

ROSEBURG NEWS-REVIEW
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HORSES AND MULES.

The world war brought out the fact that the national defense demands not only thousands upon thousands of horses and mules, but horses and mules of good breeding. Quality and breeding in the horse and mule is what gives them the staying power in danger and emergency. This is true in man as well as in beast. In the soldier we call it morale, courage; the will to stay when the common instinct is to falter, which means failure and defeat. The United States is the great horse and mule market of the world. Our allies depended upon us for the major supply of their war horses and mules. Thousands upon thousands were sold to the British, French, Italian, Belgian, Greek and other governments. The supply that could be sold was limited only by the ships available for their transportation abroad and by the fact that men and rations were naturally of the first import, which, therefore, got first place. The first cry from abroad was for men and then foodstuffs to feed their millions of soldiers and our own; then came the demand for munitions, the stuff that made the hellish fire that raked the enemy and his theater of operations, his lines of communication. Next came the demand for the war horse and the war mule in quantities such as was never known before.

Automotive vehicles were used in great numbers. Yes, this is true and will be true in the future. War and the horse and mule are absolutely inseparable now and ever will be. The great military migrations of the past, indeed civilization itself, is so linked up with the horse that his production and improvement may be said to be coincident therewith. Motive power has not killed the horse and mule industry. Every member of the equine species has a valuable and important place to fill, motive power notwithstanding. Motive power and the horse will go along together, each filling an important and useful sphere.

The need and demand for horses abroad is greater now than ever before on account of the destruction and waste of a long war. The unfavorable rate of exchange and the high cost of ocean transportation, and that only, now limits great export possibilities. Europe must have our horses and mules in large numbers in the future.

Breeding of horses and mules should be continued and should not be abated. The horse and mule market is upset, you might say deplorable. But the demand for every class will come again before the colts now bred will mature and be ready for use. All our best informed horsemen, breeders and farmers see and know this fact and advise the continuation of breeding. The condition of the horse and mule market is one of readjustment only and will come back into its own. Is not every line of business in the same condition? During the World War we have had great inflation and the highest prices ever known. Present conditions only mean we are taking out the wind and getting back not only to a normal but a stable and reasonable basis. This sound and normal condition must and should come. We gained on the rising and we lose on the falling tide. But, after all, it is the very best thing for the country and its people in general.

FALSE CONCEPTION OF PROFIT.
 Public sentiment against high prices has been so intense that some people have been led to attach blame to parties that were in no way responsible for existing conditions. Some people have claimed that out of the average dollar the consumer pays at the retail store the merchant takes as much as 20 to 40 cents for his profit and expenses, which conception has often led to a wholly false notion of retail trade and its returns.

Some thoughtless people, on hearing it claimed that a merchant buys an article for 60 cents and sells it for a dollar, jump at the conclusion that he made 40 cents profit on the deal, or sixty-six and two-thirds percent. They forget the many expenses the retailer has to meet, his rent, his taxes, his delivery charges, his sales force, and so on. One of the most illuminating studies of retail distribution was that made recently by the University of Wisconsin's agricultural experiment station, covering retail conditions in the city of

Madison, Wisconsin. In 17 typical stores it was found that the consumer's dollar was divided up as follows: Purchase of products \$5.2 cents; labor inside store 5.3 cents; rent of building 2.9 cents; merchant's discount six tenths of a cent; delivery costs, 2.3 cents; other operating expenses, 2.14 cents; balance, or retailer's profit, 2.14 cents. That is, out of the consumer's dollar, but a little over two cents went to the retailer as his profit. When you consider that this profit is the reward paid to an efficient and successful merchant for his good service to the public, it seems a very small proportion. There seems to be no reason why conditions in Madison should not be very much like those in other places. A similar investigation in Roseburg would be likely to show results very much the same.

The second quarter of the year opens with an appreciable gain in business confidence. Irregular and contradictory as they may at first glance appear, the reports from various sections of the country are on the whole indicative of an improved situation. Certainly conditions are no worse than they were a month ago and, indeed, the element of greater stability is so pronounced as to lead to a prediction that before mid-year a definite turn for the better will be demonstrated. There has been a light increase in railroad traffic and an improvement in the railroad labor situation because of the policy of retaining efficient workers only. Automobile manufacturers are reopening their plants. Building operations are on the increase. Farm products are being disposed of under pressure of a large new crop and the inability of the banks to carry both the hold-over and the new products. Secretaries Hoover and Mellon, backed by Governor Harding of the federal reserve board, have told the cotton raisers that they cannot expect the government to assume all the risks of financing the exportation of cotton, and it appears that something like personal initiative is to come to the rescue of the unhappy situation in the South.

Mrs. Hinkle Hurt In Car Collision

Mrs. Ed Hinkle, who was injured recently in a collision between a street car and an automobile, is recovering rapidly from the injuries received, according to a letter received yesterday by Mr. Hinkle. When the collision occurred, she was thrown from her seat in the street car to the vestibule and was badly bruised, a rib having possibly been broken. Since that time she has been kept tightly bound with adhesive tape, while the injury healed. She has been in Portland since the first of the year with her daughter Hazel, who is employed there as a stenographer.

Mr. and Mrs. W. H. Jewett have relatives in this city and have visited here with their two little sons on several occasions.

When building a new building or putting on a new roof be sure to use cement shingles, made by Mathews & Johnson. They are guaranteed waterproof and fireproof, will last a lifetime, easy to put on.

FOLKS WE ALL KNOW



This may be a Large Time, but it doesn't look it. Since four o'clock his morning the Fisherman has been out in the Rain and all he has caught is a Bad Cold. Fortunately he has caught something for it. If he had a Sit out in the Back Yard this way he would think it Pretty Rough.

VEGETATION IS AT NORMAL STAGE

Weekly Weather Summary Shows Conditions to be Favorable For Crops.

WORK IS PROGRESSING

Frosts Cause Some Damage to Fruit in the Willamette and Rogue River Valleys, But a Large Crop is Expected.

While the past winter was mild, vegetation is not much advanced beyond its normal stage at this date, and in some localities it is backward, says Edward L. Wells, meteorologist. In his weekly summary of weather and crop conditions for the week ending April 12.

The weather was generally fair during the week until Tuesday, when general rains began in the western counties. There was ample sunshine, and drying winds caused rapid evaporation. In parts of Malheur county drifting sand filled irrigation ditches and corrugations. The forepart of the week was cold, with heavy to killing frosts. Later the weather was warmer and generally favorable for the advance of vegetation, but toward the close of the week the temperature again showed a downward tendency.

Farm work made rapid progress, and though it had been previously delayed by excessive moisture, it is now ahead of the average in some localities.

Cereals—Wheat, rye, and winter oats came through the winter in good condition, except that in some western counties wheat on low ground suffered from excessive moisture, and there is some local complaint of excessive weediness. In some of the milder localities seeding of spring wheat and oats is nearly complete; elsewhere plowing and seeding progressed with little interruption. Early sown spring wheat is coming up.

Fruits—Fruit trees are blooming heavily, and conditions have been favorable for pollination. Spraying for scab is in progress. Peaches, apricots, cherries, plums, and pears are in full bloom in most sections, and suffered considerably from the frosts of the closing days of the preceding week and the forepart of this week. The injury was greatest in the case of peaches and apricots in the southwestern counties. Pear bloom in the Rogue River valley was severely thinned, but in most orchards many unharmed blossoms remain. Apple bloom was generally not far enough advanced to suffer seriously; and the commercial prune crop is thought to have escaped material damage.

Meadows—In some western counties the mild winter gave weeds a good start in meadows, and wet soil has delayed the cultivation of meadows to destroy weeds. Alfalfa has been cut back somewhat by frost, otherwise meadows have done well.

Pasture and Ranges—Winter pastures are generally still good, and feed on the lower ranges has, in places, advanced sufficiently to permit turning stock out.

Livestock—Stock wintered well; lambing is progressing with little loss from weather conditions.

Miscellaneous—Harvest of broccoli is complete. Planting of early potatoes and garden vegetables is in progress. Some early potatoes in southwestern counties were far enough advanced to be cut back by frost.

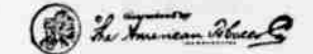
Sunday Will Close Christian Revival

By C. H. Hilton.
 Another great meeting was held last night in the Christian church in the revival meeting being conducted there. After a stirring song service, in which nearly everyone was induced to take part, and a fine special number by the singing evangelists, the speaker brought to the attention of the large audience the important theme of "The Sin Against the Holy Spirit." The speaker showed that this was the age of the Spirit, that God had done His work, and that Christ had come to die, and now the Spirit was the last great agent of God to come to men, and that His pleading continued with men until men either accepted His pleading or else hardened their hearts against Him until there was no longer any impression made on a man. He gave a number of examples, some of which had come under his own personal observation. At the invitation,



Cigarette

No cigarette has the same delicious flavor as Lucky Strike. Because Lucky Strike is the toasted cigarette.



three more splendid people came forward to accept the great invitation. Tonight the evangelist will speak on the theme, "Why I Am a Christian Only." There will be the usual good music. Tomorrow night an arrangement is being made for one of the finest and best meetings of the series. This will be Father's night. The chorus will be made up of men. The men will have the front seats, and the sermon will be on "A Man's Job in a Man's Way." The evangelist asks any man who thinks that religion is only a woman's work to hear this sermon and the manliness of the religion of Christ. There will be a very fine program of music tomorrow night, as special plans are being made. Sunday will close the revival, and large preparations are being made for a big day all day Sunday. The musical program for Father's night, on Friday eve, will consist of a cornet solo, "The Roseary," by Mr. Olson; the children's chorus, mixed quartette, a duet, and a male quartet.

See our new Non-Glare spotlight, nothing like it. H. Merten.

W. C. T. U. to Hold Essay Contest

W. C. T. U. Health Conservation contest.

The object of this contest is to create public sentiment in favor of laws governing the health and morals of our nation and to promote a scientific temperance instruction in the schools.

Subjects and Classifications are as follows:

Fifth and Sixth Grades
 1. Habits that Injure Health.
 2. Health Habits.
 3. Why has Oregon made a law forbidding the use of cigarettes by boys under twenty-one?

Length of essays from 200 to 500 words. Local prize \$5; state prize \$10; national prize \$25.

Seventh and Eighth Grades
 1. Are Beer and Wine harmful?
 2. The physical effects of alcohol.
 3. The physical effects of tobacco.

Length of essays, 600 to 1,000 words. Local prize \$5; state prize, \$10; national prize \$25.

High School Contest
 1. What is your opinion of Prohibition?

2. Alcohol is a menace; physically, financially, socially and morally.
 3. The economic or physical aspect of the tobacco habit.

Length of essays, 1,500 to 2,500 words. Local prize, \$5; state prize, \$15; national prize, \$25.

Teacher's Contest
 Subject—Methods of teaching health and temperance.

National prize, \$50.
 Essays will be graded three-fourths on subject matter and one-fourth on general appearance and grammatical correctness.

Teachers will judge the essays in each school, sending those considered to be the best to Mrs. Edythe Kelly, R. F. D. No. 1, Roseburg, Ore., by May 10th.

Reference material will be supplied by the local union.

Other material may be obtained at the state library and at the state W. C. T. U. headquarters, at Portland, Oregon.

CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Chas. H. Fletcher*

Juvenile Acting Effects Mother

As a general rule, mothers are a pretty good judge as to whether their children are in real trouble or are only shamming tears for the purpose of obtaining some object. Once in a while, however, a juvenile actor really happens, and such is Jackie Coogan, who plays the title role in "The Kid," the special attraction, starring Charles Chaplin, which is to be the attraction at the Antlers theatre for two nights, beginning tonight.

The picture contains one of the most pathetic scenes ever filmed when the authorities insist on separating Charlie and the Kid, on the grounds that Charlie is not a fit guardian for him. The Kid bursts into tears at the idea of parting.

Mrs. Coogan, mother of the boy, was invited to a special showing of the picture, and left the projection room in the middle of the picture. "You may tell me, it's only acting," she said outside with the tears streaming down her face, "but I know better than that. Jackie would never cry like that unless his heart was broken. Although I know he is at home this minute and probably up to some mischief, I can't stand to see pictures of him when his heart is being torn right out of him."

She stuck to it, too, and has never seen the last half of the picture which carries her on through to the happy ending on a flood of comedy of the brand which only Charles Chaplin can produce.

Lee Tires—Smile at miles. H. Merten.

Movie Closeups

Charlie Chaplin has hit the high spot in delightful entertainment in his first attempt of a feature length picture, "The Kid" which is the title he has given the story which he has written himself. It is to us the most enjoyable Chaplin film we have ever seen. In the first place, it fairly bubbles over with laughter, and the situations are so human that you do not feel foolish because you are laughing. Again, it is long enough that it provides a whole evening's entertainment in itself, and will be shown at the Antlers theatre tonight and Friday night.

Had some one told us before we saw "The Kid" that we could be convinced that the character which Charlie has always represented on the screen would be presented in such a way that we could visualize him as a living, breathing mortal, we would have been inclined to a doubt. But, several times during the course of "The Kid" this comedian made us swallow a lump in our throats and wipe away real tears of sympathy from our eyes by the pathos of his acting; and before our handkerchiefs were back in our pockets it was needed again to dry our cheeks from the tears caused by the shrieks of laughter from the antics of this same actor.

As a comedy the production is a winner; as a dramatic production it ranks high; but the strongest appeal this First National six reels of joy made to us was to bring the realization that Charlie Chaplin is not a clown, but one of the most consummate actors on the screen of today.

Even in these days of magnificent settings for motion picture production, one seldom sees as beautiful a mansion and grounds as those of the millionaire Hoban, who figures in the Lyons and Moran comedy feature, "Once a Plumber" at the Majestic theatre tonight. But this is no studio setting. It is the actual home of a California merchant prince, and Lyons and Moran are the second producers ever given the privilege of filming on the estate.

The scene in "Once a Plumber" at the Majestic theatre tonight in which Eddie Lyons and Lee Moran are attacked by theirate parents of the village belles and their retinue of small town folks offers one of the liveliest rough and tumble fights yet seen on the screen. If the actual damage was one-tenth as severe as shown, the comedy stars must have spent some time in the hospital after the film was made.

A Porcupine Boot is the same as a spare tire, try one. H. Merten.

DAILY WEATHER REPORT.

U. S. Weather Bureau, local office Roseburg, Oregon. 24 hours ending 8 a. m.

Precipitation in Inches and Hundredths
 Highest temperature, yesterday, 35
 Lowest temperature last night, 23
 Precipitation last 24 hours, .11
 Total precip. since first of month, .60
 Normal precip. for this month, 2.48
 Total precip. from Sept. 1, 1920, 2.48
 Average precip. from Sept. 1, 1920, 2.55
 Total excess from Sept. 1, 1920, .07
 Average precipitation for 41 wet seasons (Sept. to May), including 1917, 2.47
 Forecast to 8 p. m. for southwestern Oregon:
 Tonight and Friday fair, heavy frost in morning.

WILLIAM DILL



TO FACILITATE BANKING TRANSACTION

The Roseburg National Bank keeps its equipment right up-to-date by supplying every convenience and approved method that promotes efficiency. Checking Accounts are invited.

4% Interest Paid on Savings Accounts

The Roseburg National Bank Roseburg, Ore.

Artisans Enjoy Social Evening

A very enjoyable evening was had at the open meeting of the local lodge of United Artisans, last evening at the Maczab hall, at which a large number of invited guests were present as well as a fine representative showing of members. The gathering was in the order of a reception and banquet given in honor of H. S. Hudson, state master Artisan, of Portland, who delivered a very pleasant address, citing the wonderful growth of the order and its conservative and far reaching benefits to its thousands of members in the state. The United Artisans is strictly an Oregon institution, founded 27 years ago at Portland, and holds the

declaration that this state should be the first to receive the benefits accruing from the order, and advance the lodge is invested wholly in this state.

Previous to Mr. Hudson's address a short musical program was given and a clever drill by 16 young girls which delighted the audience. Howard acted as chairman of the meeting and toastmaster at the banquet table and a number of local members gave short talks. The ladies of the order had spared no pains in the way of serving a delicious banquet and the evening proved a most enjoyable one for all who attended. A large number of new members have been admitted to the order through the efforts of Mr. D'Arcy, who has been in the city for the past few weeks in the line of the lodge.

CLASSIFIED COLUMN

ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON LAST PAGE UNDER HEADING "NEW TODAY."

WANTED.

WANTED—Cows to pasture. C. T. Brown. Phone 3-224.

WANTED—Three burros and pack outfit. Prices must be reasonable. Box 41, Roseburg, Oregon.

WANTED—Good modern house, from owners only. State location and cash price. Box 768, Roseburg.

WANTED—Working girl to share apartment. Ask for Mrs. O. W. Zumwalt at Berger's Bargain Store.

WANTED—500 good split cedar fence posts, 6, 7, 8 feet in length. W. E. Roberts, 423 Pitzer St., or at fair grounds.

WANTED—Washing at 75c per doz.; washing and ironing at \$1.25, or will work by the hour at 44c. 441 Fulton St.

WANTED—Desirable ranch team of about 1200 or 1300 lbs. Also an iron wheeled wagon or truck if at a bargain. Address Box 41, Camas Valley, Ore.

WANTED—Best cow for the money, not over six, fresh with calf or soon to freshen, from 4 to 6 gallons milk per day. Box 41, Camas Valley, Ore.

WANTED—FURNITURE—2 beds, springs and mattress; 6 dining room chairs, 4 kitchen chairs, 1 kitchen table, 1 dining room table, 1 cook stove. State lowest price. E. J. Schaefer, Gen. Delivery, Roseburg, Oregon.

FOR RENT.
 PIANO FOR RENT—Cheap. C. S. Hein.

FOR RENT—Safety deposit boxes Roseburg National Bank.

FOR RENT—Furnished room with privilege of bath. 401 South Main.

FOR RENT—Rooms and apartments. 427 West Douglas St. Phone 58-L. W. L. Hays.

FOR RENT—30 acre fruit and poultry ranch, 3 miles from town, from three to five hundred acre above average rent. See this quick. A. T. Lawrence, Commercial Agent, 125 Cass Street. Phone 319.

FOR TRADE—100 acre stock ranch for hay property. All fenced but no other improvements. Pure Mt. stream running through place. Address T. Care News-Review.

FOR TRADE—Lot in Miller's addition for one good horse. Address A. Care News-Review.

FOR TRADE—400 acre stock ranch for hay property. All fenced but no other improvements. Pure Mt. stream running through place. Address T. Care News-Review.

FOR TRADE—400 acre stock ranch for hay property. All fenced but no other improvements. Pure Mt. stream running through place. Address T. Care News-Review.

FOR SALE—Watkins products. 126 West Lane.

The Clancy Kids

It All Comes Out In the Wash

By PERCY L. CROSBY

