

ROSEBURG NEWS-REVIEW

Issued Daily Except Sunday.

H. W. BATES, L. W. BART, G. H. BATES

Subscription Rates:
Daily, per year, by mail, \$4.00
Daily, six months, by mail, \$2.50
By Carrier, per month, 35c

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or otherwise credited in this paper and also the local news published here. All rights of republication of special dispatches herein are also reserved.

Entered as second-class matter May 17, 1910, at the post office at Roseburg, Oregon, under the Act of March 3, 1879.

Roseburg, Oregon, April 7, 1921.

BUSINESS DETERMINATION.

The Dodge Idea magazine tells of a certain plant that last October faced a serious business situation. There were very few orders. Many of their competitors had shut down. They seemed the only sensible thing to do. Finally one grey haired but keen old fighter in the business management, took the floor to express his views. "We are not going to close down," he said. "We're going to fight." He told how he had been through financial storms that made the recent flurry seem like a ripple. As a result of his talk the firm speeded up production, they cut down costs, and they made a big effort to sell their product. Now that concern is back to a normal basis, while a lot of their competitors are far below their regular output or else are shut down. A great deal of the business trouble of the past few months is due to the easy going habits developed during the war and thereafter, when goods sold themselves. In the pre-war days people had to hustle to get work. They will have to hustle now, but it can be done. The problem created by quiet business, in the case of retail stores, is due to a matter of advertising. Instead of cutting down on publicity if business is quiet, the expenditure for publicity ought to increase.

The Dry Goods Economist tells how the big city department stores do it. It tells of one of these stores that usually aims to spend four per cent of the gross sales of its ready to wear department in advertising. But in view of trade conditions, it has now put up the percentage of publicity expense above six per cent of sales, in two of its most important departments. This is the kind of spirit that wins trade.

A business man writing in "System" tells how he makes it his practice to talk with every boy who enters his employment, and try to inspire him with higher business ideals. He feels that a boy is the most important raw material that enters into his factory. Business concerns give infinite care and pains in handling the leather or steel or whatever inert material they may use. But they sometimes give little thought to the development of precious human personality, which under their shaping influence is capable of no much development. The writer referred to feels that the career of a young person depends on the way in which he takes up his work in the beginning of his employment. If he makes a good start, if he gets the idea of careful attention to details, he will perform his tasks faithfully and gradually become capable of bigger things. But if he makes a bad start he will acquire careless and slipshod ways of working that prove permanent. In many business houses the beginner is left very much to himself, and if he cannot grasp the things required of him from hurried directions he is classed as stupid and incorrigible. A boy who might have done well is started in wrong working habits and probably he never gets over them.

Many cities and towns have made the effort to develop into what they call "garden cities." In a good many cases manufacturing concerns would buy up tracts of land for their employees and lay them out with beautiful parks and try to promote a high level of care and attractiveness. The residents in such places show the effect of their finished community life. Neat and beautiful surroundings make the people who enjoy them self respecting, and they feel they must live up to higher standards. It is not necessary to have the bank deposits of any wealthy corporation in order to become a garden city. All it needs is a general spirit of co-operation on the part of the public. If you could induce the residents in any neighborhood to make a combined effort to beautify their homes and make it into a beautiful section, you would get something more than mere physical improvement. The people who had made this advance would feel capable of greater achievement in other ways, and would resolve to make a larger place for themselves in the community and the world.

Then there is the kind of man who gets like he is attending a funeral when he is at home but who is the life of the party when he gets down to the office.

The care of wayward children, a great many not yet in their teens, is commanding the attention of many thoughtful minds at this time. The care given these youngsters by arresting officers is also coming in for no small amount of unfavorable comment. One writer, calling attention to the treatment of youths received to the officers hands, says: "The 'bully-ragging' methods of some public officials and officers of the law toward these delinquents is nothing less than barbarous. Some are given the so-called 'third degree' and compelled under these tactics to confess to crimes never committed by them at all. Too much liberty is taken by a great many officers toward these youths and the treatment accorded them in a great many instances is wholly uncalled for and displays a spirit that is not conducive to the best principles of American citizenship."

A man who has had several wives doesn't worry so much about being reunited with them in heaven as he does about whether he will have to support all of them there.

THE OFFIS KAT



Gosh, We Never Thought of That. Said Simple Luke Lind, "What do you suppose becomes of the wind when it no longer blows?"

Kittens are like brides. They have their eyes opened in nine days, and here we thought it was the other way 'round.

