ROSEBURG NEWS-REVIEW
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Roseburg, Oregon, March 17, 1921

BUSINESS ON THE UPTURN.

Business in America is getting its stride again.

It is going to set a steady pace it can keep. Swing along with it—the best is yet to come. Recent months have marked a return to normal habits and wholesome standards. Business houses are in training to conserve strength and build up vital powers on a better, broader basis.

Prices have reached or are reaching stable levels.

Goods and services no longer sell themselves. They must be sold.

Good salesmanship is the order of the day. It is a help-the-buyer kind. It puts service on a par with profit. Its aim is to attract buyers by making buying attractive.

Merchants and all sellers are not merely getting business, they are building it on foundations of integrity.

Just recently the president of a national business spent thousands of dollars to apologize to the public for misstatements in advertising published in hundreds of newspapers by his company.

He said policies of truth-telling and fair-treatment must be maintained by his company at any cost because he valued the confidence of the public and the good will of his business too much to have it impaired by wrong practices.

Legitimate business believes in "playing fair" and "dealing square." It aims to safeguard the interests of the purchaser in all transactions.

With the spirit of Service as a guiding force, business is worthy of your faith on which its activity relies. There is the nub of the whole matter.

American security lies not only in our mines, forests, factories and farms, but also in the work of our hands and the confidence in our hearts.

Let us turn these to constructive purposes and enjoy a wholesome measure of Prosperity.

THE FIVE GREAT PLAGUES.

"The world is afflicted today by five great plagues: The negation of authority, hatred among brothers, thirst for pleasure, disgust for work and forgetfulness of the supernatural objects of life." These are the words of Pope Benedict, uttered at a reception tendered him by the Sacred College at Rome.

It makes little difference that the words were spoken by the highest representative of a particular creed. Their truth is universal, like all truth, and they may well be considered by people of all nations and creeds.

While the indictment is plain, the hopefulness of the outlook is no less manifest. Man has fallen into the habit of thinking his present troubles due to mighty circumstances beyond his control and shrouded in mystery. They are, in fact, due to the same old human faults of selfishness, indolence and the emphasizing of the material over the spiritual. The remedy is just as simple—industry, faith and unselfishness, which leads the individual to direct his actions and his thoughts in accordance with the common good.

If the whole world turned to the practice of these three things, there would be no need of cumbersome machinery to cure its ills.

The unemployment situation has changed the aspect of things in the civil service. Many jobs which went begging no longer ago than last summer are now sought after. This should mean better service in all departments under civil service rules, but it should not be allowed to obscure the fact that salaries in many of these positions are still too low for the good of the service in normal times. Salaries in the majority of these jobs are little higher than they were several years ago. The present decreasing cost of living helps to obviate this difficulty to some extent, and the fact that pay is tolerably sure is a compensating factor, especially after an applicant for the job has experienced a few payless days because his more highly salaried position has blown a fuse. But if ambitious and efficient men are to be attracted to the government service in any capacity, the pay must be commensurate. With better men to choose from and a better salary scale, the postal service and every other public service should soon be brought to a point of rare excellence.

Multnomah county is dead broke, according to a news item in the Portland Journal. But this little inconvenience is not going to hamper the road program for that county during the coming season. Ways and means are going to be devised to meet and carry out many important improvements in the way of initiating new thoroughfares and completing those already under way. Because a county is "dead broke" is no reason to become pessimistic. On the contrary this condition should have a tendency to create enough pep and enthusiasm among the taxpayers of a live community to carry even a greater burden in order to accomplish a complete and substantial highway system throughout the state.

Police authorities believe they have unearthed the Portland "Shadow" at Los Angeles—without a shadow of doubt.

Don't advertise either your faults or your virtues. Your enemies will attend to the former and your friends the latter.

As long as there is oil there will be oil stock, and as long as there is oil stock there will be suckers.

The individual who can not be loyal to one employer is quite likely to be untrue to another.

