

EVERY ARTICLE IN THE STORE CARRIES A REDUCED PRICE---NOTHING RESERVED
 NOW COMES THIS STARTLING ANNOUNCEMENT. A STUPENDOUS EVENT FOR ROSEBURG
 A SUPREME SELLING SENSATION. A MONUMENTAL MERCHANDISE MASSACRE

BELLOWS STORE

Announce a Mighty Sale
 at the Time You Need
 and Winter Merchandise.

\$20,000.00 OF UNRESISTABLE BARGAINS, UNPARALLELED IN OUR HISTORY

Real Sacrifice Sale!

OPENS FRIDAY, OCTOBER 21st, AT 9:00 O'CLOCK A. M.

Large Size Face Towels 19c

Extra fine quality cotton huck towels; these towels are self-bordered and size 18x36. You will pay at least 35c to 50c for the same towel. But at sacrifice

19c

Women's Kid Shoes \$2.98

A fine quality kid shoe for women. This shoe is all solid leather, lace style has medium low heel and easily worth today \$6.00. Buy now at sacrifice, pair

\$2.98

Misses' and Boys' Hose 20c

An extra fine 4x4 ribbed hose for boys and girls—the girls' in brown and black. All sizes, 6 to 9½. A hose that will wear. Worth 50c pair. Sacrifice sale, pair

20c

Women's Winter Unions 98c

A dandy good weight of women's union suits for winter wear, made high neck, long sleeve. Formerly sold at \$2.00 to \$2.50 a garment. At sacrifice, garment

98c

Outing Gowns at 98c

For this sale we offer the best made outing gown you ever saw for this low price. Extra heavy fleeced outing, white and colors, worth \$2.00. Special at sacrifice, ea.....

98c

Fine Cotton Batts 10c

While any remain of this extra high grade fluffy white cotton batts, the exceptional low price at each. Sacrifice

10c

Bath Towels, Each 30c

A great big Turkish bath towel, size 26x42, really wonderful in this towel. Would be a snap at 50c. For this Sacrifice Sale, each

30c

Gigantic Stock Reducing Event

MR. BELLOWS' REASON: At all times business prosperity is a matter of give and take. But the last few years there has been too much taking and not enough giving, that is what is the matter with business today, everywhere.

Sacrifice---Unselfish Sacrifice---That Is the "Juice" Needed to Make the Business Motor Hum

If every business man in this nation, as well as every laborer, were to suddenly decide, on a given hour and day, to reduce the price of his goods or services to a pre-war level---You would see the most amazing spurt of business activity that the world has ever known. This universal sacrifice made simultaneously by all makers or sellers of goods or service would rejuvenate business in the twinkling of an eye.

We cannot bring these things to pass alone, but we can do our part. The prices attached to the quality merchandise described on this sheet will emphasize the sincerity of our efforts. We do not believe that there has ever been a sale held in this vicinity that will be approved of, as this sale will be. We do not honestly believe that there is another store hereabouts that is in a position to offer you wanted merchandise at anywhere near the low prices as will prevail at our store for the next two weeks. In addition to the drastic reductions in effect throughout the store in all departments, we will offer hundreds of items at less than actual cost. That is our pledge to our customers, so we may reduce our stocks to a minimum. Do not overlook this opportunity to procure merchandise at a price that spells economy to you.

LET NOTHING KEEP YOU AWAY. TELL EVERYBODY THE NEWS

Worth While Silks

Taffeta Silk, also some satin, full 36 in. wide, range of colors. Formerly sold at yard \$2.89; to close out, at the Sacrifice Sale, per yard.....

1.39

Beautiful Georgette Crepes and Crepe de Chine, in all the new and wanted shades, at the new sacrifice price, yard.....

1.39

The best wearing brand of shoes, the Uts & Dunn. For this sale we offer our \$10.50 to \$12.50 finest quality, black and brown, kid, high top, shoes, at the low price, all widths, pair

8.98

You Need Underwear

One lot Athena fine silk and wool and wool union suits for women. They sold up to \$4.50 a garment; to close out lot, garment

2.39

Women's wool mixed union suits, famous Athena make; worth up to \$3.00 a garment. Each

1.89

All Corsets Reduced 25 Per Cent

Crochet bed spreads in a large range of patterns, a spread that was formerly sold at \$3.00; very large. Sacrifice.....

