ROSEBURG NEWS-REVIEW


## THE BUSINESS SITUATION

It is customary for some pessimists, in speaking of the business outlook, to say that the United States can not be prosperous years before Europe recovers pre-war prosperity, that makes the situation look blue to the average mechanic or business man. He feels in the grip of world wide forces which he can't improve, and which his country as a whole can't modify very much. Yet this have been only about 10 per cent of our total production. Before have been only about 10 per cent of our total production. Beior depressed conditions prevailing during the first eight months of this year, the United States exported $\$ 3,227,000,000$ worth of products Before the war our exports for a whole year were rumning only about $\$ 2,220,000,000$. Of course the recent figures look big because they are based on higher prices; But after price difcrences are alowed, the volume of exports today compares ravor ably with that existing before the war. And as our exports are fraction of them and not suffer seriously, if conditions were righ at home. It is worth while studying these figures a little, to refute the idea that this country must drag along for years withou recovering its normal times, owing to bad conditions in Europe If there are troubles in business here, they are principally due to
some internal dislocation, some lack of a proper balance in our some internal dislocation, which our people should be bright enough to study ut and remcdy for themselves. An merease of foreign trade Europe is buying heavily of us a good deal in this country. But for the difficulties that most impede the return of fuli prosperity.

Many schools and colleges are giving courses in "business management." So many are taking the training, that some people have remarked that there were going to be more managers than workers. Not all the young people who study to become executives can attain any large success. But they will accomplisk something if they get ideas of efficient work. The small business will be far more profitable, if run on systematic principles. mechanic at his bench and the clerk behind the counter both need are spreading this idea of efficiency, and in so far as these prinand benefit everybody


# Big Reduction in Genuine Ford Parts <br>  AND REPAIR LABOR <br> EFFECTIVE DECEMBER 1st. 

The Following are some of the Comparative Prices of One Year Ago and the Present Time.


