

ROSEBURG NEWS-REVIEW
 Issued Daily Except Sunday.
 E. W. Bates & Wimberville Bert G. Bates

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With Mutual Benefit

business men can carry their Checking Accounts with the Roseburg National Bank. Accounts of large or moderate size are invited.

The Roseburg National Bank
 Roseburg, Ore.

LOSS FROM NOT ADVERTISING.

The greatest single loss to the country is that of unadvertised business, says a magazine writer. The cost of doing business shows that from as high as one-half, in the case of clothing stores, to as low as one-seventieth, in the case of wholesale grocers, as much is spent on advertising as on sales clerks and representatives.

Over a billion dollars worth of advertising was done in this country last year. It is safe to say that ten million dollars' worth of the time of sales people, or town criers, or peddlers or agents or salesmen, would not have accomplished the same results in the matter of conducting the total commerce of the country.

For example, think about the amount of time and persuasive effort and expense of agents that would be necessary to sell ten million safety razors, at \$5 apiece, without the aid of advertising.

If for ten years the people of the United States patronized none but advertised stores and advertised goods while some inconveniences would be felt in the adjustment, business would have received itself into the hands of those most competent to conduct it economically.

Only efficient stores would exist, and only efficient factories would operate. There would be fewer middlemen, better manufacturing and better merchandising conditions.

People without mercantile ability, now struggling along to maintain establishments of their own, would be employed under able directions with better earnings for themselves and better service to the public.

The economic loss is not through advertising. It is through lack of advertising.

THE CAUSE OF WANT.

A big Associated Charities organization reports that of the families that received regular relief during the month of July, 40 percent had been reduced to poverty by the death of the head of the house and 26 percent because of illness. These two leading items accounted for two-thirds of the total number. The rest were divided among several causes, among them alcoholic intemperance, unemployment and industrial incompetency. These three, which formerly played leading roles in the drama of pauperism, are now described as "negligible quantities." There is another statistical nail driven into the coffin of John Barleycorn. Everyone familiar with charity work knows how much drunkenness had to do with poverty in the olden days. Some people "drank because they were poor," but mostly the poor drinkers were poor because they drank. The drink had its direct effect on the individual in immediate incapacity for work, and indirect effect in the form of increasing "industrial incompetency" with sickness, lack of work and harder lines for the family. Drink put the father out of business and then robbed the charity cases in any community is smaller than it has been for generations, and it is, in general, only natural death and natural sickness that reduce families to helpless poverty. Even these grow less as the alcohol, little by little, is eliminated by individuals, families and communities. Yet there are still people, calling themselves "liberals" and making a virtue of their error, who want to recall the old regime.

Return Home—Mr. and Mrs. M. L. Whitney and daughter who have been visiting in Roseburg at the Hugh Wells residence, left yesterday afternoon for their home in Albany.

Visit at Drain—Mr. and Mrs. R. T. Blankenship of this city and Mrs. A. L. Blankenship of Seattle, Washington, left yesterday afternoon for Drain where they will spend several days visiting with relatives.

Store is Robbed—The Heliwell merchandise store at Cottage Grove was robbed Tuesday according to word received by Sheriff Quinn, who was given a list of the articles stolen and a description of the men suspected.

Is Given Divorce—John Johnson was granted a divorce from Marie H. Johnson yesterday, after he informed the court that his wife had been in the habit of staying out late at night with other men and engaging in drunken carousals. He said that his wife was arrested in Portland while on a spree and that he had been forced to secure

AROUND THE TOWN

Visit At Sutherlin—Mrs. T. H. Ohlson, left this morning for Sutherlin to visit for a couple of days.

Home to Drain—L. Aaker and wife, left this morning for their home at Drain after visiting in this city for a short time.

Back to Portland—Mrs. P. L. Witbeck, who has been visiting in this city for her home at Portland.

Here From Oakland—Mrs. C. L. Chenoweth, and Ruth Chenoweth of Oakland were Roseburg visitors for a few hours yesterday.

Leaves for Oakland—Mrs. J. L. Whitstone left yesterday afternoon for her home in Oakland after attending to business matters here for a short time.

To Yoncalla—Mrs. N. P. Farrars who has been spending the past several days in Roseburg, left yesterday afternoon for Yoncalla, where she resides.

To Sutherlin—Mrs. Frank J. Norton of Sutherlin came to Roseburg for a few hours yesterday morning, leaving for her home on the afternoon train.

Spends Morning Here—Miss Laura Whitney of Sutherlin spent yesterday morning in Roseburg shopping, returning to her home on the afternoon train.

