

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

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ROSEBURG, ORE. JANUARY 19, 1922.

TWO LONG STEPS FORWARD.

The use of poison gas in warfare, and attacks by submarines on merchantmen are to be outlawed, according to the action of the naval committee of the arms conference. In all probability the five powers participating in this gathering will ratify this decision. If so, it marks a tremendous step toward civilized methods of settling disputes. As respects submarines, they were used in the recent war principally to attack merchantmen. Hence such a prohibition is next thing to prohibiting their use altogether, a step that public sentiment in this country would sanction and applaud. It may be said that any nation that got into a war and seemed to be fighting a losing battle, would disregard its agreements the way Germany did. But conditions in the future will be different than in the past. The German government was not responsible to the people and was not much affected by popular sentiment. Democratic governments that now prevail in almost all countries will realize that a country that violates its explicitly made pledges, constitutes itself an outlaw, and places itself outside of the pale of civilization. It will make itself the hated enemy of the human race and will get no favors from anybody. It would seem therefore that in the future, any civilized power would realize that international agreements once made must be strictly kept. The various powers may find it necessary still to maintain investigations as to the use of poison gases, for fear they might be suddenly attacked by powers that refused to adhere to this world agreement. But the public sentiment of the world should issue its warning that these agreements must be kept, and that any power that violates them will be considered only fit to be wiped off the earth, and it must expect the whole world to be against it. With this threat always offered, it will probably be some time before any power imitates the methods of Germany in the freedom with which it violated international law.

THE ADVANTAGES OF ADVERTISING.

A recent article in the Outlook mentions some remarkable cases of business successes. Such instances show that there is no limit to the advance of the competent business man who believes in advertising. In a town of 4000 people in the state of Washington, this writer found a department store doing a business of \$783,940 last year. In a town of 2800 people in Georgia, he found sales for 1919 of \$898,486. And in a town of 3000 in Missouri, he found a store that did \$250,000 worth of business last year. Cases like these, which are not uncommon, suggest that the enterprising dealer almost anywhere can expand his business far beyond the limits that conservative people would consider possible. And usually in such cases, advertising is what does it. It has become possible during recent years to draw trade much farther than formerly. Automobile travel gives people a much wider circuit through which they can reach out to find bargains. They will travel a long distance to reach a trading center where enterprise and the spirit of growing business is found. The persistent advertiser finds that he can pull trade three times as far as he could 20 or even 10 years ago, and every year the possibilities of expansion through advertising are increasing. The people have confidence when they read the notices of a well advertised store that it is doing a large business in comparison with its expenses, hence that it is able to put its goods on the market at a reasonable expense for distribution costs. The efficiency of a store depends upon the relation between its volume of sales and its overhead and operating expenses. Advertising provides a big trade on a relatively small burden of expense, hence helps the dealer to serve the public economically.

The Southern Pacific railroad reports that 20,634 trespassers have been put off the property of that railroad during one month. The number of hoboes who are stealing rides is said to be greater than ever before. There are not so many old time professional tramps, but many young men are beating their way. Many people think it is scarcely an offense to steal a ride, particularly if a man is looking for work. But the people who buy their tickets have to pay for those who beat their way. The fellows who steal rides take chances of getting hurt. The fellow who gets injured for life merely to save a few dollars, made a poor investment. He would better saw wood a few days, and acquire money enough to pay his own way.

Announcement is made that an economic conference is to be held of all the nations of Europe, and the United States will be asked to be fully represented. Up to now our participation in such negotiations has been limited to the presence of an "observer." As decisions vitally affecting American prosperity are reached at such conferences, sending a mere "observer" seems an inadequate way to get our rights protected. It is about as if the state of Oregon, being dissatisfied with the way things go at Washington, should decide to send an "observer" to watch the doings of congress, rather than being represented by Senators and representatives who could speak up for the rights of this commonwealth. The American people do not want to get mixed up in purely European quarrels. But this country will never secure adequate consideration for its point of view, unless it helps settle some of these big world problems.

Sewing Party at Rusho Home

Mrs. Charles Rusho entertained many of her lady friends yesterday afternoon with a charming sewing party at her home on South Main street. The room was artistically decorated in pink and white carnations with ferns adding a touch of green. A pleasant afternoon was spent.

