



"We are making your dollars grow bigger"

Prices are down---buy now!

In some lines they may go a little lower, but in many others they will go higher. Therefore, today is the time to buy.

If some period of low prices in the past is arbitrarily set as "normal," prices never will get back to "normal." Prices are as low as they would be if normal development had not been interrupted by the war.

We, the undersigned, are today making every possible effort to bring prices down.

In the first place we have cut the profits to the bone---profits that are smaller than they have been in years and years.

In the second place we have created a buyers' market instead of a sellers' market. That means many a wholesaler must meet us on our terms---terms that save you thousands of dollars.

But there are certain obstacles that we cannot overcome. Freight rates continue high; cost of production is more than it was six years ago and rents in many cases have doubled. When these matters are adjusted we will continue our policy of cutting costs to you.

In the meantime maintain that faith and confidence you have had in us during past years. Rest assured that we are making every possible effort to give you the maximum for the minimum.

HUDSON ELECTRIC STORE
W. F. CHAPMAN, Druggist
I. ABRAHAM, Dry Goods
BURCHARD'S, Ladies' Furnishings
DUDS FOR MEN, Inc.
MARSTERS DRUG STORE
VOSBURGH & WIARD, Grocers

FISHERS' Dry Goods, Shoes, Mens Furnishings
MRS. A. C. KIDD & SON
ROSEBURG FURNITURE CO
PICKENS BROS
ROSEBURG BOOTERIE, Shoes that Satisfy
J. C. PENNEY & CO.

BELLOWS STORE, Dry Goods
REXALL STORE, Nathan Fullerton
A. J. LILBURN & SON
BUBAR BROTHERS
ECONOMY GROCERY
LIBERTY THEATRE
ROSEBURG CAFETERIA