To Collect Money—S. J. Baseel, filed suit in the Circuit Court yesterday against Wm. England, for the sum of \$184.83 said to be due on goods purchased, but unpaid for.

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Notice—Tamales, Enchiladas, and Chili at all times.

THE ROSE.

FOR YOUR HOT LUNCHES.

Don't forget our hot lunches from 11:30 to 1:30. We try to serve the best. Light lunches served. We always endeavor to please our customers.

THE MAPLELEAF.

her release. He also said that she had informed him that she was going to Canada with another man.

Returns Home—Mrs. W. J. Brown, of Rice Hill, who has been visiting in this city for the past two days, left for her home this morning.

Goes to Iowa—Miss Viola Wilson of this city left yesterday afternoon for her old home at Guthrie Center, Iowa, having received word of the sudden death of her mother, Mrs. Sarah Bowman. Mrs. Bowman was enroute to this city for a visit, but passed away while staying with relatives in Colorado. Mrs. Wilson will remain in Iowa for several weeks.

ROAD SHOW BOOKE—Manager Hill of the Antlers theatre has announced that he has booked for an early showing in November the farce comedy, "Just Around the Corner," with Edna Wallace Hopper in the leading role. "Just Around the Corner," is said to be one of the best light comedies of the season, and has an exceptional cast and much real fun.

DAILY WEATHER REPORT.
 U. S. Weather Bureau, local office, Roseburg, Oregon, 24 hours ending 10 a. m.

Precipitation in Inches and Hundredths
 Highest temperature yesterday... 50
 Lowest temperature last night... 38
 Precipitation last 24 hours... .00
 Total precip. since first month... 2.78
 Normal precip. for this month... 2.63
 Total precip. from Sept. 1, 1920... 6.83
 Average precip. from Sept. 1, 1917... 2.22
 Total excess from Sept. 1, 1920... 4.61
 Average precipitation for 43 wet seasons (Sept. to May, inc.)... 21.47
 Forecast to 8 p. m. for southwestern Oregon.
 Tonight—Fair. Friday—Rain.
 WILIAM HELL, Observer.

CASTORIA
 For Infants and Children
 In Use For Over 30 Years
 Always bears the Signature of *Chas. H. Fletcher*

BROKEN LENSES—replaced promptly. No matter where they were made or who ordered them for you, if you bring us the pieces we will furnish you exact duplicates in the shortest possible time.

A.S. HUEY
 OPTOMETRIST
 Roseburg Oregon

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Hart Responsible For Taylor Murder

SALEM, Oct. 27.—According to a report current here this afternoon, Neil Hart, under sentence of death for the murder of Sheriff T. Taylor of Union County, in the jail break of some months ago, has signed a statement to the effect that there was no plot among the prisoners in the Pendleton jail to shoot their way to freedom. It is stated that Hart, in the statement exonerates Kerby and Rathie, his alleged accomplices in the murder, so far as the actual shooting was concerned.

HOARSENESS
 Swallow slowly small pieces—rub well over the throat.

VICKS VAPORUB
 Over 17 Million Jars Used Yearly

LODGE DIRECTORY.

L. O. O. F., Union Encampment No. 9.
 Meets in Odd Fellows' Temple every Thursday evening. Visiting brethren always welcome.
 JOHN REECE, C. P.
 FOSTER BUTNER, H. P.
 OLIVER JOHNSON, R. S.
 JAMES EWAERT, P. E.

EAGLES—Roseburg meets in their hall on Jackson St. on 2nd and 4th Monday evenings of each month at 8 o'clock. Visiting brethren in good standing always welcome.
 FRED P. CLARK, W. P. P.
 VICTOR MITCHELL, W. P. P.
 H. F. GOSWAMIN, SECRETARY.

NIGHTS OF PYTHIAS—Alpha Lodge No. 47, meets every Wednesday evening, cor. Jackson and Cass Sts. Visitors always welcome.
 H. O. GOSWAMIN, C. C.
 CHAS. F. HOPKINS, M. P.
 E. E. WIMBERLY, K. H. S.

LOYAL ORDER OF MOOSE—Roseburg Lodge No. 1023, meets 1st and 3rd Monday evenings of each month at 5 o'clock in the Moose hall. All visiting brothers are invited to attend.
 C. W. CLONKE, Dictator.
 H. O. PALGENTER, Secretary.

