

ROSEBURG NEWS-REVIEW

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VAMPIRES AND EASY MARKS.

The number of easy mark men is very large. There are many of them who can be lured by a pretty face into almost anything. They might not fall a victim to the coarse appeal of the ordinary street walker, whom they would turn down because of her jaundiced and repulsive countenance, rather than from moral scruple. But if some girl new to the underworld but full of daring comes along, with a certain superficial beauty still unspoiled, they are fruit for the picking. A Chicago girl recently confessed how she had asked automobile drivers for a ride, then lured them to secluded spots where confederates robbed the men of their money and their machines. That is only one of a thousand tricks of the trade. Even if such girls are but playing the game of the ordinary woman, of the streets, the man loses something more valuable than any property, and that is his sense of self respect and clean life. Many such men have wives and children to whom they owe sacred obligations, but that doesn't count. If some day they are blackmailed by the people who have trapped them, they get what they deserve. No wit, cleverness, enthusiasm, or achievement, counts a particle with some fellows unless a girl is a "good looker." They get so crazy over female beauty, that it exercises a spell of enchantment over them. Then if the "good looker" proves to be a girl without moral principle, her power over such men becomes almost irresistible. There is great need in these times for influences that shall fill young people's minds at the critical age with clean thoughts and wholesome ambitions. Young folks that become interested in outdoor sports that help them work off surplus activity, do not develop in these abnormal ways. They rarely find anything attractive in lives of crime and illicit relations.

HEED THE SIGN OF THE CLOSED ROAD.

Motorists who persist in disregarding the traffic laws in reference to construction work being carried on by contractors of the Pacific highway in this county will meet their Waterloo if they continue to tear down obstructions placed for the purpose of closing the road during construction hours and until such time as the new pavement becomes "set" for regular traffic. South of Roseburg where extensive road work is now in progress the contractor complains that motorists do not heed the detour signs but are prone to take the new pavement regardless of orders to the contrary. This is rather a "hoggish" disposition to show and District Attorney Neuner has issued an edict to the effect that the practice must be discontinued. Contractors seem to show a disposition to be extremely lenient with the traveling public and the least that can be expected of the automobile drivers is their cooperation until such time as these roadways under construction are ready for regular traffic. Unless the practice of tearing down obstructions and entering upon these new roadways is discontinued at once, the highway commission will order them completely closed during the entire time a certain stretch of road is under construction. Be fair and equal in all things. This little inconvenience of taking a detour is of only short duration and the driving public should bear with the contractors in every particular that their work may not be retarded and completed in a good, substantial manner.

FARMERS URGED TO ADVERTISE.

Farmers were urged to use newspapers, magazines, and other publications to advertise their produce, by C. I. Lewis, of the Oregon Co-operative Fruit Growers' association, who spoke before the co-operative marketing conference farmers' week. "The first thing in national advertising is to sell you to a slogan or trade mark," said Mr. Lewis. He cited numerous well advertised brands of goods. "Coca-Cola, for example, spends a million and a half a year for advertising, but it sells 6,000,000 drink a day—and it pays. In the south they run big wagons as service stations for Coca-Cola. Four years ago you thought dried peaches were a boarding-house product," said Mr. Lewis. "Today the advertising has got you eating them and you like them. You are also eating three pounds of raisins a day—although I don't know how much you're drinking. Advertising has done it. If a man starts advertising he must keep pounding away at it. What applies to national food products applies to the farmers. They can organize their dairies, eggs, wool and wheat, choose a brand and get it registered. Advertising will do the rest."

DO YOU KNOW WHO PAYS FOR YOUR ADVERTISING?

Do you know that intelligent and judicious advertising doesn't cost the man who pays the bill a cent? Well, then, who DOES pay for the advertising if the merchant himself doesn't remark an exchange.

The unwise patrons of the store that is NOT advertised are the persons who pay for advertising.

By advertising, a merchant increases his turnovers and sells four or five times as much merchandise as he would if he did not advertise. The real cost of selling that merchandise is reduced with each turnover. Thus, the amount he invested in advertising comes back to him and he is enabled to do business on a closer margin of profit on each turnover than the merchant who doesn't use advertising to increase the volume of his business.

So, after all, the merchant who advertises doesn't pay for his advertisements, neither does his customers. It's the patrons of the UNADVERTISED store who pay for them.

It is too bad that the Turk cannot be expunged from the earth, in whose civilization he has no part. It is encouraging, however, to see a German jury acquit a young Armenian student of the charge of murdering a Turkish official who had killed the lad's mother and ordered his whole family wiped out. Killing Turks of this kind ought to be rewarded instead of punished. The world could well afford to dispense with a few hundred thousand of this kind of despoilers of womanhood and assassins of men and children. The Turk has put himself beyond the pale. He belongs among barbarians.

