

ROSEBURG NEWS-REVIEW

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| H. W. Bates | L. Wimberly | Hert G. Bates |
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ROSEBURG, OREGON, FEBRUARY 8, 1922.

PROMOTING BUSINESS GROWTH.

Many business men's associations have hustled to get new industries, without much success, when there was a better chance for development simply by promoting the expansion of concerns already established in their own cities.

It may be said that banks are organized for such purposes, and that if any concern wants to spread out and do a bigger business, it can get accommodation of local banks, if the proposition is sound.

Yet bankers do not like to place too much money with any one concern. They should distribute their loans to a considerable extent, so that if one line or one town or one section has hard times they will not be so badly affected. A concern might want to spread out, and have a perfectly good proposition. Yet the home town banker might have loaned that company all the money he wanted to put in one place.

A business association should try to find out if any local industries need more capital for expansion, and are sufficiently worthy of confidence so that money could well be loaned them. If such investigation is favorable, it should urge the capitalists and investors of the neighborhood to put their money in a home industry where they can watch it, and thus help build up their own community, rather than send it away off to strangers where the risks may be even greater, and where they know nothing about what kind of management it has.

In most industries young men are growing up who have thoroughly learned that business and would like to set up for themselves and make some line of their own, not necessarily competing with the concern from which they branched off. In many cases such ambitious fellows will make good, and those who help them start, profit richly. Business associations should keep an eye out for these fellows and help the promising ones to establish themselves.

One of the most important phases of modern business is punctuality. In it are involved tremendous influences for the buyer and seller, the payer and the payee, remarks an exchange. "We like to do business with that concern—they pay right on the dot." "Every time we send Jones an order, the goods are delivered right on the dot." "When we ask Smith to give us an estimate, his man is here, right on the dot." "When my subscription has expired, Green stops sending me his paper right on the dot, and I know it is time to renew." Promptness is appreciated in every business transaction, and often permits a customer to make a train; to pay a bill which depended upon some one else's paying a bill to him; to submit figures in instances which will not wait. In every deal, whether involving 5 cents of \$5000 or \$5,000,000, the on-the-dot business man receives favorable and grateful consideration, while the laggard and slow-poke reaps the reward of the slipshodder, which is scant recognition as a factor in possible future circumstances of similar nature. The up-and-coming successful business man usually may be recognized by his methods entirely, as the opposite sort may be recognized by his. Keep your eye on the dot—and always work to it.

A remarkable example of a movement to provide homes and to encourage people to own the same, has been given at Wilkesbarre, Pennsylvania. The chamber of commerce recently put up 47 houses at a cost of \$4600 to \$5300 each. The construction was let to one contractor, who figured on the closest possible margin. It is claimed the dwellings were put up for \$1000 less apiece than it would have cost an individual. Most of the houses were sold before the first shovel of dirt was turned. The possibilities of such a project were made to seem so attractive that several real estate agencies were stimulated to promote similar plans of their own. These houses were three ply stucco on metal lath, back plastered, with hot air heat, slate roof, and all modern conveniences. The buyers in most cases put down 20 per cent of the cost, and then began monthly payments to run eleven years. A large number of families are thus becoming permanently attached to the soil, and not paying much more than ordinarily they would pay out in rent. Some scheme like this is needed in Roseburg.

The long life enjoyed by many specimens of brick paving indicates that this form of surfacing streets may be very satisfactory. Typical cases of brick pavements are the following: Carbondale, Pa., 32 years old; Alliance, Ohio, 31 years; Sedalia, Mo., 29 years; Olean, New York, 25 years. The possibilities of brick paving can be seen in the ancient roads of this material found in Holland. The old brick makers of that country burned their product very hard, and a large number of the roads laid with this material in Napoleon's time are still in good condition. Some of them are 200 years old. Streets surfaced like this must be economical in the long run.

AROUND THE TOWN

Arundel, piano tuner. Phone 189-L.

When in tire trouble see Green the Tire Man.

A reduction in children's shoes. Stephens.

Painless extraction of teeth at room 9, Masonic temple. Dr. Nerbas.

Mrs. A. H. Hoffman, who has been ill for the past few days, is now very much improved and is able to be out again.

