

EVENING ROSEBURG REVIEW

ISSUED DAILY EXCEPT SUNDAY

REVIEW PUBLISHING COMPANY

Office—Review Building, (first floor)

Jackson Street. Telephone Main 901.

L. WIMBERLY, Editor.

DAILY Per year, by mail, \$3.00

Per month, delivered, .50

Per week, delivered, .15

SEMI-WEEKLY Per Year, \$2.00

Six Months, \$1.00

OCTOBER 13, 1908.

HOLDING ON TO TRADE

What Country Newspapers Can Accomplish In This Line.

AROUSE PUBLIC THOUGHT.

Teach the People to Overcome Abuses

Founded in Centralization of Population

and Trade in Large Cities

Build Up Interest in Home Towns.

The Rev. Frank Gussausius of Chicago

says that his sermons are transitory

and unsatisfactory in effect. "A sermon,"

he says, "no matter how good, is like water that is poured

through a sieve. It is the constant hammering

that produces results upon the hearts of men;

not what is learned today or tomorrow, but what is absorbed;

a note this week and a note next which strikes a responsive chord

in the hearts and lives of the different members

of my congregation, no two of whom are alike

in temperament, all of whom require different treatment."

If we are going to preach sermons, we must preach

them regularly, not alone from the columns of a trade

magazine, but from the forum where the people assemble.

And the words must be uttered by those whom the people know,

those in whom they have confidence and to whom they will pay attention.

We all realize how important it is that the tendency toward centralization

of population and trade shall be overcome and the tide, now flowing out,

be turned and made to flow in.

Those cities which become overpopulated and overprosperous at the

expense of the prosperity and size of surrounding country towns and villages

are like canyons, says Hardware, which impoverish the blood and gradually

devour the vital spark of our social life. We have seen this work in

all ages. History brings us many instances where, through centralization

of power, civilization has become cancerous and rotted to its ultimate decline.

Will the lessons we should have learned from history suffice to point

the way by which we may escape the pitfalls?

If we grow ill, shall we persist in treating our systems with strong

medicines when deep breathing and the proper diet would soon restore us?

If in the course of time our cities, through absorbing a greater and

greater portion of the population which comes to our shores, shall establish

unhealthy and unnatural standards of life, shall we persist in treating the

core spots instead of purifying the circulation and building up the system?

Let us not wait until that time, but, rather, anticipate the evils which centralization

is bound to bring upon us.

Who will be responsible for this centralization? The people themselves.

How will it be overcome? By educating the people. And who shall educate

the people? There is one best way to reach them, and that is through the newspapers.

The newspaper is the greatest power for enlightenment which has ever

been blessed this globe.

Newspaper editors have a great responsibility, as they are charged with

the task of molding public opinion. There are hundreds and thousands of

those who have done a great work in this line.

For some months Hardware has been striving to awaken the hardware trade

to a realization of the opportunity which lies within the newspaper as a

means of teaching the people and overcoming abuses which have their foundation

in the centralization of trade in the large cities.

Slowly, gradually, other publications have awakened to the importance of

our plan. Retail associations have taken it up.

George H. Maxwell, editor of Maxwell's Tattler, says in his paper:

"There are many country merchants who see their trade gradually slipping

away from them, leaving the country town and going to the great cities by the channel of the mail order trade.

age as an antidote and safeguard against the poisonous social, moral, physical and political consequences of herding millions of our working people together in the unnatural congested life of the tenements is the one great question that rises above all others in importance as a problem that this nation must solve. Unless it does solve it, it will suffer death from human degeneracy—the fate of so many nations and civilizations that have risen in the past only to be destroyed. Ours will be likewise destroyed unless we take heed in time.

"Then comes the question of the growth of towns and villages. There is where the country editors and merchants can help themselves. Once get it into the minds of the whole American people that the salvation of the nation depends on the upbuilding of the country towns and suburban villages—get the idea planted and deeply rooted so it will grow itself—and a thousand influences will enter the field and enlist for this great campaign for rural and country town and village development to check the overgrowth of cities, with all its resultant evils.

