move those people into attractive little apartments or homes, and induce them to maintain that condition you reconcile them to life. You incite them to pull themselves up and show ambition, and check the tendency to engage in vices, which often result from the discouragement of discontented people. The landlords of poorly kept homes, usually say that the tenants are careless and would not keep the property up if it was improved. This is true in many cases. If discontented people who are sick of their unhappy surroundings would show more responsibility for improvement, they would encourage real estate owners to keep their property in better repair. It would pay landlords to make special inducements to such tenants. An owner could well afford to make a discount on his rent to any family that would keep their building and grounds in attractive conditions, and do something to beautify them. Or he could make the rate higher to those who refused to co-operate in this way. Ill kept homes are a blot on the nation and the community. A combined effort should be made to produce neat and cheerful conditions for the people who occupy rented quarters.

Speaking about the mail order business, some county courts seem to adhere to the belief that the county's business should be placed on a Sears-Roebuck plan, thus giving local taxpayers who foot the bills and the salaries of these county officials an opportunity to feed these foreign octopuses who never contribute a red cent toward the upbuilding of the county. A fine state of affairs—but showing a mighty weak system for staple local government.

The Portland Journal celebrated its twentieth anniversary today. This fine publication has grown from a "two-by-four" to one of the best metropolitan newspapers issued in the United States. The great strides made during 20 years of successful operation is an achievement worthy of more than passing interest. The paper is a fine monument to its builder and his loyal associates.

There are so many suckers in the world that if a grafter would advertise that he had a get-rich scheme, thousands of the poor fish would think he was joking and demand to be allowed to invest in it.

When a public official hides behind the skirts of a subordinate there is grounds for suspicion that said public official is lacking in that kind of executive ability which spells success for an otherwise prosperous community.

The more you worry about the future the less you accomplish in the present.

Money is the oil that lubricates the machinery of living.

NOTICE TO WATER CONSUMERS.

NOTICE.

Water will be shut off Sunday forenoon, March 12th, from 9 a. m. until 12 o'clock, affecting all of South Roseburg from the corner of Main and Lane Sts. south to Mosley St. and everything south of and including Mosley St. lying east of the railroad tracks.

DOUGLAS COUNTY LIGHT AND WATER CO.

We have opened the new North Side Meat Market with a full line of fresh and cured meats at greatly reduced prices. Your patronage solicited. Satisfaction guaranteed. Free delivery to any part of the city. Give us a trial. Phone 240. Clayton & Hamilton, Props.

"THE FOUR LIARS"—American Legion show—Antlers, March 15 and 16.

Prune Pickin's

By Edith C. Bates

GOOD EVENING FOLKS—

All of the embryo Babe Ruths are out On the back lots Taking healthy swats At the pellet which Reminds ye ed. That the Twilight League season Is almost with us And that the usual Crabbers are also Getting in condition For a lively year.

Dear Ed. of Prune Pickin's: A local young lady just returned from a trip up north and she tells me that she leaped into the sea of matrimony while absent from this city. I think she is kidding me. How am I to find out the truth? DESAMONA.

Ans. Well, Desdy, ol' kid—we would suggest that you follow your lady friend some day when she is on a shopping tour. If she pays cash for her purchases, she's probably single, but if she says "charge it," rest assured that she's married.

The singing treatment for persons suffering from nervous trouble and even for disease of the stomach, heart and lungs, was advocated before a Paris academy of science by Professor D'Arsonval. The Prof. has started an argument as far as ye ed. is concerned. Some of the singing we have heard would make a wreck out of a perfectly normal individual and we'd like to see the sonavagun with cramps that would get relief by listening to grand opera.

A local concern has advertised "egg nash" for chickens. First thing you know every hen house in the country will be used as a private distillery.

Speaking of the scenic grandeur of the Swiss Alps in comparison with the beauties of good old Douglas county, we'd like to see Switzerland produce anything as beautiful as the coast range mountains as they loomed up in the bright sunlight this morning.

The surest way for a mother to send a fallen daughter to hell is to shut the door in her face. Only a mother's love can bring her back to righteous living.