A vegetable seed in your garden is worth a whole package in your mid winter garden dreams.

Is Methuselah in the Audience? (Phoenix, Ariz.) Republican. A refined, up to date, middle aged lady, (no health seekers) who has located permanently in Phoenix, desires to meet a gentleman of like qualities. Box 24-Z.

Related Inspiration. Of course its too late in the day to mention it, but wouldn't this have been a pip of an ad line for a distillery—"Your Nose Glows."

A high brow magazine says that Thomas A. Edison says he "doesn't care what time it is." We wonder if he'd be interested in a second hand dollar watch. We've got one that oughta suit him.

A married woman asked her husband the other day if he thought it was all right for her to kiss another man. Now, I'd say that this woman had plenty of nerve.

A possum dog out in Dallas, Tex., treed eighteen quarts of moonshine. We'd like to know the price of this dog.

Maybe the second hand auto business is poor, but there always is a market for used baby carriages.

Once the rich Americans went to Europe to get culture, and now the cultured Europeans come to America to get rich.

Modern literature will not attain its full flower until some naturalist has written a book concerning "Wild Women I have known."

The people who claim that the dollar is worth only five cents probably are not patronizing advertised stores.

Woman really means it when she says the baby is pretty, but a man when he says it, only means to be diplomatic.

Even in Heaven. We suppose that even in heaven, a plumber will stop the roll call long enough to go back and get a pipe wrench.

Of Course. Whassamatter? Have a puncture? Naw, can't you see that I'm only changing the air in the tire.

When in tire trouble see Green, the tire man.

Official War Films Said to Be Great

The official war films to be shown at the Liberty theater tonight under the auspices of Umpqua Post of the American Legion, made such a hit in Cottage Grove that the Legion Post of that city telegraphed to Commander Devaney last night asking permission to keep the films for the remainder of the week. The permission was denied them, however, owing to the advertising already contracted for here. The Liberty will probably be packed tonight and tomorrow night for the pictures. Flashes of action of the famous 31st division, including many Douglas county boys, will be shown and the pictures are said to be the first real authentic movies of the late war. The prices are 35 and 20 cents.

Large Crowds Attend Revivals

(By C. H. Hilton.) With the many great outside attractions, it seems as if the meeting at the Christian church would be greatly affected but another fine audience was present last night. The people come and enjoy, for they get a great, glowing message from God's book, and it comes with a thrill and fire. People are also acting, for there were five who came to the front seat last night in response to the invitation, and also some were baptized. The message last night was on "Bridging the Chasm" and was presented to the eye as well as the ear, the evangelist using a large chart. He showed how man was lost in sin and what God has done to save him and what he had left for man to do toward the salvation of others, and what men had to do for themselves. The question box is being used freely and night after night the evangelist is answering the questions of people who want to know Bible things. The music last night was again stirring, and the quartette sang "That Beautiful City" and gave it a beautiful rendition.

The subject for tonight is "Will My Mother's Religion save Me?" Tomorrow night, will be "Mother's Night" Everything will be in honor of Mother. The sermon will be on "Mother" and the songs will all be for Mother, and the songs she used to sing. And, also there will be a fine Mother's special. The audience is requested to wear a white flower for the dead mothers, and a red flower for the living mothers. This will be a great service. This meeting is doing the church much good and all are well pleased.

Broccoli Tests Show Up Well

Dr. C. H. Bailey has received from Prof. Bouquet of the Oregon Agricultural College a letter stating that the test of broccol strains on the R. C. Brown farm has been very successful and that the seed grown by Dr. Bailey proved excellent in quality. Mr. Bouquet states that good seed is going to be hard to secure this year and that the growers who have obtained a seed stock for two years are quite lucky. He has been agitating the importance of having every seed area closely inspected for

MICKIE SAYS

SAY, USSEN, FOLKS! THERE AIN'T NO LAW AGAINST EDITORS CARRYING MONEY, SO IF NER LUCKY ENOUGH I HAVE ONE WITH AIN' PER, DONT HOLLER WHEN HE ASKS MORE FER TH PAPER ER RAISES TH PRICE OF ADS! GEWEILL! THEY AIN'T NO WORSE KNOCK ON A TOWN THAN A STARVED LOOKING NEWSPAPER!



