

Smash—Go Shoe Prices.

Selling Records will be shattered, THURSDAY, OCTOBER 7th, until further notice. An announcement that will create the immediate buying interest of every person in this Community, looking for Saving on Shoe Prices!

**Sale Starts Thursday
9 O'clock**

The Booterie Cuts Loose

**Doors Open Thursday
9 O'clock**

WITH ROSEBURG'S GREATEST SELLING SENSATION

OF HIGH GRADE FOOTWEAR

SMASH—Go the Prices on House Slippers.

Felt slippers formerly selling for \$1.50, now **\$1.19**
Colors, navy blue, scarlet, brown and grey.
Ladies' ribbon trimmed felt slippers, with soft padded soles, some in lilac, old rose, pink, blue, purple, fawn and other colors, former price \$2.50, now **\$1.95**

SMASH—Goes the Price on Ladies' Black Kid Shoes.

Smash goes the price on ladies' black kid shoes. Ladies' Black Kid Shoes in either French or military heels, former price was \$10.00, now **\$6.85**
Ladies' Rochester Made Goodyear Welt Black Kid Shoes, made by E. P. Reed & Co., formerly sold for \$12.50, now **\$9.95**

SMASH—Goes the Price on Children Shoes.

The greatest saving opportunity for many a year on children's shoes. Every pair offered at wonderful reductions. Shoes for infants, for boys, for girls, shoes for school and dress included, all on sale. See Them.

Smash—Goes the Price On Polish

Shinola, all colors, now **7c**
2 in 1, all colors, now **10c**
Jet Oil, small, now **11c**
Jet Oil, large, now **19c**
75c Shining Sets now **39c**

Smash—Goes the Price On Ladies' Low Shoes

About 400 pairs of ladies' low shoes that formerly sold up to \$12.50, now **\$4.85**

Smash—Goes the Price on Spats **1.65**

Irvin Brunn's Statement

WE ARE TAKING A LOSS—WE'VE GOT TO.

Friends, this is positively the greatest buying chance in the city of Roseburg. Examine into it and see the difference rather than the similarity of other sales you have seen. A person needs judgment to discriminate against high prices. One also needs judgment to choose between low ones. It's just as necessary to pick the right store for shoes at regular prices; quality is just as important when prices are reduced as when they are not. A glance at the items will prove the wonderful savings. You will be more enthusiastic when you see the values. This is really a buying opportunity.

Ladies' Shoes in Gray, Brown & Field Mouse

were wonderful value at \$10.00
to \$12.50, now on sale at **\$7.85**

Ladies' Brogue Oxfords The Very Latest

Some are brown, others black, sold formerly up to \$10.00, now on sale at **\$6.95**

Smash—Goes the Price On Men's Sox

\$1.50 Sox now **\$1.19**
85c Sox now **69c**
75c Sox now **49c**
50c Sox now **39c**

Smash—goes the Price On Men's Loggers

Daytons now **\$9.95**
Chippewas now **\$9.95**

Smash—Goes the Price On Rubber Boots

\$9.00 boots now **\$6.75**
\$8.00 boots now **\$5.95**
\$7.50 boots now **\$5.65**
\$7.00 boots now **\$5.35**
\$6.00 boots now **\$4.95**
\$5.00 boots now **\$4.35**
\$4.00 boots now **\$2.95**

Smash—Goes the Price On Men's Work Shoes

6.50 work shoes, now **5.45**
7.50 work shoes, now **6.45**

Smash—Goes the Price On Men's Dress Shoes

Hundreds of pairs of men's dress shoes are included in this mighty event. Come in and let us show you what we can save you on a pair of high-grade dress shoes.

ROSEBURG BOOTERIE

IRVIN BRUNN
PERKINS BUILDING, CASS ST., ROSEBURG, OREGON. SHOES THAT SATISFY AND FIT THE FEET.

SMASH—Goes prices on Shoe Repairing during this Selling Sensation. Bring us your work—see the difference

DANCE

**TONIGHT
At Armory**

"YOU TELL 'EM BROTHER"

JAZZ-O-FOUR

PLAYED BEFORE ALL THE CROWNED HEADS
OF EUROPE (EVER HEARD OF JAZZ)

We are offering for a few days a fine location in one of the best residence districts in Roseburg, an up-to-date house, newly finished on the inside, vacant and ready for occupancy. Very moderate price if sold this week. G. U. Helbig Co., 401 Cass.

NEW TODAY.
FOR RENT—Garage, corner Cass and Main. Phone 215-W.
FOR SALE OR RENT—A small house, 224 Hamilton St. Phone 150-Y.
FOR RENT—2 furnished rooms. Inquire 509 E. Lane St. Phone 122.
FOR SALE—4 year old cow, just fresh, with calf by side. Judd & McMullen.
FOR SALE—1-ton Buick truck with good wood rack, \$500. E. M. Morgan, 311 Pioneer St.
HIGH SCHOOL girl wants place to work for board and room and small wages. Phone 173-J.
WANTED—Experienced apple packer at once. Inquire of Lloyd Cole or Charles A. Bran.

