

ROSEBURG NEWS-REVIEW  
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Roseburg, Oregon, June 29, 1920.

# OREGON FRUITS BECOME FAMOUS

Diversity of Products Un-  
equalled in the U. S.  
Found in Oregon.

## IS GROWING RAPIDLY

Great Quantities Shipped to Market  
in Fresh Condition While Can-  
neries and Other Processes  
Care for Remainder.

Oregon's fruits and berries are world famous. Hood river apples, Medford pears, The Dalles cherries, Roseburg and Hood River strawberries, Rogue River grapes, Willamette valley prunes and the famous Oregon loganberry have gained a world-wide reputation, says the Portland Telegram.

In fact the state has a diversity of fruit products that is unequalled by any other portion of the United States. Practically every fruit and berry grown in temperate climates thrives. This is due largely to the variations in elevations of arable land, the moist climate and the unusual fertility of the soil.

Many Varieties Thrive.  
While some districts are peculiarly adaptable to some particular fruit or berry, apples, pears, peaches, plums, cherries and all berries of the temperate zone can be grown in nearly every section of the state where there is sufficient moisture. No irrigation is necessary west of the Cascades, but in certain districts of central and eastern Oregon irrigation is required for best results.

The fruit industry in Oregon has grown more rapidly than in any other state in the union. It is only within recent years that it has developed to large proportions, and now it is one of the chief assets of the state.

In the past few years thousands of acres have been planted to apples, pears, cherries and other trees and many thousands of acres of berries are being cultivated. In a large measure these orchards and berry gardens are now in full bearing and the yield is enormous. Scientific methods of planting, harvesting and packing have worked wonders and fruit of unsurpassed quality now finds its way to the markets of the world from the fertile lands of Oregon.

Modern Methods Prevail.  
Fruit culturists long ago learned from experience and now only the most modern methods are employed. They fully realize that the better the quality and the more careful the pack, the higher prices they will command for their product.

Large quantities of fruit are shipped to the markets of the world in a fresh state, but what is not marketed in this manner is canned, or dehydrated or made into jellies, jams and fruit juices. Great quantities of apples and pears are shipped to Europe in their fresh state and berries and cherries from Oregon are in great demand in Chicago, New York and other large cities, where they command the highest prices.

Canneries Are Busy.  
Scores of canneries are in operation throughout the state in fruit and berry producing communities and many fruit and juice factories are being established. The fame of Oregon's berry juices has become world wide and the demand is far greater than the supply.

This is particularly true of loganberry juice. The acreage in loganberries in Oregon now exceeds 5,000. Through national advertising, this berry, an unknown commodity a few years ago, has now a demand that is amazing. Over 95 per cent of the loganberries in the United States are grown in Oregon, and the crop from the berry fields have been contracted for by the juice and jam manufacturers for many years.

While yet in its infancy, the cranberry industry gives promise of reaching large proportions. Thousands of acres of the finest cranberry marshes in the United States are adjacent to the tidelands of the lower Columbia. The peat in these bogs is deep and of great richness and yields cranberries of a quality and quantity unsurpassed in any other bogs of the country. Cranberry juice, as well as that of the loganberry, is meeting with a great demand.

400 Acres of Apples.  
Oregon boasts of one of the largest apple orchards in the world. It is located near Dufur and contains more than 400 acres. The state also boasts of the largest prune orchard in the world, located near Eugene. In 1919 the fruit and berry crop

# Sale on SHOES Waists, Summer Underwear, Coats, Suits and Dresses.

On sale—a sale that is a sale—  
where dollars are to be saved where  
quarters and halves were saved be-  
fore.

## Shoes for Ladies, for Boys and Girls and for Babies

AT



Thursday, Friday and  
Saturday, July 1 to 3

### READ THIS—

This sale will be a most memor-  
able event in sale history in Rose-  
burg. Never before was such a large  
stock of shoes, waists, summer un-  
derwear, coats, suits and dresses of-  
fered at such low prices. While  
prices are going higher, we now of-  
fer them lower.

If you need shoes—and we have them on our shelves—come early and get your  
own choice at 25% to 15% below the actual regular prices.

# NOW IS THE TIME!

To offer another opportunity, similar to our Annual Clearance Sale in April, and at a time  
when bargains are most particularly needed to aid in outfitting for a coming season.—Fishers  
again comes forth with a wholesale reduction on high-grade stock merchandise—and one that  
will be a lift to all who take advantage, over hard places in a time of high prices. Fisher's  
has the welfare of all its customers at heart, and goods that have been marked as close as pos-  
sible to enable every individual to buy, are now reduced still lower for three days only.—Read  
details below:

# SHOES

Unparalleled reductions. Maxine  
shoes for women from \$15.50 to  
\$8.50, 25 per cent off.