WE INVITE COMPARISON.
See what everyone else has to offer, then come to our store and see what you save. Shoes at the lowest prices quoted in years. Remodeling sale.
ROSEBURG BOOTERIE.

the type of plants and heads so that there may be some uniformity, if possible in the strains of broccoli that are being grown for seed. There ought to be some means of certification, he believes, the same as in growing seed potatoes. Also, he claims, the seed should be tried out on a small scale one year previous to offering in larger quantities of plants from the same to the growers. Prof. Bouquet states that there is to be a large increase in acreage this year, especially in and around Salem. Many growers are planning on importing seed from England because of the shortage in this country.

Herculean Task Has Been Started

PORT ANGELES, Wash., April 7. (U. P.)—Back to the primitive, with Indians in their long canoes, pulling their way twelve miles up the Bogachiel river into the wilderness of the Olympic forest storm area, the United States forest service has started the Herculean task of getting in food, camp material and supplies for crews which will later rebuild the ruined trail system and telegraph lines.

A ton and a half of cargo, the preliminary shipment, left up-river for Morgan ranger station this week. Upstream all the way, the Indians piled their canoes, laden with 800 pounds each, over rapids and white water. But for them it would be impossible to accomplish the work undertaken in the area. Ninety-five miles of new telephone line must be established and new trails opened. New lookouts, camps and ranger stations are to be erected.

Everything possible will be done to lessen the fire menace from the millions of feet of fallen timber this summer. A 24-hour guard will be maintained at the western terminus of Lake Crescent, while constant watch and patrol will be the rule generally. Two high-powered trucks equipped with water tanks have already been shipped to the district for fire patrol work.

Big Crowd Sees Musical Comedy

The Antlers theatre was crowded to capacity last night for the musical comedy "Bringing Up Father at the Seashore." The comedy had a very clever plot, and the principals were supported by a large and well costumed chorus. During the intermission, Manager Hill introduced a novelty in the form of an "extra" called by newboys, who distributed small newspapers bearing information regarding "The Kid," the Charlie Chaplin feature which is to be here April 14 and 15.

AROUND THE TOWN

Grand Hotel. N. Selig and son, Paul, of Myrtle Creek, are in the city today attending to business matters.

Visitor From Perdue. Alva Perdue, of Days Creek, was a visitor in this city today, spending several hours attending to business matters. He was registered at the

Arrives From Portland. Mrs. Earl Kennedy returned to her home in this city this morning after spending the past few days visiting and shopping in Portland.

Leaves on Business. R. J. Jones and J. H. Thomas left this morning for Canyonville, where they will spend the day attending to business matters.

Arrives From Comstock. Miss Marguerite Horney arrived in the city last evening from Comstock to spend several days visiting with friends. Miss Horney is teaching in the public schools at Comstock.

Riddle Visitors. A number of Riddle residents were visitors in the city yesterday. Those remaining over for the road show last evening were Mr. and Mrs. Fred Williams, Mary Franklin and Alice Gilbreath.

Past Matron Club Entertains. The past Matrons' Club entertained last evening with a delicious roast dinner. There were 85 members

LUCKY STRIKE
Cigarette
To seal in the delicious Burley tobacco flavor.
It's Toasted

City to Have Fine Water Supply

Cottage Grove will have one of the finest water systems in the state of Oregon, if it is properly developed, according to Forest Supervisor Ramsdell, who has just returned from that city where, with Dr. Stricker of the state board of health, he took preliminary steps to set aside the Junetta creek watershed as a permanent water supply for the city of Cottage Grove. The entire watershed will be reserved for the city and the forest service will provide protection for the timber and will preserve it from destruction, guaranteeing a permanent and lasting supply of water sufficient to provide the city's needs for years to come.

Junetta creek heads near June mountain. It is a short stream but is abundantly fed by springs and is exceedingly clear, cold, pure mountain water. At a cost of between \$15,000 and \$20,000 the present city water system can be extended to carry Junetta creek water into Cottage Grove by gravity, supplying the city with what Mr. Ramsdell says is the finest water in the state available for city use. The water has never been polluted and under the forest service no logging will be permitted and nothing can be done in any way impair the purity of the water. He states that it is not the intention of the city to immediately connect with this stream, but it is hoped that in the near future the water system will be extended to carry the fine mountain water into the city for domestic and commercial purposes.

Miss Larson, of Sutherlin, arrived here this morning to spend the day shopping.

Make your engine more powerful, economical and dependable with Bosch Magneto Ignition.

present to enjoy the affair and the dinner was entirely in charge of the past matrons, whose plan it was to add to the treasury of the club. The ladies were very successful and all enjoyed the fine dinner served.