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS—

A newspaper reporter is almost continually in hot water but a few of us found the water pipes frozen just the same this a. m. when we answered the wild call of the alarm clock. Now frantically, take Chas. Stanton. Chas. is usually a congenial sort of a duck but this a. m. when he arrived at this sanctum he was in an orful rage. Ya see, Chas. let the water faucet run last eve, so they wouldn't freeze and during his slumbers the drain pipes congealed, thus affording a generous overflow in the kitchen. "The old man" arrived an hr. late, after trying to coax his auto to start, and the rest of the force couldn't get two ft. away from the office stove. And yet they say newspaper men are continually in hot water.

WHAT A CHECK!

The chemist's shop was quite near the dancing hall, but the chemist was not a dancer, and had been in bed many hours when he was awakened by the violent ringing of his night bell.

With sleepy words of complaint he pulled himself from his nice warm bed.

"Mine's not to reason why, or some poor soul may do a guy," he murmured philosophically.

Thrusting up his bedroom window, he allowed the first cold gust of wind to rush past him, then put his head out.

Below he saw a young lady.

"What can I do for you, miss?" he inquired. "Is anyone dying?"

"Oh, no!" came back in sweet tones. "But I am dancing at the hall close by and have quite run out of rouge."

"Indeed?" snorted the disgusted chemist. "I am very sorry, miss, but I never keep enough rouge in stock to cover a cheek like yours."

Then he banged the window down and returned to bed.

SEVERAL THINGS YE ED. HAS SWORN OFF OF.

Uplift books.

Movie heroines with glycerine tears.

Magazines devoted to stories of how Horace J. Smith rose to be sales manager of the Tompkins Pickle Co. by overcoming his sensitiveness.

City hall politics.

Canned welterweight.

Gonflash.

Picture post cards.

Inflammatory neckties.

Chow mein.

Sporting editors.

Actors who breathe deeply to denote great emotion.

Work.

Once more we are forced to crack our best and ancient pun concerning the EEs dancing and the several participants—such as Jim Newland, Gene Parrott, L. J. Barnes, Fred Jones, etc. Now, folks, we're not insinuating that the aforesaid brothers cannot trim the light fantastic. Gads and Gazooks and little fishcorrus—Gosh knows those birds can certainly do the tripping. But tonight hobbles and other forms of amusement for the dancers, such as balls and chains and shackles will be used and this is no idle boast, let us warn you.

A MESS IS GOOD AS A MILE.

She sits curled up upon her spine, a winsome, charming, clinging vine, or maiden, as Shakespeare would say, in aunt's cozy old parlor, or rocker, as our old friend Jinks would call it without a doubt, we think, with one of Libby's dear old tales of unrequited love and walls poised gracefully before her snoot, one tiny No. 14 boot cocked cozily on the mantelpiece—a picture slick as axle grease!

A shot rang out! The fair girl's heart stopped dead; then got another start as in one leap she left the chair and snatched grandfather's Polar Bear from out his time-worn mitts and straightway gave the old man fits! "You'll be deprived of a life's joy if you again make such a noise! Move closer to the cuspidor—your misdeed cracked the boofay door!"

Uncle John's whiskers made us envious this a. m. as we bet how warm his chin must be.

Tonight's the night the auto dealers get a chance to show off both their autos and their power of persuasion.

The plumbers are gloating in glee while around the busted pipes they see. But oh hell I just might as well cut out this hum post-ree.

Hint while we're crabbng about the 20 above zero weather why not pause a moment and consider Venus de Milo—she hasn't even got arms to exercise with.

Well we've read Main Street and judging from some of the characters in the book, Sinclair Lewis must have lived in some hick town in his early days.

A sweet cake and a pound of raisins will lead a man from the straight and narrow quicker than almost anything we know of.

Dan Whitsett was among those who appeared on the main thoroughfare of the village today wearing two shirts and white wool socks.

Speaking of city improvements why not jot down in the black book, circus posters which are still reposing in the windows of some of the prominent buildings?

An amateur is a fellow who would tell a girl she is the only girl he ever loved.

Some customers think they are live wires because they get so many things charged. It pays the mer-

chant, some times to give them a mild shock.

"Come over to my apartment for a midnight feed," whispered Mr. Moth to his sweetie. "My landlord's going to hang up his new sweater coat."

ATTA BOY!