"Why don't you go to church?" asked the minister of the non-church goer.

"Well, I'll tell you. The first time I went to church they threw water in my face, and the second time they tied me to a woman I've had to keep ever since."

"Yes," said the minister, "and the next time you go they'll throw dirt on you."

I once knew a terrible rounder Who loved a girl soon as he found her. But when they were tied up Her beauty just dried up. So he picked up a vase and he crumpled!

Ye ed. was standing in front of a show window yesterday p. m. when Guy Gordon, who is a "bar" of a barrister, walked up and ye ed. said: "Say, Guy, which one of those suits would you buy if you were me?" Guy pointed out one and walked on. Today we rec'd a bill from him for \$5. Dumbfounded, we rushed to his office and he explained that he, being a lawyer, was duty bound to charge for all advice dispensed, whereupon we said: "Yes but I didn't vin the suit. I was just looking at 'em."

The Slumgullion Symphony Jazz orchestra will make its premier appearance with "The Four Liars" show at the Antlers Wednesday night and the spectators are earnestly requested to bring their mess-kits to pack away the scrambled eggs.

POME.

Jack and Jill, they built a still. In mystery it was shrouded; Synthetic gin they made therein. Gosh, but the morgue is crowded!

LAPE PERKINS SEZ:

"The fellow with the greasy necktie ain't allus the poorest geezer in the village."

CARD OF THANKS.

We wish to thank the many kind friends who assisted us after the death of our loved one. We wish to thank them also for the beautiful floral offerings.

I. N. HOWE.
D. W. HUNTER AND FAMILY.

CARD OF THANKS.

We wish to express our heartfelt thanks to our many friends for their kind and loving acts shown us, and also for the beautiful flowers sent during the illness and after the death of our beloved husband and father.

MRS. J. J. ROBERTSON
AND FAMILY.

OBITUARY.

Jessie Mabel Howe was born at Roseburg, Douglas county, Oregon, April 11, 1887.

She was married to I. N. Howe at the home of her parents on South Deer Creek, November 28, 1906, and passed away at Salem, Oregon, on March 8, 1922, at the age of 34 years, 10 months and 27 days.

To this union was born 3 children. Hattie Marie, who died at birth, and Robert Newton, who still survives. Besides her husband and infant son, she leaves to mourn her death, her parents, Mr. and Mrs. D. W. Hunter, and two brothers, Robert J. Hunter, of Corvallis, and Alva D. Hunter, of Roseburg, Oregon, also many near relatives and numerous friends.

Her sunny disposition and willingness to serve endeared her to the hearts of those with whom she came in contact.

Revivalists Arrive to Assist in Meetings



PROF. THOMAS E. ISAACS. Soloist, who arrived today to take charge of the music during the revival meetings at the First Methodist church.



MRS. RHODA E. RENNISON. Who will be pianist at the meetings which begin tomorrow at the Methodist church.

AROUND THE TOWN

Arundel, piano tuner. Phone 189-L.

SPIRELLA CORSETS—Made to measure. Belle Case. Phone 391-L.

Painless extraction of teeth at room 8, Masonic temple. Dr. Nerbas.

Use Calapooza Mineral Water on your table. Keep the ginger ale in the home.

Iedore Mathews, a Roseburg High school student, left for her home at Carnes Station last evening to spend the week end visiting with her parents.

Gordon Burnett and George Radabaugh—two former alum caters—in The Four Liars. Legion show. Antlers, March 15-16.

Miss Marie Vogelwohl arrived here last night from her home at Sutherlin. Miss Vogelwohl will spend a few days in this city visiting with friends here.

Mr. and Mrs. Frank Root left here last evening for Riddle where they will spend several days visiting with Mr. Root's parents, Mr. and Mrs. W. R. Root.

Woodley Stephenson is the giggle factory in The Four Liars. American Legion comedy. Antlers, March 15-16.

Ruth Powell, a student of the University of Oregon at Eugene, arrived here last evening to spend the week end visiting with her parents, Mr. and Mrs. W. S. Powell, of this city.