Margaret Fields Hostess. Miss Margaret Fields, daughter of Mr. and Mrs. Chas. Fields, of this city, was hostess to a number of her little friends at a theatre party Sunday afternoon. Miss Margaret and her guests enjoyed the afternoon matinee at the Antlers, followed with a delicious lunch at the Rose. A cake with nine candles was the centerpiece for the table. The guests enjoying the delightful birthday party were Margaret Hess, Sylvia Phelps, Helen Heber, Maxine Hiney, Wave Reed, Mahon Wimer, Helen Russell and Louise Hess.

Mrs. M. C. Bond, of Sutherlin, was a business visitor in this city today.

Marble Cheaper Than Wood. A report to Washington from the American commercial attaché in Rome is to the effect that American lumber has gone to such price heights in the Italian market that builders find it cheaper to put in marble staircases than to build them of wood. Such is the combined effect of mill cost, plus freight rates, multiplied by the exchange premium of four to one that Italian buyers have to pay to translate our money into theirs.—New Orleans Times-Picayune.

A Bosch Magneto on your Ford or Fordson will pay for itself in six months.

IT IS SPRING
AND
"Young Man's Fancy"
Has Lightly Turned to
Thoughts of Love" and a
SOLITAIRE DIAMOND
Already they are beginning to look for some reliable Store to buy from. A store that carries only the Perfect, flawless Diamonds that are a delight to the bride to be. Mounted in a beautiful white gold setting with green gold shank, hand engraved. She will love it.
BUBAR BROS.
Carry a fine Stock of diamonds and a large selection of settings.
Let us show them to you.

Fire Destroys Old Rast Home
A fire which evidently started from sparks from a fireplace, this morning badly damaged one of the city's oldest homes, the Rast home on East avenue. The house was occupied by Stanley Kidder and family and Miss Gertrude Rast and the flames had gained great headway before they were discovered. The family heard a noise on the roof which they thought hail, and not having left their beds yet, did not gain a

CLASSIFIED COLUMN

ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON LAST PAGE UNDER HEADING "NEW TODAY."

- WANTED.**
MAN wanted to shear goats. Phone 29-P2.
WANTED.—Waitress. Apply in person to Roseburg Cafeteria.
WANTED.—Middle aged woman to keep house and care for two small boys. Apply at Grand Grill.
WANTED.—Young lady for confectionery store work. Apply at Foutch's, Sheridan street.
WANTED TO RENT.—Modern furnished or unfurnished house by April 10th. Phone 278-R.
WANTED.—True, gentle team of mares 5 or 6 years old. Must be reasonable. Call at Jarvis 2nd Hand Store.
WANTED.—\$1500.00 loan on 3 years time; will give first mortgage on 160 acres of timber that does not cruise less than 4 1/2 million ft. of good saw timber, 11 miles from Myrtle Creek, Ore. Address A. C. Redifer, Drain, Ore.
FOR RENT.
FOR RENT.—Safely deposit boxes. Roseburg National Bank.
WANTED TO RENT.—Furnished or unfurnished house. Phone 414.
FOR RENT.—Furnished room with privilege of bath. 401 South Main.
FOR RENT.—Rooms and apartments. 327 West Douglas St. Phone 55-L.
FOR RENT.—16 acre fruit and poultry ranch, 3 miles from town, from three to five hundred a year income above rent. See this quick. A. T. Lawrence, commercial Agent, 125 C Street. Phone 219.
MISCELLANEOUS.
TAILORING.—dressesmaking of all kinds. Phone 187-R. Mrs. Guthridge.
HOMESTEAD LOCATIONS.—Several good claims for locations. E. F. Lang, Dilford, Ore.
NOTICE.—Party who took young cherry trees from M. C. Radabaugh place on Pine street Monday night, better return trees at once and save trouble, as party is known. M. C. Radabaugh.
HOMESEADERS ATTENTION.—I want relinquishment on pretty good 1920 Railroad grant land claim. State price and character of your location. Frank J. Chonell, care Empire 7, El Dorado, Kansas.
LOST AND FOUND.
LOST.—Time book. Finder please leave at News-Review office. L. W. Ingels.
FOR SALE.
FOR SALE.—Watkins products. 126 West Lane.
FOR SALE.—Fresh milk goats. Phone 38-P2. P. O. Box 1124, Roseburg.
FOR SALE.—One kitchen cabinet, good condition. Call 801 S. Pine street.

The Clancy Kids
Don't Be Shocked!
There's No Currants In It
PERCY L. CROSBY
© by the McClure Newspaper Syndicate