I took a peep, she slapped my face; it only made me laugh. I still maintain you cannot keep Black sheep from a pretty calf.

LAFE PERKIN SSES:

"When a fellow visits a strange house he alins feels a little shy about huntin' for the bath-room."

Sunda night is orchestra night at the Christian church.

New Temperature Record Is Set

Today has been the coldest January day recorded since the year 1888 according to Wm. Bell. There have been colder days in the month of December and also in the month of February, but usually the month of January does not contain such low temperatures as have been recorded.

At 5 o'clock this morning the thermometer was down to 15 degrees and at 8 o'clock had dropped another point, the lowest reached. Since 1888 the coldest January day on record had a minimum temperature of 16 degrees. The coldest day, on record, was 6 below, in the year previously mentioned.

The cold weather continues to grip the entire northwest and the predictions are for another cold night tonight. Mr. Bell states that reports show the area of high pressure to be moving in a northeasterly direction but that it will be a short time before its influence is removed from this section.

Twenty-five minutes of orchestra music at the Christian church Sunday night.

C. W. B. to Hold Revival Meetings

The Christian Workers Band is preparing to hold a series of inspirational meetings beginning Sunday evening, January 22, and continuing every evening thereafter for at least a week. The meetings will be held in the Presbyterian church and will commence at 7:30 p. m., except Sunday evening when the meeting will begin at 6:15 p. m. Dr. Young of Portland, a man of strong personality and deep spiritual insight, will have the meetings in charge and will be the principal speaker. The Christian young people of Roseburg have been preparing for these meetings for some time and are expecting big results.

"Everyone Welcome" is the invitation extended by the Band. There will be an inspiration for everyone and all are welcome. There is a good time in store for all and a "red hot" song service every evening under the direction of Prof. Sullivan will be one of the attractions.

Do not miss the orchestra concert Sunday night at the Christian church.

EGG-EATING HEN IS DIFFICULT TO CURE

Cut Her Head Off as Habit Is Practically Incurable.

Providing Well-Balanced Ration Is Insurance Against Development of Practice—Causes for Feather Pulling.

(Prepared by the United States Department of Agriculture.)

An egg-eating hen is a Bolshevik that is liable to corrupt the rest of the flock with her uneconomic notions regarding rationing. She should be removed to a place where her example will have no effect on her sisters, or she should have her head cut off, for the habit is practically incurable. Poultrymen of the United States Department of Agriculture say it can be prevented by taking proper precautions.

Eating eggs begins usually when an egg has broken in the nest, or when it has been cracked by freezing and then thawed out. Keeping the nests well supplied with straw or other nesting material will reduce the danger of breakage, and darkening them will reduce the chances of broken eggs being found by hens. It is a good idea to gather the eggs twice a day in cold weather so that none will be frozen.

Hens that are not properly fed will have a ravenous appetite for eggs, both the shells and the contents, so that providing a well-balanced ration is some insurance against the development of the habit. In winter there is particular danger that some lack in the feed will develop an abnormal appetite, so plenty of animal matter, such as meat scraps, and lime in the form of oyster shells or bone, should be taken to provide it.

Another bad habit enjoyed by these diabolic Bolsheviks is feather plucking from themselves or from other members of the flock. Improper feeding, insect pests, and too close confinement are the usual causes for starting this habit. But it is not so hard to cure as egg eating. A plentiful supply of animal and green feed and good range or plenty of exercise by feeding in a deep litter, and freedom from insect pests will usually bring the fowls back to a normal appetite.

Now IS THE Time



To do Your Spring Sewing

Now, when the Lines are Complete, when you may select any desired Color or Pattern. Never have we shown a more Complete Assortment of Colors and Patterns in Ginghams, Ratine, Zephers, Jap Crepes, and the Prices:

Genuine Scotch Ginghams, 32 inch..... 60c

Amoskeag Ginghams, 32 inch..... 25 to 60c

40 inch Rutmore, all shades..... 95c



Big Auto Show Special

\$5.00 Pongee Blouses—Four styles to select from

\$2.98

USE THE "DELTOR" and save on your spring dress. Butterick Patterns for Feb. now in.

BElLOWS STORE

DEPENDABLE MERCHANDISE

Subscribe to the Bellows at Pattern Counter.

