

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

B. W. Bates	L. Wimberly	Bert G. Bates
SUBSCRIPTION RATES		
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ROSEBURG, OREGON, JULY 12, 1921.

BEST SERVICE TO ADVERTISERS.

Advertising rates in Salem have taken another advance. The one-time rates of both the Oregon Statesman and the Capital Journal have been advanced from fifty cents an inch to seventy-five cents an inch. Contract rates have also been materially advanced by these two papers in order to meet the constantly increasing burden of overhead expenses by the press of the state. Papers all over the country are facing strained conditions just now due to the fact that while the volume of business has fallen off the cost of operating has increased while other lines of business have been able to lower prices. This is the usual order, however, for the newspapers are always the last to increase rates when other prices are going up and its costs follow other drops on declining markets. The News-Review is endeavoring to hold to its present rates, which, according to its sworn circulation, is more conservative than any other paper in the state. This paper's rate for advertising, compared to that of Salem's two leading dailies, is fully twenty-five per cent lower—this figure being based solely on the sworn circulation of the three papers in question.

If the News-Review based its price of advertising on the number of copies issued each day, as it rightfully should do, the rate for display advertising would be placed at fifty cents an inch instead of thirty cents. The News-Review's circulation each day is just a few copies less than three thousand five hundred, an increase of approximately five hundred since the two papers were consolidated. Previous to this consolidation a charge of fifteen cents an inch was made for half the circulation of the two papers at the time of consolidation. Now the merchants and others of Roseburg are paying thirty cents an inch for a single insertion and getting in return not only twice the former circulation they paid for, but an additional five hundred copies.

These facts are mentioned merely to substantiate the fact that no other paper in the state gives in return for its price or advertising a better value than the News-Review. As the shrewd advertiser is aware, circulation only is the real business basis to be considered when buying space in a newspaper. All other claims are merely "chores." Taking this fact into consideration Roseburg has a daily medium unequalled in the state from the standpoint of circulation, and its service in all departments is strictly in keeping with the wide awake community which it serves.

Time was when the secretary of the local Chamber of Commerce was merely a handshaker, a booster, or was generally so regarded, says *The Nation's Business*. That time is past. Nowadays his work is professional. He no longer merely holds a town job—there is open to him a career. The distinctive mark of a profession, such as the law or medicine or the army, is that, while those engaged in it gain their livelihood from it, they are interested in more than its pecuniary aspects. They are interested in the opportunities which it affords them for public service, and are concerned with any action which may impair the standing of the profession or the integrity of the group with the public. For that reason they have developed professional standards. The opprobrium which attaches to the word professional indicates the social significance as well as the potency of professional standards.

"The stand taken by the News-Review in championing the cause of the ex-service men is commendable," writes a reader of the paper to the editor. The News-Review stands ready and willing at all times to champion any just cause. Naturally the paper feels kindly towards the vets. A majority of the force are ex-service men. Their needs and wants are known to us and the columns of the paper are open to the American Legion, Veterans of Foreign Wars, Spanish War Veterans, G. A. R., and the ladies' auxiliaries to these organizations. We are for them, first, last and all the time.

Being located on the ground floor will make the Chamber of Commerce headquarters a rendezvous for the information seeker. We're gradually coming down to earth—in several ways.

Roseburg will soon boast of one of the finest airplane fields along the line. Those ex-service boys certainly know how to throw the dirt.

It's a hard matter to have a prosperous community with underpaid producers.

Church Carnival to Be Attraction

Originality is the keyword to the Presbyterian Ladies Aid Carnival, which is going to come off tomorrow night on the Hillwell and Kohlhaugen lawns at the corner of Jackson and Mosher streets. It is going to be something entirely new—something that has never hit Roseburg before—according to Mrs. Frank Hillwell, who is bossing the "goins on."

The pasteboards in the store windows say it's a social, but the pasteboards are wrong, Mrs. Hillwell says. It's going to be a carnival—an old-fashioned church fair pulled off in modern 1921 style.

There are going to be booths where the fellows can buy ice cream and cake, punch, or real Oriental noodles for the girls. Then there'll be a fortune teller who can tell where hubby was last night or how much Mrs. Jones paid for her new hat.