The fellow who has planned a short vacation this summer will have to hurry before the fall rains set in.

Tulsa, repenting in sack cloth and ashes for the crime committed against a portion of her people whose only offense was the color of their skin, is rebuilding the houses of the negroes rendered homeless by the fires started by mobs. "Race prejudice" is blamed for Tulsa's disgrace, but in Europe it is white against white, and in China yellow against yellow. Here is a problem that psychologists would do well to study, for unless science can trace mob outbreaks of the Tulsa kind to some weakness, some diseased condition of the individual mind, then we must admit that we are much nearer to savagery, much closer to primeval man, than we like to confess.

Automobiles are down in price to that point where the man of moderate means feels like "falling" for one of the joy-getters.

There is one thing that seems to be with us always—rain.

OPINION GIVEN ON STOCK LAW

District Attorney Neuner Gives Instructions to Gardiner Deputy Sheriff.

LIMITS ARE DEFINED

No Stock Will Be Allowed to Run at Large in Any Incorporated Town or Upon Any Public and Fenced Highway.

Stockmen and other residents of the county will probably be interested in the following opinion on the new stock law. The opinion is written by District Attorney George Neuner in answer to a letter from Frank Leslie, deputy sheriff at Gardiner. Mr. Neuner says:

"In answer to your letter of the 17th inst. with reference to the stock law, I enclose herewith a copy of the law as enacted by the last legislature, which law became effective on May 25, 1921.

"You will note from section 2 that it is unlawful for any livestock to run at large within the limits of any unincorporated town or city of the county. It is also unlawful for any livestock to run at large upon any fenced public highway outside of the territory described in section 1 of said act. The term 'fenced public highway' is defined and understood to be any public highway fenced or inclosed on both sides by a lawful fence, ditch, or embankment or other legal inclosure that might form a fence under the provisions of the law.

"It is also unlawful for any goats or hogs to run at large in any part of Douglas county. Section 4 of the act provides that all livestock found at large in violation of this act is hereby declared to be estrays, and all persons taking up such estrays shall immediately proceed to ascertain the owner thereof and dispose of said livestock in accordance with the law for the disposition of estrays, which can be given to you by the nearest justice of the peace.

"Therefore, all stock running at large within your unincorporated territory, or upon any legally fenced highway as defined above, within your section of the county, should be taken up by yourself as deputy sheriff or by the constable of the precinct, and immediately put forth every effort to find the owner thereof and, upon his payment of a reasonable compensation which is permissible under the law, you may deliver the stock to him. If you cannot find the owner, consult the justice of the peace and proceed to advertise for sale in accordance with the law in such cases made and provided.

"The press some time ago inadvertently stated that this law would take effect June 25th. Therefore if there are people who are under that impression, you should notify such people of their stock being at large and give them a chance to take it up without additional costs of annoyance."

Christians Win From Espes

(By C. H. HILTON.)
The Christian and the Espes team played a game of ball last night at the park, the Christians winning 14 to 10. The Southern Pacific team is all shot to pieces and they had to pick up what boys they could to fill out the team. Even at that they played some good ball, even though there were times when things were badly messed up. Warren Hurt pitched for the S. P. team, while Fruit did the throwing for the boys of the Christian church. They put Fruit in a box all right, for he was about as wild fruit as one would expect to see. But he was not hit very hard so far as actual hits were concerned. Hurt was hit harder than Fruit, but Fruit was so wild that he kept the bases filled with bases on balls. Garque was robbed of a nice two-base hit, by a decision that the ball was foul. The error watched the ball fall, and it hit away inside the white flag, marking the foul line, then rolled out, and by the time the umpire got where he could see it, the ball looked foul. It was about the only bad decision of the day, and the boys made few complaints about the umpiring. We like to see the game played without a lot of kinks. All umpires make some mistakes, and it is well for the boys to go on and play ball. The game yesterday went into scores with two numbers, but it had many interesting features at that. The S. P. boys showed some signs of

MRS. PAUL V. SOUTHARD



Mrs. Paul Vincent Southard, also known as Mrs. Lydia Meyer, was held by the police of Honolulu on orders from Los Angeles in connection with the death of four of her husbands, a brother-in-law and a child of one of the men she married.

life in the sixth inning when they put three across, and had a couple of men on bases when the side was retired. Four bases off balls by Fruit in that one inning, and an error, and some wild running on the bases is what brought the scores over. The Christian's big inning was the third, when they sent seven across.

