

The New Coats, Suits and Dresses

Will appeal to you from every point of view—Will you be one of the first to see them?

Burchard's



SPECIAL WHILE IT LASTS \$1.20

No. 1 Mill Run, 80 lb. Sacks

VOSBURGH BROS.

227 North Jackson St. Phone 95

AROUND THE TOWN

From Willbur—
Mrs. F. W. Parker and daughter, Golda, arrived here this morning to spend a few hours shopping.

Home From Portland—
Nathan Fullerton, of the Rexall store, arrived home from Portland yesterday after a few days spent in that city attending to business matters.

Returns to School Work—
Miss Marion Wallace, who taught in the public schools last year in this city, returned here yesterday afternoon after enjoying her summer's vacation at the home of her parents at Grand Rapids, Iowa.

Circus is Coming—
All of the kids will be glad to learn that another circus will visit this year. Sells Floto circus will show here on the 23rd of this month, and promise a bigger and better show than ever before. The advance men are busy arranging for advertising matter and posting bills.

Establishes Service Stations—
C. L. Stoddard, manager of the Roseburg Battery and Electric company, made a trip to various coast cities last week. During his trip he established the Marshfield Battery & Electric station, and associate service stations at Bandon, Myrtle Point and Coquille. Mr. Stoddard reports very good business conditions in the coast towns.

California Visitors Here—
Mr. and Mrs. C. B. Rowe of Mare Island and Vallejo, California, arrived here yesterday.

The APPEARANCE

of your printed stationery reflects the character of your business

First impressions are usually lasting, and you should no more think of representing your business with ill-arranged, poorly printed stationery than with an uncouth, inexperienced salesman. The psychological effect would be the same.

The Snap and vitality of our "distinctive" printing registers instant approval. Ask a User.

Shift your printing troubles over to our shoulders—they are a burden to you—a pleasure to us.

Bates THE PRINTER

News-Review Office. Phone 135

CONVERSE WITH THEIR TAILS

Student of Natural History Writes of His Observations of Dogs and Other Animals.

Any who have seen a pack of wolves in full cry must have noticed the eager waving of their tails, evidently to enable the pack to keep together, and possibly for purposes of mutual encouragement. Fire a bullet into one of the leaders and see how quickly all the dogs are dropped, and the creatures get out of the way, each for himself. If you notice, the fox, who has a magnificent tail, does not raise it aloft at all. He is a solitary hunter and uses his bush chiefly for a muffler, to keep his feet and nose warm. But your dog does a good deal of his talking with his tail. You can follow his very thoughts—dogs do think, you know!—by watching his tail. Just as I have carried on long and useful conversations with occasional Indians of strange tongues by observing the movements of face, shoulders and hands, I have an idea that animals were intended to communicate with each other mainly by using their tails. The vertebrae through which the brain projects much of its direction and knowledge extends to the tip of the tail. The tail is, therefore, in direct and constant contact with the controlling power of the animal.—Montreal Family Herald.

WILL MAKE HOME HERE—
Mrs. G. R. Wallace, mother of H. B. Hudson, of the local electric store, arrived in Roseburg yesterday to remain here permanently with her son. They have arranged housekeeping apartments above the store which they will occupy at once. Mrs. Wallace will fill the position in the electric store formerly held by Mrs. Pearl Fritch, who will resign the 15th of the present month. Mrs. Fritch has had several excellent positions offered her, both locally and from a distance, but is undecided at present as to her future intentions.

SPINELLA CORSETS—Made to measure. Bella Case. Phone 391-L.

BIG FAIR AT SMITH RIVER.

One of the biggest and best fairs so far this fall was held at Smith River yesterday, with approximately 450 people in attendance. Fifty motorboat loads were there, besides 125 people who came in two large boats and a scow from Reedsport and Gardiner.

There were some excellent exhibits of potatoes and other garden truck; some fine Jersey cattle and Duroc Jersey hogs, as well as the bread, cake and sewing from the boys' and girls' industrial clubs.

The Smith River Grange sold refreshments to help the grand fund, and at noon a big basket lunch was enjoyed under the trees, with plenty of Jersey cream, venison, plus and cakes and other delicacies. A jenny dance with an orchestra from Reedsport furnished amusement for the younger people.

