



# ZEROLENE



For correct lubrication  
of all kinds of  
Motor Cars.



A Separate Grade for  
Each Type of  
Machine.



**Good oil  
is cheaper  
than parts**

Good oil saves them. Its use will mean better operation and longer life for your car. Come to us for the correct grade of Zerolene for YOUR car.

A Grade for each type of engine.

**F A C T S**  
YOU CANNOT DENY THEM.

Motorists buy ZEROLENE because it is good lubricating oil; because it makes the car last longer. More than half the Motorists of the Pacific Coast States use Zerolene. Such approval is never an accident; it is given only as a reward to products of highest quality. The resources, experience, knowledge and equipment of the Standard Oil Company create an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world.

BUY ZEROLENE FOR CORRECT LUBRICATION.

The following dealers carry a full line of Zerolene Oils and Greases:

J. F. Barker & Company  
Highway Service Company  
Roseburg Garage  
Motor Shop Garage  
Umpqua Auto Shop

O. K. Garage  
John C. Signor  
Service Garage  
Harry Pearce  
C. O. Thomas

A. L. Miller, Canyonville  
Riddle Garage, Riddle  
Weaver & Valentine, Myrtle  
Creek  
F. G. Buell, Dillard  
T. M. Tomlinson, Olalla  
L. R. Mynatt, Carnes

S. R. Brisbin, Looking Glass  
John Hatfield, Dixonville  
Henninger Bros., Wilbur  
McCreery Bros., Sutherlin  
H. F. Hebard, Umpqua  
Leas & Sons, Oakland  
Mears & Chenoweth, Oakland

OF ROSEBURG, OREGON

**Come here  
for correct  
lubrication**

We carry a full line of Zerolene lubricants. There is a consistency of Zerolene which meets the lubrication needs of YOUR car. Its use means maximum performance and longer life for your car.

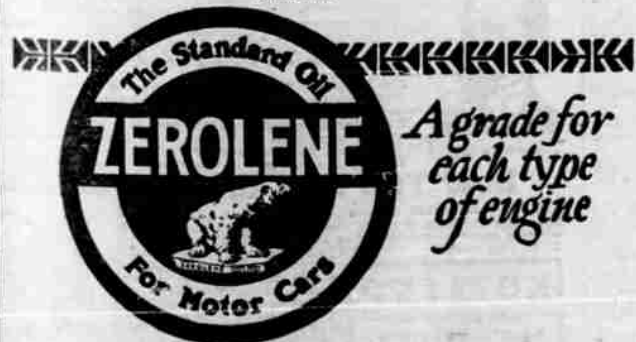
A Grade for each type of engine.



**By actual tests**

By exhaustive study and engine tests, our Board of Lubrication Engineers has determined the correct consistency of Zerolene for your make of automobile. Its recommendations are available for you in the Zerolene Correct Lubrication Charts. Get one for your car at your dealer's or our nearest station. Use Zerolene for the Correct Lubrication of your automobile, truck or tractor.

STANDARD OIL COMPANY  
(California)



**A grade for  
each type  
of engine**

Following is a list of a few of the satisfied users of Zerolene in their Auto Trucks and Tractors:

Williams Bros., Dole.  
R. E. Harness, Roseburg.  
Warren Const. Co., Canyonville.  
Clarke & Henery Co.,  
Wilbur and Oakland.  
John Hampshire Co.,  
Camas Valley.  
H. S. French Transfer Co.,  
Roseburg.  
Kinney Lumber Co., Roseburg.  
Joplin & Eldon, Glendale.  
Glendale Lbr. Co., Glendale

H. A. Winston, Roseburg.  
L. V. Emery, Umpqua.  
H. C. Conn, Melrose.  
Clay Smith, Roseburg.  
B. F. Nichols, Riddle.  
Glenbrook Farms, Riddle.  
Clay Ulam, Riddle.  
W. E. Archambeau, Sutherlin.  
G. A. Bradburn, Roseburg.  
W. C. Harding, Roseburg.  
M. B. Green, Roseburg.  
C. Hagen, Glendale.  
M. W. Hanks, Glendale.

**A Grade for Each  
Type of Engine.**



**FOR THE  
HOME GARAGE**

A 15-gallon black steel barrel of Zerolene affords the greatest economy and convenience in the use of correct lubrication. Takes up little room.

**A GRADE  
FOR EACH  
TYPE  
OF ENGINE**

**A GRADE FOR EACH TYPE OF ENGINE.**