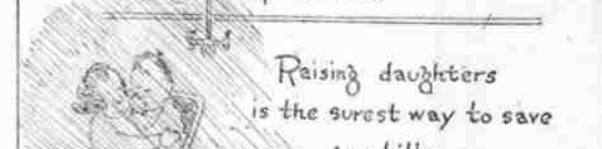


Sick people do not make as big sinners as the well.



There are only two kinds of kisses—the kind you get from the other fellow's sister and the kind you get from your own.

If thinkers would work more, and workers think more, the distribution of wealth would average up better.



The first want of a girl is a husband, and after that she wants everything.

HEZ HECK SAYS:

'Scratchin' is easier than usin' a fine-tooth comb.

LOS ANGELES SOAKED BY DELUGE OF RAIN.

LOS ANGELES, Cal., Jan. 18.—Heavy rain almost deluged this city and environs tonight, following the series of earth tremors which were felt over southern California last night. Tonight's downpour was a continuation of what local residents described as "most unusual weather," which has prevailed here for the past few weeks. The "unusual weather" started shortly before the first of the year with heavy rains which soaked this section of the state from Los Angeles to as far south as San Diego.

Although Los Angeles of course has some slight rainfall annually, this season, "oldest residents" assert, has made a record which they cannot recall as being duplicated here.

The series of quakes which shook this city last night numbered nine and though damage was reported as being confined to broken windows and peace in the residence section of the

city and cracked plastering in many buildings, they served to frighten thousands of tourists who flock here every winter to take advantage of Los Angeles' wonderful climate. Local residents, however, were not frightened, though hundreds rushed to the streets more or less hastily when the shocks continued throughout the evening.

In any case Los Angeles says the quakes harmed no one, so as a matter of fact it is not worth mentioning to friends in other parts of the United States.

BOYS PICKED UP HERE

Floyd Stranahan aged 16 years, and Alex Gaylor, 15, were picked up last night by Chief of Police Shumbrook.

The boys are wanted in Salem, Gaylor being a parole violator from the state reform school. Gaylor is alleged to have made a criminal attack upon a five-year-old girl in Salem, according to word received by the chief of police.

Baptist Annual Meeting

Nearly two hundred Baptists last night in their annual

year reports of the past year, and to make plans for the year. The year just closed was a very encouraging one.

Admitted and twenty one new were added to the church last year. The books were closed all bills paid, and with no anything. Money paid for expenses amounted to more than \$600. Missionary offerings to more than \$2,000. The budget for the coming year, by unanimous vote is considerably larger than that of last year.

The following new officers added to the list of those who served this year: Deacons, John E. Harry White; deaconess, Bessie Ingram and Miss Bessie; trustees, Edward Von F. J. Jones and S. C. Miller; clerk, Margaret Page; treasurer, Crawford; assistant treasurer, Byrd; Sunday school superintendent, O. P. Coshaw.

The meeting began at 4 with a big dinner. Following O. P. Coshaw was elected moderator of the meeting. Reports of departments of the church were found to be encouraging. Several unusual numbers in the business session. Names given by a saxophone quartet composed of Messrs. Goodman, Mack, Huffman and Hurst, a duet by the Wickham sisters, a duet by Mrs. Love and Mrs. Love, and a number by a trio from Ott's. Readings were by Miss Margaret Page and Fetter.

In the midst of the meeting moderator, O. P. Coshaw, presented with a beautiful electric iron from the Sunday school which he has served as superintendent for many years. Charles Ellihany made the speech of presentation.

The meeting was closed by short addresses made by O. P. Coshaw and H. L. Caldwell, the pastor of the church. Both speakers had a very hopeful outlook for the year to come.

GUATEMALA BREAKS PACT

SAN SALVADOR, Jan. 18.—The Associated Press.—The Guatemalan national assembly has decided to secede from the federation of Central American republics, says a dispatch today from Guatemala City.

The assembly, says the dispatch, has declared the Guatemalan constitution of 1879 to be in force, and recognized the validity of acts up to 1920.

ROSEBURG TEAM DEFEATS

The National Guard basketball team of this city was defeated by a score of 30 to 10 in a game at Eugene last night.

The local players started scoring and for a short time won, but Eugene then started to fence and soon had the local team completely outclassed.

Frank Terry, of the Eugene Savings and Loan Association, is in town at the Unipqua hotel.

The News-Review is read by over 20,000 people. They read—advertisers get real results.