ROSEBURG LODGE NO. 1023, United Brotherhood of Maintenance of Way Employees and Railway Shop Laborers—Affiliated with the A. F. of M.—Meets at Moose hall every Thursday, fourth Sat. nights and third Sundays of each month.
 J. F. SMITH, President.
 H. O. PALGENTER, Sec. Secy.
 GEO. MAC IVEY, Fin. Secy.

E. P. O. ELKS, Roseburg Lodge No. 328—Holds regular communications at the Elks' Temple on each Thursday of every month. All members requested to attend regularly, and all visiting brothers are cordially invited to attend.
 J. L. HUBBARD, R. R.
 IRA B. RIDDLE, Secy.

WOODMEN OF THE WORLD—Camp No. 123, meets 1st and 3rd Monday evenings of each month at 8 o'clock in the Woodmen hall. All visiting members are invited to attend.
 W. H. PICKENS, C. C.
 M. M. MILLER, Clerk.

NEIGHBORS OF WOODCRAFT—Lodge Circle No. 49, meets on 2nd and 4th Monday evenings. Visiting neighbors invited to attend.
 EDITH CHURCHILL, G. N.
 TILLIE L. JOHNSON, Clerk.

G. O. P., Rising Star Lodge No. 474—Meets in Sikes hall, N. Jackson St., every Friday evening. Visiting brethren always welcome.
 E. A. PLETCHY, N. G.
 H. W. SHAW, V. G.
 H. W. FICKLE, Fin. Sec.

O. E. S., Roseburg Chapter No. 8—Holds their regular meeting on the 1st and 3rd Thursdays in each month. All members requested to attend. Regularly invited to attend.
 LIGONA ABRAHAM, W. M.
 FRANK JOHNSON, Secy.

A. F. & A. M., Laurel Lodge No. 12—Holds regular communications on 2nd and 4th Wednesdays each month at Masonic Temple, Roseburg, Ore. Visitors welcome.
 W. F. HARRIS, Secy.
 A. A. WILDELL, W. M.

W. B. A. O. T. M.—Roseburg Review No. 11 holds regular reviews on second and fourth Thursday afternoons in Macomber hall. Sisters of other reviews visiting in any city are cordially invited to attend our reviews. Macomber hall on Cass street.
 LOUISE LOCKIE, Com.
 JESSIE R. RAY, Sec.

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CLEARANCE SALE!
 To make room for Midwinter Millinery
The Hat Shop
 offers for Thursday, Friday and Saturday only

50 Hats at \$10.00
50 Hats at \$5.00
50 Hats at \$3.00

CHILDREN'S HATS 1/2 PRICE.

For COUNTY SURVEYOR.
 [VOTE 71 X]
F. C. FREAR
 Republican Candidate

Just and accurate surveys. Booster for market and lateral roads. Your vote will be appreciated.
 (Paid Adv.)

For County Commissioner
VOTE
A. F. STEARNS
 Oakland, Oregon
 REPUBLICAN

For and with the producers of the country. Lowest possible tax with consistent progression. All road districts to have their just amounts and in proper time to improve their roads, and in accordance with the desires of the people interested. A fair price for labor, with fair results.

VOTE 65 X R. W. LONG!
Democratic Candidate
For County Commissioner
YONCALLA, OREGON

Your vote will be appreciated.
 Paid Adv. E. H. LENOX

For County Clerk
VOTE
E. H. LENOX for re-election which will be a guarantee for efficient service as a public official as in the past.

Your vote will be appreciated.
 Paid Adv. E. H. LENOX

For County Clerk
VOTE
IRA B. RIDDLE,
 REPUBLICAN

Thoroughly familiar with the detail work of the office.

Donald Casper Parker
 Pupil of
HENRY I. BETTMAN
 of Portland.

Announces that he will return to this city about November 15th and will start classes in violin instruction. Studio arrangements will be announced later.

Dr. R. P. Bradford
 and Wife.

Graduates and post-graduates of the Oldest Chartered College of Chiropractic in the world

have re-opened offices in the Perkins Bldg.

We use no drugs nor electricity, nothing but straight Chiropractic, and have been successful for the past ten years in handling almost every disease known to the human family. Office hours 9 to 12; and 2 to 5 p. m.

Imperial
 CHANGES
 Try Our Way
 Our Auto Will Call.
 Phone 277.

Residence, 40-F4
 Office, 451

TINTED STARCH AS CUSTARD.
 LONDON, England, October 28.—What is mildly described as the misuse of the term "custard" is brought to light by the Public Analyst of the County of Durham, in a report issued by the Ministry of Health.

A sample which was described as 'cream custard and extra delicious and cream' proved to consist of 100 per cent of a tinted starch, without any trace of cream or eggs.

