

ROSEBURG NEWS-REVIEW

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Roseburg, Oregon, April 1, 1921

PROMOTING A FOOD PRODUCT

One of the most interesting examples of business success in promoting the use of a food product has been shown in the popularization of corn as a cereal and breakfast food.

During recent years more effort has been made to popularize corn products for this purpose. This was particularly marked during the war when there was such a tremendous demand from Europe for wheat and corn seemed less available for use overseas.

The result is now seen. In any grocery store, as you look over the package products displayed on the shelves, corn flakes, hominy, and other brands from the corn fields have a very prominent place.

It could not have been accomplished in any other way. Local advertising by stores helped a lot. The result has been tremendous success. It has persuaded millions of people to use corn freely, has developed a market for corn and corn products that did not exist before, and has tended to keep down prices by popularizing a broader range of cereal products.

Such an experience goes to show that any good and useful product can be popularized by the use of publicity. People do what they are solicited to do if you can show good reasons for such action. The same influence can be equally effective in directing trade toward any store, the owners of which have the enterprise to reach out and speak for it.

NATIONAL HOSPITAL DAY

There are "Fire Prevention," "Paint Up," "Clean Up," "Mothers' Arbor" and other days and even a "Be Kind to Animals Week" but until now no organized effort has been made to tell of the work of the 8,000 hospitals of the United States and Canada in caring for the sick and unfortunate, none of whom are ever turned away if there is a bed to spare.

Hospitals, however, are to observe the First National Hospital Day on May 12, the 101st anniversary of the birth of Florence Nightingale, pioneer in modern hospital and nursing methods with a program similar to that followed by other institutions throughout North America.

A dance will be given under the auspices of the ladies of St. Joseph's church in the armory, Tuesday evening, April 5. A pleasant time is assured to all who attend.

Sanitary Inspection Report

Office of the Oregon Dairy & Food Commissioner, Portland, Oregon. C. L. HAWLEY, Commissioner.

Name of place: Sanitary Dairy. Name of proprietor: Roy Siegrist. Address: Roseburg, Ore. Date of inspection: 3-29-21.

Remarks: This place is very clean and well ventilated, all bottles, cans and other utensils are in good condition.

The Above Speaks for Itself.

Our reputation is founded on the QUALITY of milk we deliver to your door. Our main supply comes from a REGISTERED JERSEY herd which was tested twice during the past year for tuberculosis and every cow was found perfect, and we believe it is the only herd of Registered Jerseys supplying milk to the City of Roseburg at the present time.

Sanitary Dairy Roy Siegrist, Prop.

states and officers of corresponding rank in Canada are to be asked to proclaim National Hospital Day, including in their proclamation some references to the work that is being done in the institutions housing the thousands of sick and wounded ex-service men.

Unemployment existing in some places is leading many people to try peddling from house to house. The book agent is once more a familiar figure. Even more common are the people who have handy household contrivances. A person who offers useful articles from door to door is not to be regarded with scorn. However, it is a method of distributing products that as a whole works for the public welfare. It usually costs more to distribute goods in this way. The people of this city can get all these goods from their home stores, and those who canvass from house to house rarely perform any real service. People who are out of work should look at peddling as a last resort. It would be far better to dig in the dirt and spend their time raising poultry or planting gardens. Then they would be making a positive contribution to the needs of the country.

During the war much was done to hold down the cost of production, by persuading producers to simplify their output. For instance, there was a largely successful movement among the shoe manufacturers by which they were supposed to reduce the number of styles they got out from around 80 to about 20. The production of a great variety of styles and fashions is tremendously costly. In shoes, for instance, each style means a new set of expensive lasts and patterns. It is hoped that secretary Hoover's re-organized bureau of commerce will be able to induce producers to continue these ideas of simplification that were so useful during the war. One reason why prices jumped after the armistice was signed, was that manufacturers returned to their old and wasteful processes.

This is the season of the year that makes a fellow feel like he can afford to spend a dollar or two in the way of improving his property, and there are many in Roseburg acting on this thought. Looks like a mighty prosperous year for the old town.

A good many of the present generation are going to be old before their time because they had their youth before they were through with babyhood.

There are twenty overloafers to one overworker.

Albany Boy Is Good On Escapes

ALBANY, April 1.—Albert Nyas, the 19-year-old boy who proved an insoluble problem to the sheriff and the authorities at Salem, and who made three successive escapes from the state home for the feeble minded has taken his departure from Albany and Linn county, it was reported today.