Mr. and Mrs. Jess G. Hodges left this morning for Lodi, Cal., where they will remain for a couple of weeks enjoying a pleasure trip.

Smile beside a fire of Pap's coal.

WATKINS PRODUCTS for sale at 120 W. Linn St. Phone 17.

SPIRITUAL CORSETS—Made to measure. Essie Cass, Phone 291-L.

Fraining and grading done by expert help. It costs you more. Write L. Bergold, Rt. 2, Roseburg.

Mrs. Fred Miller left her home this morning for Modesto, California, where she will visit with her father, St. A. L. Smith. Mrs. Miller expects to be gone about 4 weeks.

Among those registered at the Hotel Douglas are the following: J. H. Longwood and wife, Myrtle Cross, J. Cass Portland; John Stanley, Fern; J. O. Leedy, Portland; Vera; Cawood, Boulder, Colo.; and Sam Veatch, Portland.

Prune Pickin's
By Bert G. Bates

GOOD EVENING FOLKS—
Minstrel nights and matinees are always merry. And what makes these times so jolly are the colored folks. One of the most popular forms of home-talent entertainment is the minstrel show. Darktown humor is the back-bone of the performance. On the professional stage, the minstrel show no longer holds sway with old-time fervor. But nearly all of us recall the jolly troupes headed by such popular entertainers as Lew Dockstader, Primrose and West, Honey Boy Evans, Eddie Leonard and others of like caliber. Now most of our colored humor is presented by black-face comedians in vaudeville. Of course, darkie jokes always have a place in the current press. Just imagine that the interlocutor has said, "Gentlemen (and ladies) be seated," and provide your own minstrel show by reading our octette of darktown funnies.

HER SYSTEM.
A negro had a family of well-behaved boys, and one day her mistress asked, "Sally, how did you raise your boys so well?"
"Ah! I tell you, missus," answered Sally. "Ah raise 'em boys with a barrel-stave, an' Ah raise 'em frequent."—Watchman-Examiner.

TAKIN' CHANCES.
"Well, Bimah, is your husband a good provider?"
"Yessum; but I'se powerful skivered he's gwine ter git ketch'd at it."—Kansas City Journal.

ALL AT ONCE.
Saulo—Yo' jes' keep on pestleatin' me an' yo' is gwine to be able to settle a mighty big question for de scilumtiffle folks.
Mose—What question's dat?
Saulo—Kin de dead speak?—American Medical Journal.

THE REASON WHY.
Mose—Wacha gonna call yo' new cow, Rastus?
Rastus—Ah! yo' heard Ah'se callin' her 'Nited States'?

GIVING HIM THE AIR.
Mandy—Rastus, yo' all knows dat yo' remind me of dem dere flyin' machines?
Rastus—No, Mandy, how's dat?
Mandy—Why, because youse no good on earth.—Ohio Sun Diah.

LUCKY LIE.
Judge—Rastus, you've been shooting craps again.
Rastus—No, sub, Judge. Ah wuz walkin' along pas' when a crap game wuz goin' on, when mah dice fell out of mah pocket an' rolled a seven.—Zit's Weekly Newspaper.

CLEAN VOTE.
Andy, a negro porter at a theater, belongs to a lodge. We met him on Broadway and he said the organization was to have new quarters.
"Did you vote for a change?" was asked.
"Ah wasn't at de meetin'," replied Andy. "but Ah voted by peroxide."—New York Globe.

For Gawsch's folks, watch yer step! Comedian "Mac" McClintock told ye ad. Just eve that he possessed police power equal to the town cop. This was certainly news to us and hereafter we'll park our oliver on a back st. when Mac is sauntering along.

If all the human clowns were performing in circuses there'd be a shortage of citizens.

Brooding over troubles often hatched out more.

Those who strive to please everybody please nobody.

A rolling-pin often decides who is boss.

The kick-off starts the football game but when you kick-off you finish your life game.

LITTLE BEAU PEEP!
Little Beau-peep, she dresses for you.
Her make-up is much, her clothes are few.
She hides her ears, but her back is bare.
Her knees are cold, but she doesn't care.
Her georgette waist is transparent, too.
She dresses like Eve and calls it new. Molesty's asleep, but please don't weep.
Just little Beau-peep! Little Beau-peep!

