

# Nation-Wide Money-Saving Program

## The Popular Corset

**"Lady-Lyke"**  
98c to \$2.98

New Fall Models show the figure moulding lines and are firmly boned and double stitched. Pink and white. For medium, slender and full figures.

## Bandeaux

49c 65c 75c

Bandeaux offer a wide selection in style and materials—Tricot Mesh, Pink Cotton—Both hooked front and back styles. Some embroidery trimmed.

Faille, Pink Cotton Brocade. All the wanted sizes.

## Smart Fall Coats

Women's and Misses' Styles

\$14.75 to \$39.75

Exceptional fabrics, beautifully tailored, and featuring both plain and fur trimmed models. Some are embroidered and braided and others have attractive button trimming. Unusual values!

## Your Dollar Here Brings Genuine Service

Why? Your dollar in a J. C. PENNEY COMPANY store is not paying for—

- Overhead expense on questionable reserve stock that is waiting to be "marked down."
- Delicacies, expensive or insupportable.
- Doubtful accounts or uncertain collections.
- It is not being held by the merchant in order to give the "Cream" to "Credit Customers" and let You, a Cash Customer, take the "leavings" in advertised "Sales."

It is the people's confidence in the genuine service of the J. C. PENNEY COMPANY that keeps 312 stores in busy operation every business day of the year.

**J.C. Penney Co.**  
A NATION-WIDE INSTITUTION -  
Incorporated  
312 DEPARTMENT STORES

## A Showing of Blouses!

Fine Colorings

\$2.98



Exquisitely embroidered Blouses that transform a skirt into a costume and in all the novel styles of slip-on and tie-on, short sleeves and vestees.

Colors are Navy, Black, Brown, with contrasting embroideries.

## Fall Dress Goods

In All Popular Colors

59c to \$3.98

Plans are being made for Fall sewing, and the J. C. Penney Company gladly shares its wonderful opportunity of splendid purchases of the new goods with you. Tricotines, Broadcloths, Velours.

Plum, Navy, Black, Brown and Grey Colors.

Vivid Plaids and Smart Checks!

## How to Save Money Now!

- 25c Two Pairs Men's Dress Hose 25c
- 49c Men's Belts, Leather and Buckle 49c
- 25c Two Pairs Men's Work Sox 25c
- 98c Men's Black Sateen Shirts 98c
- 25c Men's Summer Ties, Plain and Fancy 25c
- 89c Boys' Undies, All Sizes 89c
- 12c Good Bleached Canton Flannel 12c
- 15c Unbleached 28-Inch Canton Flannel 15c
- 98c Corset Brassieres, Hooked Back 98c
- 75c Full Figure Brassieres, Elastic Insert 75c
- 12 1/2c White and Colored Outing Flannel 12 1/2c
- 17c Dress Gingham Good Quality, 17 Inch 17c

## Fine Fall Apparel for the Children

Pretty Dresses—Serviceable Coats—New Middies

ARE NOW READY!

\$6.98 - \$7.50 - \$10

Dresses of Serge, trimmed with bias bands of plaid silk, are among the many styles that are popular. Others have little braided collars and Peter Pan collars. Then there are the regulation Dresses with sleeve emblems and bow ties. All sizes and styles and at lowest prices.



## New Flannel Middies

\$2.98 to \$4.98 Small Sizes

\$3.97 to \$6.98 Women's Sizes

Made of Fine Soft Flannel and all the New Colors. Splendid Garments for the Coming Days.

## A Beaded Dress

of Charmeuse Satin Is Smart!

And Only \$19.75

The colors are black, brown and navy, and the material is the soft luster satin becoming to every woman. Of course, the lines are long and slender and there are trimmings of embroideries, and girdles that are gayly lined with varied shades of crepe de chine.

98c MEN'S BLUE STRIPED OVERALLS 98c

## A Wool Jersey Sport Coat Will Please Every Woman \$4.98



These Coats are a most unusual value. They are practical for every occasion. Long sleeves with a tiny cuff, a tie belt and long, becoming Tuxedo collar give style. Colors are Black, Navy, Brown, Rookie, Green, Scarlet.

All Wool Serge Dresses Braided and embroidered. Women's and Misses' sizes. \$12.75 to \$18.75

Muslin Underwear Made of Lingerie Cloth, trimmed with lace and embroidery. Gowns, 98c to \$2.98

Unusually Low Priced!  
\$1.19 Blue Denim Overalls—Union Made \$1.19  
A Money-Saving Purchase

## Men's and Boys' Clothing

Meet Your Needs for Fall Suits Now!