An interesting program has been arranged, all composed of local talent, and will be delivered from the Hillwell and Kohlhaugen porches. It

includes the following numbers:
Band.
Address of Welcome—Binger Hermann.
Solo—Miss Frances Parslow.
Reading—Mrs. F. A. Stewart.
Band.
Royal Quartette.
Solo—Miss Naomi Phelps.
Violin Solo—Gordon Stewart.
Duet—Grace and Gertrude Wickham.
Band.
Royal Quartette.
Trio—Mr. Olson and Mr. Hemus.
Reading—Mrs. Charles Rotho.
Solo—Harriet Halteman.
Band.
The proceeds of the carnival are to be used to buy furniture for the church kitchen and parlors. Provisions have been made to entertain the entire town, and a big turn-out is expected.

NOTICE

If you have any second hand furniture to sell, let Jarvis & Bellows make you an offer. They will pay the drayage to have it taken away. 329 West Cass St. Phone 251.

AROUND THE TOWN

Willow Residents Here—Charles Meade and son were over from Willow transacting business yesterday.

Here from Dillard—Mrs. Harry Davis of Dillard spent Monday in Roseburg on a shopping trip.

Returns from Eugene—Mrs. G. M. Roney returned yesterday afternoon from Eugene where she has been visiting several days.

In from Green—Mrs. T. A. Van De Vord, of Green, spent Monday in town shopping and transacting business.

Up from Glendale—Mrs. J. O. Johnson and son David, of Glendale, spent yesterday in town shopping.

Here from Portland—Mr. and Mrs. A. A. Jones, former residents of this city, are visiting a few days from Portland. They made the trip to Roseburg in their auto. Mr. Jones was formerly a member of the city council in this city.

Theater Man Goes Through—Among the tourists who stopped at the Umpqua last night, was Mr. Carl Reiter, manager of the Orpheum of Seattle. With his wife and son, Bernard L. Reiter, and an assistant, Mr. Jack Cusick, he is traveling through to Mexico for a six weeks' vacation.

Mrs. Sims Improving—L. E. Sims, Metropolitan agent at Roseburg, is in Eugene again to be with Mrs. Sims, who is recovering from an operation at the Eugene hospital.

Prune Pickin's

By Bert G. Bates

WHAT IS HOME WITHOUT A MAN?

(Eugene Register.)
FOR SALE CHEAP—Mack's cafe. Springfield. Husband is gone. Impossible for me to run it. Call 1316 N. 7th St., Springfield, Ore.

A Los Angeles woman in applying for a divorce alleges that her husband's genius was a bar to domesticity. She neglects to say whether or not he was a genius at dodging work.

Short skirts and silk-clad ankles of women have distorted men's eyesight until now 90 per cent of the male population is afflicted with the strange and new optical disease, which science has designated as "ocularis delectare." That may be one reason why so many of the old duffers are wearing glasses these days.

"Nationalists demand Sultan give up throne"—Headline Salem Capital Journal. Holders on the harem.

Fashion editors say that the two-piece skirt is coming in—but the same editors neglect to say how large the pieces are going to be.

There are lots of people right here in Roseburg that you can't lead to water—but it's a simple matter to make them drink.

A man never feels safe if he is married to a girl who walks in her sleep.

The only way to live without enemies is to die young.

People living in glass houses can't help being talked about.

The bird that won't pack in an armful of wood for his wife will usually break his neck trying to open a car window for a pretty girl.

HOW ABOUT THE BULL, HENREE?

Henry Ford says the cow will become as obsolete as the horse.

Americans are overtaxing their minds, says a nerve specialist. It looks to us that nearly every thing is over-taxed these days.

The movies would be a whole lot better if they could eliminate the loud-voiced boob in the audience who has seen the picture before.

ADVICE TO MOTHERS.

If the child wishes to drink all of the time, better make arrangements to bring the youngster up outside of the United States.

A newspaper item says a Kansas undertaker was caught peddling white noise. He should have saved it for embalming fluid or perhaps he was working up a trade.