"It cannot all be done at once. The first thing is to get public thought actively aroused and turned into right channels. There must be a complete common conception in the minds of millions of people of this new national ideal. Then there must be concerted and vigorous action to realize that ideal. The facts and arguments to support it must be disseminated through a great educational campaign, entirely separate and apart from politics.

"Every country editor and country merchant should be a leader in the movement in his locality."

Let every merchant take an interest in his home newspaper and through them use his influence that the home trade shall be conserved and the home towns continue to grow and prosper.

PLANTING ROADSIDE TREES.

Simple and Inexpensive Method of Improving Cities and Towns.

There are some things they do better in France and in all Europe, for that matter, than we. One of the things that they do better is to plant their roadsides with trees. It has never occurred to us in America to adopt this simple and inexpensive practice, possibly because when a new road is laid out it generally has a good deal of woodland beside it. But in time this woodland is cleared off, and outcrops are left stark and bare, brooding in the summer sun and bleak in the winter winds.

Aside from the beauty and comfort given by roadside trees they serve valuable purposes as windbreaks and dust shields to growing crops. The cost of such planting is practically nothing, unless elaborate landscape gardening be attempted or we exercise our usual haste and insist that half grown trees be set out.

In our extreme practicality we have been utterly careless of the question of beauty in both city and country and our work has been the work of defacement, says the Indianapolis Star. Of late years, however, there has been a strong movement in the cities and towns toward "the city beautiful" with substantial results in the way of parks, boulevards, bridges and a much higher order of architecture in both public and private buildings. In time we may expect this movement to spread through the rural communities, which are already taking up the question of good roads with considerable vigor. As a starter in this direction nothing would be quite so simple and inexpensive as planting trees along the roadsides.

REAL ESTATE TRANSFERS.

B. S. Nichols to Joseph Lorenie, \$125; lots 7 and 8, and part of lot 6, block 5, Kinney's add to Roseburg.

J. F. and M. W. Daugherty to O. W. Ohlsen, \$500; 160 acres sec. 32, 22-5.

That our American forests abound in plants which possess the most valuable medicinal virtues is abundantly attested by scores of the most eminent medical writers and teachers. Even the untamed Indians had discovered the usefulness of many native plants before the advent of the white race. This information, imparted freely to the whites, led the latter to continue investigations until to-day we have a rich assortment of most valuable American medicinal roots.

Dr. Pierce believes that our American forests abound in plants which possess the most valuable medicinal virtues is abundantly attested by scores of the most eminent medical writers and teachers. Even the untamed Indians had discovered the usefulness of many native plants before the advent of the white race. This information, imparted freely to the whites, led the latter to continue investigations until to-day we have a rich assortment of most valuable American medicinal roots.

Slowly, gradually, other publications have awakened to the importance of our plan. Retail associations have taken it up.

George H. Maxwell, editor of Maxwell's Tattler, says in his paper: "There are many country merchants who see their trade gradually slipping away from them, leaving the country town and going to the great cities by the channel of the mail order trade.

"There are many country editors who see the prosperity of their towns depleted and circulation and advertising income reduced for the same reason.

"There are very few, however, who realize that their problem is a national one and that it is wrapped up in and a part of the great fundamental question whether this nation shall be perpetuated or shall be destroyed by the physical degeneration of humanity, the social unrest, industrial discontent, moral and political corruption and class hatred bred in the city slums and tenements and certain to culminate in anarchistic crimes, riotous mobs and all destroying social upheavals as the result of some long continued period of industrial and commercial depression.

"The fact is that the upbuilding of the country towns and suburban vil-

lages as an antidote and safeguard against the poisonous social, moral, physical and political consequences of herding millions of our working people together in the unnatural congested life of the tenements is the one great question that rises above all others in importance as a problem that this nation must solve. Unless it does solve it, it will suffer death from human degeneracy—the fate of so many nations and civilizations that have risen in the past only to be destroyed. Ours will be likewise destroyed unless we take heed in time.