Painless extraction of teeth at room 9, Masonic temple. Dr. Norbas.

RIVER BOTTOM RANCH.

\$100 per acre buys a river bottom ranch, stock, crop and equipment, near Eugene, Oregon. Part cash, balance easy terms. L. R. Hobbs, 960 Willamette St., Eugene, Oregon.

Stephens are showing their new fall shoes. They are stylish and up to date in every respect.

VARYING FORMS OF CURRENCY

In Many Parts of the World the Use of Gold and Silver is Practically Unknown.

In odd corners of the world many queer things are used as money. In China you may find in circulation lumps of gold or silver bearing marks which show that they were first issued hundreds of years ago. In shape they are square oval or oblong, and they weigh anything up to 1½ pounds. The Chinese also use small strips of brass or copper, some of which are worth less than a hundredth of a penny. Some of the Mongol tribes pay their bills with little cubes of compressed tea.

In Burma one finds the cowrie shell used as money, while little porcelain coins take the place of halfpence. The inhabitants of some of the districts bordering the Persian gulf do their buying and selling with fishhooks of various sizes.

Africa provides a weird assortment. Beads, elephant tusks and spear heads are all used as coins.

In Oceania flint axes are the most common means of exchange, but we find considerable use made of parrots' feathers woven into ropes. The real red Indian hardly exists now, but in a few remote countries, such as Alaska, he is still to be found using his shell money.

From Quarry to Pulpit.

It was the unprepossessing appearance of Dr. Joseph Parker, the famous preacher, which led to him being nicknamed "the Russian bear."

An American visitor who heard him said he looked more like the captain of a pirate vessel than a minister of the Gospel.

Talking of Dr. Parker's early days, Mr. Albert Dawson of the City temple said that the minister's parents were so poor that he went to school shod in a pair of clogs with iron round the soles. Ultimately he went to work as a mason.

One day, however, while hewing stone in the quarry, he exclaimed suddenly: "Hammer and stones throw poor men's bones!" He threw down his pick, went off, and never returned to the quarry.

When he was twenty-three, he entered the ministry, and married Anne Nesbit, "the soul I loved, the girl that saved me and made me a man."

Made Jim Look Small.

A young and newly married couple were entertaining their friends, and among the guests was one whose continued rudeness made him extremely objectionable to the rest of the company. His conduct, although most unbearable, was put up with for some time, until at supper he held up on his fork a piece of meat which had been served to him, and in a vein of intended humor, he looked round and remarked:

"Is this pig?"

This immediately drew forth the remark from a quiet-looking individual sitting at the other end of the table:

"Which end of the fork do you refer to?"

Where the Fish Swam.

There are rich fishing banks of huge extent around Iceland, but the greatest are around Newfoundland, and are so rich that fishing vessels congregate there from America and France, as well as Great Britain.

These banks are very interesting, for they are shallows which overhang the abyssal depths which fall quite close by to as much as 4,000 fathoms, or more than four miles sheer depth.

There are fine banks all along the Greenland coast, and plenty of fish on them. But here trawling is impossible, for the icebergs have covered the bottom with enormous boulders.

Perquillates.

"There are very few perquillates nowadays,"

"I'm glad of it," replied Senator Sorghum. "Perquillates in the old days were regarded by too many peevish people as an excuse for holding a public servant down to an inadequate salary."

JCPenney Co. Roseburg Oregon JCPenney Co.

Women's Apparel Includes Smart Furs, Wrap-Coats and Dresses

FASHION'S favor is soundly balanced by good economy in price and quality of fabric and style. Early in the market, when the great selection of Fall Apparel was at its best, the J. C. Penney Company were able to secure the widest assortment of the wanted models in all the new fabrics, the varied trimmings, and the original designs.

Women's Coats \$14.75 to \$34.75

New Sport Coatings, Normandie and Bolivia Cloth

Attractive in every detail are these new coats, made of the better grade of Coatings in such a variety of colorings as Grey, Pekin Blue, the Autumn Browns and the ever-popular Navy. Every seam is well tailored, the linings are gay in color, and the plain and fur trimmed models display every new style feature.

