

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

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SUBSCRIPTION RATES

Daily, per year, by mail.....\$4.00
 Daily, six months, by mail.....2.00
 Daily, three months, by mail.....1.00
 Daily, single month, by mail......50
 Daily, by carrier, per month......50
 Weekly News-Review, by mail, per year.....2.00

Entered as second-class matter May 17, 1920, at the post office at Roseburg, Oregon, under the Act of March 3, 1879.

ROSEBURG, OREGON, JANUARY 21, 1922.

UNITING SCHOOL AND HOME.

There are certain problems in which there is a tendency for the schools and the homes to pass the buck to each other. The parents find fault because the young people do not learn faster in the schools, and the schools are often able to retort that the pupils have outside interests and habits that make good work in the class room impossible. Many parents are amazingly ignorant of the methods by which a fine type of young people can be developed. They send their children off to school with lunches of pickles and cake and candy, and then think that the youngsters get pale faces and anaemic bodies as the result of overstudy. They allow their young folks to be up very frequently at dances and other entertainments until early morning hours, and then wonder why the pupils have no "pep" the next day. They permit young girls to have unlimited freedom with all kinds of boys, and then blame the mixed associations of the public schools for low moral standards. They allow their children to attend all kinds of amusements and read all varieties of sensational novels and then wonder that the youngsters think their school lessons are dull and the teacher has no enthusiasm.

Here is a field of effort on which much more might be done in Roseburg. No matter how much interest our progressive people may take in education, there are always careless homes that turn their children over to the schools to be educated with as little thought as they would turn shoes over to the cobblers to be repaired.

There ought to be in connection with every school, some organization in which teachers and parents should meet, and discuss the development of young people, and the policies on which the school and home ought to unite. Parent-teacher associations and mothers' clubs have done great good along this line in many places, although the parents that need this contact the most do not usually get it.

THE SALESMANSHIP NEEDED TODAY.

The Dry Goods Reporter expresses the idea that a new type of salesmanship is needed to meet the present business situation. This newspaper speaks particularly of commercial travelers, noting how eagerly they concentrate on their efforts to persuade merchants to buy. Yet many of them are indifferent to the problems the merchant has to meet in selling the stuff. "I sold him the goods, but I should worry about what he does with them," is their motto. To make good continuously a traveling salesman has got to know the buying habits and the demand of the people, and their mental attitude toward purchases at any given time. He must know what will sell, and for how much money. If he loads up a merchant with stuff that the latter can not work off, the sale had better never have been made. People who buy expensive articles often note how eager solicitors are to follow them up until the sale is concluded, but afterward the salesman seems to lose all concern about their interests. A man who bought an automobile several years ago, remarked the other day that the salesman used to come to see him every day until he bought the car. But after the sale was completed, he never showed the slightest interest in the way the car was running, and never made the least effort to find out if it was giving the right kind of service. In developing the trade of a store or a city the problem is not so much to develop convincing salesmanship methods and manners as to seek to serve the public. The man who rises in retail trade is not necessarily the man who in his first years will sell the most goods. The winner is the one who seeks a broad acquaintance with the public, who remembers the individual tastes of customers and tries to make the purchase fit each individual, and who follows up his goods to see if they give perfect satisfaction.

When you want to advertise your business get into the columns of your home newspaper. Don't waste your money in patronizing wildcat schemes to fatten the pocketbook of those who give you nothing of value in return. They're here today and gone tomorrow.

The man who complains of being constantly cheated is sure to be playing some kind of a cheating game himself.

Judging by the magazine advertisements there are a good many more schools of thought than schools of action.

A good many boys who have been advised by their elders to be quick, seem to think that means to be "fast."

Jazz is jazz but nobody should insult the memory of great musicians by calling it "jazz music."

Old-fashioned girls were afraid they would be criticized and modern ones are afraid they won't.

There are men and women whose very presence constitutes a disturbance of the peace.

As per usual the Roseburg band is delivering some fine music at the auto show.