CLASSIFIED COLUMN
 ALL NEW CLASSIFIED ADVERTISEMENTS WILL BE FOUND ON LAST PAGE UNDER HEADING "NEW TODAY."

WANTED.
 WANTED—A wicker baby cart. Phone 152.
 WANTED—Woman to do housework. Inquire 525 Spring St.

WANTED—To rent a piano. Mrs. E. A. Wilson, care News-Review.
WANTED—Turkey, large or small. Boyer Bros. Phone 14-F14.
SPRINGGRAPHER wants work to do at home. Phone 256-R after five.

WANTED—Girl for general housework. Mrs. W. B. Brown. Phone 479-J.
EXPERIENCED stenographer desires position. Address X, care News-Review.
WANTED—Two good cows, also team and harness. E. Whinton, Looking Glass. Phone 22-F1.

WANTED—One or two men to room and board in private family. 532 Winchester. Phone 263-J.
WANTED—By Nov. 15, 1 or 2 furnished light housekeeping rooms. Address W. Care News-Review.
WANTED—1 or 2 Mammoth brand turkey hens for breeding stock. Write Mrs. W. T. Sheppard, Olalla, Oregon.

WANTED—Wish to hear from party who owns registered pure or grade Toggenburg buck. O. H. Watkin, Myrtle Creek, Oregon.
WANTED—A man to put in 40 acres of hillside land by the day, contract or share. Everything furnished. Box 223, Myrtle Creek, Oregon.

FOR RENT.
FOR RENT—Safety deposit boxes. Roseburg National Bank.
FOR RENT—Large front room, furnished. 211 W. Mosher.
FOR RENT—Two furnished rooms with privilege of bath. 144 North Ross. Phone 35-Y.

TO RENT ON SHARERS—250 head of sheep to put on shares. Six months contract. Call G. H. Sponer, 277 Mill Street.
FOR RENT—Furnished housekeeping apartments and sleeping rooms. Roseburg Apartments, Main and Ross. Phone 62.

TO LEASE—Country store already stocked, underground gas well, five-room bungalow furnished, garden and barn. Beautiful location on highway. Inquire 125 So. Stephens St., Roseburg, Ore.
MISCELLANEOUS.
MONEY TO LOAN—20-year rural credit farm loans, low interest rate. Advance local money to loan on good real estate. First mortgage. See M. P. Rice, of Rice & Rice.

FOULYEMEN ATTENTION—Solve the food problem by joining the Fooding County Feeding Association and buy food co-operatively. For full particulars apply to V. E. Chase, 315-Texas. Phone 5-F11, Roseburg, Ore.

LOST AND FOUND.
FOUND—Crank for auto. Looks like Ford. Call 24 this office.
FOR SALE.
GRAPES—For grape juice or overland orchards.
FOR SALE—250 Nannies. Sunshine Ranch. Phone 41-F2.

FOR SALE—Fresh cow. Inquire at Douglas County Feeding Association.
FOR SALE—1914 Harley-Davidson motorcycle. 128 W. Mosher St.
FOR SALE—Rye grass seed, one ton or less. Boyer Bros. phone 14-F14.

FOR SALE—100 cords first class fir wood on ground. Lindboom, Dixonville.
FOR SALE—Wooden, drag and buzz combined; also good organ. Inquire 144 Harvard St.

WINDMILL APPLES 25c per sack. Pick down yourself; bring your own sacks.
FOR SALE—3 to 10 fresh cows, choice. H. H. M. S. Thomas, Buck Fork, Oregon.
SPRAWLBERY PLANTS—Gold Dollar, 1-15-16, 16-ft. hay rake. C. D. Worley, Winston.

ANGOLA BECKERS for sale, also twenty does, registered stock. J. I. Chapman, Wilbur, Oregon.
FOR SALE—4-room house in Miller Addition, cheap terms. Inquire 217 S. Main St.

FOR SALE—Must sacrifice 5 passenger touring car. A-1 condition. Make me an offer. Phone 178-Y.
FOR SALE—1 sprayer, 1 orchard plow, 1 15-hp. plow, 1 16-ft. hay rake. C. D. Worley, Winston.

FOR SALE—Pure bred Jersey cow, good to start a herd. 125; good work team, weight about 2500, price 1200; nearly new gang plow in fine condition. NW trade for 22 delivered at John Kilast ranch, 1-1/2 miles north of Dillard. Address Roseburg, Oregon.

FOR SALE—Apple boxes in stock or made up. William Astuta &