"Then comes the question of the growth of towns and villages. There is where the country editors and merchants can help themselves. Once get it into the minds of the whole American people that the salvation of the nation depends on the upbuilding of the country towns and suburban villages—get the idea planted and deeply rooted so it will grow itself—and a thousand influences will enter the field and enlist for this great campaign for rural and country town and village development to check the overgrowth of cities, with all its resultant evils.

"It cannot all be done at once. The first thing is to get public thought actively aroused and turned into right channels. There must be a complete common conception in the minds of millions of people of this new national ideal. Then there must be concerted and vigorous action to realize that ideal. The facts and arguments to support it must be disseminated through a great educational campaign, entirely separate and apart from politics.

"Every country editor and country merchant should be a leader in the movement in his locality."

Let every merchant take an interest in his home newspaper and through them use his influence that the home trade shall be conserved and the home towns continue to grow and prosper.

PLANTING ROADSIDE TREES.

Simple and Inexpensive Method of Improving Cities and Towns.

There are some things they do better in France and in all Europe, for that matter, than we. One of the things that they do better is to plant their roadsides with trees. It has never occurred to us in America to adopt this simple and inexpensive practice, possibly because when a new road is laid out it generally has a good deal of woodland beside it. But in time this woodland is cleared off, and outcrops are left stark and bare, brooding in the summer sun and bleak in the winter winds.

Aside from the beauty and comfort given by roadside trees they serve valuable purposes as windbreaks and dust shields to growing crops. The cost of such planting is practically nothing, unless elaborate landscape gardening be attempted or we exercise our usual haste and insist that half grown trees be set out.

In our extreme practicality we have been utterly careless of the question of beauty in both city and country and our work has been the work of defacement, says the Indianapolis Star. Of late years, however, there has been a strong movement in the cities and towns toward "the city beautiful" with substantial results in the way of parks, boulevards, bridges and a much higher order of architecture in both public and private buildings. In time we may expect this movement to spread through the rural communities, which are already taking up the question of good roads with considerable vigor. As a starter in this direction nothing would be quite so simple and inexpensive as planting trees along the roadsides.

REAL ESTATE TRANSFERS.

B. S. Nichols to Joseph Lorenie, \$125; lots 7 and 8, and part of lot 6, block 5, Kinney's add to Roseburg.

J. F. and M. W. Daugherty to O. W. Ohlsen, \$500; 160 acres sec. 32, 22-5.

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years.

THE CASTORIA COMPANY, 27 MURRAY STREET, NEW YORK CITY.

HOUSE CATS BECOME WILD.

Cook County Woods Filling up With Bird Destroyers.

Marshfield Times: The woods in this section are rapidly filling up with house cats that are becoming almost as wild and dangerous as the wild cat, according to Deputy Game Warden Cal. Wright. He says that the cats are killing hundreds of birds, song birds and game birds, and are a nuisance to things in general.

Mr. Wright is unable to account for the source of the new trouble unless it is that the house cats are breeding and increasing in numbers more rapidly than is the demand for them as pets. In consequence of not

being given attention and food around the homes, they are going into the timber where in the course of a few months they become wild. If the new pest continues to increase in numbers, it is not unlikely that the county will have to place a bounty on them.

A Healthy Family.

"Our whole family has enjoyed good health since we began using Dr. King's New Life Pills, three years ago," says L. A. Bartlett, of Rural Route 1, Gullford, Maine. They cleanse and tone the system in a gentle way and does you good. 25c at A. C. Marsters & Co's. drug store.

The Review does job printing.

Stop--don't do the work a Machine can do



The Yost Gearless Motor Wash. Gearless motor will do it, simple as A B C, self-oiling—will last a lifetime. No metal cogging. We invite your personal inspection.

