

# CALOL LIQUID GLOSS



## THE GOLD MEDAL PRODUCTS Makes Your Home Bright, Clean and Attractive.



It makes old, dingy furniture fresh and new looking. It drives out dust with all its germs and ill-health. It dusts, cleans, polishes—all in one operation—just put a little on your dust-cloth or mop and use them in the ordinary way.

Calol Liquid Gloss is one of the Standard Oil Company's quality products—scientifically prepared after a thorough study of the properties required in such a polish. It is used not only in homes, but in offices, hotels, churches, schools, colleges, hospitals and public buildings.

Put up in cans of various sizes from one-half pint to five gallons; and for large users, in barrels and half-barrels. Ask your dealer for it or communicate with our nearest agency.

**AWARDED GOLD MEDALS—HIGHEST COMPETITIVE HONORS**  
P. P. I. E., SAN FRANCISCO, 1915  
P. C. E., SAN DIEGO, 1915

### FOR POLISHING YOUR AUTOMOBILE

Your friends and the public judge your car largely by its appearance. Calol Liquid Gloss and a little play-work now and then will keep it bright and new.

Wash off any heavy mud or dust, wring out a piece of cheese-cloth or chamois in water. Apply the Gloss with this, rubbing lightly over the car. Complete the polish by rubbing the surface thoroughly dry with a clean, dry cloth. No moisture should be left to pick up dust. In effect you have a newly varnished car. The Gloss is widely used for renewing leather auto tops, upholstery, etc.

San Francisco, May 19th, 1920.  
Standard Oil Company,  
San Francisco, Cal.

ATTENTION MR. COOLEY  
Gentlemen:  
This is to certify that I have used "Calol Liquid Gloss" for the past five years on our linoleum with very beneficial results, as it puts new life into it, keeps down the dust, and is much easier kept clean by constant use with a very small amount of the Liquid.

Trusting others have found it equally as good, I am very sincerely yours,  
C. A. RICE,  
Supt. Royal Insurance Bldg.

Standard Oil Company,  
Oakland, Cal.  
ATTENTION MR. J. R. BRANCH  
Gentlemen:

Early this year, through an actual demonstration on furniture by your Mr. Branch, we purchased one case of Calol Liquid Gloss. Our opinion of the product is best shown by the fact that we began using it exclusively and our second order called for a half barrel.

We find that it gives a most satisfactory luster without leaving the surface at all greasy. Calol Liquid Gloss spreads unusually well, and its freedom from acid or other injurious ingredients makes it entirely reliable for use on highly finished surfaces.

It has been used in our hallways and hardwood floors, and on furniture throughout our five hundred guest rooms.

We are very glad, indeed, to recommend it as entirely satisfactory for general polishing purposes.

Very truly yours,  
HOTEL OAKLAND.  
By F. A. SKEIN,  
Assistant Manager.

SOUTHERN PACIFIC COMPANY  
Office of  
Superintendent S. P. Gen. Off. Bldg.  
San Francisco, June 4, 1920.  
Standard Oil Company,  
200 Bush Street,  
San Francisco, Cal.

ATTENTION MR. J. K. KEANE

Dear Sir:  
Complying with your request to tell you what we think of your Calol Liquid Gloss as a preservative of linoleum floor covering, am pleased to say that we have found it very satisfactory, having used it frequently since occupying the general office building nearly three years ago, during which time we have had scarcely any maintenance expenses for repairing linoleum. Am satisfied that had we not used it, our renewal cost would have been huge, as we have probably the largest area of linoleum covered space on the Pacific Coast, one office alone having an area of 25,212 square feet, exclusive of vault space, on one floor only, the traffic in all large offices being very heavy.

Besides preserving linoleum, the frequent use of Calol saves the necessity of mopping so often, as it gives Battleship linoleum a luster that lasts for several weeks, and looks more clean than a floor would if mopped in the usual way every night.

In view of the foregoing, I feel warranted in recommending your Calol Liquid Gloss for use on linoleum.

Respectfully yours,  
A. E. JOURS.

FOR SALE BY

Sykes Hardware Co.	Marsters Drug Co.
Churchill Hardware Co.	Chapman Drug Co.
Roseburg Furniture Co.	Fullerton Drug Co.
Hamilton Drug Co.	A. J. Lilburn & Son.

Calol Liquid Gloss can be purchased in bulk.  
At Lilburn's Store Only.

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PRICE LIST:

1 Pint .....	50c	5 Gallons .....	\$7.50
1 Quart .....	75c	1-2 Barrel (by the gallon).....	\$1.31
1-2 Gallon .....	\$1.25	1 Barrel (by the gallon).....	\$1.28
1 Gallon .....	\$2.00		



### For Cleaning and Polishing Floors

Dry dusting of wood floors merely circulates the dust. Calol Liquid Gloss removes it, brightening and renewing the floors and keeping them really clean and sanitary.

Calol Liquid Gloss may be used on any good floor mop. Only a very little Gloss is necessary and this will have to be renewed only when your mop fails to hold the dust.

Put two or three tablespoonfuls of Gloss in a tin container. Then place your mop in the container and leave it there for several hours. This permits the Gloss to be absorbed evenly throughout the fabric of the mop, and avoids getting too much Gloss on the floor.

The mop should be well shaken out after use. It also should be washed and dried occasionally, after which it should be re-treated with Gloss in the manner described.

### For Pianos and Finished Woodwork



Preserve your new piano—make the old one look like new by the use of Calol Liquid Gloss. It is a high-grade Gloss for both dusting and polishing. Cannot harm the most highly finished woodwork, but adds new brilliancy and lustre.



Shake the Gloss before using, wring out a piece of cheese-cloth in water; or any soft cloth except woolen. Apply the Gloss to the dampened cloth and rub lightly over the piano or other surface to be cleaned. Complete the polish by rubbing surface dry with a clean, dry cloth. When woodwork is badly stained, rub briskly with the Gloss before polishing with a dry cloth.

CLEANS, DUSTS, POLISHES

## Calol Liquid Gloss

Keeps Cars Looking New!

### Demand CALOL LIQUID GLOSS

### For Easy But Effective Dusting.



Most women in using a dry dust-cloth merely agitate the dust, trying vainly to hold it in the cloth. The result is a dust and germ-laden atmosphere, unclean and unhealthy.

If the cloth is moistened with Calol Liquid Gloss, the dust is really removed and held in the cloth. The furniture is given a bright, lasting polish during this simple process of dusting, and the room is made clean, fresh and attractive.

*Directions for Making Dust-Absorbing Cloth*  
Shake the Gloss and sprinkle a few drops on some cheese-cloth. Roll this up and let it stand for a few hours. The Gloss will spread evenly throughout the fabric and the cloth is then ready for effective dusting.