Many a man who clamors loudly for personal liberty will be found to be a slave to habit.

Grasping an opportunity has made some men millions—and landed others behind bars.

He is a wise man who knows his own mind and a wiser one who knows his wife's.

A pessimist knows the world is full of liars; an optimist only suspects it.

A dollar saved is a dollar earned for the tax collector.

O. A. C. Adding to Large Library

CORVALLIS, Mar. 17, (Special)—New equipment for the O. A. C. library will be installed beginning the first of next week. Steel stacks with a capacity of 70,000 volumes will take the place of the old wooden ones which have served up to the present. A book life will be installed at the same time.

Installation will take two months, according to Miss Lucy M. Lewis, librarian. In the meantime other rooms in the library building will be utilized in order that the work of the college will not be interfered with.

New stacks were not installed when the library was moved into the new building in 1919, because of the prohibitive price of steel. Since that time the old wooden shelving from the old building has been used.

The new stacks will have three tiers of shelves with glass floors in between.

The O. A. C. library contains 50,000 volumes, including the depository documents of the government, and 161,000 pamphlets. There are also a large number of unbound volumes of the 600 periodicals which come regularly to the library for reference work.

MICKIE SAYS

It's toasted

LUCKY STRIKE cigarette. Flavor is sealed in by toasting

The American Tobacco Co.

Indian Fighter Seeking Comrades

Mayor W. S. Hamilton is in receipt of the following letter from F. V. Messenger, Cordova, Washington:

"There is an old man here by the name of Joseph Allen who was a volunteer in the Indian war of '73. He enlisted at Roseburg in the spring of '73 in what was known as the Roseburg company.

"You would be doing an old man (a deserving one) a kind act if you could put him in touch with any persons who were members of that company. He is trying to get a pension and needs two members of the company to vouch for him. Rodgers was the captain and one of the corporals was Tom Driver.

"Thanking you for any information you might be able to give us in locating any members of this company, I am Very truly yours,

"F. V. MESSENGER,
"Cordova, Wash."

Mayor Hamilton requests that any person who can assist in this matter correspond with Mr. Messenger at the above address. There are several members of this company in the county, it is believed, and doubtless valuable assistance can be given the aged veteran in securing his desired pension.

Wool Men Ask Immediate Embargo

(News-Review Washington Bureau.)

WASHINGTON, Mar. 17—Senator Stanfield and representative Hawley of Oregon were participants in the conference in the White House office yesterday, when Senator Smoot presented to President Harding the desire of the western wool men that an immediate embargo on further import of wool be enacted at the opening of the extra session of congress.

President Hagenbarth of the National Wool Association was also in attendance and confirmed the figures submitted that a million pounds of wool is now coming into this country from abroad, and that there is now on hand, not counting the new clips about ready for market, two years supply of wool.

As the United States normally produces about 50 percent of the wool consumed, some idea of the amount of foreign wool now in the United states can be gained.

Not only do the wool growers of the country face wiping out, but the banks of the wool districts are compelled to carry frozen loans on wool with no relief in sight.

President Harding was sympathetic and apparently will approve such a move, especially as an emergency tariff does not seem to be on the slate for early enactment.

Wool and other staples may be protected in the dumping bill contemplated but the wool embargo as a separate and independent measure is assured.

Dinning Car Meal Price Lowered

According to an announcement made by the Southern Pacific company today, all Western railroads have agreed to a general reduction in dining car menu prices ranging from 15 to 25 percent. As specific instances of the reductions made, the Southern Pacific gives the following menu price reductions: eggs, 35 to 30 cents; ham and eggs, 70 cents to 65 cents; grape fruit, 30 cents to 25 cents; fruits, 35 cents to 30 cents, potatoes 20 cents to 15 cents, and steaks from $1.40 to $1.25.

THE RESULT OF SUCCESSFUL EFFORT

The money you have accumulated is no doubt the result of successful effort. It represents hard work, careful planning and safe investment.

