

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

Subscription rates table with columns for D. W. Bates, L. Wimberly, Bert G. Bates and rates for daily, monthly, and yearly subscriptions.

Entered as second-class matter May 17, 1920, at the post office at Roseburg, Oregon, under the Act of March 2, 1879.

ROSEBURG, ORE. MON. JANUARY 12, 1922.

THE ACHIEVEMENTS OF ADVERTISING.

Merchants in many places find fault with the amount of trade that goes away from their home neighborhoods to patronize department stores and mail order houses in large cities.

"The department stores are getting the business," says Printer's Ink, "for the reason that they are going after it."

According to the federal reserve bank reports, of 372 department stores reporting, there was a decrease of only 6.7 per cent in sales in October, 1921, as compared with 1920.

The secret of the progress of these big city stores which goes on without much regard to general business conditions, is that they keep up persistent and prominent advertising campaign.

CO-OPERATING WITH THE PUBLIC SCHOOLS.

Many people seem to feel that educational progress is a matter principally of equipment and text books and new methods and all that. Yet there are certain forces affecting school work very intimately, that are never touched by any mere change of methods and systems.

If egotism is a sign of insanity as those California alienists declare, it's time to solve the unemployment problem by putting all hands to work building insane asylums.

Some people are so dissatisfied that they wouldn't want to enter heaven unless they were sure St. Peter would issue rain checks.

Who remembers the old-time "dude" whose collars were so high they touched his ears?

If you try to be "all things to all men," you soon will be nothing to anybody.

The sea of life is strewn with wrecks brought about by loyalty to a lost cause.

Often wonder why a speaker says he has "a message to convey," doesn't convey it and then sit down.

AROUND THE TOWN

Arundel, piano tuner, Phone 189-L. Mr. Henry Owers, a resident of Garden Valley, today returned from a trip through California and into Mexico.

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS—

Happiness is picking up the jokesmiths are pounding out some real gems from their old gossip foundries and the columnists are hitting on all six.

Officer in charge of rifle range—Don't you know any better than to point an empty gun at me?

Clerk (at an employment bureau)—Someone has sent for a yardman, sir.

Manager—We haven't any yardmen at present.

LAZY LOVER. "Gladys, I love you! I can't live without you!"

FOR MEN ONLY. Speedy—What do you consider the best years of a woman's life?

Jakey—I took Rachel by de taster last night and ve almost had a tawdle ride home.

FATHER—Why is it that you are always at the bottom of the class?

CHANGE COLLECTOR. Married Woman—Never ask your husband for money.

The frosted atmosphere, no kindling, cold linoleum, and failure of the alarm clock sometimes combine to make it impossible for a feller to start the day right.

Dr. Stella Vincent, a She-caw-go high brow, tells the wives of the nation to be witty at meal times and thus entertain their hubbies and make their moments around the dinner table a pleasure.

"Hard Boiled" Smith is a general in Obregon's Mexican army, according to information received.

Leon McClintock and Hub Quine put on clean collars and Xmas neckties today in preparation for a trip to their old college fraternity at Corvallis where they both learned to milk cows in their younger days.

The Portland hubby who sneaked home in the evening and found his spouse dining with another man should have kept his head and secured the address of his wife's affinity and sent him the grocery bill.

While we are putting on two suits of heavy undies and crabbing about the light frosts the folks back in New York state are thawing out their flivvers with gas torches and chopping off their frozen limbs.

When the auto show opens next week we're going to park the flivver several blocks from the armory and walk over to see some of the gas buggies on display in hopes that some of the neighbors will buy one and take us out for a ride.

Dean Bubar entered our sanctum this a. m. with the following squib which had been clipped from a Canadian paper:

Recently a number of Americans came over from Buffalo, cut up high finks in Toronto, and landed in the calaboose. A reporter on the Telegram was inspired by the occasion and produced this one:

Sing a song of sixpence, Four bottles full of rye, Four and twenty Yaankes, Feeling good and dry.

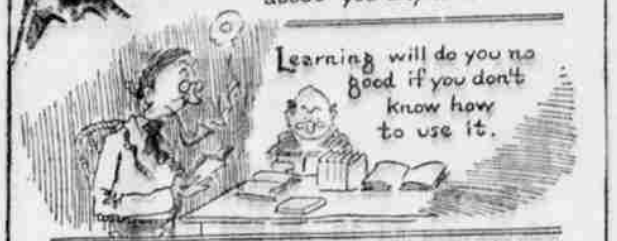
A GEM OF LITERARY ARTISTRY. Her dear dad's delight was Miss Flora.