Sweater Coats.

Our complete line arrived today and is ready for your inspection. You will find a good well selected assortment. A coat or jacket for every member of the family, at a price, the lowest possible consistent with good reliable merchandise. \$1.49 Coat for men will surprise you.

Come in and look them over before you buy.

J.C. Penney Co.
A Nation-wide Institution
297 STORES

LOST—Light yellow canary. Reward for return of same. Mrs. F. A. Clump, 410 Fowler St. Phone 445-11.
WANTED—To borrow \$100 on five years time. Will give first mortgage on ranch. Address Levi Spalding, Astoria, Oregon.
FOR SALE—Team of gentle horses, good workers, good condition, weight about 2500; 1169 takes them. Write John Kilest, Roseburg.
FOR SALE—Extra good team of horses, weight 2700; wagon, harness, 1-horse sprayer, 1 orchard plow, 1 12-in. plow, disc harrow, 2 chickens. C. D. Worley, Winston.
WANTED—Apple pickers. Wages 15 cents an hour for men, 25 cents per hour for women. Meals at bunk house if desired. Tents for campers. Overland Orchard, Garden Valley.
FOR SALE—One Ford touring car, one Ford truck, one Buick four, and others, all in good condition. The prices will surprise you. Call at Emporia Auto Shop, Winchester St.
WANTED—Girl wants position, general housework. Some experience. Willing to work and learn. Write stating amount of work and wages. Address P. O. Box 100, News-Review.
LOST—On road between Elkton and Roseburg, pocketbook containing \$20 bill, check for \$75, and two bank books. Finder please return to or notify G. L. Shortridge, Looking Glass, Oregon.
FOR SALE—2 houses, small payments. No. 7, blazes same as west, 3711 with stock and farming tools, easy terms. Cut price. Overhead expenses light and 1.21 price and they all know it. C. Merrill, 304 Mill St.

TAKEN UP—Sept. 24, 1920, one red snapper, and off both ears and hatch in underside of left ear. Taken up, Oct. 4, 1920, one red and white spotted snapper, and off both ears. One red and white spotted snapper, off in and right ear. Two red snappers, and off both ears. All two years old or older. Owners of this stock can have same by paying all damages and expenses. Busenbark Bros., Medford, Oregon.

EQUIPPED RANCH

400 acres, 1/2 bottom land, balance good pasture, all in grass except 75 acres; fenced and cross fenced, sheep-tight; family orchard; on creek; good house, 2 barns. Will include all stock and equipment and household goods. Price \$25,000, 1/2 cash, balance long time at 6%.

GOING PRUNE ORCHARD with stock and equipment for \$9000. Must be sold at once. 200 acres, with some good grass land; 12 acres prunes; 7 room house, barn, outbuildings; 80 head stock. Household furniture and all equipment goes.

G. W. YOUNG AND SON
Real Estate and Insurance.
116 Cass St. Phone 417

TODAY
Matinee—Evening

Antlers

TODAY
Matinee—Evening

WILL ROGERS

The famous Comedian, in a Drama, a Comedy and a Romance

"Jes' Call Me Jim"

A PICTURE THAT WILL WARM THE COCKLES OF YOUR HEART AND TICKLE THE TIP OF YOUR FUNNY BONE.

GAYETY COMEDY AND PARAMOUNT MAGAZINE

In spite of the magnitude of the Production Prices will remain at
15 AND 25 CENTS.

MATINEE—EVENING THURSDAY MATINEE—EVENING

Mary Pickford in "The Hoodlum"

The Picture of a thousand laughs. Unquestionably Her greatest Picture.

To-Day Only! **Majestic THEATRE** To-Day Only!

JACK PICKFORD

"A BURGLAR BY PROXY"

Society, Youth, Jewels, Pretty Girls and a Perfumed Yeggman are all mixed together in a Hilarious Comedy-Drama.
(All male persons over eighteen years of age who have never stolen kisses will be admitted FREE!)

Century Comedy and Pathe News

LIBERTY THEATER

UNEXCELLED SUPER-FEATURE ATTRACTIONS

TODAY and THURSDAY

The Melodramatic Sensation of the Hour, a girl's amazing Adventure in the lair of Sea Wolves.

ARTHUR F. PECK PRESENTS

LEAH BAIRD IN Cynthia OF THE Minute

From the famous novel by Louis Joseph Vance.
Directed by Perry Velkoff.

"GAUMONT NEWS" ALL STAR CAST

Today only—Special Added Attractions—Today only
In conjunction with our regular features

"CACTUS"

The Dare Devil human target, in Trick and Fancy Rifle Shooting, and

"PRAIRIE LILLIE"

World's greatest lady trick and fancy rifle shot, in her own original shooting exhibition—late headline attraction Hippodrome Circuit. On Tuesday and Wednesday at all performances. No price advance

Matinee Daily 2:15 p. m.; Evenings, 7:15 and 9 p. m. Prices: Children Matinee 10, Evenings 15 cents. Adults 25 cents.