

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, JANUARY 16, 1922.

THE INDUSTRIAL CYCLE.

Students of business have realized for many years that prosperity and depressions follow each other in certain waves or cycles. When business is good, it can be foreseen that certain conditions are operating that tend to cause reaction, and when business is bad, conditions are working that create prosperity. Roger W. Babson, a well known statistician, stated in recent tours about the country, that business tends to go through 12 distinct periods from one high point to another. During the latter part of a period of prosperity, the tendencies toward extravagance, inefficiency and dishonesty become very strong. They make all kinds of goods cost high. Hence multitudes of people are not able to buy their customary supplies. This leads to shutting down of factories and unemployment and suffering results. Then during such a period, useful qualities are developed which tend to build up prosperity again. People save their money, they live with less luxury, they work harder, they are more efficient, and they are encouraged or forced to be more honest. These conditions make merchandise less expensive, and they promote the buying power of the people, so that goods sell more freely. Idle men are put to work and before long prosperity returns. That in the natural course of things again produces extravagance, inefficiency and dishonesty, and the country again goes through with the same cycle. All these depressions could be avoided, if the people at large understood these truths better. If when prosperity comes they would still manifest thrift, give their very best service, work hard and make an honest return for every dollar they get, business would remain permanently at a high level. Human welfare would make a broad and continuous advance, instead of being constantly interrupted by depression periods.

FOOD FROM THE AIR.

America, despite her wealth and progress, is at least fifteen years behind countries like Germany, Norway, Canada, France, and even Japan in the production of nitrogen fertilizers, says The Nation's Business. Though we have paid Chile to date nearly \$850,000,000 for nitrates, and though we pay each year vast fortunes to the ruthless German potash syndicate, and though we have a wealth of water power and a host of electric furnaces, till very lately we had not made one pound of air nitrates for use on our hard-taxed soil.

Of all great nations, we, the poorest of all nitrogen paupers, are practically the only one which has not seized this beneficent gift of science—a gift that can save us from inadequate crop yields and rising food prices. Germany alone has built up an air-nitrate industry with an annual output of millions of tons, freeing her forever from dependence on Chile, insuring her bountiful food crops, and even actually enabling her to export this product of the air and sell it for good money.

America's hope to relieve this situation lies in the Muscle Shoals project, and no matter who may finish this project, the day it starts making air-nitrates will be a red letter day in the annals of American agriculture. But it will be only a beginning—for even if developed to maximum capacity, this plant could hardly produce one-fifth of our actual needs.

Every time a merchant improves his store frontage by new plate glass or wood finish, and whenever he takes pains to arrange an attractive window display, he not merely gives a more favorable impression of his stock, but he helps tone up the appearance of the city. The first requisite in a good window exhibit is absolute cleanliness and neatness, with frequently washed windows and paint freshly renewed. The next essential is unity of design in the goods displayed. Too many different things, or too many articles, give a window a cluttered look, like a catchall for a cross roads store. A few objects conspicuously displayed are better than a miscellaneous hodge podge. The merchants of Roseburg have good window displays, and an examination of their exhibits is much like attending an industrial exposition. It is interesting to note the pleasure that visitors from other towns take in wandering along our streets and pausing before the attractive windows.

It costs \$100 to make a change in an office clerk or similar worker, according to the figures of the national employment board. The losses caused by inexperience and errors of a new employe, and the time it takes to give instruction, are equivalent to that expenditure. People who do poor work should not thereby be encouraged in carelessness, thinking that their employers will put up with their mistakes rather than make a change. The tendency of employers is in the opposite direction. They get so disgusted with poor work that they "fire" employes with little thought that the ones who take their places may be no better, and will require even more coaching. But it pays to show patience with any worker who manifests willingness. Sometimes those who learn the slowest are the most dependable when their working habits are well established.

Oroville Jail Does Big Business

OROVILLE, Cal., Jan. 16. (United Press.)—Whether it's due to prohibition, or the lack of it, or to some other mysterious cause, jail figures here show that crime has doubled during the past year. During the month of December, 1920, a total of 28 prisoners were locked at the county jail, as compared with 13 during December 1921. A striking feature of the situation, according to police officers, is the Stephens quality at our bargain fast that a large number of prisoners.

Ship with your minimum price. Check next day or returned at our expense. References, any Spring-Field bank. LOFFER & WATSON, 2nd St., Springfield, Ore.

Real bargains in fine shoes according to police officers, is the Stephens quality at our bargain fast that a large number of prisoners.