Roseburg Furniture Company Jackson St., Roseburg, Ore

NORTH SIDE PLANING MILL

Atterbery & Co. Just received another carload of Washington Cedar Shingles

Mill and Yards at Railroad Spur in North Roseburg

Farmers, Clean Your Seed With a HERO FANNING MILL

THE ONLY MILL THAT WILL CLEAN IT RIGHT LET US SHOW YOU

Call and look over our line of Plows, Harrows, Cider Presses, Feed Grinders, Feed and Root Cutters, etc. If you want a Stump Puller we have it.

J. F. BARKER & CO. Phone 201, Vehicles & Implements Roseburg, Oregon

CIVIC TRANSFORMATION.

Wonderful Change Wrought by an Improvement Society's Crusade.

A civic improvement worker in a small eastern town writes very interestingly of the wonderful transformation in that place by the crusade of a newly formed but very effective improvement association, says the Los Angeles Times.

"There are in our town none of those dump-like spots behind every house on which the ash barrel lies at rest besides the garbage pail, while a bunch of old newspapers and old rags play tag over the lot, stumbling occasionally over old rusty tin cans or a broken bottle. Oh, no. The spot on which the burdock thrived and reared its troublesome crop of 'stickers' is now adorned with swaying dahlias, flowering hollyhocks, fragrant roses and other flowers. The plantain farm has been sown to grass and rolled and mowed.

"The homely old back yard fence has been adorned with a grapevine, and the honeysuckle and woodbine twine about the back yard porch. Shrubbery breaks the angular lines and hides homely corners. The garbage pail, the ash barrel, the old tin cans and the broken bottle have taken flight and fled from sight of the dawning beauty as evil spirits of night fly before the rising sun, and the newspapers and the old rags have found their way to the junk man."

Flowers and Smiles. The distribution during the summer of thousands of bunches of flowers to little children is an unusual and pleasant work that is done by the Pittsburg Playgrounds association through the playgrounds. The association is dependent for the flowers in large part upon the generosity of its friends, the flowers coming from the private gardens of the city and its suburbs. To remind its friends, the association included this year in its appeal the words, "The flowers you send may fall into the hands of just a 'dirty little fellow in a dirty part of town.' Where the window panes are sooty and the roofs are tumbledown. Where the snow falls black in winter and the melting water runs down the gutter like pestilence in summer through the narrow dirty street. But amid the want and squalor of the crowded, sorry place you can find the little fellow by his happy, smiling face."

How to Stop Littering of Streets. Mayor E. W. Craner of Leavenworth, Kan., is looking for information as to what method to pursue to prevent paper being scattered about the streets. He has given the police orders to arrest any one whom they see throwing paper on the streets or sidewalks, but the greatest difficulty to be overcome in enforcing the ordinance against littering the streets is to catch the offenders in the act.

Would Mortgage the Farm. A farmer on Rural route 2, Empire, Ga., W. A. Floyd by names, says: "Bucklen's Arnica Salve cured the two worst sores I ever saw; one on my hand and one on my leg. It is worth more than its weight in gold. I would not part without it if I had to mortgage the farm to get it." Only 25c at A. C. Marsters & Co's. drug store.

BOARD AND LODGING. Mrs. A. B. Kemp, successor to Violet Brown, board and lodging, \$4 per week; also day boarders. Kane street, two doors south of the Catholic church. do16

GARBAGE NOTICE. Notice is hereby given that all persons dumping rubbish or garbage of any kind along the public roadway south of Roseburg will be vigorously prosecuted. J. M. SCHAFFER, 1m Road Supervisor.

October is Here.....

Time you ladies were thinking about fall styles in shoes. Perhaps it will interest you to know that the new John Kelly styles are here, too. Our best advice is to call early and inspect the goods. We have made a fall display, but invite you inside to get a better look.

R. L. STEPHENS Exclusive Dealer in Heavy and Fine Shoes



Next Door to Postoffice

BOARD OF EQUALIZATION NOTICE.

Notice is hereby given that the Board of Equalization of Douglas County will meet in the office of the County Clerk of said county in the Court House in the City of Roseburg, Oregon, on Monday, October 13, 1908, at 9 o'clock a. m. Said Board of Equalization will continue its sessions from day to day, exclusive of Sundays and legal holidays, until the examination and correction and equalization of the roll is complete, and publicly examine the assessment rolls and correct all errors in valuation, descriptions or quantities of land, lots or other property. Now, therefore, all parties who may be aggrieved by reason of valuation, description or otherwise as to their assessment will please take notice as above stated, and make their complaints to said Board of Equalization, otherwise their assessment will stand as made by the Assessor.

Dated Monday, Sept. 21, 1908. GEORGE W. STALEY, Assessor Douglas County, DSWO24.

PROFESSIONAL. GEO. E. HOUCK, M. D. Office in the Review Building, upstairs, Rooms 13 and 14. X-Ray and Electrical Treatment. Telephone, Main 31. ROSEBURG - - - OREGON.

A. C. SEELY, M. D., Offices: Rooms 11, 12 and 13, Douglas County Bank Building, Phone 771. ROSEBURG - - - OREGON.

Office Hours: Phones: 10 to 12 a. m. Office—Main 1711 2 to 4 p. m. Resid.—Main 1721 DR. LUCETTA SMITH, —Physician— Women and Children's Diseases a Specialty Office: Rooms 5 and 9, Marsters' Bldg. next to Douglas County Bank Bldg. ROSEBURG - - - OREGON.

J. R. CHAPMAN, D. D. S., —Dentist— Abraham Building Telephone 114 Hours 9 a. m. to 5 p. m. ROSEBURG - - - OREGON

J. C. MULLEN, —Attorney-at-Law— With Richardson, Dimick & Moorehead, Attorneys at Law. 315-16-17 Commercial Bldg., 6th and Anker Streets. PORTLAND - - - OREGON

DR. R. M. ERWIN, —Physician and Surgeon— Office Hours: 9 to 12 a. m.; 2 to 5 p. m.; 7 to 9 p. m. Saturdays. Abraham Bldg., Cor. Oak & Jackson. Phone 2192.

MRS. SACRY-MULLEN, Fashionable Dress Making. Creason Block, Roseburg.

Three square meals a day at E. Jennings' restaurant, which will be reopened in connection with the Umpqua Bakery on Sept. 1.

Where Bullets Flew.

David Parker, of Fayette, N. Y., a veteran of the civil war, who lost a foot at Gettysburg, says: "The good Electric Bitters have done me more than five hundred dollars to me. I spent much money doctoring for a bad case of stomach trouble, to little purpose. I then tried Electric Bitters, and they cured me. I now take them as a tonic, and they keep me strong and well." 50c at A. C. Marsters & Co's drug store.

WILGROW. The new fertilizer. Nothing but fish. Guaranteed analysis: Seven per cent nitrogen, six per cent potash, 18 per cent phosphoric acid. One 25-pound sack of Wilgrow, used in the place of 12 1/2 tons of best stable manure, will give better results and no weeds. Try it for your lawn. J. F. BARKER & CO.

F. A. M. Laurel Lodge No. 13—Holds regular meetings on 2nd and 4th Wednesdays of each month. G. C. GRHAM, W. M. N. T. JEWETT, Secretary.

O. U. W. Roseburg Lodge No. 16—Meets the 2nd and 4th Mondays of each month at 7:30 p. m. in the Foresters' Hall. All members in good standing are invited to attend. J. W. DOWELL, M. W. E. H. LORICK, Recorder.

P. O. ELKS, Roseburg Lodge, No. 335—Holds regular communications at the Elks Temple on 2nd and 4th Thursdays of each month. All members requested to attend regularly, and all visiting brothers are cordially invited to attend. E. L. PARROTT, E. R. GEO. W. STALEY, Secretary.