New accounts are invited.

4% Interest Paid on Savings Accounts

The Roseburg National Bank
Roseburg, Ore.

MUD FROM FLANDERS

"Mud from Flanders" is being imported for the elaborate stage setting for the American Legion Minstrels to be produced at the Liberty theatre on March 29th and 30th. The boys are working day and night on their parts, and the solo work will make John McCormack green with envy. The boys are hauling out their trench worn uniforms for the occasion and are having them decootieized in order to insure absolute safety. Reserved seats are on sale this week at Chapman's drug store.

Oregon City Editor Asks Siam Berth

(News-Review Washington Bureau.)

WASHINGTON, Mar. 17—E. E. Brodie, of Oregon City, who has just been elected president of the National Editorial association is expected to stop in Washington on his way home for a conference with the Oregon delegation.

It is understood that Mr. Brodie will be presented to President Harding while here, and will be urged as minister for Siam. This post some years ago, was held by an Oregon man, and which, it is hoped, may be again procured for a son of Oregon.

Daniel Boyd, of Enterprise, is also expected to arrive here this week for a conference with the Oregon delegation as to his appointment to a position in the diplomatic service of some South American country.

Student Council Selects Managers

A student council of the Roseburg high school student body association was called yesterday for the appointing of a student baseball manager and a student track manager, and a committee to secure a suitable site for an athletic field. Allen Hewitt was appointed as baseball manager and Arthur Prilaux as track manager. The committee to secure the field is composed of the student body president, LeRoy Walker, and the two managers, and will co-operate with the American Legion in this proposition. The committee investigated locations for such a field yesterday and have selected one which can probably be used, although no definite arrangements have been made.

Reedsport Mills to Run for Summer

A good summer run for the Reedsport sawmills is now certain, it is stated by E. W. Franklin, prominent business man of the lower Umpqua city, who is in Roseburg today on business. The mills have secured sufficient orders for lumber to keep them in operation throughout the entire summer, and it is believed that by the time these orders are consumed, sufficient demands will have been created to continue the mills for the year. The sawmills bring a great deal of revenue to Reedsport and the residents of that city are quite pleased over the announcement of the mills that operation will be continued. Mr. Franklin says the community is very prosperous and that conditions are very satisfactory.

FOLKS WE ALL KNOW

Pity the Poor Reporter! After he Gallops 'round town All Day running down News, the man who Never gives him an Item growls, "Say, why didn't you Mention me being out of Town yesterday?" The poor Gazoopus must think the Reporter is a Mind Reader who gathers news by Mental Telepathy.

The sale of seats for the musical comedy "Miss Cherry Blossom" to be given by the music department of the high school at the Antlers theatre will begin Saturday. Seats may be purchased and reserved at Chapman's drug store during the day and at the box office of the Antlers theatre during the evening.

Family of Seven Die Together.

Because they could no longer stand the agonies of starvation, a Chinese family of seven committed suicide. The father and mother first bound their five children together, then lashed themselves to the children, and all leaped into a river. The seven bodies, all bound together, were seen by L. V. Lewis of Portland, who recently returned from the famine section in North China.

"With 45,000,000 starving, the situation is a colossal tragedy," said Mr. Lewis, "and rather than see their children suffer any longer, parents all through the famine lands are killing their little ones and then themselves. There are millions of gaunt, emaciated, half-naked men, women and children roaming the famine lands, chewing roots and bark, and hanging tenaciously to life, in the effort to pull through until spring. The relief organizations are struggling against the overwhelming situation, and are saving some of those on the edge of the great famine district. Surely every man, woman and child in Oregon will want to give something towards the China Famine Fund."

Safe Milk
For Infants & Invalids
NO COOKING
The "Food-Drink" for All Ages. Quick Lunch at Home, Office, and Fountains. Ask for HORLICK'S.
Avoid Imitations & Substitutes

Charming in Style

Fashioned in the Season's most Popular fabrics

These Suits

Express the utmost in value
Beautifully Tailored, but Moderately Priced

BURCHARD'S

Fred Bushnell of Ten Mile spent the day in the city attending to business matters.