### Knickers That Give Double Wear



\$1.23

Double seat, double knee and lined. Knickers in a variety of materials and in all the popular colors. Here are Knickers made of fabrics that meet every test of hard wear. They come in all shades.

Browns, Greens, Blues and Mixtures

### Men's Suits

Materials chosen because of their weave; colors that will suit you, and tailoring that leaves no question of any doubt as to the perfect shape-keeping and fit.

\$14.50 \$18.75 \$25

## Ready! Boys' Suits

JUVENILE NOVELTIES

TWO PAIR PANTS

Specially Selected Fabrics  
Combination Coloring

KNICKERBOCKER SUITS

\$5.90 to \$18.50

Re-Enforced at All Wearing Points  
Money-Saving Values

## Movie Closeups

In addition to the fact that "The Other Woman," J. L. Frothingham's latest cinema success at the Liberty tonight, released through Hodkinson has a strong mystery and heart appeal for the grown-ups, it is a picture that will be enthusiastically enjoyed by every juvenile movie-fan who sees it. And two of the reasons for this are little Frankie Lee, and his canine pal, a mastiff that he has named "Rover." "Rover" is a great big, gentle animal that thinks the world of Frankie, and in this picture his very manner shows his deep love for his little master. Director Sloman says that even when they were not "shooting" scenes for this picture, they were always sure to find Frankie and Rover together.

Although Frankie is still a youngster, he has a big important part in this picture, and is a source of real entertainment for the little ones. "The Other Woman," said to be "the most unusual story screened," also includes in its cast such sterling actors as H. M. J. Jerome Eddy, Jerome Patrick, Jane Novak, and William Conklin.

"All Dolled Up" at the Antlers tonight, was written especially for Miss Walton and is well suited to her sparkling artistry. As the story opens she is seen as a woebegone little shop girl whose only romance is in her dreams. In contrast to her poverty is Eva Bundy, a wealthy spinster who has never known love. The two women find romance unexpectedly. Mable, the shop girl, falls in love with the spinster's chauffeur when he saves her from the advances of a floor-walker. The spinster falls in love with Rodolpho, a singer, who wants to share her money.

How the plot shifts to a notorious road-house and how Maggie battles for her good name while the spinster discovers that the love which Rodolpho professed for her is a sham brings the theme to a cleverly conceived climax.

Rollin Sturgeon directed "All Dolled Up" and he achieved a distinct success. He had the cooperation of an excellent cast, including Edward Hearn, Richard Norton, Helen Bruneau, Fred Malatesta and others.

John S. Robertson, director of "The Magic Cup," Cnostance Binney's latest picture, had a strange experience when he assembled the cast of the piece. For one of the actors engaged for a minor role in the picture was J. H. Gilmour, whom Mr. Robertson had known twenty years ago when they both appeared with Maud Adams in "L'Aiglon."

Mr. Gilmour expressed himself as delighted to renew acquaintance with his former fellow-actor, and during the filming of "The Magic Cup" the two men indulged in a much reminiscent gossip of the days when they both played in the old Knickerbocker theater in New York.

Mr. Robertson's position as a director is a high one. He has not only directed two earlier pictures for Miss Binney, namely, "Erstwhile Susan" and "39 East," but also within the last year, "A Dark Lantern" for Alice Brady, "Dr. Jekyll and Mr. Hyde," for John Barrymore, and "Sentimental Tommy," a Robertson special.

"The Magic Cup," the new Binney picture, has been booked for the Majestic tonight.

### RELIEF WORKERS ARRIVE.

MOSCOW, Russia, Aug. 29—American relief workers, headed by Phillip Carroll, of Portland, Oregon, have arrived here and will open an office to organize the work of feeding Russian famine sufferers.

### Minstrels Coming—

The minstrel fans of this vicinity will be pleased to learn that one of the very best and largest minstrel organizations on the road is to visit this city tomorrow. The fever of microbe will get you when you see a really first class minstrel show pass through the streets. They are bringing their own tent. The creating of laughter is the one purpose of the minstrel, as well as the rendering of tuneful songs.

## Big Union PICNIC

AT RIDDLE, OREGON

LABOR DAY

Monday, September 5th, 1921

Wrestling Match.  
Cedarstrom vs. Siegrist

Baseball Game  
Canyonville vs. Yoncalla

DANCING 8 pm. to 2 am  
Ott's Orchestra

One Big Time all Day

ROSEBURG, OREGON  
THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD