

GREAT DEMONSTRATION SALE

WHOLESALE DIRECT TO BUYER

... Every Piano Buyer His Own Dealer ...

== Our Own New Way ==

Three Carloads

AMERICA'S FINEST AND
CHOICEST MAKES OF

PIANOS

NOW IN ROSEBURG

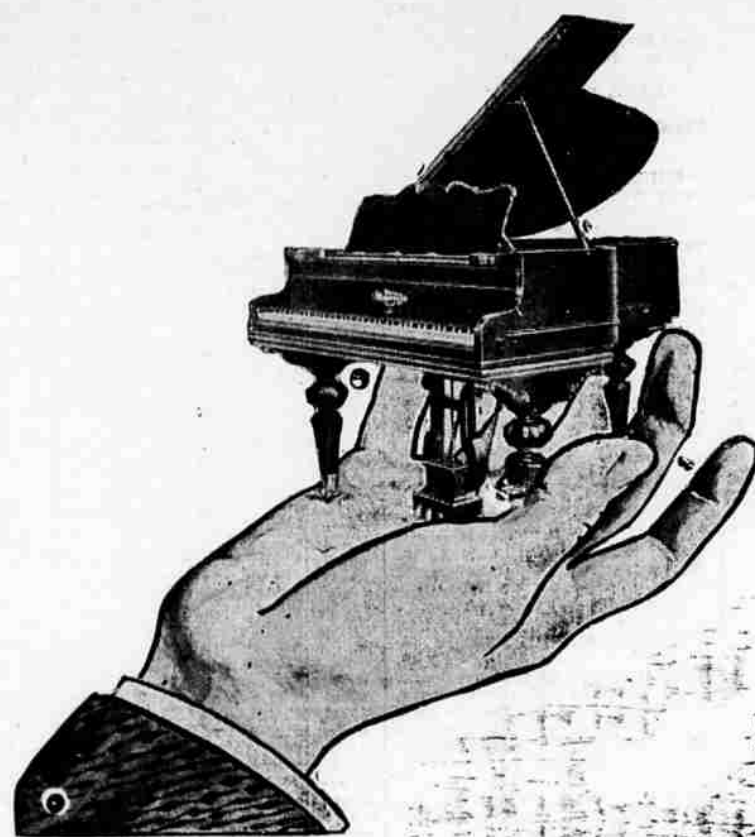
For the First Time

OUR NEW WAY

Means a Saving of

\$154 to \$249

To Piano Buyers



We Must Advertise our
new selling way. Biggest
and best ever.

Highest Quality for Abso-
lute Wholesale Prices.

We Can Save You From
\$154 to \$249.

Terms

We won't haggle about terms of payment. What we want is homes for these beautiful pianos, so each one will sell a dozen others for us in the near future.

This Stock Contains

the masterpieces of the piano maker's art, some established half century ago and known the world over.

Just Think!

We are selling High Class Pianos at \$192, \$217 and \$248. For \$318, \$367 and \$384 you can now buy pianos that sell regularly the country over at \$550 to \$675.

Guarantee:

The Eilers Piano House is celebrated for its absolute fairness and squareness. With us we guarantee satisfaction. Thousands of satisfied customers today testify to the fact.

This Great Demonstration Sale will be conducted in the Taylor and Wilson block, next door to Kabat's Cigar Factory. See the big signs, and don't fail to see this superb stock.

Wholesale Distribution Warehouse
for Northwest

13th and Northrup Streets

Portland, - - Oregon



Wholesale Distribution Warehouse
for Pacific, Orient and South America

653 Market Street

San Francisco, - - California