- All \$15.50 shoes ..... \$11.63
- All \$15.00 shoes ..... \$11.25
- All \$14.00 shoes ..... \$10.50
- All \$13.00 shoes ..... \$9.75
- All \$12.00 shoes ..... \$9.00
- All \$11.00 shoes ..... \$8.25
- All \$10.00 shoes ..... \$7.50
- All \$9.00 shoes ..... \$6.80

## MAXINE and other lines.

- from \$8.00 to \$6.50, 20 per cent off.
- All \$8.00 shoes ..... \$6.40
- All \$7.50 shoes ..... \$6.00
- All \$7.00 shoes ..... \$5.60
- All \$6.50 shoes ..... \$5.20

## For Children and Infants

- \$6 to \$1 shoes, 15 per cent off.
- All \$6.00 shoes ..... \$5.10
- All \$5.00 shoes ..... \$4.25
- All \$4.00 shoes ..... \$3.50
- All \$3.00 shoes ..... \$2.70
- All \$2.00 shoes ..... \$1.85

## Coats, Suits and Dresses

Our entire stock of Coats, Suits and Dresses of  
jersey, taffeta and messaline, must make way for  
new lines. Absolute reduction, figure for yourself.

All 25% Off. Now is the time.

## Silk Waists

All Silk waists including  
some of our latest ship-  
ments of Pongee and embroidered Silks, 25% off.

- \$45.00 waists ..... \$11.25
- \$11.50 waists ..... \$8.63
- \$9.00 waists ..... \$6.75
- \$6.50 waists ..... \$4.88

## Summer Underwear

All summer union suits and  
separate garments, including  
full line of Munsing wear for  
women and union suits for  
children, for Thursday, Friday  
and Saturday.

15% off. Now is the time.

Now is the  
Time!

Sale begins Thursday.

It lasts Three Days.

The Place is

Help us  
make room  
FOR  
Fall Stock.



Yours for ap-  
preciation,  
satisfaction and  
unbeatable  
bargains.

# Sale on SHOES Waists, Summer Underwear, Coats, Suits and Dresses.

On Sale—at Roseburg's most cen-  
trally located dry goods store—  
where the discriminating buyers  
come first—where all folks like to  
trade.

## Shoes for Ladies, for Boys and Girls and for Babies

AT



Thursday, Friday and  
Saturday, July 1 to 3

### —AND THIS

This sale is a distinctive Fisher  
feature. We carry reliable merchan-  
dise, and while we give quality we  
give also satisfaction. Goods from  
Fisher's are reliable. Our sales are  
famous for their values—stocks ac-  
tually marked down 15 to 25 per  
cent.

### HARRY L. GESSFORD



Harry L. Gessford, who entered the  
Washington police department as a  
clerk in 1881, has been made major  
and superintendent of the force. He  
succeeds the late Raymond Pullman.

### Week's News From Glendale

Hon. O. C. Sether, who recently  
returned from an eastern trip is  
looking well and seems to have great  
confidence in the future of Oregon  
and of this valley.

Miss Carrie Sether, who has spent  
a year in an eastern college is spend-  
ing her vacation with her parents  
and other relatives in this city and  
valley. She will return east for an-  
other school year.

Goldwin Pearl Wilson has decided  
to locate in this city and his many  
friends and relatives welcome him  
his return to the home of his early  
years.

Miss Jack Plotner is employed at  
the Hanks grocery store and ice  
cream parlors. She very gracefully  
and very efficiently fills the posi-  
tion.

Mrs. Mamie E. Clements is in the  
city looking after her property and  
arranging for the sale of the Shir-  
ley mines and greeting her many  
friends. She has rooms at the Cen-  
tral Hotel.

Glendale en masse is preparing to  
celebrate at various points in this  
county. A spirit of real Americanism  
permeates the atmosphere and we all  
rejoice to live in the Land of the  
Free, where peace and prosperity are  
our heritage.

Misses Susie Cornell and Florence  
Johnson, of the Days creche school  
are spending their vacation in this  
city.

G. W. Skinner, who formerly owned  
Hotel Clarke, is looking after his  
interests in this city. He may return  
to Glendale again in the fall.

Rev. Harry McConnell, after pre-  
aching a very interesting and theo-  
logically sermon at Olive church, quietly  
tendered his resignation and return-  
ed to his eastern home. We do not  
know why he rejected our city and  
Olive church.

Many friends in this city are very  
deeply grieved to hear of the criti-  
cal illness of Mrs. A. E. Mattice, who  
lived for several years in this city.  
Her husband, A. E. Mattice, was an  
S. P. employee in this city. Also her  
parents, Mr. and Mrs. McNab, lived  
here at the same time. And we as-  
sure them all of our profound sym-  
pathy in Mrs. Mattice's illness and  
hope to note her recovery.

Mr. and Mrs. F. E. Olinghouse, of  
Portland are visiting Mr. and Mrs.  
J. C. Olinghouse in this city this  
week.

There were many Glendale peo-  
ple who spent Shiner week in Port-  
land. All are very enthusiastic in  
their laudations of the elegance and  
magnificence of the manner in which  
our metropolis did the honors of the  
occasion.

Glendale is enjoying a season of  
unusual prosperity, and no thought  
of the coming election mars our vis-  
ion of the future. We are all so sure  
all of our candidates are winners  
that prospects of victory cheers us  
on coming events that cast their  
shadows before.