DEGREE OF HONOR, Mystic Lodge No. 18—Meets 2nd and 4th Thursdays of each month in Marcebe's Hall. Visiting members cordially invited to attend. MISSIE E. CAVENDISH, G. of H. E. H. LORICK, Recorder.

EAGLES, Roseburg Aerie meets in Odd Fellows Hall, corner of Friday evening. Visiting brethren always welcome. E. N. EWART, N. G. F. G. MILLER, E. R. M. FIDLER, P. R.

O. O. F., Rising Star Lodge No. 174, meets in Odd Fellows Hall, corner of Friday evening. Visiting brethren always welcome. E. N. EWART, N. G. F. G. MILLER, E. R. M. FIDLER, P. R.

O. O. F., Philanthropic Lodge No. 8—Meets in Odd Fellows Hall, corner of Friday evening. Members of the order in good standing are invited to attend. J. D. GOODSON, N. G. N. T. JEWETT, R. S.

O. O. F., Union Encampment No. 9—Meets in Odd Fellows Hall, corner of Friday evening. Visiting brethren always welcome. J. D. GOODSON, scribe.

O. P. Alpha Lodge No. 43—Meets every Wednesday in I. O. O. F. Hall, at 7:30 p. m. Members in good standing are invited to attend. GLEN W. WIMBERLY, G. C. L. A. SASTUARY, K. R. B.

O. T. M., Protection Tent No. 15—Holds regular meetings on every Wednesday night in Marcebe's Hall. All visiting members in good standing are invited to attend. F. F. Patterson, Com. G. W. RAY, R. K.

O. T. M., Roseburg Hive No. 11—Holds regular meetings on every Tuesday evening at 7:00 o'clock in the Marcebe's Hall. Members in good standing in the city are cordially invited to attend. Mrs. C. B. ROSENBRACK, Com. Mrs. Jessie RAY, R. K.

MODERN WIDOWS OF AMERICA, Myrtle Camp No. 422 meets on the second and fourth Thursdays of every month in the Foresters' Hall. Visiting neighbors are cordially invited to visit our Camp. A. C. MARSTERS, Counsel. A. SALINAS, Clerk.

MODERN BROTHERHOOD OF AMERICA, Roseburg Lodge No. 422—Meets every 2nd and 4th Thursdays in Marcebe's Temple. Visiting members always welcome. BERTHA WRIGHT, President. BERTHA WRIGHT, Secretary.

O. E. S., Roseburg Chapter No. 8—Holds their regular meetings on 1st and 3rd Thursdays of each month. Visiting members in good standing are respectfully invited to attend. Mrs. J. WOLLENBERG, W. M. PEARL JOHNSON, Secretary.

O. N. G., Co. D Separate Battalion—Meets Hall at 8 o'clock. H. C. SLOCUM, Captain.

REBEKAH, Roseburg Rebekah Lodge, No. 422—Meets every 2nd and 4th Monday nights and brethren invited to attend. Visiting members in good standing are invited to attend. Mrs. M. M. ROSENBRACK, N. G. Mrs. M. M. ROSENBRACK, Secretary.

WOMEN OF RODNEY HAPT, Iliac Circle No. 49—Meets on 1st and 3rd Monday evenings of each month at 7:30 p. m. in the Foresters' Hall. Visiting members in good standing are invited to attend. CLARA HANSON, G. N. CLARA HANSON, Clerk.

WOMEN OF THE WORLD, Oak Camp No. 125—Meets at the Odd Fellows' Hall on 1st and 3rd Mondays of each month. Visiting neighbors always welcome. E. N. EWART, G. C. J. M. TAYLOR, Clerk.

The NOVELTY THEATRE

PROGRAM MONDAY & TUESDAY

MOVING PICTURES: "Contagious Nervousness," "Love's Victim," "Kind-Hearted Tramp," "Improvised Servant."