Nyas is said to have left via the "side door Pullman route" for the south. It is not expected that any attempt will be made to return him to Linn county. Nyas became involved in trouble after he had cashed several worthless checks last fall.

A dance will be given under the auspices of the ladies of St. Joseph's church in the armory, Tuesday evening, April 5. A pleasant time is assured to all who attend.

LEADING AUTHORITIES NOW SHOW JUST WHAT TANLAC REALLY IS

Physiological Action of Principal Ingredients of Celebrated Medicine On the Human System Is Explained.

SUPREMACY CLAIMS WELL SUPPORTED

Many of the Medicinal Elements Have Been Known and Used Since Civilization First Began.

Tanlac, the celebrated medicine, which has been accomplishing such remarkable results throughout this country and Canada, is composed of the most beneficial roots and herbs known to science. The formula is purely ethical and complies with all National and State Pure Food and Drug laws. Altogether there are ten ingredients in Tanlac, each of which is of recognized therapeutic value.

Many of these ingredients have been individually known and used since civilization first began, and some of them have been used and prescribed by physicians everywhere but until they were brought together in proper proportion and association as in the Tanlac formula, humanity full value and effect.

In referring to one of the more important ingredients of Tanlac, the Encyclopedia Britannica says: "It has been the source of the most valuable tonic medicines that have ever been discovered." In referring to others, of the general tonic drugs contained in Tanlac, the 13th edition of Potter's Therapeutics, a standard medical text book states that "they impart general tone and strength to the entire system, including all organs and tissues."

This same well known authority, in describing the physiological action

of still another of the ingredients of Tanlac, which is of value in treating what is commonly known as a "run down condition" uses the following expression: "It is highly esteemed in loss of appetite during convalescence from acute diseases."

There are certain other elements in Tanlac, which, because of their influence upon the appetite, digestion assimilation and elimination, improve the nutrition and vital activity of the tissues and more important organs of the body and produce a state of general tonic which is called Health.

The United States Dispensary makes the following comment regarding an ingredient: "It may be used in all cases of pure debility of the digestive organs or where a general tonic is required. Dyspepsia, atonic gastritis, hysteria and many affections in which it has proven useful."

There are certain other ingredients described in the Dispensary and in other standard medical textbooks as having a beneficial action upon the organs of secretion whose proper function results in the purification of the blood streams passing through them. In this manner objectionable and poisonous ingredients of the blood are removed and the entire system invigorated and vitalized.

Tanlac was designated primarily for the correction of disorders of the stomach, liver and bowels. At the same time, however, it is a powerful reconstructive tonic and body builder, for it naturally follows that any medicine that brings about proper assimilation of the food and a thorough elimination of the waste products, must, therefore, have a far-reaching and most beneficial effect upon the entire system.

Although Tanlac's claims for supremacy are abundantly supported by the world's leading authorities, it is the people themselves who have really made Tanlac what it is. Millions upon millions have used it with gratifying results, and have told other millions what it has done for them. That is why Tanlac has become the real sensation of the drug trade in this country and Canada, and that is also why it is having the largest sale of any medicine of its kind in the world today.

Fine Audience Attends Revival

By C. H. Hilton. Another fine audience was present last night at the Christian church to listen to another great message. Among the special features last night were three musical numbers. Mr. Curtis sang one of the Bulgin favorite songs, the choir gave an anthem, and the quartette sang, "Face to Face," with great effect. In addition there was the stirring congregational song service. The text last night was, "Whoever a man loveth, that shall he also reap." Using the idea of sowing as we see it in nature, the evangelist gave the thought to all that they were reaping in life and character what we sow. Then he used Jacob as a Bible illustration, and a number of illustrations from human life as we see it. In addition Mr. Stivers gave a Bible study from his large chart that was very helpful. Tonight will be a special service. The quartette will sing again, and the children's chorus will sing preliminary song service. One entire street is coming tonight as a delegation, and one part of the Christian workers' band will also be present. Great preparations are being made for Sunday. Bible school will begin as usual at 9:45, and a large school is looked for. The evangelist will speak in the morning on "The Unfolding of a Life." In the evening many special features will be introduced, a song which will again be the singing of the children's chorus and likely the quartette. Thirteen have come forward thus far in the meeting, and there are others who are thinking. The meeting will continue another week.