Shark fins are highly prized as an article of food in the Orient. Well, we'd like to get our fins on that poker shark that fleeced us in the good old army days.

Some dampfool has written to Mrs. Ellsbury asking how long men can live without food. We rise to ask how short men can do it?

Nothing disgusts a woman so much as three or four other women in town having a hat just like hers.

A movie theater advertises "What Men Do" with Patricia Palmer.

We can't help liking a preacher who cracks a smile now and then at a good joke.

Many a man has a good alibi for getting home late but he can't keep up appearances.

CHEVROLET OWNERS ATTENTION!

On and after this date The Service Garage will be able to furnish Chevrolet Service and Parts.

SERVICE GARAGE
Glean H. Taylor.
332 N. Jackson St.

pitally recently. Mrs. Sims is improving rapidly and will probably be moved to her home within several days.—Eugene Guard.

In City on Business—R. H. C. Wood, of Garden Valley, spent the day in Roseburg attending to business matters.

On Business to Myrtle Creek—George Willett spent the day in Myrtle Creek transacting business for the Douglas County Creamery.

To Salem for Vacation—Mrs. Evelyn Wharton is leaving tomorrow for Salem where she will enjoy a week's vacation. Mrs. Wharton is a nurse in Dr. Seely's office.

Home to Myrtle Creek—Mrs. Charles Potter returned this morning to her home at Myrtle Creek after spending a few days with her son, Fred Potter, of 743 Winchester street.

Back from Turner—Elsie Hudson and Viola Grimm, who have been attending the state convention of the Christian church at Turner, returned to their homes in this city last night.

Visiting Here—Mr. and Mrs. L. A. Wells, of Eatacanda, are visiting at the home of Mrs. Wells' parents, Mr. and Mrs. A. J. Lilburn. Dr. Wells will return home the last of this week but his wife will remain here for a month or more. They motored to this city.

Mrs. O. C. Brown has been appointed by the county court to audit the books of the various school districts. The new school law provides for a regular audit of all the books of the district and in order to save money the court thought it best to appoint one person to do this work.

Missionary to Speak—Miss Kate Hansen, a Missionary from Japan, will speak at the Presbyterian church on Wednesday evening at 7:30, the time of the regular prayer service hour. This service will close in time for the program of the lawn carnival which is to be held by the Ladies Aid of the church on the same evening.

Will Take Trip—Mr. and Mrs. B. W. Taylor and son, Clair, of this city, and Miss Ora Gibbons, of Corvallis, will leave Wednesday for an auto trip to the Josephine county caves and Crater Lake. Returning they will go to Portland and up the Columbia River Highway. They will return to Roseburg August 1.

Here from Denver—Mr. and Mrs. E. T. Williams of the Savoy hotel, in Denver, Colo., stopped Sunday at the Umpqua hotel enroute to Crater Lake and California. Mr. and Mrs. Williams are making the trip by automobile and stated that they were surprised at the excellence of the Umpqua hotel. They had many compliments for the hotel and Roseburg.

Are in Eugene—A. E. Wilcox and two daughters drove up to Eugene yesterday morning from their home at Roseburg, and spent the day with one of Mr. Wilcox's daughters in this city. Mrs. Wilcox, who has been visiting in Eugene, returned to Roseburg with them. Mr. Wilcox is a member of the Roseburg police force.—Eugene Guard.

Showing of Eggs—Nelson Brothers, who conduct a farm east of this city on Deer Creek, brought to this office today a couple of eggs, one from a Leghorn hen of extra large size and another from a three-months old-pullet, the latter quite small. There was a great contrast between the eggs and they were placed on display in the News-Review show window, attracting considerable attention.

TOWN PESTS



The Crepe Hanger was born wearing Blue Glasses, with a Hammer in each hand. He Worries, he Stews, he frets, he Complains, he Knocks, he Gossips and he Views With Alarm, but the Old Town ways on just the Same because Nobody takes his Advice or pays any Attention to the Old Nuisance.



LUCKY STRIKE CIGARETTE

The Famous Hand

CLUB HAS MUSICAL TREAT.

