ROSEBURG NEWS-REVIEW


## PROMOTING CREDIT FACILITIES

When the business men of a city, or individual among them. cherishes an ambition to build up a bigger trade, for themselves
and the community, the practical thing that often holds them back is the matter of credit. There are a great many men who have enterprise and industry and push, but who are held back because of their lack of capital, and ability to get credit. There is one way
in which a man's credit is improved, and that is by a policy o
consistent advertising. Bank men believe in advertising usual feeling is, when a merchant who is a good advertiser applies such credit, is likely to be turned over quickly and promptly paid before the public. They would have confidence that the goods would be disposed of and turned into cash before they get out of
date or shopworn. The store that advertises consistently creates a reputation and a good will that must be a help to a merchant : do not like to tie up money in non-liquid stock. If they loan mane on any kind of merchandise they want to see that stock go through loan can be paid off and the money used to finance new enter
prises. Any merchant therefore who is ambitious to expand lacks the capital to do it with, takes a long step toward getting tising. Also a town in which advertising is likeatly done, is more

$\qquad$ tied with the early development or this section of the state and
had witnessed Roseburg develop from a mere village to a living dene here had endeared him to hundreds of our beetsetitizens who that held for him the respect of a large circle of warn friend
He was a citizen any community might well feel proud of, and bis



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## Automobiles, socin

us ruining the career:
One week from today
supply of neckties, socks and l
people who talk about

## Tune 『ickin's




## A Silk Dress

Makes a Wonderful Gift
We have the
Finest Assortment of Silks in the City
I. ABRAHAM

The Owl Says:-
Been up for Inspection Today?
GET Your New Suit of US.
GET Your Suit Pressed by US
GET Your Suit Cleaned by US
GET them altered and repaired by US


## BEFORE CHRISTMAS

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The Roseburs National B Roseburg. Ore.


THE BEST GROCERIE
LEAST MONEY
Everybody Exch Smuniwich


Make This a Brunswick Christriv

Exclusive Features