Women's Dresses

Creme Satin, Tricotine, Charmeuse

Embroidery and beaded designs enrich these prettiest of Dresses, while wide or narrow girdles, trimmings of fringe and dainty lace vestees and collars combine to make them more attractive than the styles of any past season.

All the new colors and Black, which is considered the most popular for Fall wear.

New Smart Furs

WE announce the arrival and display of the Season's most favored Furs in both small and large neckpieces. Furs are no longer a one-season article of apparel, but are favored for every month of the year. Buying now, you serve both the needs of economy and good style.

Our Fall assortment of Fur Neckpieces awaits your choice!

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

James Phipps Mrs. Pearson Wed

Mr. James H. Phipps and Mrs. Edith Phelps Pearson were very quietly married last evening. The ceremony occurred at 10 o'clock. It was performed at the parsonage of the Christian church and was read by Rev. C. H. Hilton, who used the ring ceremony. These people stole a march on their friends and quietly left for Portland, where, for a while at least, they will make their home, and probably later on will go to Medford. Mrs. Pearson is quite well known, being the widow of the late Dr. Pearson, and has been active in Roseburg in forward movements. Mr. Phipps is a rancher and owns a good ranch out of Medford, where the happy couple will eventually make their home. Only the necessary witnesses were present at the wedding and it was a very quiet one. Their many friends will wish them a great deal of joy.

BIG REDUCTION IS MADE IN PRESTO-LITE PRICES

The Presto-Lite company, manufacturers of the world-famous battery of that name, has announced a standard battery unit especially for the Ford, Chevrolet, Oakland, and certain types of Buick cars, at a price that is said to mark a new low level for a standard battery. Officials of the company, in making public the details of this new plan, said that it is a move in line with the policy of the company to meet existing needs in the storage battery business and to furnish the motoring public with a high-grade battery at a better than pre-war price.

The Presto-Lite batteries are now included as part of the original equipment of so many light cars that the tremendous production of this particular type of battery has grown to such unusual proportions that it was found possible to make a second cut in the price.

"This last move of the Presto-Lite company is a tremendously big idea," says C. L. Stoddard, manager of the Roseburg Battery and Electric station. "Last winter the Presto-Lite company pioneered the way for a big reduction in the price of storage batteries. A year ago the price of this battery was \$38.45, today the exchange price is \$24.85, or a saving of \$13.60 for a brand new, fresh, long-lived Presto-Lite battery. This splendid reduction is largely possible because of the manufacture of these batteries in great quantities, at its immense factory in San Francisco. The many advantages of owning a battery that is made on the Pacific coast should be apparent to all. Every Presto-Lite replacement battery sold on the coast is entirely a Pacific coast product, and I might add that the Presto-Lite

Life battery today is a far better battery than the company has ever before produced.

"Presto-Lite leadership in the storage battery field is becoming more firmly established and universally recognized every day. Its aggressive policy of a better battery at a lower price is unquestionably placing Presto-Lite in the lead."

Pennsylvania Tire Service, Ask us. Ford Garage.

MOORE MUSIC STUDIO

Kindergarten and all other Dunning Classes start this week

REGISTER NOW

PHONE 502 Bell Sisters Building

Lieutenant E. H. Shannon and Lieutenant H. E. Vaughn left this morning by auto for Klamath Falls, where they will start the Salvation Army work.

Elite Beauty Parlor

We have moved our Beauty Parlor and Hemstitching Department to larger quarters, rooms 9-10-11 over Roseburg National Bank. We are now open for business. Your patronage is solicited. Warnock & Donahue Tel. 212-J

Mixing Bowls

A Kitchen Necessity

YELLOW with white band	WHITE with blue band
7 inch.....\$.35	7 inch.....\$.50
8 inch......50	8 inch......75
9 inch......65	9 inch.....1.00
10 inch......80	10 inch.....1.15
11 inch.....1.00	11 inch.....1.35

GLASS MIXING BOWLS

In Sets of 5 bowls

\$1.50 per Set

CHURCHILL HARDWARE CO.

FOR BEGINNERS DUNNING SYSTEM OF IMPROVED MUSIC STUDY

The only system for beginners, indorsed by the world's most renowned musicians.

GLADYS H. STRONG

Studio: 426 S. Main St. Phone 211-L