

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

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ROSEBURG, OREGON, DECEMBER 21, 1921.

WHERE THE FARMER GETS OFF.

Business revival has been to a considerable extent delayed by certain misapprehension among wage earners. These people, as is natural and right, ardently desire to improve their condition. But many of them have demanded wages so high that the farmers and other elements of people could not buy their product. This is one principal cause of the unemployment that has existed. The farming elements, who constitute from a third to two-fifths of the population, are getting only about 10 per cent more for their products than they had before the war. Meanwhile the factory workers get about 75 per cent more for their work than they did in 1913. As a result manufactured goods cost about 50 to 60 per cent more than they did in 1913, and multitudes of farmers and others can not afford to buy them. Hence many factories have had to shut down or run on short time. One might well wish that the wage earners could retain the wages they had in 1920. But if they do have these high wages, while the other elements of the community have to come down nearly to pre-war figures, the products of the factories will not sell. The only way in which the workingman can increase his returns in the long run, is to turn out a better or greater product. If by the power of organization he obtains relatively more pay per day, than other elements, his product will not sell, so that his actual pay per year will not be as much as if he was willing to take his share of the deflation. Fortunately the majority of the working people seem to realize this truth and many industries where wages have taken a fair reduction have shown marked gains, so that the position of the wage earners has been improved.

"The Nation's Business" states that someone told a congressional committee a few days ago that the estimated value of the label of a certain soap is \$5,000,000. Some other name would have been equally good, if used at the start, but the value placed on a mere name shows the tremendous effect of an idea if constantly impressed on the public. A certain company recently got out a picture in which a mother is represented as bending over a child. Many thousands of people wrote to the company that the picture of the mother did not have any wedding ring on her finger. An advertising picture in another line showed Scotchmen wearing a certain type of plaid. The company using this material has been overwhelmed with complaints that the plaid was not correctly drawn. Instances like these show how carefully modern advertising is read. This general interest in publicity material gives the merchant who believes in thorough advertising a big advantage in marketing his goods.

The city council takes a very good view of the upkeep of the city's auto camp grounds. While the expense in the past has been great it is not going to be long until free camp grounds for tourists will be a big and expensive luxury. Tourist travel from now on will be greatly augmented throughout the summer season by improved highways, and every city boasting of free camping facilities will have their full quota of tourists. From now on considerable additional expense will be incurred in caring for the great army of visitors, and there is no plausible reason why these people should not pay a nominal fee for camping privileges and the many conveniences supplied thereto by the city, thus, at least, making the grounds self sustaining. A very small fee would do this.

The four power agreement regarding the Pacific islands may not seem to some people to go very far. There is simply the pledge to respect each other's territory and not to go to war without consulting the others. The worst threat of war to this country has been the exposed position of the Philippine islands. By this agreement these powers agree not to molest these islands. If that pledge is kept, no war can possibly arise in this ticklish territory. And no power could break such a sacred pledge without queering itself for a century. The American people have had the feeling that the Anglo-Japanese alliance tied the hands of the power that should be our best friend, and they are glad to see a new deal take its place.

Twenty above zero is pretty cold for the natives of this section of the state. Our advice to the weather man is to put on the "soft pedal" and fudge the thermometer up a few degrees in order to keep in harmony with this city's previous good record for mild winters.

Prune Pickin's

By Bert G. Bates

GOOD EVENING FOLKS—

We refuse to comment on the weather this eve, and turn hastily to another subject.

Burbank is an honest grafter.

When a garage advertises, "Starting and lighting a specialty," seems they ought to go into the aeroplane business if they can start and light successfully.

LITTLE KNOWN FACTS OF HISTORY.

Milton wrote "Paradise Regained" after his mother-in-law died.

A blotter absorbs everything and gives out nothing. Don't be a blotter.

The man who used to have his hair cut by his mother now has a son who has his finger nails cut by a flapper while the barber is shampooing his hair and the porter is shining his shoes.

Old Father Hubbard went to the cupboard to get himself a drink, and when he got there the cupboard was bare, so he took one from the sink.

Lots of fellows think they are breaking your heart when they get sore at you and refuse to speak. Three-fourths of the time they are only causing themselves a whole lot of worry for nothing.

Quite a few embryo school marmes are in the village today and scratching their noses in an effort to answer some of the questions propounded at the teachers' exam.

It's a mighty hard job to please everybody in this old world and after a fellow steps on someone's toes a few times he begins to realize that fact. Of course ye ed. favors trying to please as many people as possible but now and then you run across a bird who couldn't be pleased.

We noticed a young flapper's knees knocking together this a. m. and we'll bet she wished she'd worn her Sox rolled up 'stead of down.

A news dispatch says that Will Hays, p. m. general, is considering entering the movie game. Those movie vamps are gettin' even our gov't. officials.

Bob Long, county commissioner, dropped off the train this a. m. carrying a brand new grip containing his tooth brush and a bottle of cough syrup. Bob slipped and skidded towards the courthouse and when last seen was resting his number eleven on the mahogany desk of the county court.

A fellow with an eastern look and a nickle seegar jammed in his mug passed ye ed.'s sanctum today wearing an overcoat constructed from Bruin hides. We wish these easterners would quit wearin' those furrackinaws out here in the golden west. It makes us think we're cold and gives newcomers the impression that they're in North Dakota instead of the equatorial Umpqua.

Bill Harris, the well known abstracter, almost became a concreter this a. m. as his right foot started skyward and his coat tails dusted the edge of the ice-coated sidewalk on the well known Jackson St.

The solons are once more gathered at the old stamping ground and are sending back numerous bills which the wisest of them have drafted. We imagine the bills will still be rolling into the treasury dept. after the sessions have been completed.

ORIGIN OF A FAMILIAR TERM.