The netx game scheduled is for Monday, when the Baptists and the Christians will play. The Baptists have been rained out of more games than any one, and no one will know what to expect when these two watery teams get together.

The score—

	1	2	3	4	5	6	R.	H.	E.
Christians	2	4	7	1	0	x	14	9	5
S. P.	2	0	4	1	0	3	10	5	9

Two base hits, Beckley; struck out by Hurt, 4; by Fruit, 3; on balls off Hurt, 2; off Fruit, 8; passed balls Hall 4; Wild pitch, Hurt 2; Fruit, 2; umpire, Hamm.

Apple Grading Plant Now at Sutherlin

SUTHERLIN, June 17.—Kenneth McKay, a well known local orchardist, who has been in Portland the past week on business matters, returned Wednesday bringing with him plans and specifications for a packing and apple grading plant, on which construction work is to be started at once. The building will be constructed on lots near the local Southern Pacific freight depot, and will occupy a ground space of 50x100 feet. It will be two stories high and strictly modern.

W. E. St. John, who has been placed in charge of the big local plant of the Oregon Growers' Co-operative association, announced on Wednesday that canning machinery would be installed in the main building at once and that the plant would be in shape within a few days to handle the big loganberry crop of this valley and vicinity.

Changes Mind About Going Away

"Five years ago doctors told me I would have to move my wife to another climate, as she suffered so with stomach and liver trouble and bloating. Also, that she would have to have an operation for gall stones. Our mail carrier told me of Mayr's Wonderful Remedy and, on his advice, she has taken it and is now as well as ever in her life." It is a simple, harmless preparation that removes the catarrhal mucus from the intestinal tract and allays the inflammation which causes practically all stomach, liver and intestinal ailments including appendicitis. One dose will convince or money refunded. Drugists everywhere.

CARD OF THANKS.

We wish to thank our many friends and neighbors for their kind help and sympathy during the illness and death of our beloved wife and mother, Florence Curtis. We wish also to thank them for the many beautiful floral offerings.
 R. W. CURTIS,
 VERNON CURTIS,
 LOWELL CURTIS,
 PAULINE CURTIS.

ELFUG RUGS.
 Made from your old rugs. See Clarence Perkins. Phone 234-L.

DODGE BROTHERS SEDAN

It is a pleasant sight to see in almost every city or town, the hosts of mothers, with their children, enjoying the Sedan.

It holds the family group together—in itself no small service to the nation.

The gasoline consumption is unusually low
The tire mileage is unusually high

J. O. NEWLAND

Roseburg, Oregon. Phone 458.

Crater Highway Being Rushed

Guy Pannel, who is here from Tiller today, reports great progress on the Crater Lake cut-off highway between Tiller and Drew. Two crews totaling fifty workmen are now employed on this four mile segment and will have the grading completed within a few weeks.

From Drew on up Elk creek, and over the divide to a good road on the Rogue river side is a distance of only nine or ten miles, it is said, and as this portion offers comparatively easy going for grade construction, the prospect is that this road will be opened this fall some time before the tourist season closes and will be available for those who wish to travel a new and interesting route on their way to or from Crater Lake, as well as those who wish to save many miles of travel and have the advantage of fewer and lighter grades.

Len Emerson and a number of associates have sub-let a contract for a portion of the grading and rock work and are working from Drew toward Tiller, while the main crew, composed mostly of Swedes, are engaged in blasting and grading the highway from Tiller toward Drew. —Riddle Enterprise.

AROUND THE TOWN

From Eugene—
 Miss Dena Henslee, of Riddle, passed through here last evening en route to her home, after attending the University of Oregon for the past winter.
Arrives From Detroit—
 Mrs. P. A. Keer, sister of Dr. Fred Haynes, of this city, arrived on Shasta this afternoon to spend several days visiting at the Haynes' home. Miss Tekla Haynes will arrive from the University tomorrow to be with her aunt during her visit here.

LEARN ELECTRICITY—get into a big business—growing—big pay now for Electricians, Auto Electricians, Ignition Experts, Battery Men, Mechanical Draftsmen—big future for Engineers of every kind—you can master one of these lines—earn more money—gain success—write today for free catalog—hundreds of graduates holding good jobs—over 2,000 men trained annually—a great school for ambitious men—write today.
Head's Engineering School
 1161 Sutter Street San Francisco

Leave For California—
 Mrs. Ray Wright and daughter, Lucille, will leave Tuesday for an extended trip through Southern California. They will visit with relatives and friends in Fresno, San Francisco, Santa Barbara, and many other points of interest. They expect to be gone about six weeks.