That business or property can be disposed of through the columns of the News-Review.

CLASSIFIED COLUMN

ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON THIS PAGE UNDER HEADING "NEW TODAY."

WANTED.

WANTED TO RENT—Furnished house. Phone 281.

WANTED—Position as maternity nurse. Phone 161-J.

ROOM and board for young man. 126 N. Kane St.

GIRL WANTED for confectionery work. Apply Foutch's, on Sheridan St.

WANTED—Girl or woman for general housework. Call Myrtle Creek. Phone No. 204.

WANTED—Woman to keep house for man and two children. Address Box 2, Looking Glass, Oregon.

WANTED—Clerical work; books audited, systems installed. P. F. Hirsch, Accountant, No. 7 Kohlhagen Block.

WANTED—The best motorcycle I can get for cash. Wm. Johnson, Curry Ranch.

WANTED—To borrow $1500 to improve Roseburg property. First mortgage for security. Address H., care News-Review.

WANTED—Middle aged woman to take care of two elderly people. Work will be light. Address L., care News-Review, stating wages expected.

FOR RENT.

FOR RENT—2 furnished rooms. 211 Mosher St.

FOR RENT—Safety deposit boxes. Roseburg National Bank.

FOR RENT—4 room furnished house. No children. 922 Mill St.

FOR RENT—Two furnished housekeeping rooms, Cor. Mosher and Parrott Sts.

FOR RENT—Rooms and apartments. 327 West Douglas St. Phone 88-L. W. L. Hash.

WANTED TO RENT—Small house or apartment, furnished or unfurnished. Phone 460, or address M. M. Meredith.

FOR RENT—Cleaning and pressing parlors, completely equipped and ready for operation. Address G. W. S., care News-Review.

MISCELLANEOUS.

TAILORING, dressmaking of all kinds. Phone 187-R. Mrs. Guthridge.

CURTAINS carefully laundered. Call at 532 So. Pine St., or phone 196-Y.

TO EXCHANGE—11 acres orchard, prune and apple, for town property. J. M. Judd.

PRIVATE money to loan from $1500 to $1800. Address M. S. A., care News-Review.

WILL TRADE lumber for one or two good work horses suitable for logging. Smith Lumber Co., Umpqua.

FREE HOMESTEADS—J. L. Porte, Canadian Government Agent, Spokane, Washington, will be at the Grand Hotel the 19th to give information to parties interested in Free Homestead Lands in Western Canada, and also to arrange for reduced Settlers' Rates from the Canadian Boundary Line to points in Western Canada.

LOST AND FOUND.

LOST—Tuesday afternoon, lady's change purse between Perkins Bldg. and Roseburg National Bank. Phone 79.

LOST—Thursday afternoon, man's pocketbook in or near business section. Return to News-Review office and receive reward.

FOR SALE.

FOR SALE—1917 model Buick. Four cylinders. D. Coon, Dillard, Ore.

FOR SALE—Motorcycle, cheap. Roseburg Garage.

FOR SALE—One gasoline drag saw. At Deer Creek Barn.

FOR SALE—Nice, dry oak and laurel wood. Order quick. Judd and McMillan.

FOR SALE—6 room house, garage and barn. One block from high school. P. O. Box 521.

FOR SALE—Big fine young team, sound and straight. Weight about 2800 lbs. See them at Empire barn. Judd & McMillin.

FOR SALE—Baby bassinet and bed. 737 E. Douglas St.

DODGE—Practically new, for Snap. C. A. Lockwood Motor

FOR SALE—One 1800 lb. stallion, fect draft type. Rice Bros.

HAY FOR SALE—Edgetover Tracts. Fred Fisher.