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS— We Oregonians were grinning broadly today as we pattered around in the rain and with upturned faces let the sky-juice spatter on our noses.

L. J. Barnes appeared on Jackson street today with colts hanging on his headgear. Been in somebody's cellar, eh Barnes?

Carl Patzlar is back in the country after a jaunt thru Florida and a dry trip thru Kansas. Carl says Miami's bathing beach has nothing on Campna park but that Oregon hasn't near as many grasshoppers as he saw in Kansas.

The killin' bees are not all over yet and they won't be until some topos are stretched in Salem.

Andy Mathews today made a tour of the residence districts in one of John Ferguson's delivery wagons.

Dist. atty. Gavge Nooner, whose vocabulary has astounded the natives for several yrs., was a visitor in our sanctum this a. m., and during his brief stay consulted the dictionary frequently to find out what ye ed. was talking about.

SMOKE UP! Now father chews his big cigar. While mother "rolls her own." Dear sis is strong for tailor-mades. And likes to smoke alone.

Aunt Tabby likes a long cheroot. And Willie shoots the snipe. Big brother swipes his pills from sis. And grandma hits the pipe.

"Well, guess my niece, who has been going to school this fall and staying at our house, got home, for Christmas all right," says Old Timer. "She wrote back the second day telling us to send her orange blouse and a copy of 'The Shiek' by return mail."

If Uncle Tom were alive today he could get \$60 a month for his cabin.

Our subscriber at Noah's Ark, wants to know whether, if Japan is allowed to keep the battleship Mitsu Uncle Sam will be allowed to build a Jettsu.—Arkansas Gazette.

The bee that gets the honey doesn't hang around the hive.

AWFULLY THIN. "Lizzie's awfully thin." "Yes, instead of 'bathing' she merely polishes up the bones."

RURAL NOTES.

Grasshopper Flats has no sporting events to report. About the only sport in this village is whiskergrowing contests. Alfalfa champions are to be met on every street corner.

The Ladies' Society for the Prevention of Poverty, Vice and Crime is having a drive this week. The society wants to raise \$1500 to employ a trained uplifter as secretary. When the ladies called on Ruth Stebbens he refused to contribute a cent. He says the increase of professional uplifters in the United States is so large that it is causing a shortage of labor on the farms.

There are several citizens in Grasshopper Flats who need uplifting, but hazing has just been abolished in Pennsylvania and we haven't the nerve to lynch them.

Bud Beasley, our town barber, carries himself with a mysterious air lately. He is being suspected of having joined to Ku Klux Klan.

NOTICE.

Ye ed. of Prune Pickin's has reformed. He always reforms at the time of the year. It is an annual custom. Hereafter this column will be run on strictly moral lines, with the slogan always in mind, "The Ten Commandments Are Right."

RESOLVE.

Down with girls! Garris, too. They shake wicked curls, naughty shoulders, fascinating eyes, and oozing hips! Down with 'em! Hereafter we are going to wear blinkers and read nothing but the Miscellaneous Times, which contains no pictures not of a highly moral nature.

Is modesty lacking in girls of the present day? Short skirted girls no longer seem to pick at the hem to cover their knees while they are sitting.

Love might, as Thife Clinger says, be enough for a woman, but the trouble is that she can't dress decently on it.

The WOWs are going to sharpen up their axes tonight and behold some innocent victims who joined the order so their friends could get a turkey.

We don't like to ask questions, but what has become of Clara Hanson, Tom and Jerry, and ex-Vice-Pros. Marshall?

Jazz is dead, says a Seattle Wn. writer. Like John Barleycorn?

Some people believe it should be called United States Can't-situation.

THEIR TAKING WAYS.

There was a swap social in Oak Park, Ill., the other evening. The local paper, commenting on it, said: "Everybody took something they didn't need. Many of the ladies took their husbands."

LAFE PERKINS SIZ: "Some fellows oughter have their feet embalmed."

Buy coal at Page's and be comfortable and sweet-tempered.

Earl Ollivant, a resident of Olalla, was in this city today trading and attending to business matters.

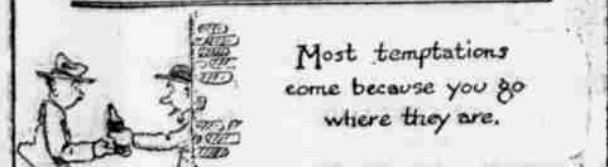
SAP AND SALT BY Bert Moses

The gossip germ defies all insecticides.