We are almost back to normalcy—from the standpoint of weather.

Last night of the big auto show at the armory. Don't miss it.

Some class to Roseburg's first auto show.

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS—

The following was found blowing around the corner at a windy intersection in Roseburg and was landed to be ed. for publication in these columns. Not being in the habit of publishing anonymous communications, we have endeavored to ascertain the name of the author. Were he not long since deceased, we would suspect Edgar Allan Poe of being the guilty party, but on account of his untimely death, in the distant and uncertain past, we have consulted the Post's Directory of Roseburg and, by a process of elimination, have ascertained, to our satisfaction at least, that it is most likely to have come from the pen of G. Cordon, our enterprising young barrister, and we are publishing it for the edification of those whom it may concern:

Such a view the other morning
 Burst upon me without warning
 As would make the Alpine glaciers
 Melt with shame and turn to tears.

Such a view, so sweetly thrilling
 That I would have been full willing
 To have stood and gazed in rapture
 For a score or so of years.

Oh, the Alps, they weren't in it
 For one wild entrancing minute,
 When that little bit of scenery suddenly
 Came into view.

I have loved all winds and praised them
 Since they caught those skirts and raised them
 At the psychological moment when she
 Stooped to tie her shoe!

Tell me, stranger—now, be truthful—
 Whether middle aged or youthful
 Did the Alpine glaciers thrill you
 Quite as did a view one day
 Of a bit of curved perfection
 At a windy intersection?

Wasn't it a view of heaven? Speak
 Now, truly, sir, and say!

The question now is: What will
 The anti-short skirt howlers say
 When in the near future the women folks
 Don't wear any skirts at all?

The mere fact that you can afford
 To buy a diamond ring on the installment
 Plan is no sign that you can
 Afford to get married.

"Judge," moaned the prisoner,
 "Have I got to be tried by a woman jury?"

"Be quiet," whispered his counsel.
 "I won't be," he answered. Then
 Turning to the court:
 "Judge, I can't even fool my wife,
 Much less twelve strange women,
 I plead guilty."

It is reported that few men are
 Wearing silk shirts. This being the
 Case, the silk worms should have no
 Cause to be anticipating a hard winter.

Ye ed. on a Missouri paper casts
 An eye backward into the past with
 This result:
 Remember the good old times—
 A fellow used to have when the folks
 Butchered down home? You went
 And hid behind a tree when dad shot
 The first hog and were in the way the
 Balance of the day. What fun it was
 To put smelts in the ashes and pig
 Tails in the lard that was rendering.
 You ate them half cooked, without
 Seasoning or bread, and about 2 a.
 M. your contortions were about like
 Those of a hoop snake in full flight.
 You blistered the thumb and index
 Finger with hot lard, burned the knee
 Out of your britches, got three whip-
 Plings, cut a thumb off and let the
 Lard boil over and ground the finger
 Off your neighbor's daughter in the
 Sausage mill. Lots of fun, though,
 And we'd just like to "go through"
 One once more.

WET WISH.
 Officer—Shall we take him into
 That undertaker's shop or to the
 Drug store?

Victim (raising his head)—Take
 Me to the drug store first, you darn
 Fool.

TELL HER WITH TULIPS.
 It's all right to say it with flowers,
 But what kind of flowers can you se-
 lect to tell her you're flat broke?

A nickel don't buy much these
 Days, yet some farmers figure to pay
 The preacher with one on Sundays.

ALL OP US.
 Speaker—"When they take wom-
 en away from the co-educational
 college, what will follow?"
 Voice from audience—"I will."

Man may not be more modest than
 women, but about the only thing a
 man exposes in public is his igno-
 rance.

There was an old man
 Who lived in a cave,
 Whose eye was so dark
 That he never did shave.
 I'YEWOI
 The lucky son-of-a-gun!

"Food won the war." And food,
 Well cooked, has often won a hus-
 band.

LAFE PERKINS SEZ:
 "I know some folks that called
 their baby 'Sausage' 'cuz they want-
 ed to wein'ce."