FOR SALE CHEAP—Two cows, fresh soon. Chas. H. Roseburg.

FOR SALE—1st class stallion trees, 6 to 8 ft. $20 per hd. Ellis.

WHEAT FOR SALE—$2 per bu. ranch. Arthur R. Weeks, Oregon.

FOR SALE—Protectograph check er, good as new. Inquire at Review.

FOR SALE—No. 1 second cutting alfalfa hay, $28 per ton. Dove Sales Stable.

MAMMOTH blackberry and raspberry plants, $4 per 100. Trueblood, Roseburg, Ore.

FOR SALE—White Leghorn hatching, $5.50 per 100 or $1 H. C. Dawson, 625 2nd Ave.

FOR SALE—Will sacrifice Ford car for $350. Owner needs money. See it at Roseburg

FOR SALE—Ford taxicab, thing for jitney business. the Roseburg Garage.

FOR SALE—Another lot fine alfalfa hay; Grant dairy feed cheap. Judd &

FOR SALE—We have a few Rhode Island Red cockerels at $2.50 to $5 each. Phone

FOR SALE—Light team wagon harness, all in good condition, reasonable. J. F. Barker & Co.

FOR SALE—Prune dryer, trays; 800 brick and the half the price of the trays. 3-in. wagons cheap. Phone

HOUSE FOR SALE—Small down, balance monthly same as rent. Inquire at Main St.

FOR SALE—8-room house, All kinds of fruit and place. Inquire 1224 Prospect phone 228-R.

FOR SALE—1918 model Good mechanical condition, take suitable small car Phone 421-J.

FOR SALE—12 O. I. C. 8 weeks old; also 5 shoats lbs. each. Fletcher's Ranch way, Ore.

FOR SALE—A 1920 Stephens Six roadster, run 5000 miles if taken at once. C. A. Motor Company.

FOR SALE—1920 Ford car, lights. Zenith carburetor and runs like new, all new it at D. P. McKay's, Wilbur.

FOR SALE—A few thousand tive Everbearing strawberry at $15 per 1000 in 500 quantities over, or $2 per 100 in small M. Mathews, Looking Glass.

FOR SALE—Pride of Multnomah the Money Maker potatoes, use, at $1.50 per hundred at Flower Ranch, opposite Home cottages. Phone

FOR SALE OR TRADE—10 land adjoining Cottage Grove, cultivation; fenced with small orchard. Address 826 North Jackson St.

FOR SALE—Single comb White horn baby chicks and hatching. Chicks all sold up 21. Hatching eggs still tings of 15. Bonnieview W. Burt, Roseburg.

FOR SALE—Strictly fancy alfalfa $24 per 11 lbs. Med. Red, $28.50 per 100 lbs.; White Clover, $22 per 100 lbs.; Alsike $28.50. Write us for samples. arch Seed & Feed Co., Medford.

FOR SALE—Strictly fancy alfalfa seed; tests 99.86 per pure and 91 per cent germ. No better seed was ever offered $24 per 100 lbs. Write for Monarch Seed & Feed Co. Ore.

FOR SALE—On Thursday, Friday Saturday of this week the Monarch range, coiled heater, room sets, rockers, stands, refrigerator, dining room chairs, kitchen utensils, china, and other articles too ous to mention. S. A. Phillips South Jackson St.

FOR SALE—Bing, Lambert, and Ann cherry trees, 3 to 4 ft. Bartlett pears, 2 to 4 ft. trees. Some Italian and Petite on hand. Can secure most everything for the family orchard, walnuts, Filberts, loganberry and strawberries at prices. R. L. Sills, Roseburg miles west.

FOR SALE—A change in makes it necessary to sell my tiful 8-room home. Newly cleaned and refinished in every room. Linoleum in and bath; nice garage. than conservative value. antee lease that will net 10 per on investment, besides profit on sale. Part terms. Also 10 above average laying W. L. canned fruit, double heating garbage can, upholstered etc. Phone 451.