

One lot of Silk Crepe, 36 inches wide, in assorted shades; very nice material, worth up to \$1.25; now for yard

39c

A few pieces of Silk Poplin in different shades, worth up to \$1.50, now for yard

69c

Silk Sport Cloth for skirts and blouses, elegant material and good, snappy patterns; regular \$3.95 value now for yard

\$1.89

7th Anniversary Sale

AT FISHER'S STORE

Starts Friday, January 20th, 9 a. m.

ONE GREAT BARGAIN EVENT OF THE SEASON

54 inch wide All Wool Coating in navy blue and brown only, worth \$4.50, now for yard

\$1.49

50c Dress Serge in different shades, now, per yard

25c

Standard Quality Dress Gingham, all good patterns, worth up to 25c, for, per yard

12½c

36 inch Percale, plain and figured, lights and darks, for

17c

Ladies' Foulard andorgette Silk Dresses, up-to-date styles and creations, worth \$18.00, for

\$9.95

A lot of Ladies' Dress Shoes, different heels and toes, kid and fine calf leather, worth to \$6.00, for

\$2.98

Men's Dress and Work Shoes in several styles, standard makes, built for look and wear; worth up to \$6.50; now

\$3.98

OUR ENTIRE \$50,000.00 STOCK of DRY GOODS, FANCY GOODS, LADIES' FURNISHING GOODS, LADIES' COATS, SUITS, DRESSES, LADIES' and MEN'S SHOES, MEN'S CLOTHING, UNDERWEAR, Etc. WILL GO ON SALE AT THE MOST RIDICULOUS CUT PRICES EVER HEARD OF BEFORE. DON'T MISS IT.

This sale will be an asset and an inspiration to this community. Though some sales perhaps have been successful and have saved you some money, this sale is to be the greatest in bargains offered, greater in the buying power of your dollar, greater in the substantial savings. Our only object is to sell, and if honest, substantial reduction and surprisingly low sale price will do it, that is what we want. We assure you that we have left no stone unturned to accomplish this purpose.

We know that to get this volume of business we must make price reductions so wonderfully attractive that you simply cannot resist buying. We have already taken our losses due to the general decline, so our sale prices should be all the more attractive to you with these drastic reductions from our new low price level.

A \$125.00 Phonograph Free!

To the most Popular Lady over 16 Years Old in this Vicinity.

→ A VOTING CONTEST—The Lady who has the most Votes Wins the Phonograph

HERE IS THE WAY IT OPERATES:

With every ONE CENT PURCHASE you are entitled to a Vote—ONE DOLLAR PURCHASE, One Hundred Votes—TWO DOLLAR PURCHASE, Two Hundred Votes, and so on. The Contest will end according to the announcement in our Circular.

These items are only a few of the many others we have

FISHER'S

ROSEBURG, OREGON.

Store Closed
THURSDAY

A lot of Men's Army Coats, sizes, all wool material, to

79c

\$1.75 Boys' Grey Sweaters, heavy weight, just the thing every-day wear, now

98c

\$30.00 Men's Dress Overcoats, coats are made of the best material and newest styles in mixture plain cloth, for

\$18.95

Boys' and Girls' Rain Coats, value three to four times that now

98c

Standard Quality Outing Flannel, light, dark and fancy patterns, value for, yard

12½c

Small lot of Curtain Marquise, regular price 25c, now per yard

10c

An odd lot of Children's Dresses, all nicely trimmed and made, running up to \$1.50 in value now

25c

Misses' and Children's Jersey Bloomers, regular 50c kind for

19c

Ladies' Handkerchiefs, now

1c

Regular 5c Pencil Tablets for

1c

Announcing

The Price Reduction On

Brunswick Black Label Records

Were 85c
Now 75c

A. J. LILBURN & SON

The Complete Home Furnishers

AROUND THE TOWN

Just a row more Misses' blue silk bloomers. Regular \$1.10 for 50c. Opportunity to save. Bell Millinery.

Mrs. Hill, wife of C. I. Hill, manager of the Antlers and Majestic theatres, is now in the Mercy hospital receiving medical treatment.

Special on lace edges, 5c per yard. Bell Millinery.

Ladies' silk gloves, all shades, reg. \$1.50 values, for \$1. The Kayser gloves. Bell Millinery.

Mrs. George McCulloch of Portland is in this city visiting at the home of Mrs. W. W. McDonald. Mrs. McCulloch formerly lived in Roseburg.