From the Clay Center, Kan., Times. Clay Center now has a "drive it yourself" auto livery. The term "drive it yourself" originated some years ago with Mr. Averageman, who, when his wife kicked on the way he was driving the car, replied, "If you don't like the way I'm driving drive it yourself." It is a very commonly used remark these days.

"THE FORD-FLUSHER."

He said he owned an open "Stutz," and a closed-in "Pierce-Arrow." "But I'll bring my Ford tonight," said he, "You know the road is narrow."

PIPESTEMS? TELEPHONE POSTS?

The dear things were once so modest that they never referred to them as "legs" but always said "limbs." Now they show them to you all the way up to their knees and



Christmas Suggestions

FINE DRESS SILKS
WOOL PLAID SKIRTINGS
WOOL DRESS GOODS
BATH ROBES & BLANKETS
SILK UNDERWEAR
HOLEPROOF SILK HOSE
KAYSER GLOVE SILK HOSE
SILK PETTICOATS
COLORED SILK PARASOLS
AND
MEN'S ACCESSORIES

I. Abraham

THE SILK STORE

Just let you say for yourself what they are.

Profiteers will continue to flourish as long as we're content to say to the clerk, "Wrap it up" instead of "How much?"

LAFE PERKINS SEZ: "Chewin' tobacco is a nuisance when it runs down yer chin."

CARR'S OPEN EVENINGS. Carr's store open every evening till Christmas for your convenience.

Xmas Kettles Are Doing Well

The people have thus far responded very liberally to the Salvation Army Christmas appeal both through the kettles on the streets and the appeals. To date \$125.00 is on hand for the Christmas relief. This shows the spirit of the people and expresses their confidence in the ability of the Salvation Army to find and relieve distress.

These contributions are greatly appreciated and for the benefit of the many who have not as yet given the Christmas kettles will remain upon the streets until late Christmas Eve. Gifts of clothing, toys and fruit from the country are being received daily and these will be passed on to those in need until the supply is exhausted.

Many letters have been received from children addressed to "Santa Claus" care of the Salvation Army, whose parents are poor, often times the father being out of work. Several cases needed immediate relief and this has been given.

Do you know of a neighbor in need or for whom this Christmas holds but little cheer? If so, report the case to the Salvation Army at once. CAPTAIN FORD.

ADMINISTRATOR APPOINTED

Attorney George Neuner was today appointed administrator of the estate of J. E. Creason, deceased. Henry Adams, Clell Weaver and Hugh Black, of Myrtle Creek, were named appraisers. The deceased left property valued at approximately \$17,000 according to the petition filed in the probate court.

Pennsylvania Tire Service. Ask us. Ford Garage.

BIG PRE-CHRISTMAS DANCE

Featuring
Webb-the-Wizard
of the
XYLOPHONE

ELKS HALL
Wednesday, December 21
MOONLIGHT MELODY FOUR

CARR'S OPEN EVENINGS.

Carr's store open every evening till Christmas for your convenience.

Frances Parslow teaches vocal and piano at 522 So. Main St.

They told me Roseburg people were not classy enough to buy special wall paper. I took a chance. The papers and beautiful borders are here for your inspection, as I believe Roseburg people are as good judges as any on earth, and just as classy, and know a good thing when they see it. Fisher's Wall Paper Store, 405 West Cass St.



Save time and trouble by getting accurate advice on battery matters from a specialist on starting, lighting and ignition. Our battery inspectors are skilled auto electricians.

Prest-O-Site
BATTERY SERVICE

Roseburg Battery & Electric Station

What Suits One don't Suit Another

This is the reason for unlimited variety. We don't want you to take what you don't want. Substitution is not satisfactory to you or us either. Order what you want and you shall have it.

Economy Grocery
PHONE 63.

SCOTT BROS

Plumbing
AND
Heating
Jobbing a Specialty

Phone 407 Main and Oak

Look at This Boys!

Boys have you seen the New Overland Coaster with disk wheels? It's sure a dandy—right up to the strong and speedy. We also carry the Heider Wagon. Can't upset, it's a large speed wagon with automobile front axle. Our carried over stock has been reduced to new prices. Shop early in the week while our stock is complete.

Churchill Hdwe. Co.

ROSEBURG, OREGON.

Innoculate YOUR FORD

MAKE her engine immune to all ignition troubles. We have the serum—Big Bosch Sparks—shot into the cylinders regularly by the new Bosch Compensating Battery Ignition System.


It's an easy system to install, and it's a sure cure for misfiring, loss of power and waste of gas.

Bring your patient in for treatment. Costless free.

Devaney & Burnett

406 West Cass Street.

The Brunswick



Finished in Mahogany and Oak

Make This a Brunswick Christmas

An ideal addition to the Christmas festivities is a Brunswick, for it brings to each member of the household his favorite music in the intimate atmosphere of the home.

And note, too, that there is no reason when buying a phonograph, to be satisfied with anything short of a Brunswick—for prices and terms on Brunswick are the same as those of other instruments.

Exclusive Features

Brunswick plays all makes of records without attachments. This means that with a Brunswick in your home you can enjoy all the great artists regardless of the make of records for which they record.

This is accomplished by the Ultona—a part of The Brunswick—not an "attachment."

Another exclusive Brunswick feature is the Dual Tone Amplifier or horn, made entirely of wood and moulded like a fine old violin. It is responsible for much of the wondrously beautiful Brunswick tone.

A. J. Lilburn & Son

Complete Home Furnishers.
"Buy Your Christmas Brunswick Early"

REAL BARGAINS

IN USED FORD CARS

We must clean up before the First of January. OUR LOSS IS YOUR GAIN. Small payment down takes any kind of a Ford.

C. A. Lockwood Motor Co.

FORD
FORDSON