

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

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Roseburg, Oregon, April 23, 1921

WHAT CAUSES STAGNATION.

People who go back to towns where they once lived, are sometimes surprised to see how much they look as they used to. An interval of five, ten, or twenty years may have elapsed, and perhaps scarcely a new building has been put up. The same steady and stationary air seems to hang over the whole community that existed at a previous period.

This is not the characteristic of ordinary American cities and towns in this bustling age. When it exists there must be some reason for it. In many cases it will be found that this reason has been the failure of that community to advertise.

If you were to examine the individual standing of the merchants of such a place, you would find cases of men who had had to curtail their business. They had once had a good trade, but it had drifted away in large measure. They had had to occupy less space or go along with fewer clerks or none at all.

Probably these merchants at one time had a good trade which seemed to them a permanent fixture. They figured that their goods were well known to a large group of people, and that these people had formed the fixed habit of coming to their store, and would continue to do so, whether or not the business did any advertising or not. That might work for a short time. But they failed to reckon on the change of population that is constantly going on.

Some of the old time patrons of a store are always dying or removing elsewhere, or changing their minds as to the best places to buy goods. A business must keep making new friends, or it will fail to fill up the gaps that inevitably occur. Also old time residents want their stores to keep up with the times.

Conditions in Roseburg are very different from those above described. Our place has gone ahead, and has outstripped others, because our business men have been enterprising and have made an aggressive campaign to build up their own prosperity and that of their community.

BUSINESS OPTIMISM

For about six months now many business authorities have been distributing cheer up talk. They felt that the trouble with business has been largely "psychological," to use President Wilson's famous phrase. If people could be persuaded to look ahead with more confidence and plan for the future as in ordinary times, business would revive. To some extent this prediction has been justified. Easter retail trade was called good. Woolen manufacture has picked up. The whole situation is considerably improved over its position in the early winter. But there has not been as much revival as was expected. The situation includes fundamental difficulties that can not be removed by any mere optimism. Better conditions in Europe, and a settled labor basis, are needed before there can be any big prosperity. But people should not think that disaster in Europe necessarily means disaster here. Heavily indebted nations, if they can give good enough security to be entitled to credit, may be able to run their industries on full time, and produce a normal output. Thus they can buy a normal amount from other countries. Europe is bound to buy a large volume of our products under any conditions, probably more than it bought before the war. This business, with the enormous production necessary to supply the wants of our own people, should produce a pretty good degree of prosperity independent of conditions elsewhere in the world. If an army has to fight a battle, or a ball team to play a game, it is necessary to cultivate confidence. The chances of victory are more than doubled when men get that attitude. It is the same in business. The men who have built up great fortunes were the ones who looked forward hopefully to the future at times when others were doubtful or pessimistic.

Recent statistics of wholesale prices show figures averaging only 50 per cent above the prices of 1914. Many people who still find retail prices running about 75 per cent above 1914, ask why the retailer does not reduce his figures too. Also the big item of rents and fuel are very close to the top notch. The goods now on the market were made with labor at a price fully double the 1914 level. Prices can

not come down farther until the labor cost comes down. This is a difficult matter to bring about all at once, as no group of workers wants to be the first to take its turn at a lower scale. It has to be done a little at a time. Some groups of workers who in 1914 were paid an unreasonably low wage, should not be expected to come down to the 1914 level. But as a whole it remains true, that if wages and prices could come down where they were, it would be far better for business. Trade can not be good with prices suffering inflation, because there is not capital enough in the country to finance business on the high level.

It seems almost certain that there will be a big wheat crop, which will establish one of the principal foundations of prosperity. Some farmers always claim they would rather have a short crop with higher prices, as they can do with less labor, and perhaps make temporarily as much or more profit. But such a condition in the end affects the whole community unfavorably. Moderate priced crops means that the masses both here and in Europe can buy food freely, and have more than usual leisure for other purposes. That means that manufacturing industries are busy, and when the towns are prosperous they will absorb food products liberally. In the end big crops benefit everybody. No period of prosperity was ever built up without large yields of food materials.

SPORTS CHATTER

Tennis has long been considered a "minor" sport among the universities of this coast, but it is fast approaching the period where it will very soon become a major sport. Dual competition is carried on in different sections of California, Washington and Oregon, between colleges so located that the teams can meet without too much trouble of long distance travel. Washington and Oregon at times have sent teams to California, and the coast conference has set the conference championship for a couple of years past. This year the conference titles in both singles and doubles will be played at the University of Oregon, Eugene, Oregon, with teams from Washington, Oregon, Oregon Aggies, Stanford and possibly the University of California. The date set is May 20th. The day prior to these events the University of Washington will play the Oregon Aggies at Corvallis and after the conference events, the Stanford varsity team will continue its trip to Seattle and will there play dual contests with the University of Washington on May 24th.

Little Helen Wainwright of New York, who made an enviable reputation as a diver, winning the girls diving events at Antwerp Olympic games, is continuing her great success. Within the last two weeks, she has shown that she is a swimmer as well as a diver. She won the 100 yd girls junior title in New York, two weeks ago in the remarkably fast time of 1:11 2-5 and a week later won the senior fancy springboard diving with 131.2 points. The young water nymph just turned her fifteenth birthday last week. Eastern writers now claim that Helen is unquestionably the greatest girl fancy diver in the world today, though they qualify with the assertion that Miss Thelma Payne, of Portland, Oregon was not on the ground to defend her title in the events two weeks ago.

FOLKS WE ALL KNOW



See, just hear the Cornetist! He is a Windy Cuss and can make sounds such as were never heard on Land or Sea. And when he plays "The End of a Perfect Day," the Milk Cuddles out in the Kitchen, the Neighbors leave or Down Town and all the Dawgs start to maddy Running in Circles.



LUCKY STRIKE CIGARETTE



"Even making this allowance," say the critics, "it must be remembered that Little Miss Wainwright has made wonderful improvements and it is doubtful if Miss Payne has improved in a like proportion."

Players of the various coast league baseball teams are now settling down and rounding into good shape. So far, there have been no "Babe Ruth's" in the home run department but in the games so far played, Kam of San Francisco, Compton, Sacramento; Miller, Oakland; and Schneider, Vernon, are running neck and neck with three complete circles of the bases each. In the matter of piling bases, Lane of Seattle has shown himself to be in a class by himself. Lane has thirteen stolen sacks to his credit. Carroll, Los Angeles and High Vernon are the two leading sacrifice hitters, both having six against their names.

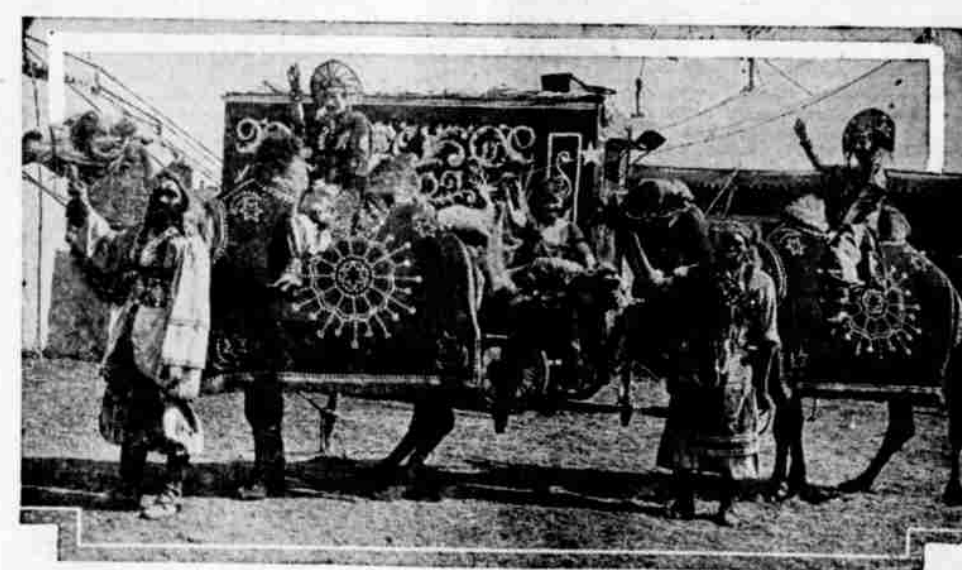
Talking about "Babe" Ruth reminds us that up to the games last Friday he showed a batting average of .432, as follows:
G A B R H BB 2B 3B HR SH SB Pet
7 27 7 13 4 3 4 0 0 .432

PUNCTURE PROOF TIRE HUMOR

Tires are four all round reasons why an automobile is a joy to ride in. You may gather that we have an inflated idea of the punctures of motoring. But, we know as well as you that a little puncture now and then takes the air out of our tires and hot air expressed from the sad mouth of the member. A pneumatic blow-out, has often flattened a social blow-out. If you do not take a hoist-jack in your tool box that you may repair your tire, be sure that you carry plenty of "Jack" in your wallet. Free air is furnished at the garages, but the incidental services are just as chargeable as the current in your electric batteries. Current expenses can not be turned off. During the past five years, the average number of tires used on a car has dropped from over five to under four. So, motorists, register joy just as you do when you "rubber" at the "Topics of the Day" films at your favorite theatre. Now see how many smiles per minute you can get out of the News-Review Brand of tire humor.

Inflated Idea.

"Here, waitress, this doughnut has a tack in it."
"Well, I declare! I'll bet the ambitious little thing thought it was a flivver tire."—Youngstown Telegram
"I understand you had quite a bit



Scene from "Alice in Jung Island," the big feature extravaganza with the Al G. Barnes Circus, in Roseburg, Thursday, May 5.

ADVICE TO LOVELORN AND OTHERS

BY MRS. ELLISBURY.

A Daily Column of Questions and Answers Conducted by a Woman Who Knows. Address your Letters to Mrs. Ellisbury, Care Roseburg News-Review.

Dear Mrs. Ellisbury: There is a certain boy who has been taking me home from parties, etc., but still he thinks a lot of another girl who also lives here in Roseburg. Should I keep going with him when he thinks so much of this other girl, or should I quit going with him?

A. If your boy friend treats you courteously I can see no reason why you should refuse to allow him to accompany you home from social affairs. Perhaps you are both too young to be so serious in your affairs. If the boy really cares more for the other girl, that is for him, not you, to decide.

Dear Mrs. Ellisbury: Will you kindly inform me who is the adjutant of the Roseburg post of the American Legion?

A. Leon McClintock is the adjutant of Umpqua post and his office are located with the Commercial Abstract company in the First State & Savings bank building.

Dear Mrs. Ellisbury: I am 17 years of age. Lately I have been attending social gatherings, but I never feel at ease while with a crowd. My bashfulness worries me greatly. How can I overcome it?

A. You are troubled with self-consciousness, like so many young

people of your age. Just simply try to act natural when around other people and in a short time you will find that you are just as much "at home" as the others. Don't act—just be yourself.

Dear Mrs. Ellisbury: How much did the world war cost the United States?

A. The world war cost the United States \$24,010,000,000. This cost was fixed by ex-Secretary Houston.

Dear Mrs. Ellisbury: My mother objects to me going to the movies alone. I am 18 years of age, yet she seems to think that I am not old enough to watch out for myself.

A. Never disobey your mother. Perhaps she knows best. Why not make a pal out of her and take her with you when you attend the motion picture shows? It is not proper for a young lady to be on the streets late at night without an escort and this is probably what your mother is thinking of.

Dear Mrs. Ellisbury: Will you please tell me how to remove egg stains from silver and tea stains from China.

A. Dry salt will remove egg stains from silver and tea stains from China.

blowout at the club last night.

"Yes, and dammit, I had two more driving home."—The Automobileist.

Not a Clincher.

Gertie Goldigger: "You treat me just like your auto."

Reggie Roadster: "What do you mean, dearie?"

Gertie Goldigger: "You tire me so much."—Rutgera.

"I hear you had a puncture this morning."

"Yes, I ran over a milk bottle."

"Didn't you see it in time?"

"No, the kid had it under his coat."

Awgwan, (Nebraska University.)

Tube Bad

"We had nothing but trouble all the way; four punctures and two bad blowouts."

"Quite a tiresome journey."—Cornell widow.

Speaking of blowouts,—its difficult to say which is the more to be avoided—an automobile tire or a church social.—IT Magazine.

At the Pump.

"Now, just changing air in the tire the old air has worn out."—American Tribune, (Dubuque, Ia.)

"Look mother" said Ned pointing to a hole in his stocking. "I've had a blowout."—Motor Life.

"Oscar has gone in for social affairs since getting his auto."

"Is that so?"

"Yes, he had two blowouts last week."—New York Evening Herald.

"Topics of the Day" Films.

TO ALL MASONS.

The presence of yourself and ladies is requested at an informal dance to be given by Elgin Shrine Club at the armory, April 28, at 8 p. m. No personal invitations are being sent out. Your card will admit you.

Cordially,
ELGIN SHRINE CLUB.

PLAY AT DIXONVILLE.

There will be a play, "Safety First," given at the Dixonville hall Friday, April 29, at 8 o'clock. A dance will follow.

Mr. Symon Valley and Looking Glass: Hello, folks, comin' to our minstrel show at Melrose grange hall May 2nd?



This eight rooms, bath, basement and garage, newly furnished floors and woodwork and outside paint. Well located, convenient home with extra selected finish and modern built-ins. Price about thirty-five hundred, according to size of cash payment down. Balance rent. Furnished or unfurnished, and with five passenger car, if you like, and no extra cash payment. Place well worth \$5000.00. Can be rented by year at \$35.00 per mo. 306 Glenn St. Phone 451.

THE LAST WEEK.

Lucky Baby Contest. Three beautiful prizes, values \$25, \$15, \$7.50; all children under two years of age are cordially invited to the Studio for the free sitting necessary to enter the contest. Phone 331 for the appointment. Clark's Photo Studio, C. W. Clark, Prop., Roseburg National Bank Bldg.

Dr. V. H. Cornutt, Drugless Physician. Rooms 401-3, Perkins Bldg.

Joost Roseburg and Douglas County

Wm. Brush, who was committed to the state hospital for the insane from this county on Feb. 1, 1920, has "eloped" according to word received this morning from E. L. Steiner, superintendent of the institution. Brush left the institution on April 24 without giving notice of his departure. This is the fourth time he has made a get-away from the hospital.

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