Bargain opportunity to buy silk and wool underwear ½ price. A general clean-away. Bell Millinery, Friday and Saturday.

Pongee, the most desirable in materials for summer wear, waists, camisoles, combinations, knickers, etc. Bell Millinery.

NEW TODAY

If you are not satisfied after riding on Universal roller 20 days. We will take the roller back and refund every cent you paid for it. Filler Station 324 W. Oak.

FOR RENT—Housekeeping rooms, 246 N. Pacific St.

FOR RENT—Safety deposit boxes. Roseburg National Bank.

SEE Spangh & Hohl for Stromberg Gas Filter. Oak & Stephens.

FOR RENT—2 room apartment. Call 212-J between 9 a. m. and 5:30 p. m.

FOR SALE—Four year old registered Jersey cow, recently fresh. J. O. Arthur, Box 11, R. 1.

FOUNTAIN—gold ring on road. Owner identify and pay for adv. J. O. Arthur, R. 1, Box 47.

LET US straighten your fences. We also build trailers to order. Roseburg Welding & Brazing Works.

FOR SALE—Several good work horses, harness and wagons; one good pair of mules. Ask for Mr. Eppers at the Deer Creek Sales Stable.

SOLICITORS WANTED—Capable woman with telephone in own home to help with advertising campaign. Apply Bellows Store Co.

THE SECRET OF SUCCESS in the livestock game is feed. Here is your secret in hundreds of tons of alfalfa and red clover hay. This means beef, pork, mutton, and cream checks. 115 acres, 15 of which is the finest river bottom land in Oregon. Balance of 45 acres timber and pasture; borders on river; 30 acres now under irrigation, 45 acres more can be irrigated; free water; good house, barns, and all necessary improvements; big family orchard, close to school, seven miles from town. This is a real fifteen thousand dollar value owned by a non-resident and must be sold in thirty days. \$4500.00 takes the place and it only requires \$2500.00 to handle it, balance five years at 6 per cent. Talk about opportunity, read this again and then act. A. T. Lawrence, Commercial Agent, 425 Cass Street, Phone 219.

LIBERTY THEATRE

Now showing these popular screen stars

HAZEL DAWN AND E. K. LINCOLN

IN A MOST HEART INTEREST STORY

"DEVOTION"

"Devotion" is a story that analyzes that most divine of human emotions.

It is essentially a story that w an ideal—the conflict between love woman's greatest sacrifice for ill appeal, especially to women. A and wealth.

Two world famous institutions are shown. One is the Madison Square Garden, New York City, shown with all the brilliancy of the fashionable horse show. The other is the magnificent swimming pool at the Hotel Pennsylvania.

Over 3500 people appear in the production, a feature worthy of your attention and a guaranteed attraction by the manager.

Comedy, Hal Roach in a Zero Hero, and a Select Latest News. Liberty prices always 10c and 15c.

Saturday: "After Midnight," with Conway Tearle.

LUE F. VERNON

Who "Plays the Pictures" at the Piano

Children
06c

Antlers

THURSDAY AND FRIDAY

IT STARTS WITH A LAUGH—RUNS WITH A THRILL—FINISHES ON THE SURPRISE OF YOUR LIFE. IT'S

"Stranger than Fiction"

See Katherine McDonald

IN FOUR SPLENDID ROLES.

See Wesley Barry

AS "FRECKLES," HER LOVE-SICK ADMIRER.

SEE AN AERIAL CIRCUS

UNPARALLELED IN THRILL.

SEE WHAT THE SCREEN HAS NEVER SHOWN YOU BEFORE

At Regular Admission Prices

A PUNCH COMEDY—AND—BRUCE SCENIC.

SATURDAY ONLY

WALLACE REID in "The Hell Digger"

Majestic THEATRE

CHILDREN 6c—WEDNESDAY AND THURSDAY—ADULTS 10c

Here is a story of ranch life unique in plot and fascinating in romance, with all the thrilling incident that is inseparable from

BUCK JONES

PICTURE

"TO A FINISH"

ITS SENTIMENT IS WHOLESOME THROUGHOUT. IT COMBINES ENTERTAINMENT OF THE BEST SORT.

SUNSHINE COMEDY—AND—SCREEN SNAPS.

FRIDAY, ONE DAY ONLY

MISS DU PONT IN "FALSE KISSES."