Ship Carload Wood—
 A second carload of wood was consigned by local growers to the Oregon association Tuesday, but shipped from here to Portland. The association is using the E. S. Hunt & company warehouse, the use of which is being donated by the company—Oakland Tribune.

CLASSIFIED COLUMN

ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON THIS PAGE UNDER HEADING "NEW TODAY"

- WANTED.**
 WANTED—House cleaning and washing. Inquire 318 West Lane Street, Phone 111-J.
 WANTED—An experienced woman for general housework on the farm, steady work. Mrs. Mary Thiel, Yoncalla, Oregon.
 WANTED—A BARGAIN! Every day a special in used cars that are REAL. All complete with Ford and Buick. Motor Exchange, 401-2 West Oak St.
 WANTED—Lady wants housecleaning, one hour, or will care for children evenings if parents wish to be out. Belieu Rooms. Phone 180-Y.
 WANTED—Competent bookkeeper for 1 or 2 hours daily, morning or evening. State experience, references and salary expected. Address A. E. R. News-Review.
 WANTED—Men for construction work on irrigation project near Medford, Oregon. Laborers' wages three dollars for eight hours, less one dollar for board. Other wages in proportion. -Rogue River Valley Canal Co., Medford, Oregon.
- MISCELLANEOUS.**
 GARBAGE given away for the hauling. Umpqua Hotel.
 TWENTY PER CENT DISCOUNT on all motorcycles and sidecars in stock. Harley-Davidson Sales Agency, 206 West Douglas St.
 STRAYED OR STOLEN—From Whitehall Mountain, Looking Glass, and bay gelding, weight about 1100 lbs. and one 2-year-old black mare colt, both branded H H under quarter circle on left thigh. Reward for information leading to recovery. Notify mailman leading to recovery. Notify P. O. Box 458, Roseburg, or phone 458.
FOR RENT.
Safety deposit boxes at Roseburg National Bank.
FURNISHED housekeeping rooms, 112 Broadway St.
FOR RENT—Rooms and apartments, 227 Douglas St. Phone 38-L.
FOR RENT—Furnished or unfurnished housekeeping rooms, 235 Sheehan St.
- LOST AND FOUND.**
 LOST—On South Main street a pair of black auto gloves. Finder please return to News-Review office. Fred Hatfield.
FOR SALE.
FOR SALE—Light Ford truck, \$120. Parslow & Bell.
FOR SALE—Fox terrier pup, E. K. Ware.
FOR SALE—A good young cow, priced very reasonable. Phone 37-P.
FOR SALE—Cabbage plants, H. H. Church, 318 East Commercial St.
- FOR SALE**—Dodge touring car, nice garage.
FOR SALE—Broccoli plants, last tested seed. Joe Harvot, Box 8-P.
FOR SALE—Protectograph camera, good as new. Inquire at News-Review.
FOR SALE—McCormick new 12 hp. good running motor. Box 2-P. J. R. Wilson.
FOR SALE—Poland China, some fine pure-bred pigs, 1 P. B. New Year at West Creek State Fair, Wilbur, Oregon.
FOR SALE—Single buggy, good condition, no top. Inquire at Pine, or phone 495-J.
FOR SALE—By owner, modern 12 hp. car, paved street, close to health location. Address B. News-Review.
FOR SALE—Horse and saddle, gentle mare, wt. 1200 lbs., 1 year old, new harness at West Creek State Fair, Wilbur, Oregon.
FOR SALE—Cottage, 4 rooms, gas, electric lights, piped for hot water, bath, etc. Inquire at News-Review.
FOR SALE—Six room modern house, close to paved street, two new front, good garden, garage, on quiet 218 St. Pine.
FOR SALE—OR TRADE—14 and stock range in excellent condition. All fenced. Good live stream. Inquire at News-Review.
FOR SALE—OR TRADE—Modern house, just outside city limits. Inquire at News-Review.
FOR SALE—Lightning horsepower press, size 12x22, in good running condition. Price \$100. C. F. Knight, 112 No. 1, Roseburg, Oregon.
FOR SALE—Horse bred or open, big type. Either bred or open, 1200 lbs. Inquire at News-Review.
FOR SALE—Business property, including interest in \$1200. Can be made worth \$2000. Inquire at News-Review.
FOR SALE—BY OWNER—1200 sq. ft. 10 year old house, in excellent condition. New time and money saving. Inquire at News-Review.
FOR SALE—Oregon Agricultural College, 1000 sq. ft. white brick, 1000 sq. ft. red brick. Fine building, stock, 1000 sq. ft. red brick. Inquire at News-Review, June 16-24.
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