Wm. Owens, alleged embezzler, who was arrested here a few days ago, being charged with having obtained possession of automobiles by making a small payment down and then disposing of the cars at a handsome profit without settling the balance due the dealer, was taken to

Moore Music Company

PIANO—Mrs. L. B. Moore, Mrs. Clara Stanton.
VOICE—Prof. C. M. Sullivan.
VIOLIN—Prof. Roise. Phone 502.

HEINLINE

Conservatory of Music and Art.
High school credits for Piano and Voice.
Kindergarten and Darning Classes.
Phone 256. Kohlhaugen Bldg.

FOR SALE

Houses on paved streets, free and clear of all indebtedness:
 1 8-room house on South Main.....\$5000
 1 10-room house on Winchester St. and 6 lots, 4500
 1 6-room house on Lane St.....2400
 1 5-room house on Winchester St.....2000
 1 6-room house on South Main.....2700
 1 6-room house on East Cass St.....2300
 1 3-room house on East Lane St.....2700
 1 2-room house on Cobb street.....1000
 1 6-room house on Pine street.....4500
 1 6-room house on Main street.....2500
 If you desire to go into business call in and ask to see N. Rice. He has several to offer in different lines, and if you mean business will be pleased to take it up with you. However, just for "curiosity sake," we have nothing to say, as business people do not care to have their business advertised, even tho they do wish to sell.

Rice & Rice
Insurance & Bond Brokers
ROSEBURG, OREGON.



THE Presbyterian Church
Will Welcome you at the Morning Worship 11 a. m.
Junior Topic—"A Topaz"
Sermon: "The Natural Man"
EVENING SERVICE 7:30 P. M.
Sermon: "SHORT CUTS"
Music by the Orchestra.

Mrs. Young to Instruct in Violin

Mrs. A. J. Young has taken over the violin department of the Helmling Conservatory, succeeding Mr. P. F. Hirsch, who has gone into another line of work. Mrs. Young is a recent arrival in Roseburg and during her short residence here has proven her ability as a violin instructor, soloist and director of orchestra. She comes from Wilwaukee, Wisconsin, with a record of success during fifteen years of teaching experience. Her press notices testify to the popularity of her students' recitals and her orchestra programs. Mrs. Young has a pleasing personality which will add materially to her success and her ensemble classes are sure to be attractive.

Anyone is liable to tell a little white lie—but wait till The Four Liars appear at the Antlers, March 15-16.

CITY DIRECTORY

CLASSIFICATION OF ROSEBURG BUSINESS HOUSES

LUMBER YARDS.
KENNY LUMBER COMPANY Phone 252.
Oak and Pine.
PHOTOGRAPHY.
ROSEBURG PHOTO STUDIO. High grade portraits, up-to-date Kodak finishing. 137 Jackson. Bell Sisters Bldg.
If it's photography, see HEMUS. Phone 39 for appointments.
GARAGES.
HALL & SON Garage, 631 Winchester. General auto repairing.
OAK SPIRIT Garage. Automobile repairing, oxy-acetylene welding and spring work. Spauld & Hohl, corner Oak and Stephens. Phone 504.
THE ROSEBURG Garage. Federal and Goodyear, solid truck and pneumatic tires. Westinghouse battery service. Vulcanizing and machine shop. Equipped for all repair work.
AUTO AGENCIES.
CHEVROLET and HUPMOBILE sales and service. Service garage. Glenn H. Taylor.
CHALMERS and MAXWELL AGENCY parts and service. P. C. Powell, 117 N. Jackson.

REPAIR SHOPS.
ROY CATCHING, motor car and machine work. East Oak. Phone 418.
AUTO ELECTRICIAN.
W. H. BRYCE.
DELCO BATTERY CO. Genuine Parts for All Electric Systems.
AUTO ELECTRIC SYSTEM. Phone 124, 124E.
TIRE SHOPS.
JOHNSON'S RETREAD SHOP, 101 Jackson. Phone 435.
BATTERY SHOPS.
ROSEBURG Battery & Electric Sales. Street-O-Like sales and service. 11 N. Jackson St. Phone 41.
PRINTING.
EXCLUSIVE JOB PRINTING. Review office. Jackson street, corner Jackson and Cass St. Commercial printing of all booklets, calling cards, wedding announcements, folders and all Quick service—skilled work—your service.