All there is to success in business is taking in more than you pay out.

The errand boy who is "onto his job" will eventually pass the boss who isn't.



Since wine is gone, the blame will have to be placed on women and song.



AROUND THE TOWN

Arundel, piano tuner. Phone 133-L. Build a home, we will help you. Page Lumber & Fuel Co.

Tom Ollivant, a farm owner in the Ten Mile valley, spent several hours in Roseburg today attending to business affairs.

I am now booking orders for day old chicks, hatched right from Tanager in Roseburg today attending to business affairs.

"League Not Dead" Wilson's Declaration

WASHINGTON, D. C., Jan. 15.—Ex-President Wilson, declaring anew his confidence in the "vitality of the league of nations," today warned an impromptu gathering at his home that those who opposed the league would have to "look out for themselves."

A motion made by a man in the audience at the meeting of the Woodrow Wilson foundation that those present pay their respect to the ex-president, led to a pilgrimage of several thousand admirers and friends of Mr. Wilson through two miles of slushy streets to his residence. There the crowd increased and resolved itself into an enthusiastic demonstration.

Mr. Gompers Answered. Mr. Wilson's remarks were in reply to Samuel Gompers, who, in acting as spokesman, had declared that the crowd's presence offered proof that the league of nations was not dead.

"I need hardly tell you how such a demonstration of friendship and confidence makes me feel," Mr. Wilson replied. "There can be no doubt of the vitality of the league of nations. It will take care of itself and those who do not regard it will have to look out for themselves. I have no anxiety for it. My only anxiety is to see our great people turn their faces in the right direction and move with all their force. I thank you for all this. I don't deserve it, but I enjoy it, nevertheless."

Mr. Wilson's Voice Better. The ex-president was assisted to the door by Mrs. Wilson, who shared with him the plaudits of the crowd.

Mr. Wilson's voice, while lacking some of his more vigorous days, was strong enough to carry to most of those who jammed the street. At one point when the cheers became especially vociferous, Mr. Wilson made a motion as though he intended to walk down the steps and shake hands with those nearest, but he was restrained by Mrs. Wilson.

The march to the house was led by Senators Walsh, Montant, Fletcher of Florida, and Harris of Georgia.

MATERNITY HOME—703 Mill St. Phone 420-J.

RED LETTER DAY

The club women of Roseburg will hold Red Letter Day, better known as Scholarship Loan Fund Day, Tuesday afternoon, January 17th, in the parlors of the Presbyterian church at 2 p. m. It is to take the form of a Silver Tea and donations of 25 cents or more will be received by the committee who has the affair in charge. They promise a splendid program including refreshments and every woman in Roseburg and vicinity are invited to attend. The money collected in this way is loaned to young women who need funds to finish their education.

L. F. T. CLUB DANCE

The next dance of the L. F. T. Club will be held Monday evening, Jan. 16, at the Elks hall at 9 o'clock sharp.

ROYAL ARCH MASONS ATTENTION.

The stated convocation of Laurel Chapter No. 21 will be held in the Masonic Temple, Tuesday evening, Jan. 17th. Work in the Royal Arch degree. Lunch will be served at 6:30. All members are requested to be present. By order of R. A. Wilson, H. W. F. HARRIS, Secy.

Good Games of Basket Ball

A fast double-header basketball contest was witnessed by a large crowd at the high school gymnasium Saturday evening. The Roseburg girls were defeated by the Grants Pass girls by a score of 25 to 18 while the high school boys defeated the Baptist church team 30 to 20. The Grants Pass girls outplayed the local team in every angle of game and won easily. The Roseburg girls exhibited a lack of teamwork which can be overcome with practice and doubtless the team will be stronger as the season progresses. The work of the boys' team was agreeable surprise. Roseburg has had been feared that matching team against stronger and better players would result in defeat. The high school team displayed a wonderful ability in playing against weight and completely walked through the game with the Baptist church team.

The team representing the Baptist church was composed of several school stars and was a formidable proposition to face the high school team. Although handicapped by a leg had only a small amount of practice, the Baptist church team was considerably heavier than school team and all of the players were much larger. The game was rough and hard fought and the same time very fast. The fact the high school team was able to meet this roughness when back superior weight speaks well for the future, as it is clearly demonstrated that the team will be able to own with any of the heavier school teams it will be called to meet.

Own your own home and much better you feel. Page Lumber & Fuel Co. has material to them and fuel to heat them.

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