The Garden Valley Improvement Club met at the home of Mrs. Chandler Cleveland, June 30. Large bouquets of beautiful flowers decorated the house and a very enjoyable meeting was held. After the business was over the club was entertained by some of the young ladies of the valley headed by Miss Inez Calhoun, who had planned a clever program for the day. A duet by Inez Calhoun and Helen Parrott, a few vocal solos by Mrs. C. A. Brand, an instrumental solo, "The Robin's Return," was beautifully played by Inez Calhoun, with a number of encores and afterward Delorne Parrott gave a clever reading entitled, "House-Cleaning Day." Afterward there was a musical contest during which Inez Calhoun played old familiar tunes to be guessed by the members, the prize being won by Mrs. J. D. Young. Dainty refreshments were served by the hostess, and after a delightful social hour the club adjourned to meet at the Women's Club rooms, July 14. Mrs. Henry Oelkers, to be hostess.

Goodyear Service, Service Garage.

LIVELY LONDON LAUGHS.

As English speaking people we all can read and understand newspapers and magazines published in London. Of course, Londoners, who peruse their newspapers at the House of Parliament, on London Bridge, or near Lord Nelson Monument on Trafalgar Square, enjoy the English humor. But, American audiences who see London laughs in "Topics of the Day" films also find them good entertainment. Perhaps some of our readers think that British jokes may lack some of the kick found in the Yankee brand of funniness. We feel sure that the humor quoted below smacks of old Bond street flavor.

Out of the Swim.

Missus—"Mary, why didn't you bring on the finger-bowls Didn't the lady you last worked for have them?"

Maid—"No mum. Her friends always washed before they came to dinner."—London (Eng.) Tit Bits.

Speculation.

A Lover—"I wish you'd find out how I stand with your father." His Lass—"Oh, why?"

A Lover—"He gave me a tip on the Stock Exchange tonight."—London (Eng.) Mail.

Market Method.

"Dad, what's a social scale?" "Well, generally speaking, old man it's a place where money is weighed."—London (Eng.) Bystander.

Boys, Be Nice!

Fred—"Did you hear the awful fright Frank got on his wedding day?"

Jack—"Yes, I was in the church. I saw her!"—London (Eng.) Bightly.

Her Only Chance.

"She says she is going to give singing lessons."

"She'll have to. Nobody'll every pay her for them."—London (Eng.) Answers.

Bright Fellow.

Col Borer—"Hello, Jones, where have you been?"

Jones—"To see my people."

Col Borer—"Ah! And how did you find them?"

Jones—"Quite easy—knew where they lived."—London (Eng.) Telegram.

Good Picker?

First Lady—"Since my husband has taken up this idea of adopting French towns, I've not seen much of him."

Second Lady—"But how interesting! What town has he adopted?"

"Paris?"—London (Eng.) Passing Show.

Polite Hint.

Customer—"I say, do you ever play anything by request?"

Delighted Musician—"Certainly, sir."

Customer—"Then I wonder if you would be so good as to play a game of dominoes until I've finished my lunch?"—London (Eng.) Punch.

Goodyear Tires. Service Garage.

PROFESSIONAL CARDS

RAHARAH, Auctioneer, gets high 1 1/2 N. Pine St.

MRS. F. D. OWEN—Cut Flowers, Phone 403 W. Cass.

DR. W. H. FLYNN—Chiropractic Physician, 121 W. Lane St.



THE BUSINESS MAN AND THE BANKER

The business man should consult his banker freely on investments, finances and business problems. You can consult with the officers of the Roseburg National Bank on these subjects freely and in perfect confidence.

4 1/2 Interest Paid on Savings Accounts

The Roseburg National Bank Roseburg, Ore.

PICNIC ENJOYED.

A very enjoyable day was spent by three auto loads of picnickers that motored to Whistler's Bend, ate dinner on the banks of the river and later went up to the fish hatchery, returning late in the evening dusty and tired, but voting that country one of the beauty spots of Oregon. Those present were Mr. J. French, Mr. and Mrs. L. French, Mr. and Mrs. D. P. French, Stella and Wesley French, Mr. and Mrs. George Winston, Mr. and Mrs. R. Blankenship, Dorothy and Grace Blankenship, Mrs. Bertha Morgan, Sam Dodson, and Late Whitsett.