### Alaska Duo at Chautauqua Northland Singers With Voices of Rare Beauty and Brilliance



One of the decidedly novel features of the great musical programs the  
Chautauqua brings this year, will be the appearance of the Alaska Duo, on  
the second day.

Lona Laska, a native Alaskan girl, possesses a rich lyric soprano voice  
of unusual beauty. The San Francisco Call in writing of her appearance in  
that city said: "Lona Laska's appearance was the signal for an ovation.  
This young operatic soprano has a voice of lovely clarity and brilliance."  
Auldah Voedtsch, the other member of the Alaska Duo, has a dramatic so-  
prano voice, and has achieved success as a singer, violinist and pianist.

### NO EXCITEMENT IN PRUNE MARKET

With the prune price holding  
steadily at 16 cents, there seems to  
be little activity in the market. Buy-  
ers are making purchases but are  
putting for no strenuous efforts to  
obtain control of big quantities. Last  
year there was keen competition with  
buyers fighting hard to secure the  
control of the market. This year  
there is no fight and buyers generally  
are apparently apathetic. Each buy-  
er has been given a limit and beyond  
this mark he is instructed not to buy  
and probably will not do so unless  
further orders are received. There  
is no apparent indication of a break  
in price and no tendency either up  
or down. Buyers and growers are  
watching the market closely for any  
indication of the future. The eastern  
market is so uncertain that com-  
panies will not buy more prunes  
than they have contracts to sell and  
consequently purchases at this time  
are limited. There has been little  
speculation and practically no com-  
petitive bidding.

### PIONEER DROPS DEAD.

GRANTS PASS, June 28.—A. H.  
Carson, one of the oldest pioneers  
of Josephine county, dropped dead  
at about 8 o'clock this morning while  
at work at his ranch, "Redlands,"  
near Murphy. Mr. Carson had taken  
his horse to the strawberry patch  
to plow and was apparently in per-  
fect good health. His son, Louie,  
had told him that he did not think  
it advisable to work this morning  
but Mr. Carson said he would go  
to the field for a couple of hours  
until he got tired. His son was  
tired while he went down to the field.  
The elder Carson had just started  
to work when he was seen to fall  
over the plow handles. The horse  
did not stop but pulled him along  
for about fifteen feet before the  
harness came loose. Death is said  
to have been caused by an internal  
hemorrhage of the brain.

### USELESS BOOKS

We pay three plunkers for a book  
that tells us what to eat and cook;  
it gives a menu for each meal and  
says to eat potato peel; how much  
we should devour each day, and  
how to scramble clover hay.  
Advice on every page is found, ad-  
vice we all admit is sound; we  
need some facts when blizzards  
come (too much will put us on  
the bum); whereas in summer  
and in fall, we scarce need any  
meat at all.  
We need some greens and garden  
saws (though often hard to get,  
alas); an apple peach or Bartlett

### LEES SWARM STATE

BERLIN.—A colony of bees in  
other day swarmed in the  
lawn of the big stone house  
menting the gateway of Frosch-  
Ebert's residence, which was for-  
merly Bismarck's old town house.  
later the Imperial court marshals  
residence. The police part drove  
them out with the garden hose.  
Many spectators latched on to  
the bees should have chosen the  
Presidential residence to deposit  
"real" honey, which is not  
found in Germany.

### BARLEY GAVE MUCH BETTER RESULTS THAN OATS AS A SHEEP FATTENER IN TESTS CONDUCTED BY ENGLISH GOVERNMENT.

Pitted to a novel automobile  
motor cap is a steam whistle  
sounds as a warning that water  
needed when that in the engine  
gets below a certain depth and  
warns the driver.

### CRIMINALS AND TRIUMPH OF THE OCEAN DOUGH ON A PIE BEFORE LAUNCHING PERFORMED AT ONE OPERATION WITH A NEW DEVICE CONSISTING OF A TONGUE WHEEL CARRYING A KNIFE MADE OF STEEL.

Pipe and wall tile, made in  
fact of \$5 per cent Portland cement  
and 15 per cent asbestos fibre, are  
lighter than iron, support heavy  
weights and pressure and are  
immune from rust and corrosion  
proof.

### THE SURFACE OF A NEW GRATE WHICH ADMITS A LARGE AMOUNT OF AIR TO A FIRE WITHOUT PERMITTING THE ESCAPE OF TRUNCATED PRO- DUCTS, PERFORATED ON ALL FOUR SIDES WITH NUMEROUS HOLES.

### DAILY WEATHER REPORT

U. S. Weather Bureau, local office,  
Roseburg, Oregon, 24 hours service,  
5 a. m. today.  
Precipitation in inches and  
direction:  
Maximum temperature .....  
Minimum temperature .....  
Precipitation, last 24 hours .....  
Total precip. since first of month .....  
Normal precip. for this month .....  
Total precip. from Sept. 1, 1919, to date .....  
Average precip. from Sept. 1, 1919, to date .....  
Total deficiency from Sept. 1, 1919, to date .....  
Average precipitation for 41  
wet seasons (September to  
May, inclusive) .....