## It took YEARS $\operatorname{and}$ YEARS to develop CAMEL QUALITY <br> We worked on Camels for years before we put them on the market. Years of testing-blending-experimenting with the world's choicest tobaccos. <br> And now, EVERY DAY, all our skill, manufacturing experience and lifelong knowledge of fine tobaccos are concentrated on making Camel the best cigarette that can be produced. <br> There's nothing else like Camel QUALITY. And there's nothing else like Camels wonderful smoothness, fine tobacco flavor and FREEDOM FROM CIGARETTY AFTERTASTE. <br> That's why Camel popularity is growing faster than ever. <br> A better cigarette cannot be made. <br> We put the utmost quality into THIS ONE BRAND.

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## DO YOUR <br> Christmas Shopping Early

Only 22 Shopping Days Left
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