The best way to let the people know your wants is through the columns of a newspaper. We can put your wants before 17,000 people.

EDISON

6-lb. ELECTRIC IRON

NOW SELLING FOR

\$6.95

The famous iron with the tilting back and thumb rest was \$8.25.

If you will visit our salesroom we will gladly demonstrate the Edison Electric Iron and its superior points.

Make our store your electrical headquarters.

Hudson Electric Store

PHONE 123

CLASSIFIED COLUMN

ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON LAST PAGE UNDER HEADING "NEW TODAY."

WANTED.

WANTED—Cider press and vise. Address H. care News-Review.

WANTED—Work, preferably on farm, by High School boy. Phone 130-L.

WANTED—General house-work by a capable experienced girl. Phone 493-J.

WANTED—A good baby carriage in good condition. Address A. News-Review.

WANTED—Waitress, short order experience only necessary. Apply Carteria in person.

WANTED—Doors and windows. State price and condition. M. Van De Vord, Rt. 1, Box 146, Roseburg, Ore.

WANTED TO RENT—Modern furnished or unfurnished house. Must be close in. Phone 467-J.

WANTED—To contract for 6 ton of Vetch and oat hay, and 5 cord of oak wood. State price. Address G. Morris, Roseburg.

WANTED—Saddle horse, 900-1050 pounds. Must be saddle broken, not over 3 years old and cheap. See A. Hoffman, Umpqua Hotel.

BULL for service at Deer Creek Sales Stables.

JERSEY BULL FOR SERVICE—At Umpqua Park Addition. Price \$2.

WANTED—PER CENT DISCOUNT on all motorcycles and sidecars in stock. Harley-Davidson Sales Agency, 204 West Douglas St., Roseburg.

FOR TRADE—One Dodge touring car in excellent condition. Will trade for cattle or sheep. Inquire at Judd's livery barn, or write Lloyd Moestarth, General Delivery, Roseburg.

BULL FOR SERVICE—Thoroughbred Jersey; comes from extra good milch strain. Price of service \$1. Inquire a better grade of stock and higher percentage of butterfat by proper breeding. Inquire of Ira Hull, east of city on Deer Creek road.

LOST AND FOUND.

LOST—Chains for Ford truck. Lost between Roseburg and Coles Valley. Saturday. Finder leave at this office.

LOST—Irish setter pup, about 6 weeks old. Strayed from the Motor Exchange, Oak and Pine Sts. Reward. Notify Motor Exchange.

FOUND—Woman's brooch set with stones. Owner may have same by calling at this office and describing property.

LOST—Blue and black spotted bound. Anyone knowing of such bound, please call on address C. C. Long, Cleveland, Oregon. Reward.

LOST—Lady's gold wrist watch somewhere between Coleson's and Dawson's on Deer Creek road. Reward. Phone 130-L or leave at News-Review office.

LOST—A boy's gray wool, Norfolk coat, plain gray belt. At or near Umpqua ferry, Sun, July 10. At the race track. Finder please return to or notify Mrs. Geo. E. Shamp, Sutherland.

FOR RENT.

FOR RENT—Safety deposit boxes. Roseburg National Bank.

FOR RENT—Rooms and apartments. 121 Douglas St. Phone 45-L.

FOR RENT—Sleeping room. Inquire at Hat Shop.

FOR RENT—Good ground for corn or hay. R. E. Mathis, Rt. 1, Roseburg. Phone 134-F.

FOR RENT—3-room apartment. Call clear on ground floor. Close in. Call at 120 N. Stephens.

FOR SALE OR TRADE—12 acres on road east of Eugene, 2 miles from Lowell, 50 acres first Williamson River bottom. In cultivation. New buildings and fence. Rail station on ranch. Orchard, fine stock and poultry ranch. Will sell for per acre or trade for merchandise. Will give terms. Frank Blair, Lowell, Oregon.