ROSEBURG NEWS-REVIEW


POWER OF AN ATTRACTIVE CITY.
Instead of spending more of their energy on direct solicitation of new industries, many business mens organzatons work
principally to make their home place a desirable city to live and principaly to make their home phace a dhey believe that if they have good schools, good ntrects, good stores, parks and playgrounds, good railroad facil-
ties, etc., the city will be so attractive to live in that it will draw population by its momentum. Many people feel these factors are personal lives to lead, and they like to settle in communities wher they and their families have advantages. They will go out of their veloped. Advantages of this kind are an exponent of the state of to take advantage of opportonities. A man feels in settling in such a place that he is identilymg himself with sort of a developing community

The people of Roseburg can feel that whatever effort they pu into community improvement, helps develop the city along indus-
trial and business lines. Business men are three times as likely trial and bustle in a place that has good schools, for instance, as inkel where the educational facilities are poor. The physical exterior of a town help in the same way. If a city looks scedy with littery
streets and run-down buildings, a business man would say thet was a dead town and he would shy away from it. But if the clea up spirit and the attempt at beautification are in evidence, the most without effort.
THE COMMUNITY CHEST IDE

Many people have become sick of "drives" for philanthropic enterprises. Yet every community has a certain number of public
service projects that must be supported. The useful charities service projects that must be supported. The useful charities
that have relieved suffering, and given struggling young people a chance in life, can not be permitted to go down. There are many appeals from people who need help. If folks in comfortable cir-
cumstances have any heart at all, they must listen to these calls, welcome the solicitors who serve in behalf of them, and contribute in fair proportion to their means. A good many cities, realizing
that a constant succession of money raising campaigns irritates the public, have plamed the community chest idea, in which one drive shall be made for all public causes, with the idea of raising an amount equal to what each society could get by separate canmatically where the job is being done for all community causcs they are not ais people will give more freely if they feel that causes of course could not be included in a general community canvass. Each church would have to solicit among its adherents groups of people. Eut when it comes to the general needs of community for philanthropic and improvement causes, there is Dlace, and assure adequate support to all such movements. The public would appreciate having the thing done in one job. Also it is better efficiency to do the thing in
sending people over the same ground.

## Officers to Be Band Will Aid

Elected by Band
In Carnival


## "After that," said the man, "It's not the mule's fault"

Blame for injury depends on
how much chance the victim had to make himself safe.
"The first time a mule kicks me," said a wise man, "it's the me, se'e's fault. If it happens again, it's my fault.
A good many people are stay ing within kicking distance of chance to know better.
They have learned that tea or coffee at night keeps them awalke. They know it whips up
the nerves. They know what the nerves. They know what medical opminon nasso an suie about the effect or the drug cle ment in tea and cofree upon the nervous systedaches, high blood gestion, headaches, high biood pressure and various ells so coffee
follow the use of tea or
Knowing this, they fail tokeep out of the way. Where does the
blame belong, then, when the final break-down comes?
There's safety in Postum, and charm, too. Postum has a full rich flavor much like that of th better grades of coffee, and it in free from any harmful clement whatsoever

Whether or not you've had your warning from tea or coffee, why not step over on the safe others have done-try Posin for ten days, iearn how destum ful and satisfying it delight learn how much it is and there can be for you?

You can get Postum wherever good food and drink are sold or served, and it only takes word from you to your groce or restaurant waiter, to mak once.


1

## Postum for Health

"There's a Reason"
Made by Postum Careal Company, Inc.
Battle Creel, Michigan Battle Creel, Michigan

## Pre=War <br> prices

17-Tooth, Spring Tooth Harrow
$\$ 24.00$
10.16 disc harrow $\$ 37.50$

Wire Fencing

Molasses Beet Pulp

Land Plaster

Super-Phosphate

## FLOUR

FARM BUREAU
Cooperative
Exchange

Overhead Crossings
to Be Considered