ADMINISTRATOR'S SALE

Special notice to prospective purchasers: To close an estate, I will offer for sale, subject to the approval of the court, 160 acre farm 13 miles west of Roseburg, Oregon; 120 acre field, 60 acres tillable, improvements poor. This is a fine opportunity for some one. Appraised at \$2800. ED. MORGAN, Administrator of the estate of J. W. Warren, deceased.

MITE BOX OPENING

The quarterly mite box opening of the Junior Missionary society of the M. E. Church, South, will be held Saturday afternoon at 2:30 at the church. A program will be rendered and light refreshments served. All members of both divisions are cordially invited to attend.

NOTICE

General hauling done promptly. Country trips a specialty. Phone 251. Call Risha at Jarvis second hand store.

WILL MAKE ADDRESS

Professor Dunn, of the history department of the University of Oregon, will address the Parent-Teacher association of the Wilbur school on Friday evening, April 1. Prof. Dunn has traveled extensively, is an able speaker, and will illustrate his address with lantern slides. Visitors are cordially invited.

Graft Uncovered In Bank Case

MEDFORD, April 1.—The indictment against C. H. Owens, alleged to be the "master mind" of the Jacksonville bank failure, still stands, but the county authorities have not the slightest idea where he is. He is charged with having an overdraft of \$21,000, but this amount has been trebled by further investigations into the bank affairs. Owens is alleged to have interested W. H. Johnson, ex-cashier of the bank, in a Nevada land promotion scheme, and to have bilked him systematically. It is said that Johnson lent Owens \$750 weekly for several months, the checks being cashed by Portland hotels. As soon as Johnson recovers from his attack of the flu he will be questioned on this point by this district attorney.

YOU CAN SAVE MONEY NOW—SPECIAL PRICE.

3x3 1/2 Goodrich tires, \$20. More miles or your money here. C. A. Lockwood Motor Co.

AROUND THE TOWN

Miss Fay Smith returned to her home in Dillard this morning after visiting in this city with friends. Visiting at Hock Home—Carl Jacquet and Kenneth Youel arrived in this city last evening from the University of Oregon to spend several days visiting with George Hock.

To Riddle—Mrs. Claude Riddle, who spent yesterday in the city attending to business matters, returned to her home yesterday evening. Mrs. Riddle was formerly a resident here and is well known in this vicinity.

Here from Portland—Mrs. L. E. O'Connor of Portland, arrived in the city this morning to be with her brother-in-law, Dan Hollenbaugh, who sustained injuries in the shooting accident at Canyonville. Mrs. O'Connor will remain here until the patient seems to be improving.

Police to Guard Mining Exhibits

(By United Press). PORTLAND, April 1.—The city has granted a special detail of police to guard the enormously valuable specimens of gold and platinum nuggets and bullion ores carrying free gold that will be brought to the city for the Third Annual International Mining Convention on April 5 to 9, and principally from Josephine county, Oregon, British Columbia and Alaska.

The city is preparing to make the convention the greatest of its kind ever held.

BUY ROSEBURG APARTMENTS.

Mr. and Mrs. W. L. Rayburn wish to announce that they have purchased the Roseburg Apartments and will have full charge of them. Rooms by day or week, and apartments by week or month.

College Students To Get Lands

CORVALLIS, April 1.—Seventeen local federal board men were sent from the college to the Imperial valley, California, where they will be in training on the McDevitt project. They will be under the direct supervision of the local federal board office at El Centro while in placement training. The men will receive a deed to the land after having worked on it between two and three years. Fifty per cent of these men are married.

PROFESSIONAL CARDS

P. F. HIRSCH, VIOLIN INSTRUCTOR.—No. 7, Koblhagen Block. HADARALGH, Auctioneer, gets high 1, 530 N. Pine St. SRS. F. D. OWEN—Cult. Flowers, Phone 240, 403 W. Oak. DR. M. H. PETER—Chiropractor, Physician, 222 W. Lane St.

We have an experienced force of LOT SALESMEN

WHICH CAN SELL YOUR Sub-Division

We make Selling of Lots our Exclusive Business. If interested, Address B. F. C. Care News-Review.

SAFEST METHOD

DR. R. H. NERBAS DENTIST

If you have lost teeth as a result of pyorrhea, decay or accident, you should lose no time having the defect remedied. Modern dentistry makes it possible to relieve your embarrassment and improve your efficiency.