"Doesn't that mule ever kick you, Sam?" asked the officer.
"No, sub, he ain't yet," answered Mistah Johnsing, "but frequentlike he kicks de place where Ah recently was."—American Legion.

The oily bird gets into the firm.

A love letter written on the typewriter may be more legible, but it never disturbs action of the heart.

Customer—"See here, I have been waiting in front of this window for five minutes."
Ticket seller—"That's nothing; I have been behind it for five years."

You have noticed, haven't you, that when a food product declines in price, it is always something that you don't like.

The difference between "president" and "vice-president" is, we have no babies named Calvin Coolidge Smith.

Before he became president Harding said he was going to let Coolidge sit in the cabinet. It must have been a kitchen cabinet he had in mind.

LAVE PERKINS SEZ:
"A woman don't feel dressed up unless folks are looking 'er over."

DRAFTING NEW FOREST MAP

An Accurate and Dependable Map of Umpqua National Forest Being Prepared.

NEW NAMES ARE ADDED

Road Changes to be Shown on New Maps As Well As Corrections Over Old Maps—Local Names To Be Used For New Locations.

One of the finest maps of the Umpqua National Forest ever produced is now being made ready for the printers by V. H. Flach, forest service draftsman, who is working at the local forestry office, where he is being assisted by the local forest service employees under the supervision of W. F. Ramsdell. The map is being brought up to date in every detail and a great many corrections and new matter will appear.

There were a large number of creeks, mountains, etc. on the old maps which were incorrectly shown, in several places creeks were shown even in wrong townships. The new map is being prepared with a view of correcting all of these details and the forest service has made a careful survey of the forest in an effort to make the maps perfect as far as possible. Because of the checker-board arrangement of the forest it is necessary for the map to show practically all of Douglas county and one interesting feature will be the new location of the Pacific highway and local roads. The forest service has obtained from the state highway commission accurate data on the Pacific highway changes and these will be included, while local road changes will also be shown.

In addition there will be many new spots of interest added. Creeks, mountains, camping spots and other interesting places will be shown on the map now being drafted and wherever possible local names in common usage will be given. In giving names the forest service follows the policy of using local names, wherever these names are practical. Wherever local names are not applicable because of duplications or other reasons it is the policy to select descriptive and distinctive Indian names. New names are frequently necessary because of duplication. For instance, there were four Fairview mountains in the Umpqua forest. The forest service retained the name for the highest and best lookout station and has renamed the other peaks. There were an unlimited number of Rock Creeks and Boulder Creeks and it has been necessary to apply other names to these streams. There are other names which often times appear. The Forest Service has an agreement which is not in the form of a ruling, however, that no names of living forest service officials shall be used.

All names placed on maps must be approved by the National Geographic board, before they can be officially adopted.

An effort is being made to have the maps put out in the form of a folder for free distribution to vacationists. These folders contain interesting information regarding the forest and are quite eagerly sought by those expecting to spend a vacation within



THE piston design and construction devised by Maxwell engineers practically eliminates the possibility of disagreeable and ruinous oil pumping in the New Series of the good Maxwell.

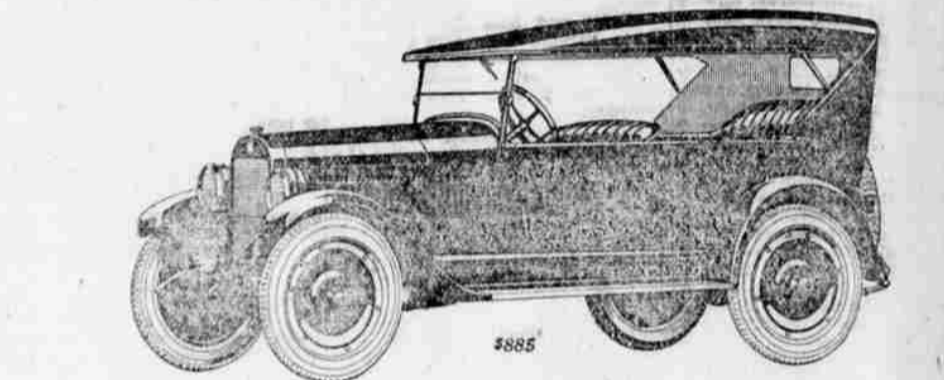
This lessens carbon formation, insuring better motor performance for longer periods of time.

Comfortable, reliable transportation at low cost has always been uppermost in mind in designing the good Maxwell.

Touring Car - \$885 Roadster - \$885 Sedan - \$1485 Coupe - \$1385
F. O. B. Detroit, revenue tax to be added

F. C. POWELL

DISTRIBUTOR DOUGLAS COUNTY
ROSEBURG, OREGON. 117 N. JACKSON ST.



The Good MAXWELL

Fine Home is Destroyed by Fire

The cozy home of Mr. and Mrs. W. A. Glenn, was almost completely destroyed by fire last night. The fire originated from an overheated flue which set fire to the attic. The flames burned uncontrolled for a long time and Mrs. Glenn was preparing to leave the house when the fire broke through the roof. By the time the fire had gained such headway that practically the entire building was burned before the flames could be extinguished. The flames were greatly hindered by a lack of sufficient water pressure, the pressure being very poor. The fire spread so rapidly that the owners of the home lost a large amount of valuable furniture. They only recently bought the home and had a very nicely furnished. They had sustained a very heavy loss.

WEDDING AT OLLALA SUNDAY

A very pretty wedding took place at Ollala Sunday morning at 9 o'clock at the A. S. Ireland home when Miss Henrietta, daughter of Mr. and Mrs. A. S. Ireland, became the bride of Raymond C. Deane. Only a few relatives and friends were present. Mr. Deane is a resident of California, where he is interested in orange growing. The bride is a popular Ollala girl and her many friends wish the happy couple much happiness.

CARD OF THANKS

We want to express our many thanks to the people of Roseburg who have been so kind to us during the illness and after the death of our little boy, Gaiman. I feel that I owe many thanks to Mr. and Mrs. Ritter for their kindness and goodness toward me and my children. We also feel like we owe many thanks to the Salvation Army and the different lodges for what they have done for us and also to the ones who furnished the floral offerings. As I was left alone with my children and could not do anything there were loving hands that took me up with my troubles and cared for me. I also thank the brethren of the Church of Christ for what they have done. While we are in heaven in our home and feel that it is hard to give up our little one we know God doth all things well.

A little one from us is gone;
A little voice is stilled;
A place is vacant in our home,
Which never can be filled.
MRS. IDA JAMES AND BOYS.

CARD OF THANKS

We wish to thank our many and kind friends, also Mr. and Mrs. M. F. Ritter, for their words of consolation and loving help and beautiful floral offerings during the illness and after the death of our loved ones, Mrs. John McKean and Jane Cloake.

JOHN MCKEAN,
B. A. MCKEAN AND FAMILY,
WYNNE MCKEAN AND FAMILY,
W. E. FLOARE AND FAMILY,
MYRTLE CLOAKE.

Frank A. Terry, of the Equitable Savings and Loan Association of Portland, Ore., is at the Umpqua Hotel.

MICKIE SAYS

HELLO!...OH, HELLO, BILL! WHEN YA GIT BACK FROM FRANCE?—SO YA ENJOYED TH' PAPER OVER THERE? THASS WHUT THEY ALL SAY.—YEAH—SAY, BILL, DROP INTA TH' OFFICE 'N TELL US ABOUT YER EXPERIENCES SO WE KIN GIVE YA A LIL WRITE UP.—WELL, YOUVE GOT IT COMIN'. Y' BETCHA! ALL YU FELLERS HAVE, G'DE!

SAP AND SALT
BY Bert Moses
Copyright 1916 by Bert Moses, 129 and 131 North Third, Portland, Oregon.

The worse the movies get the better they seem to satisfy.

Imprisonment has always been a failure because you can't reform men by degrading them.

Bad teeth have supplied the undertakers with a lot of business.

Many a quarrel begins over a difference of opinion as to what a joke is.

People deserving a lot of credit are those who do the best they can with what they have to do with.

A widow with property has more trouble ahead of her than a widow with children.

HEZ HECK SAYS:
The supply of Trutes is limited, and so is the demand for it.

DR. BENNA COMBINED CURE FOR WHEEZING!

HEZ HECK SAYS:
The supply of Trutes is limited, and so is the demand for it.