The reason why a woman wears furs in summer and a low neck dress in the winter is because she is a woman.

LAFE PERKINS SEE: "There ain't nothin' so embarrassing as when a feller's garters come unbuttoned and drag along on the sidewalk behind him."

SAP AND SALT BY Bert Moses

Do as you please, for folks will talk about you anyhow.



One ground for divorce ought to be failure to systematically employ the toothbrush.

Troubles are doubled when taken into court.



A lawyer is apt to drag a case along when a good-looking woman is his client.



YONCALLA AND DRAIN, ATTENTION.

Dr. Royal T. Clark, of Eugene, will make his regular visit to Yoncalla, Lauman's drug store, Saturday, January 14, and at Drain, Perkins Hotel, January 15.

REBUILDING PHONE LINE

The government telephone line between Glide and Rock Creek is being rebuilt with the cooperation of the Douglas county fire patrol.

BIRTHDAY PARTY ENJOYED

Mrs. Lillie Haworth, of Drain, Oregon, was hostess at a delightful birthday dinner Tuesday evening, given in honor of Mrs. Delbert Gorline.

A delicious chicken dinner was served, and a good time enjoyed by all.

DILLARD-BROCKWAY ITEMS

The Mayflower Literary Society met in the Brockway school house last Friday evening. The house was crowded to its capacity and everybody enjoyed a good time.

Edward Moots, the clerk in the Brockway store is spending the week end in Portland visiting with friends.

Miss Anna Lewis has accepted a position at Azalea teaching school.

Mrs. S. R. Alexander has returned to her home in Edenhower after spending a few days visiting with her sister, Mrs. Clayton.

FISH LAW EXPLAINED

W. S. Hogan of Oakland was in the city today for a short time and stated that the sportsmen of that section are desirous of having the fishing law as pertaining to the Calapalapa river made clear.

GLIDE NEWS

The Parent Teachers Association held their regular meeting Friday, January 6. Mr. Cross, county school superintendent was the speaker of the evening.

The Mt. Scott S. L. T. club had its annual election of officers Saturday, January 7, 1922. The result of the election was as follows:

After the election an impromptu mock trial was held.

W. L. Singleton reports the capture of a coyote in this vicinity and also the loss of a valuable dog while in the hunt.

Charles Wright passed away at his

BIG BASKETBALL GAME

Canyonville All Stars vs. Roseburg National Guard, at Roseburg Armory Friday night, Jan. 12. This game will be a hummer. Don't miss it. Game called at 8 o'clock.

Biggest bargain in town. New 1921 Baby Overland touring car for sale cheap if taken at once.

The members of the 36th Telephone Line held a meeting recently to elect directors.

The boundary board consisting of Supt. O. C. Brown, County Judge Quine, Commissioners Long and Weaver, together with a representative of each district met and decided upon the location of the new Glide consolidated school.

Mrs. Elmer Wright arrived from Mouth, Oregon, to attend the funeral of Charles Wright.

Saturday evening, January 14, will be a meeting of Grange No. 462. John Alexander and Frank Hapliste spent Tuesday in Roseburg.

STOMACH UPSET?

Get at the Real Cause—Take Dr. Edwards' Olive Tablets

That's what thousands of stomach sufferers are doing now. Instead of taking tonics, or trying to patch up a poor digestion, they are attacking the real cause of the ailment—clogged liver and disordered bowels.

Dr. Edwards' Olive Tablets arouse the liver in a soothing, healing way. When the liver and bowels are performing their natural functions, away goes indigestion and stomach troubles.

Have you a bad taste, coated tongue, poor appetite, a lazy, don't-care feeling, no ambition or energy, trouble with undigested foods? Take Olive Tablets the substitute for calomel.

Dr. Edwards' Olive Tablets are a purely vegetable compound mixed with olive oil. You will know them by their olive color. They do the work without griping, cramps or pain.

Take one or two at bedtime for quick relief. Eat what you like. 15c and 30c.

Large advertisement for Dodge Brothers cars, featuring the text 'DODGE BROTHERS Will Announce On February 1, 1922 A Substantial Reduction IN THE PRICES OF THEIR CARS Effective From January 1, 1922 J. O. NEWLAND & SON Dodge Brothers Dealers ROSEBURG, OREGON'