

Plans Who May Be
Depended Upon to Give 100
Cents in Value for Every Dollar
You Spend With them.

Chautauqua Week in Roseburg

You Are Invited to Make Your
Headquarters at Any of the Rep-
resentative Business Houses
During Chautauqua Week.

Battery Service BY Experts

"If it is Electrical, we can fix it"
Graduate Electrical Engineer.

Not six months or one
year, but sixteen years,
in the Battery and elec-
trical business. If you
want real service, come
to us—

Roseburg Battery and Electric Station

"The house of a Square Deal"

312 No. Jackson Street

SERVICE CAR

Leadership is a Sacred Trust—

"Comparative Prices Must Go!"

We never quote "comparative prices." The integrity of
the spoken and written word of the J. C. PENNEY COM-
PANY is now as it always has been, a sacred trust.
The plain, straight-forward statement of our ability to
buy in great quantities, quality merchandise at low
prices, is taken by millions of people as an honestly
stated fact worthy of confidence.

In this policy of not quoting "comparative prices" we
have been leaders for years.

Others now follow our leadership—a number of the
greater stores of the West and Middle-West recently an-
nounced in their newspaper advertising that "the use of
comparative prices would hereafter be discontinued be-
cause it is misleading, exaggerated and destructive of
public confidence."

From the beginning, our policy has been a simple, sound
Golden Rule policy—and every person connected with
the J. C. PENNEY COMPANY takes just pride in sus-
taining a leadership that is and always will be a sacred
trust!

J. C. Penney Co.

HOMES

Get a set of Plans before
you build. We have over
800 which we furnish free
Can furnish anything you
want from a 2x2-4 foot
long to a 20x20-40 foot
long—1 piece or a carload

**KENNY
LUMBER
CO.**

"A Press Without a Shine"

CLEANING, PRESSING,
REPAIRING

Ray's Suit Shop

THE HOME OF
CLOTHES THAT FIT

See our Line of Fall and Winter
Designs.

WM. A. AMOS, Proprietor

We Call and Deliver

Phone 247

124 W. Cass St

QUALITY AND SERVICE

Is our Motto.

Our Prices are also
Right

Give us a Trial

**PICKENS
BROS.**

GROCERS

Phone 195

D. P. FISHER WALL PAPER AND PAINT

We carry a full line of Painter's
Supplies, New Styles of Paper,
Decorations, Kalsomines, Var-
nishes, Stains, Floor Enamels, etc.
Come and see us at our new Loca-
tion 403 West Cass Street. Home
Phone 166-Y. Costs you nothing
to see goods and get our estimates
on your job.

D. P. FISHER

Expert Automobile Painting GOLDEN Automobile Painting Co.

We will repaint and refinish your old
car; we will remove the old finish clean
down to the metal and build on with a
good foundation a fine new finish so it
will last and have a long life, and it
will be like a new factory finish, but
will last longer. We will prove this to
your own satisfaction, and guarantee
this. We are here to stay and will want
repeat orders. Everybody has a friend.

We are also dealers in used cars.

Located corner of Winchester and
Jackson Streets.

Wear Notaseme Silk Hose and Enjoy the Chautauqua

Notaseme silk hose are worn by the best dressed women in
Douglas County. They know runners won't worry them.
Notaseme brand is the only

Ladies' Silk Hose

Guaranteed Against Runners

Notaseme hosiery can always be depended upon to fit neatly
and correctly and can be had in all colors.
Your neighbor knows.

Harth's Toggery

Ford Repairing

We have the best equipped shop in
Southern Oregon. Prepared to do
any kind of Repairing with our
labor saving machinery
All work guaranteed.

We know Ford Repairing without
experimenting.

Open nights until 9 o'clock.

Open Sunday all day.

C.A. Lockwood Motor Co

Roseburg, Oregon

Phone 374

Phone 374

FAMILY WASHService Department.....



The entire family washing is finished complete—all the
starching and ironing done, so that every piece is ready to
use or to wear, as the case may be. The cost is very reason-
able—surprisingly so.

By our PARTLY ROUGH DRY method everything is re-
turned finished, except the starched pieces which are ready
to dampen and iron.

Just tell us what you want done.

ROSEBURG STEAM LAUNDRY

Phone 79.

428 N. Jackson.

Chautauqua Week SPECIALS

MONDAY and TUESDAY
ONLY

Flour, Fisher's Best \$1.60

Per Sack

Myrtle Flour, \$2.20

Per Sack

Look through our Groceteria
All Prices are Specials

EVERYBODY'S EXCHANGE

WE CARRY A COMPLETE STOCK OF UNITED STATES AND Kelly-Springfield Tires

Our Tire Repair Shop
at Your Service

Highway Service Co

Jackson and Douglas Sts.

Phone 333

The Clancy Kids Thinks Tried to Square Himself



By
HENRY L. CROSBY



Many Enjoy Swimming Party

A number of young people en-
joyed a swimming party Saturday
evening up the Umpqua. The affair
was in the form of an informal fare-
well party in honor of Miss Rhea
Sykes who returned to her home in
Portland yesterday. Those enjoying
the swim were Misses Rhea Sykes,
Dorothy Veach, Leah Sykes, Olive
Courtney, Evelyn Rogers, Maxine
Sykes, Mr. and Mrs. James Francis
Dillard, Mr. and Mrs. Archie Taylor,
Mr. and Mrs. Woodley Stephenson,
Leo Devaney, Mr. Hudson, Mr. and
Mrs. James Goodman, Mr. and
Mrs. G. Bates, Carl Black, Lee Car-
ter and George Willett.

Visiting Here—
Miss Lucile Aldrich, of Myrtle
Creek, is visiting with Misses Louise
and Ruth Jennings, of Roseburg.