NOTICE.
 We, the undersigned, will give
 estimates and plans on all kinds of
 buildings, none too small or large,
 on request. Heath and Hoffman,
 Carpenter Contractors, 823 S. Pine
 St.

BIG SALE.
 Will sell all my ranges, heaters,
 electric washing machines and rugs
 at cost. S. E. CROUCH,
 Hardware.

Many Water Permits Issued

During the months of October, November and December, 91 permits to appropriate water and eight permits to store water were issued by State Engineer, Percy A. Cupper. These permits contemplate the irrigation of a total of 2395 acres of land, the construction of ninety miles of canal lines, the development of 7156 horsepower, and the appropriation of water for mining, municipal, domestic and various other purposes, at an estimated cost of \$415,656. The reservoirs are expected to store 8169 acre feet of water at an estimated construction cost amounting to \$119,600.

Among the more important permits issued are:

The permit to the city of McMinnville for the construction of a storage reservoir of 5900 acre feet capacity on the Nestucca river, and the construction of a tunnel, canal, power house, and transmission line for the development of 5897 horse power on Walker Creek for municipal purposes at an estimated cost of \$350,000.

The permit to the Nibley Mimsnaugh Lumber company of Wallawa, Oregon, for the development of 409 horsepower on the Wallawa river, at an estimated cost of \$15,000.

The permit to the Bourne Gold Mining company of Portland for the development of 852 horsepower with the waters of Cracker and Little Cracker creek for mining purposes in the Bourne Gold Mining district of Baker county, at an estimated cost of \$5,000.

The permit to the Clear Creek Water Users Association of Halfway for the appropriation of water from the West Fork of Clear Creek for the irrigation of 473 acres in Baker county.

The permit to the War Eagle Mining company of Medford for the appropriation of water from Morrison creek for domestic, irrigation and mining purposes, which it is estimated will cost \$15,000.

The permit to the town of Myrtle Creek in Douglas county for the appropriation of water from Harrison Young creek for a municipal water supply which will cost approximately \$18,000.

The permit to the city of Myrtle Point in Coos county for the construction of a reservoir on John creek and the appropriation of the

water for municipal purposes at an estimated expenditure of \$22,500.

The permit to the Elk City Water company of Lincoln county for the appropriation of water for municipal supply, from Dixon creek.

The permit to the Kays Anderson Lumber company of Lane county for appropriation of water from Chleka-homay creek for the purpose of fluming lumber.

The permit to the White Mining company of Unity, Oregon, for the appropriation of water from the south fork of Burnt River for development of 75 horsepower for mining

Purposes.

In Douglas county, permits have been issued to the following:

To E. A. Lander, of Riddle, covering the appropriation of water from Iron Mountain Creek for the irrigation of 20.3 acres at an estimated cost of \$250.

To A. C. Wilson, of Yoncalla, covering the appropriation of water from an unnamed spring for use in orchard spraying, and for drying fruit. The cost is estimated at \$500.

To Frank J. Wade, of Scottsburg, covering the use of water from an unnamed tributary to the Umpqua river for domestic water supply.

To W. T. Dewar, of Reedsport, covering the appropriation of water from an unnamed stream for domestic water supply.

Pruning and grafting done by expert help. It costs no more. Write L. Bergold, Rt. 2, Roseburg.

Local Boy Wanted On Forgery Charge

Local officers were warned yesterday to watch for Nile Parks, a young man of this city, who is wanted at Ashland for passing a check which authorities there claim was forged. The check, local officers were informed, was in the sum of \$25, and was accepted by an Ashland merchant. A warrant has been issued for the arrest of the young man and as his home is here, local officers have been instructed to arrest him should he return.

Frank Terry, of the Equitable Savings and Loan Association, is now in town at the Umpqua hotel.

Young People's Meeting Sunday

There will be a union meeting of the young people's societies of various churches of the city at the Presbyterian church at 7:30 p. m. at 7:30, immediately following this meeting there will be a service conducted by Dr. George H. of Portland. Dr. Young is a member of Phi Beta Kappa and is also the "Who's Who and Why" in the city. He obtained his Ph. D. at Albany. He was the first to receive this degree at the Albany college. This meeting will be interesting and a special invitation extended to all young people of Roseburg and vicinity.

Lovely Luncheon at Riddle Hotel

A lovely luncheon was given yesterday by Mrs. I. B. Riddle at her home on South Pine street. The luncheon was artistically decorated with huge bouquets of flowers in the center and neat place cards and menus at each place. At 1 o'clock the luncheon was served by the hostess, Mrs. Riddle, assisted by Mrs. Osborne. The guest list included Mrs. B. W. Bates, Mrs. C. W. Bates, Mrs. W. H. Fisher, Mrs. C. F. Fisher, Mrs. Henry Booth, Mrs. C. H. Booth, Mrs. R. L. Glines, Mrs. I. Haynes, Mrs. G. L. Flint, Mrs. Quine, Mrs. J. Carman, Mrs. E. Vaney, Mrs. O. S. Osborne and I. B. Riddle, the hostess.

SAP AND SALT
 BY Bert Moses
 All big accomplishments start with a big idea.

Being the father of a child is quite an event, but to be the father of a useful idea is a real distinction.

Little men stop when they get where they're going, but big men go on.

It's easy for a woman to resist temptation when offered by the wrong man.

Advertising creates an itch to buy, and then we have to scratch for the money to buy with.

The high liver is usually laid low with liver trouble.

HEZ HECK SAYS:
 "There ain't much difference between investigatin' and snoopin'."

CITY DIRECTORY

CLASSIFICATION OF ROSEBURG BUSINESS HOUSES

LUMBER YARDS. KENNY LUMBER COMPANY Oak and Pine. Phone 352.	AUTO ELECTRICIANS. W. R. BROWN THE AUTO ELECTRICIAN Absolutely the best stocked and equipped shop for electric service in Southern Oregon. Also the experience and training of lifetime. AT YOUR SERVICE. AUTO ELECTRIC STATION Phone 118, 119-B.
PHOTOGRAPHY. ROSEBURG PHOTO STUDIO. High grade portraits up-to-date kodak finishing. 137 Jackson. Bell Sisters Bldg.	TIRE SHOPS. JOHNSON'S RETREAD SHOPS 137 Jackson. Phone 433.
GARAGES. HALL & SON Garage, 431 Winchester. General auto repairing. OAK STREET Garage. Automobile repairing, oxy-acetylene welding and spring work. Spauld & Hoch, corner Oak and Stephens. Phone 504. THE ROSEBURG Garage. Federal and Goodyear, solid truck and pneumatic tires. Westinghouse battery service. Vulcanizing and machine shop. Equipped for all repair work.	BATTERY SHOPS. ROSEBURG Battery & Electric Shop Prest-O-Lite sales and service. N. Jackson St. Phone 445.
AUTO AGENCIES. CHEVROLET AND HUPMOBILE sales and service. Service garage. Glenn H. Taylor. CHALMERS AND MAXWELL AGENCY Sales and service. F. C. Powell, 117 N. Jackson.	PRINTING. EXCLUSIVE JOB PRINTING Review office, Jackson street, corner Jackson and Cass Sts. Commercial printing of all kinds, booklets, calling cards, wedding announcements, dodgers and all quick service—skilled workmen and your service.
REPAIR SHOPS. BOY CATCHING, motor car repairing and machine work. East Oak street. Phone 432.	WILLARD SERVICE STATION 136

See them—
AT THE AUTO SHOW
CHEVROLET \$675
 Lowest Priced, Fully Equipped, Automobile in the World
HUPMOBILE \$1460
 America's Finest Four, and the Best Car of its Class
SERVICE GARAGE
 GLENN H. TAYLOR
 332 N. Jackson St., Roseburg, Ore