PAINLESS EXTRACTION

PHONES 1111-1112

ANNOUNCEMENT!

We have just received a complete stock of Goodyear Tires Tubes and Accessories

and are equipped to give you the very best of GOODYEAR SERVICE

We are closing out our complete stock of three well known makes of Tires at greatly reduced prices.

Service Garage Glenn H. Taylor, Roseburg, Ore. PHONE 478

For Your Consideration if You Want Good Garments

We said GOOD garments—and did not mention the word expense, because these, while first-class, are inexpensive. See the little trade-mark on the picture? That tells in three words a story we could not tell in a hundred.

On the right, a cleverly designed suit in navy serge—just as staple and serviceable as you can get. Jacket is cut through at waist line, peplum is joined under a strap belt. Reverse shawl collar has an over-collar of henna suede cloth. Buttons and silk arrow heads are used for trimming. Fancy silk lining. Plain tailored skirt with cut-in pockets.

\$27.50

BURCHARD'S Coats, Dresses, Suits, Corsets Waists, Skirts—all new

The Grand Grill will re-open next week under the new proprietorship of Frank Boles, a well known resident of this city. Mr. Boles is busy getting things in shape and is making a thorough cleaning of the establishment before opening it to the public. New help has been secured for the kitchen and dining room. Real service will be the aim of the new management. The Grill has been closed for several weeks but as a successful business will be back up before long.



NOW IS THE TIME TO Have Your Rugs Really Cleaned—Cleaned Thoroughly—Not Dusted—But Washed.

That is the only way to get a Rug clean. When clothes are dirty you wash them. We will wash your Rugs right on the floor. PHONE US Uhlig's Electric Store If it's electrical, see us.

CLASSIFIED COLUMN

ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON LAST PAGE UNDER HEADING "NEW TODAY."

- WANTED—Male canary birds. 225-J, 128 So. Flint St. WANTED—Waitress. Apply in person to Roseburg Cafeteria. Phone 22-214. HOUSE painting and roof repairing and painting wanted. For further information call at Powell's Second Hand Store. WANTED—Woman wishes washings and ironings to do. Careful work at reasonable prices. Inquire C. D. News-Review. WANTED—At once, one or two good coyote hounds. Must be deer and rabbit proof. Address Earl D. Duncan, Days Creek, Oregon. FOR SALE—Buick 2-45, good condition. West Douglas St. Kind and apply. Must be sold by April 2. Make an offer. G. A. Culy, 402 Kullerton St. WANTED—Daffodils, or jonquil bulbs in exchange for choice perennial flower plants. State kind and quantity you have. Crissey Gladiolus Farm, Boring, Oregon. FARM HAND WANTED—By the year. Married man accustomed to orchard work preferred. Good wages with house and garden ground free. P. M. Batchelor, Yoncalla, Oregon. WANTED—Three men to qualify for a position with a large local organization. An excellent opportunity to advance. Salary \$150 per month. Must be between 23 and 28 years of age, married, high school education, some mechanical and sales experience, good references, of good report and well recommended. Apply in own handwriting at once, giving phone number where you may be reached. Application will be treated strictly confidential. Address W. T. Care News-Review. FOR RENT—Safety deposit boxes. Roseburg National Bank. FOR RENT—Furnished apartments, 112 Brockway St. FOR RENT—Fire room house. See Bates, News-Review office. FOR RENT—3 housekeeping rooms. Fully furnished. 404 N. Jackson St. FOR RENT—Furnished room with privilege of bath. 401 South Main St. FOR RENT—Two sleeping rooms, gentlemen preferred. Call 544 North Pine St. FOR RENT—Rooms and apartments. First West Douglas St. Phone 83-L. W. L. Haah. FOR RENT—4-room house, partly furnished, close in. Party renting house may buy furniture. 543 Mill St. MISCELLANEOUS. TAILORING, dressmaking of all kinds. Phone 187-R. Mrs. Guttridge. WILL TRADE 2-in. Mitchell wagon for fresh cow. E. A. Burroughs, Green, Oregon. FOR EXCHANGE—Auto or horse and wagon for good piano or furniture. Address Box 162, Sutherland, Ore. BETTER get that free tube now. The last week of a Pennsylvania tested tube free. C. A. Lockwood Motor Co. LOST AND FOUND. LOST—Gold locket. O. R. C. emblem. Return to News-Review office for reward.