TRUE NEW NO Love

More Men Married.
Marriage among American men has increased about four per cent, according to recent statistics made public. While more men are marrying the same statistics show that more women are seeking divorce and the ratio of divorces to the population has increased twenty per cent in the last decade. In the divorce cases instituted practically 75 per cent of them were brought by women as the complainants.

Long Distance Marriage.
An English girl has discovered that the lass who loves a sailor has more or less of a disappointment before her. She lives in London and was engaged to a sailorman. The cruiser, to which he was attached, was not scheduled to visit the English waters and he could not secure a long leave of absence. Where there's a will there's a way, so his fiance secured a marriage license in London to marry him in Madrid, a port of call for him. When she realized there he had gone to Gibraltar, she followed but discovered her license was not good in that city. His next port of call was Constantinople, so she hurried ahead of him and secured the proper license to marry in the Turkish capital. Their place of residence has not been decided upon.

Vanderbilt Divorce Rumors.
Mrs. Raymond T. Baker, according to rumors from Paris, is about to seek a divorce from her husband, who was formerly director of the United States mint. Mrs. Baker is the former Mrs. Alfred Gwynne Vanderbilt. Her former husband lost his life on the Lusitania in May, 1915. In 1918 his widow married again. She recently reached Paris with the children by her former husband and is taking up residence there.

"Kidnapped" Wife.
Charles Sabbatino, a Brooklyn husband, had difficulty with his wife and they separated. Sabbatino sought a reconciliation, took his wife for a motor ride, and gave her \$300 in cash, as a present. He promised her an additional \$500, if she would meet him the following day. The time and place were set and Mrs. Sabbatino kept the date, accompanied by two husky policemen, who took her husband into custody. The Magistrate, before whom he was taken, informed Mrs. Sabbatino he did not think she had treated her husband right and proceeded to discharge him from custody. The proceedings have caused Sabbatino's love to cool and he now says he does not want to become reconciled to his wife.

A Peep at Coming Fashions



Every little costume this spring must have a cape of its own as Dorothy Young, the Fox Film star, is demonstrating to you by the cape which matches her gown of black Chin-chilla Satin and white angora.

By CAROLYN T. RADNOR-LEWIS

What are the magicians of the needle and the scissors preparing for us behind the closely drawn curtains of secrecy?

There has been a rift in these curtains. This rift reveals vistas of cloudless blue skies, caroling birds, masses of fragrant blooms, wide stretches of greenward, sparkling seas, and men and women hurrying here and there clad in correct sport togs.

There is something familiar in the hang and the swing of these clothes, and yet there are bright spots of novelty. There are skirts, gaily plaided and striped Here-N-There, accompanied by sweater or blazer; there are the two-piece suits in the heavy crepes of the Roussanara order taking on the airs of a dress when a vestie is added. And there are the sport dresses with their little capes.

It matters not whether the out o'door dress is bound for the field of sport or merely to stand on the side lines and applaud, the cape must be very much present. It may be long, reaching almost to the bottom of the skirt, or it may merely ripple across the shoulders. It may be all cape and no enveloping; devoid of lining or of trimming, or it may boast one of the merry prints in the pussy willow and thus be linked to the upper part of the dress.

In its simplest form it has much to recommend it, as you may judge from the photograph. Here it is a style rather than a garment. How the style rather than the garment, a black cape which matches her gown of black Chin-chilla satin, that rich heavy crepe silk which presents a lustrous satin-like face to the world. The lines are straight, becoming, and accented by the wide bands of white angora. The cape must match the dress and be of the same chin-chilla satin and be of the same chin-chilla satin and be of the same chin-chilla satin. How the style rather than the garment, a black cape which matches her gown of black Chin-chilla satin, that rich heavy crepe silk which presents a lustrous satin-like face to the world. The lines are straight, becoming, and accented by the wide bands of white angora. The cape must match the dress and be of the same chin-chilla satin and be of the same chin-chilla satin.