3.98

Fine Wool Dress Goods

Wool serges, full 36 inches wide, heavy storm weave; colors blue, brown, red; wears well for school dresses and blouses. Worth \$1.25 a yard. Sacrifice sale, yard

73c

Velour Coatings, the newest woolen material for making coats; good range of season color; at special, yard

3.98

The finest kid oxfords in our store, in black and Cordovan. Medium heel—these Uts and Dunn shoes are worth \$10 to \$12.50 a pair anywhere. Sacrifice sale, pair.....

7.50

Jumper Dresses \$5.00

One of the classiest little dresses designed. They are all wool and made of excellent materials. Worth \$3.50. For Sacrifice Sale, ea.....

\$5.00

Silk Blouses \$1.98

Really beautiful tub silk and fancy crepe silk blouses. All sizes. With combination of styles and patterns. Formerly sold at \$3.98, special sacrifice

\$1.98

Women's Silk Hose 79c

They were formerly sold at \$1.50 a pair, and now to clean up this lot of women's silk fibre hose in many colors and plain and lace effects, Sacrifice Sale at pair

79c

Cotton Petticoats 89c

All cotton taffeta petticoats in plain and fancy colors, neatly made and flounced. They formerly sold up to \$2.00. For Sacrifice Sale, each

89c

Women's Pumps \$5.98

Fashion decrees one strap pumps, and we are showing about the neatest and best made pump you ever saw. Formerly sold up to \$8.50 a pair. Special Sacrifice

\$5.98

Women's Cotton Hose 19c

Women's fair quality black cotton hose, all sizes, formerly sold at 50c a pair. While the lot lasts at Sacrifice Sale, pair

19c

Jersey Silk Petticoats \$2.59

Think of it, the admirable Jersey Silk Petticoats, made with accordion pleated flounce, and all colors too. Jersey silk wears. Worth \$5.00. Sacrifice Sale

\$2.59

CHILDREN'S HOSE

Boys' extra weight black cotton hose, regular 50c quality; wears like iron; at Sacrifice sale

39c

Bear Brand hose for boys and girls in black, white and brown; nearly all sizes. 29c Re. 50c hose at.....

29c

Extra quality Outing Gowns, formerly sold up to \$3.50. To clean up lot, Sacrifice

1.69

Prices Low on Staple Dry Goods

Fine Velour Flannelottes in newest patterns for making kimono, bath robes; formerly sold at 50c per yard; Sacrifice sale

21c

Blanket Robes in fine quality wool mixed. These robes are made by the Pendleton Woolen Mills, New patterns. Special

7.89

Pure Linen Table Damask, full 72 inches wide, good patterns and in extra fine quality. Sacrifice Sale, yard.....

2.98

Yard wide Cretonnes in fall patterns, light dark grounds suitable for draperies and quilt coverings, yard

29c

Stamped Terry cloth formerly sold at \$1.50 per yard; good patterns, makes wonderful drapes and other uses. At Sacrifice sale, per yard

98c

Extra Heavy Outing Flannel, full 27 inches wide, light colors and neat patterns. For the special Sacrifice, yard

11½c

Real Pendleton Robes. Everyone knows that they are the best wool Indian robes made in the United States. To see them is to appreciate the low price of

11.98

HOSE THAT WEAR

Our regular \$1.10 Luxite Silk-faced hose. Has rib top and in black, cordova and Agrican brown; special

89c

Hole proof silk and wool sport Heather hose, red brown, blue, very special, pair

1.98

Pure Silk Hose in the best wearing silk hose on the market today. Black and browns at pair

1.59

Distinctive Dresses and Suits

For the Great sacrifice Sale we place in one lot some exceptional suit values. Over a year ago these suits would cost you \$50 to \$75. Today wanted styles and fabrics and trimmings at special

21.00

Balance Suits, Stock Reduced 33 1-3%
 The balance a four entire suit stock, which comprises an array of distinctive styles and highest quality of newest materials, and for this Sacrifice Sale reduced

33 1-3

One Lot Dresses at \$13.98

Some very handsome dresses in silk and wool. Material and style are good. They formerly sold up to \$45.00. Your choice of the lot at special

13.98

All Dresses Reduced 25 Per Cent

Umbrellas 98c

Women's fine American Taffeta Umbrellas; full steel frame, rust proof. Formerly sold at \$2.98. Sacrifice, each

98c



Hand Bags, Purses 2.98

A beautiful all leather purse or bag. Finished in grey, brown, black. Mirror in side; real clover. Sold up to \$5. Spec.

2.98